



Bookmark in the Final Programme

The exclusive Bookmark is included in the Final Programme as a practical tool for this reference document. This simple but popular delegate item provides fresh visibility for the promoting company.

1 slide of bookmark has ESC 2018 visual
1 side of bookmark has industry visual

➤ **Specifications**

Size: 6,5 x 21 cm - high-resolution PDF- with bleed and crop marks

Please submit your visual to Sponsorship@escardio.org



Deadline to submit draft for approval: 25 April 2017

Deadline to submit finalised artwork: 5 May 2017

NOTE ON CONTENT: industry sponsored session should be referred to as Satellite Symposia (capital "S" for both words) at all times or Satellite Symposium – Experts on the spot.

The congress name should be ESC Congress 2017 (not ESC 2017 or the European Society of Cardiology congress)

No trademarks, no product name or logo will be allowed for Satellite Session Adverts

The files must be approved and send to sponsorship@escardio.org

1 Advert promotes 1 event (ie: Satellite Symposium, Satellite Symposium-Experts on the Spot, EBAC Accredited Educational Programme, Hands-On Tutorial or Exhibition advert).

1 Advert promoting 1 Session with reference to the booth is considered as 1 Advert.

1 Advert promoting 2 Sessions will be considered as 2 Adverts.

1 Advert promoting 1 Session and Exhibition activity will be considered as 2 Adverts

Hyperlinks in titles or adverts are not permitted

If your Satellite Symposia is webcasted, you could mention that it will be available on congress365 after the ESC Congress

If your Satellite Symposia is Live-broadcasted you could mention this information