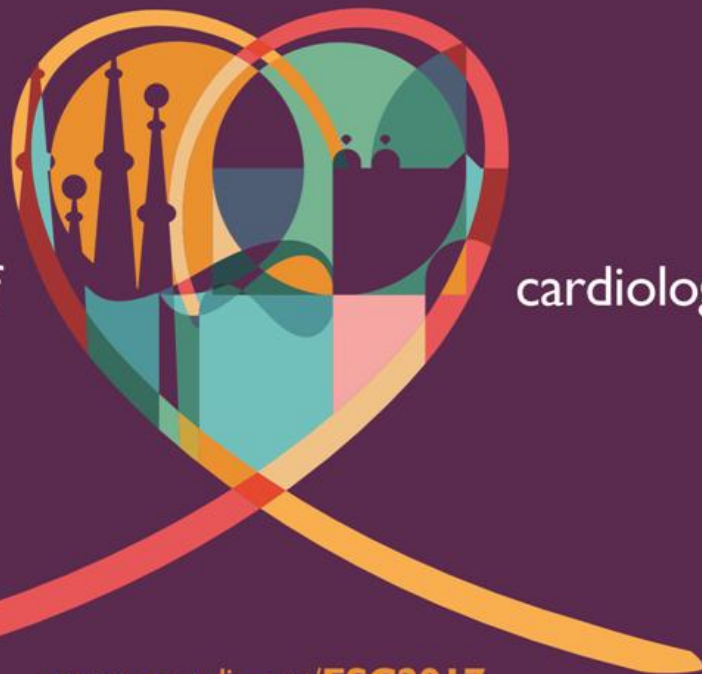


ESC CONGRESS

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Industry Press

What is new in 2017?



Newsroom & Desk

- The **Industry Newsroom** is an informal area which offers opportunities to interact with journalists, show press presentations and distribute press materials in a convivial style in one of the 4 dedicated lounges.
- The **Industry Press Desk** offers the possibility to welcome journalists and hand out press or other Industry-related material aimed at press attendees.
- Booking of an **Industry Newsroom & Desk** and/or an **Industry Press Conference Room** gives access to the **Industry Press Interview Room** at no charge (subject to rooms' availability).



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Improvements since ESC Congress 2016

- Greater visibility over the Industry Press activities with the **Industry Newsroom & Desk**, in a more relaxed environment which will open up valuable opportunities with the ESC Congress 2017 Press community.
- The **Industry Press Rack** which will be placed outside the Industry Press Area and close to the ESC Press Area, will also allow you to make your Press activities more visible.
- A member of ESC Staff **dedicated** to Industry Press who understands your needs and expectations, and is your main ESC contact not only onsite but also throughout the year.



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Location within the venue

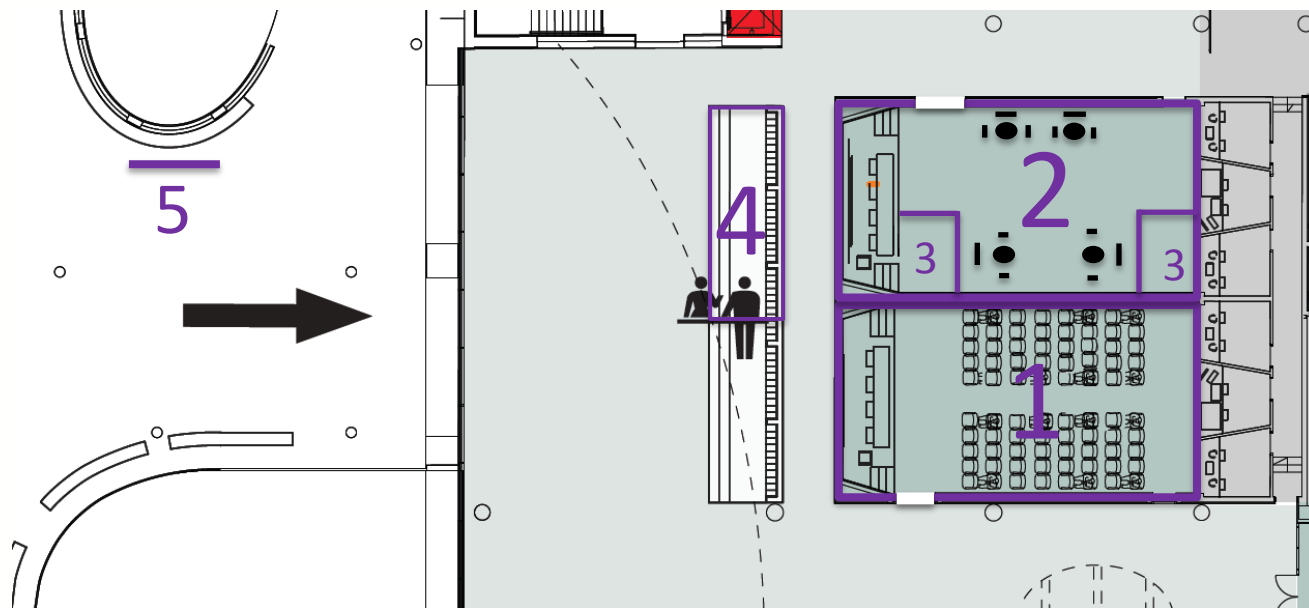
- On the 1st floor, on the easily accessible **walkway**
- Just opposite the **ESC Press area**
- Close to the **Exhibition area**





Industry Press Area

- 1) Industry Press Conference Room
- 2) Industry Newsroom
(4 lounges, each includes a sofa, armchairs and a coffee table for up to 5 people)
- 3) Industry Press Interview Rooms
- 4) Industry Desk
(4 desks available)
- 5) Industry Press Display Rack





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Industry Press products

Facilities	Quantity	Capacity	Rates
Industry Press Conference Room	1	60 pax in theatre style	€3 000 per hour €2 000 per incremental hour (Set up and dismantling to be included) N.B. Free access to Industry Press Interview Rooms the day of the press conference
Industry Press Display Rack <i>Press materials on free display</i>	Unlimited	N/A	€1 500 for the congress period
Industry Newsroom & Desk - Newsroom Lounge	4	1 of 4 lounge areas in the Newsroom for up to 5 pax.	€5 000 for the congress period N.B. Free access to Industry Press Interview Rooms
- Desk	4	1 of 4 desks for up to 2 representatives behind the desks	
Industry Press Interview Room	1	4 pax.	€1 500 per hour €1 000 per incremental hour



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For further details on these we invite you to get in touch with your ESC Account Manager. As these products are in limited availability, we strongly encourage you to place your order as soon as possible.

To do so or inquire about technical details concerning them, please contact industry@escardio.org.

Looking forward to collaborating with you.