

# ESC CONGRESS

BARCELONA 2017

Where the world of

cardiology comes together



[www.escardio.org/ESC2017](http://www.escardio.org/ESC2017)



ESC CONGRESS

BARCELONA 2017

26-30 August

Where the world of cardiology comes together

# Why use Sitting cubes?

- Mark your presence at ESC Congress 2017
- State your commitment to the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your activities
- Promote your Industry Sponsored Session Programmes
- Leave a lasting impression

## NOTES:

- All prices listed within are exclusive of VAT & represent full rental and production costs
- Deadline for Priority Status: **9 December 2016**
- Prices includes production, branding, hire, installation and removal
- Pictures are not contractual
- All sizes are in meters
- Deadline to send files for approval and production **15 June 2017** to [sponsorship@escardio.org](mailto:sponsorship@escardio.org)



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# Content reminder

The content of promotional material can include product names, in identified locations only

Assignment of items will be made based upon the accrued points ranking and in respect of accrued points deadline



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## Congress Overview



#esccongress



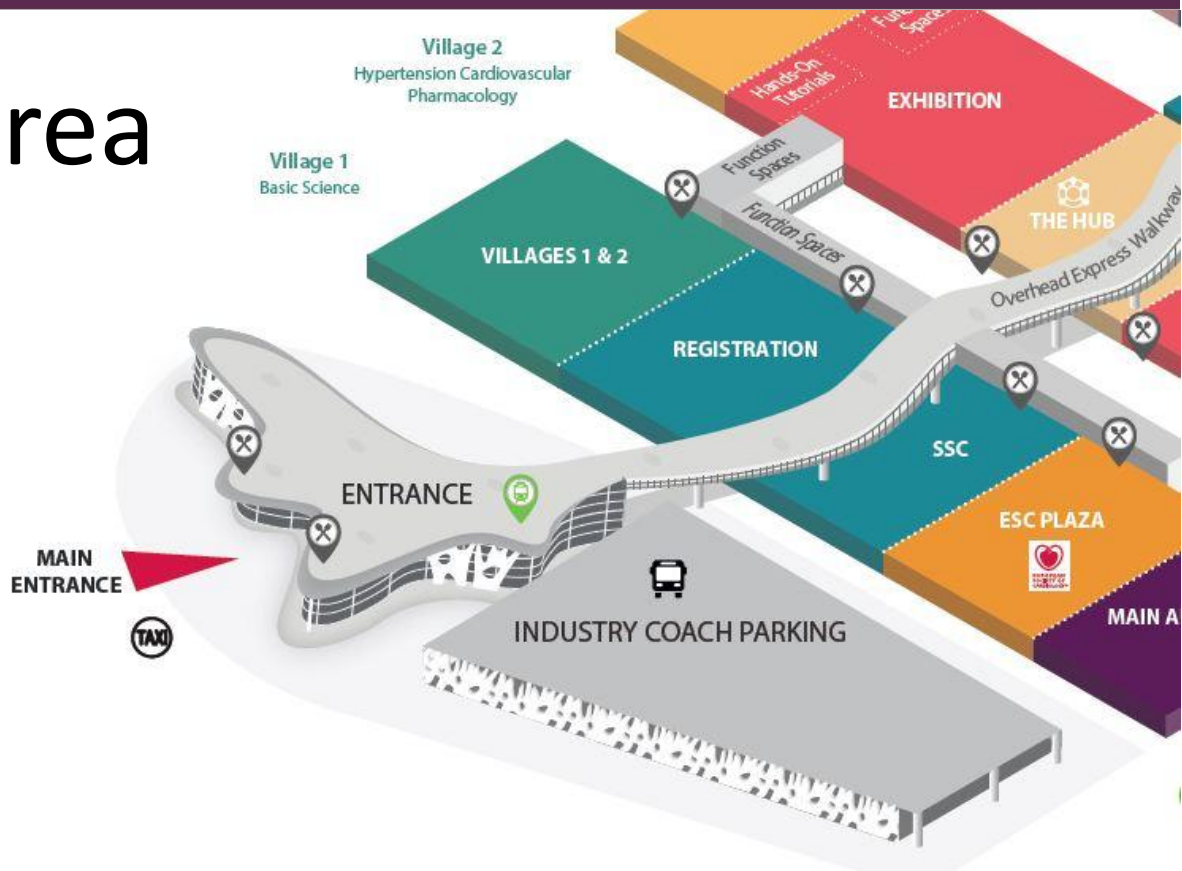
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# Registration Area



#esccongress



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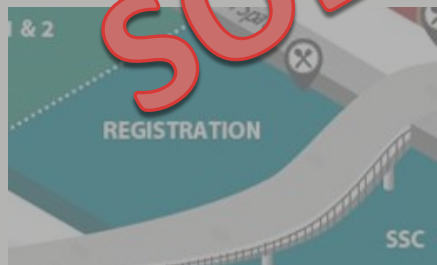
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## Registration - Sitting cubes – ref: H2SC

- No product advertising permitted
- Popular sitting cubes allow delegates to enjoy a break and sit down while company advertisement gains excellent visibility at identified locations
- Size: 0,50m x 0,50m x 0,50m
- 5 sides
- Quantity: 50
- Ref: H2SC
- Price: €25 000
- Accrued points: 10





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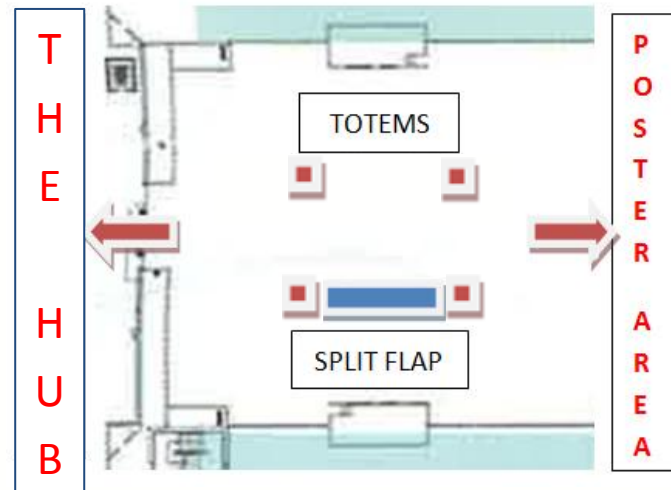
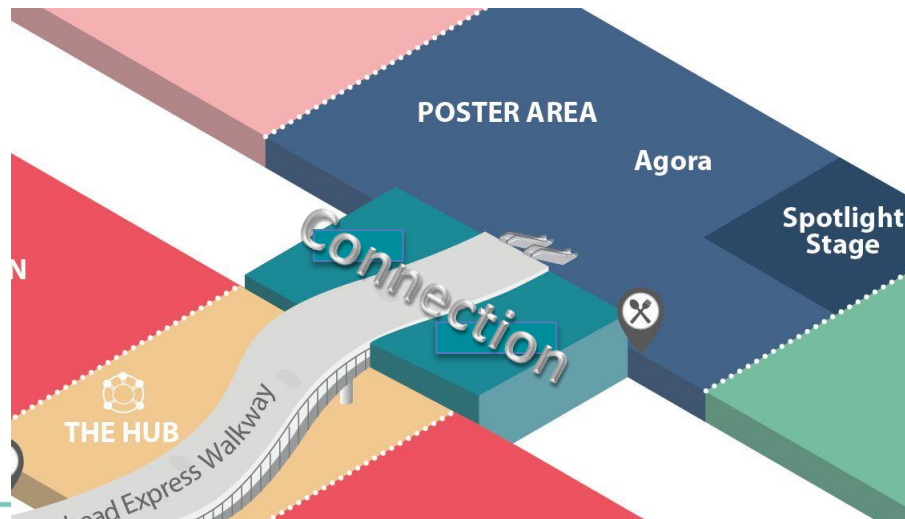
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# Connection to Poster area

Ground floor connection between The Hub and Poster Area





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# Connection to Poster- Sitting cubes – H3SC

- **Product advertising permitted**
- Popular sitting cubes allow delegates to enjoy a break and sit down while company advertisement gains excellent visibility at identified locations (to be defined at a later stage)
- Size: 0,50m x 0,50m x 0,50m
- 5 sides
- 2 zones: ref H3SC1 and H3SC2
- Quantity: 50
- Price: €25 000
- Accrued points: 10

*Sitting Cubes position to be confirmed at a later stage*

