

ESC CONGRESS

BARCELONA 2017



26 – 30 August

www.escardio.org/ESC2017

Where the world of
cardiology comes together

WEBLINK

The weblink is a tool through which an invitation created by Industry, in the form of a PDF or jpg, is linked to the official online ESC Congress 2017 **Scientific Programme & Planner (SPP)**

The Scientific Programme and Planner located on our www.escardio.org website:



THE ESC

CONGRESSES & EVENTS

JOURNALS

GUIDELINES

EDUCATION

RESEARCH

ESC CONGRESS

SATURDAY 26 - WEDNESDAY 30 AUGUST 2017
BARCELONA - SPAIN

Spotlight 2017: 40 Years of PCI

The world's largest cardiovascular congress with over 500 experts sessions and 11,000 abstracts contributing to global awareness of the latest clinical trials and breakthrough discoveries.

Registration and hotel reservation opens on 14 December.

REGISTER NOW

SCIENTIFIC PROGRAMME



Learn more why you should submit your research

IMPORTANT DATES

14 Feb 2017

Abstract submission deadline

01 Mar 2017

Clinical Cases submission deadline

21 May 2017

Late Breaking Science submission
deadline

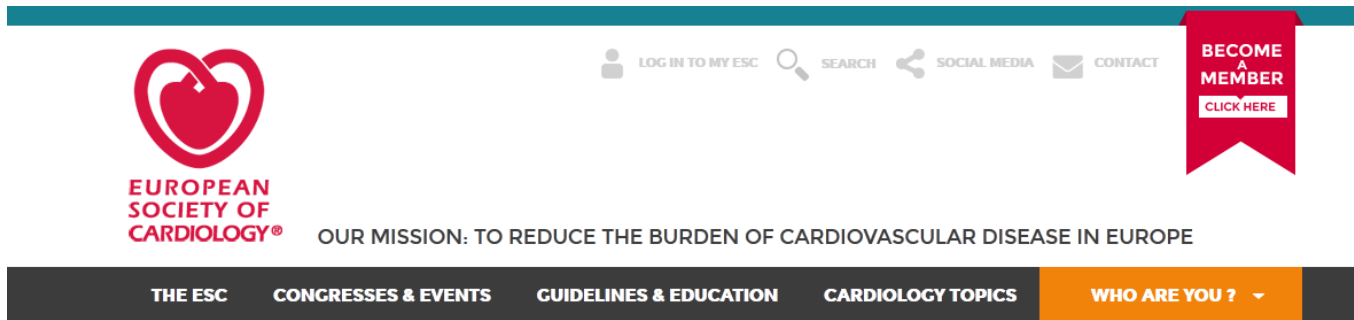
31 May 2017

Early registration deadline



THE WORLD WANTS TO
HEAR ABOUT YOUR
SCIENCE

Your weblink will appear on your Satellite Symposium (or Hands-on Tutorial, or Satellite Symposium – Experts on the Spot):



The header of the ESC website features the logo on the left, navigation links (LOG IN TO MY ESC, SEARCH, SOCIAL MEDIA, CONTACT) in the center, and a 'BECOME A MEMBER' button on the right. Below the navigation is the mission statement: 'OUR MISSION: TO REDUCE THE BURDEN OF CARDIOVASCULAR DISEASE IN EUROPE'. A dark navigation bar contains links for 'THE ESC', 'CONGRESSES & EVENTS', 'GUIDELINES & EDUCATION', 'CARDIOLOGY TOPICS', and 'WHO ARE YOU ?'.

Home / Congresses / ESC Congress 2016



ESC Congress 2016

- Your Session Planner (0)
- Visit the congress website
- Select another event

ESC CONGRESS 2016 SCIENTIFIC PROGRAMME

Search the scientific programme

Days
Topics
Types (1)
Rooms

Text search: Author, Speaker, Session, Keyword...

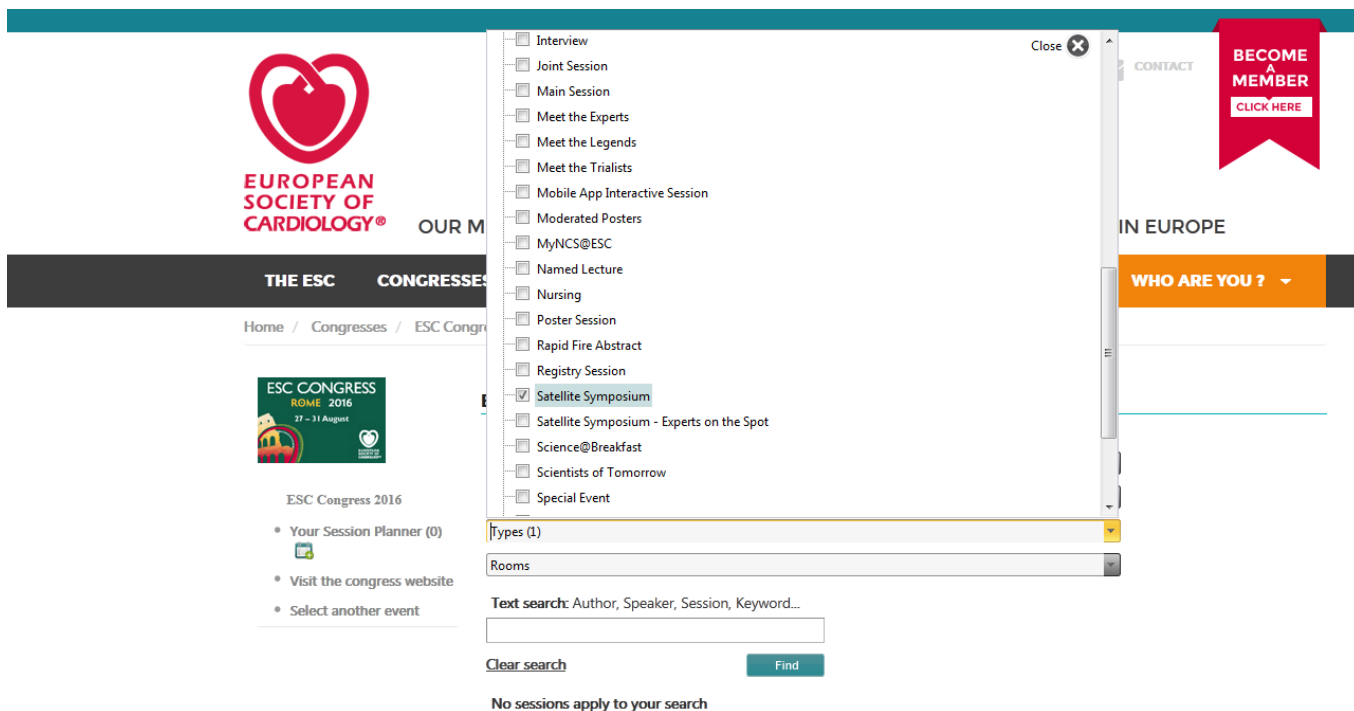
Clear search

Find

No sessions apply to your search



When you select your session, the pdf will appear in the programme



This screenshot shows the same website header as above, but with a dropdown menu open over the search filters. The dropdown lists various session types, with 'Satellite Symposium' selected and highlighted. The search results below the dropdown still show 'No sessions apply to your search'.

In order to facilitate approval of your artwork, we recommend using the same artwork for the eBlast, Advert in Industry Programme or Display Screen etc

- **Procedure**
The sponsor must send the the PDF or jpg in order to be approved by ESC before your sponsorship contact at ESC links it to the ESC Congress 2017 website.

Deadline for application and artwork approval: 30 June 2017

- **Website location**
 - The weblink will be linked to the session title, on the Scientific Programme Planner, whether it leads to a PDF or jpg.
 - By clicking on the link the website visitor will open the page in a new window on his screen.
- **Technical aspects**
The weblink can be a PDF, or jpg **please send to sponsorship@escardio.org**
 - PDF page (recommended)**
 - Size: the lighter the better, screen quality, 600Kb max
 - Can be A4 portrait or landscape or A5 type format
 - Open size: ideally 100%
 - Number of pages: 2 pages max
 - Images: may be included
- **Important:**
 - No trademarks, no product name or logo will be allowed,
 - The files must be approved and send to sponsorship@escardio.org

NOTE ON CONTENT: industry sponsored session should be referred to as Satellite Symposia (capital "S" for both words) at all times or if relevant Satellite Symposium – Experts on the spot.

The congress name should be ESC Congress 2017 (not ESC 2017 or the European Society of Cardiology congress)

No trademarks, no product name or logo will be allowed for Satellite Session Adverts

The files must be approved and send to sponsorship@escardio.org

1 Advert promotes 1 event (ie: Satellite Symposium, Satellite Symposium-Experts on the Spot, EBAC Accredited Educational Programme, Hands-On Tutorial or Exhibition advert).

1 Advert promoting 1 Session with reference to the booth is considered as 1 Advert.

1 Advert promoting 2 Sessions will be considered as 2 Adverts.

1 Advert promoting 1 Session and Exhibition activity is not possible

Hyperlinks in titles or adverts are not permitted

If your Satellite Symposia is webcasted, you could mention that it will be available on congress365 after the ESC Congress

If your Satellite Symposia is Live-broadcasted you could mention this information too