

ESC CONGRESS

BARCELONA 2017

26 – 30 August

Where the world of cardiology comes together



INDUSTRY PROSPECTUS

www.escardio.org/ESC2017



EUROPEAN
SOCIETY OF
CARDIOLOGY®

CONTACTS

ORGANISER

European Society of Cardiology
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CS 80179
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VENUE

Congress Centre
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Barcelona
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Sponsorship

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Rooms at ESC

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WELCOME LETTER

Dear Industry Partners,

We would officially like to welcome you to ESC Congress 2017, which has developed into the world's largest conference in cardiovascular medicine, with a strong global reputation as an event that provides solid education, in-depth science, and the latest research findings. This year's riveting journey will take us to Barcelona, Spain.

The aims and objectives of our congress are clear and well aligned with the mission of the European Society of Cardiology, "To Reduce the Burden of Cardiovascular Disease": ESC Congress is designed to disseminate all the information and knowledge that will permit cardiologists and allied professionals around the world to improve their practice and better patients' lives, while simultaneously serving as a platform for intense networking and interaction between experts and practitioners from all continents. As such, ESC Congress 2017 will ensure the very best presentation formats and content on the latest advances in prevention, diagnosis and treatment of cardiovascular disease.

The Congress Programme Committee is structuring the finest in science, innovation and research in cardiology into more than 500 sessions and over 4 000 abstract presentations with a world renowned faculty. In 2017, the Congress Spotlight is "40 Years of PCI", to highlight the tremendous influence that percutaneous interventions have had on all aspects of cardiovascular care.

ESC Congress has become, for the global cardiovascular community, a focal point where science, innovation, advances in technology, updates on best practice and cutting-edge techniques are introduced. It is without a doubt a place where you, our industry partners, play an integral role in the delivery of such advances and have a unique opportunity to interact with congress attendees from all geographic and professional backgrounds.

The fight against cardiovascular disease is a shared mission in which you are our partners. We welcome you to join us in realising our vision that ESC Congress 2017 will contribute to raising global standards in the prevention, diagnosis, and treatment of cardiovascular disease.

Yours sincerely,



Prof Jeroen J Bax, FESC
President 2016 - 2018
European Society of Cardiology



Prof Stephan Achenbach, FESC
Chairperson 2016 - 2018
ESC Congress Programme Committee

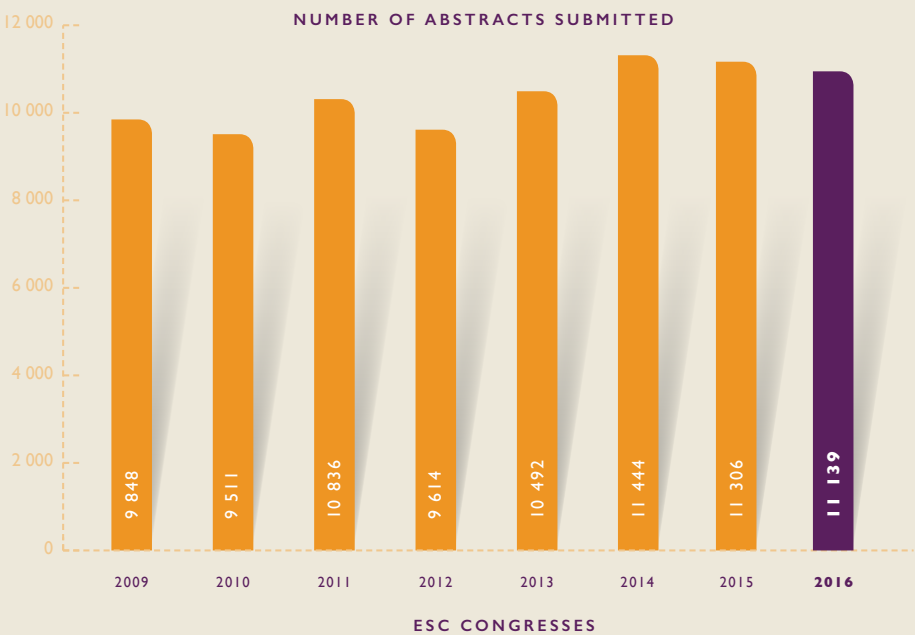


ESC CONGRESS

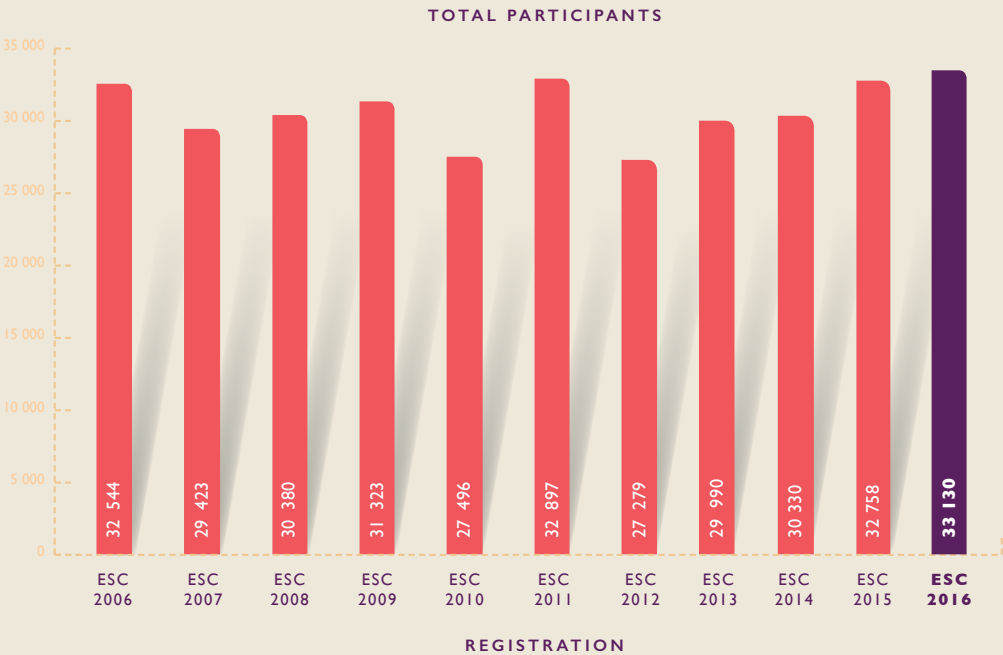
Where the world of cardiology comes together

The premier conference for global cardiology professionals

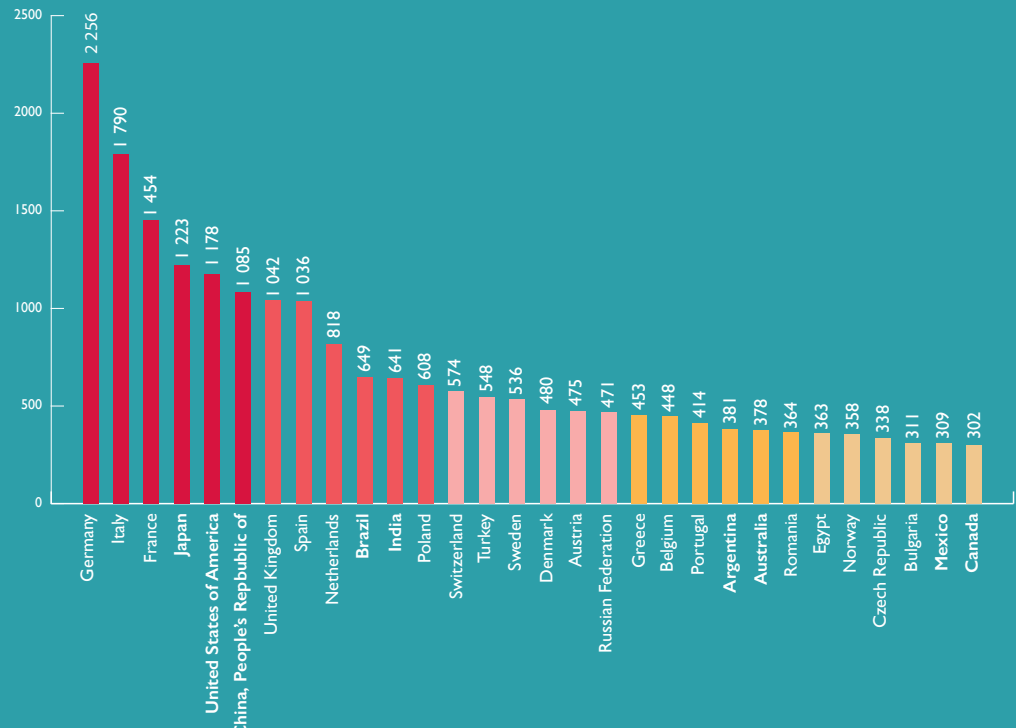
**Abstract
Submissions
2009 - 2016**



**Participation
Healthcare
Professionals
2006 - 2016**

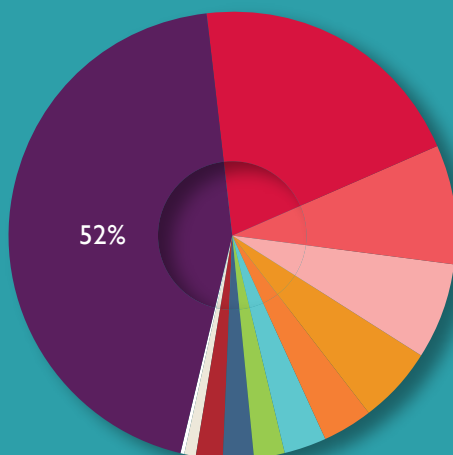


Delegate Origin Top 30 Countries Rome 2016



Delegate Place of Work Rome 2016

Workplace	% / Prof. Family
Healthcare - Hospital	52%
Research Institution - University	24%
In University Hospital	10%
Industry	8%
In Non-University Hospital	7%
Research Institution - Non-University	4%
Private Practice	3%
Administration and Government	3%
Other	2,5%
Healthcare - Private Practice	2%
Research	1%
Insurance	0,1%

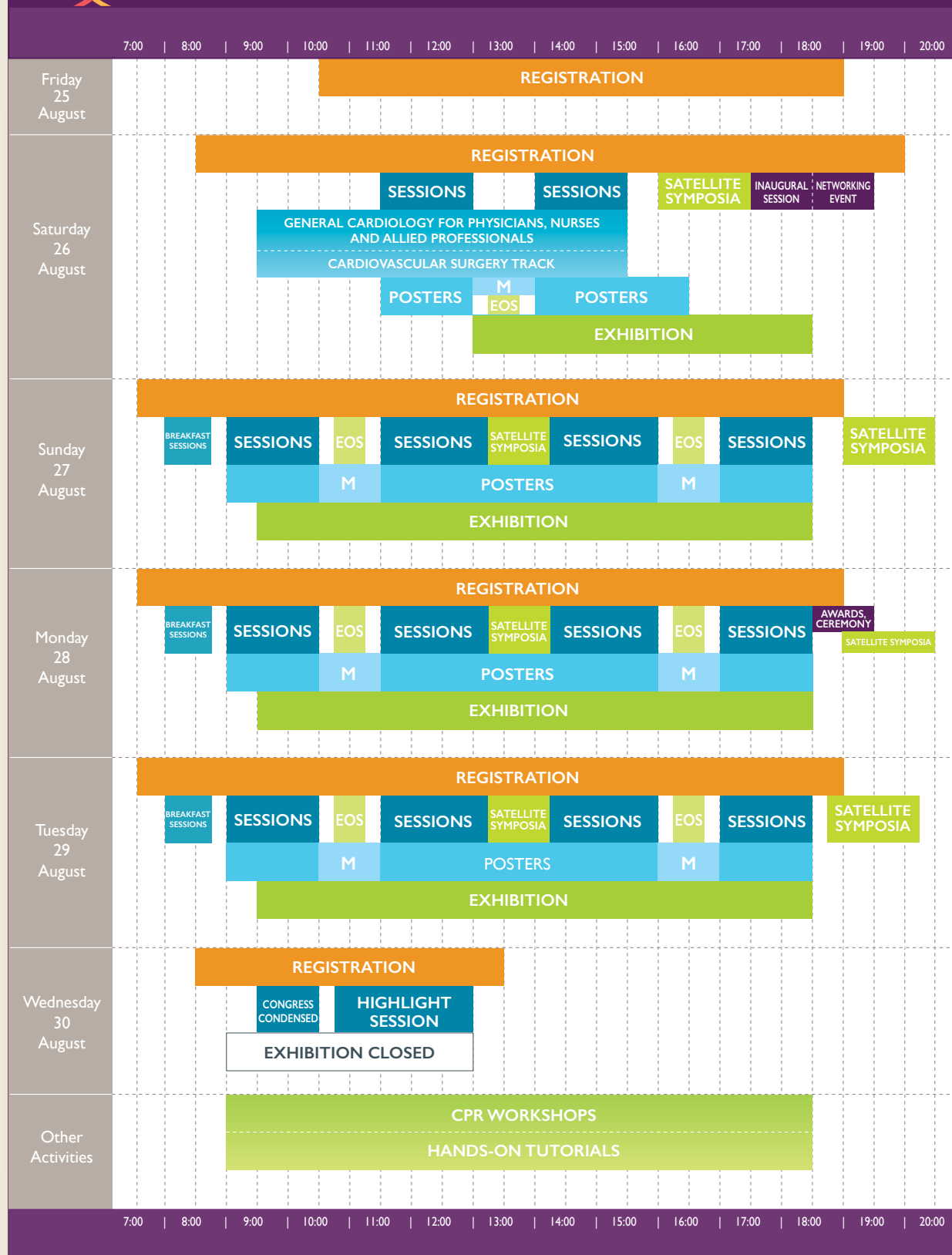


Delegate Professional Activity Rome 2016

Activity	% / Prof. Family
Physician - Cardiology	35%
N/A	25%
Cardiologist	14%
Physician - Interventional Cardiology	5,5%
Other	4%
Scientist	4%
Physician - Internal Medicine	2%
Other Healthcare Profession	1%
Nurse, Nurse Practitioner	1%
Cardiologist - Trainee	1%
Industry/Agent	1%
Physician - Other Specialty	0,9%
Physician - Cardiac Surgery	0,7%
Physician - General Practice	0,6%
Medical Technician	0,4%
Physician - Intensive Care	0,3%
Press/Medical Writer	0,3%
Administrator	0,3%
Physician - Vascular Medicine / Angiology	0,3%
Nurse	0,2%
General Practitioner	0,2%
Engineer	0,2%
Physician - Emergency Medicine	0,2%
Physician - Endocrinology	0,2%
Surgeon	0,1%
Physician - Nephrology	0,1%
Physician - Neurology	0,1%
Physician - Radiology	0,1%
Technician	0,1%
Public Health Organisation/NGO	0,1%

ESC CONGRESS
BARCELONA 2017

SCHEDULE ESC CONGRESS 2017

EUROPEAN
SOCIETY OF
CARDIOLOGY®

*M = Moderated Posters

*EOS = Experts on the Spot



ESC Meeting Rooms
Industry Relations Meeting Room I
Exhibition 3
The Hub - Da Vinci - Galileo - Raphael
Exhibition Lounges E3

Product Theatre

CONGRESS SPOTLIGHT

Spotlight 40 years of PCI

This year's spotlight "40 years of PCI" will highlight the tremendous success and influence of percutaneous coronary and cardiovascular intervention on the entire field of cardiovascular medicine.

The interventional cardiology programme will be particularly strong and feature a thorough review of all topics in PCI with numerous dedicated sessions, a specific "Spotlight Track" will take the delegates throughout the different topics and a prominently placed "Spotlight Stage" will feature key sessions on Interventional Cardiology, with Live-in-the-box scenarios, discussions, and interactive sessions.

DEDICATED "VILLAGES" FOR MAIN CARDIOVASCULAR TOPICS

- Basic Science
- Arrhythmias, Pacing and Resynchronisation
- Acute and Chronic Heart Failure
- Coronary Artery Disease / Acute Coronary Syndromes / Acute Cardiac Care
- Interventions / Peripheral Circulation / Stroke / Surgery
- Valvular Disease / Pulmonary Circulation / Myocardial-Pericardial Disease / Congenital Heart Disease & Paediatric Cardiology
- Prevention / Rehabilitation / Sports Cardiology / Nursing
- Hypertension
Cardiovascular Pharmacology
- Cardiac Imaging
eTechnology



SOME KEY FEATURES

The latest in Cardiology, New ESC Clinical Practice Guidelines, Hot Line Sessions, and Highlight Sessions will be held in Room Barcelona (Main Auditorium).

SPOTLIGHT Stage in a central location with special sessions around the topic “40 years of PCI”, including live-in-the-box scenarios, debates, and interactive sessions.

The “Hubs” at the heart of the Congress venue, an intense and close-up experience in an open design. The Hubs will feature interactive sessions that host international experts in engaging formats such as “Great Debates”, special tracks, and selected original research.

Throughout the villages, do not miss the best in each of the Congress topics that cover the entire spectrum of cardiology, the opportunity to discuss and exchange with colleagues from all over the world, and the ability to get first-hand presentation of latest scientific findings through oral presentations of particularly highly ranked research abstracts.

Original science remains a key element in the programme and will be given a dynamic platform in all categories of presentation (Poster, Best Posters, Moderated Posters, Rapid Fire) to facilitate scientific exchange and networking.

IMPORTANT DATES

December 2016	Opening of online services
February 2017	Scientific programme available online
14 February 2017	Abstract submission deadline
March 2017	Scientific programme available online
01 March 2017	ESC Cardiologists of Tomorrow – Clinical case submission deadline
Early May 2017	Abstract results announcement
21 May 2017 (New deadline!)	Late Breaking Science Submission



INDUSTRY @ ESC CONGRESS 2016

The ESC gratefully acknowledges the following companies and organisations who contributed to the success of ESC Congress 2016:

Abbott Vascular International BVBA	Daiichi Sankyo Europe GmbH
Abiomed Europe GmbH	DailyCare BioMedical
Acarix A/S	Defibtech, LLC
Actelion Pharmaceuticals Ltd	DocCheck Medical Services GmbH
Alta Care Laboratoires	e-casebook
AMEDTEC Medizintechnik Aue GmbH	Edan Instruments, Inc
Amgen	EDILMON S.R.L.
APT Medical	Edwards Lifesciences
Aspen Europe GmbH	EKOS
AstraZeneca AB	Elsevier
Bayer	Emcure Pharmaceuticals
Beijing Crealife Technology Co., Ltd.	Ercules Comunicazioni
BioMed Central	Esaote
Biosensors Europe SA	European Medical Journal
Biotronik SE	Ferrer Internacional SA
BL NANOBIONED	FibriCheck (Qompium NV)
Boehringer Ingelheim and Eli Lilly and Company	Fondazione Internazionale Menarini
Boehringer Ingelheim International	Fresenius Medical Care
Boryung Pharmaceutical Company	Frontiers
Boston Scientific	Fukuda Denshi Co. Ltd
BPLab	GE Healthcare GmbH
Bristol-Myers Squibb and Pfizer Alliance	Gilead Sciences
Cardiome	GlaxoSmithKline PLC
CardioSecur	Glenmark Pharmaceuticals Ltd.
CD Leycom	Global CardioVascular Clinical Trialists Forum
CeGaT GmbH	Health in Code SL
Celyad	HITACHI Medical Systems Europe
Circle Cardiovascular Imaging BV	I.E.M. GmbH
Cleveland Clinic	Il Pensiero Scientifico Editore Srl
Cleveland Clinic Abu Dhabi	Imricor
Clinate	Kaneka Pharma Europe N.V.
CLINICAL RESEARCH MALAYSIA	Kinpo Electronics, Inc
CMEducation Resources, LLC	Labtech Ltd.
CNSystems Medizintechnik AG	Le-Cor CO., Ltd.
CRI-The Clinical Research Institute GmbH	Littmann / 3M Health Care
custo med GmbH	Maltron International Ltd

Mazankowski Alberta Heart Institute
McGraw-Hill Education
Medical ECONET GmbH
Medicom Medical Publishers
Medimatic Srl
Medis Medical Imaging Systems bv
Medley Farmaceutica Ltda.
Medpace Inc.
Medscape Cardiology
Medtronic International Trading SARL
MENARINI INTERNATIONAL OPERATIONS
LUXEMBOURG SA
MESI Medical
Microlife
MIDES GmbH
Millar, Inc.
MORTARA INSTRUMENT, INC.
MSD
NEJM Group
NI Medical Ltd.
NIHR Clinical Research Network
Norav Medical
NorthEast Monitoring Inc
Novartis Pharma AG
Novo Nordisk
Osaka University
Oxford University Press
PACE-CME: Physicians' Academy for Cardiovascular
Education
PCM Scientific
PeerVoice
Philips
Portola Pharmaceuticals Inc
PRS Neoscan Medical
Radcliffe Cardiology
Randox Laboratories Ltd

Recordati Spa
ResMed SAS
Roche Diagnostics International Ltd
Rumidimur
SAGE Publishing
SANOFI / REGENERON
Saphetor
Schiller AG
Schwarzer Cardiotek GmbH
ScottCare Corporation
SERVIER
Shenzhen Biocare Bio-Medical Equipment Co., Ltd
Shire International GmbH
Siemens Healthineers
Singulex
SOLUBIO - Koch Evolution
SOMNOmedics GmbH
Sophia Genetics
Springer Healthcare IME
St. Jude Medical
Taylor & Francis Group
The Jama Network
Thermo Fisher Scientific
Thrombosis Research Institute
TOMTEC IMAGING SYSTEMS GMBH
Toshiba Medical Systems Europe BV
TZ Medical Inc.
United Therapeutics Europe Ltd
Vales & Hills BioMedical Tech.Ltd
VectraCor Inc
Wiley
Wisepress Online Bookshop
Wolters Kluwer Health
ZEUS scientific Inc
Zoll CMS GmbH

EXHIBITION



WHY EXHIBIT AT ESC CONGRESS 2017?

ESC Congress 2017 will host an exhibition area at a prime location in the congress centre surrounded by scientific resources such as the Hub, Poster areas and Villages.

Join the discussion – How can I participate?

The exhibition area will allow for further exchange and learning on the latest developments in the cardiovascular field, important for the healthcare professional and their patient.

Exhibition Space for Commercial Exhibitors:

Early fee (applications by 31 March 2017) €420 / m²
Late fee (applications from 1 April 2017) €460 / m²

Cost is for floorspace only (no structure or amenities)
Minimum exhibition space is 9m²

Deadline for application for Top 10 point holders:
15 November 2016
Deadline for application for Top 20 point holders:
1 December 2016
Deadline for application with priority status:
15 January 2017

Exhibition Space for Publishers, Non for Profit Organisations:

Early fee (applications by 31 March 2017) €270 / m²
Late fee (applications from 1 April 2017) €300 / m²

Cost is for floorspace only (no structure or amenities)
Minimum exhibition space is 6m²

Deadline for application with priority status:
15 January 2017

Emerging Technologies Showcase Area:

The ESC has committed to an ETSA area within the exhibition, whereby start-up companies with a drug or technological product in development can showcase at the ESC Congress exhibition.

Cost for stand package: €2 500

Strict application criteria apply to avail of this special exhibition category. Please contact industry@escardio.org for further details.

Application Deadline: **20 February 2017**

Benefits for all exhibitors:

- Company listing in the Industry Programme
- Company listing on the ESC website www.escardio.org
- Company listing in the Final Programme and Mobile App
- Allocation of General Exhibitor and Scientific Exhibitor Badges

General exhibitor badges will not allow access to the scientific sessions of the congress except for those sessions sponsored by the exhibitor.

Scientific exhibitor badges will allow access to the scientific sessions of the congress.

Accrued points

- 5 points are awarded for exhibiting at the ESC Congress 2017.
- The 5 participation points for exhibiting are not accrued by non-exhibiting session organisers.
- 1 point is accrued per full 9m² of exhibit space.
- ETSA exhibitors accrue 5 points for participation, but no points for their stand space.

Exhibition Opening Hours

Saturday 26 August	12:30 – 18:00
Sunday 27 August	09:00 – 18:00
Monday 28 August	09:00 – 18:00
Tuesday 29 August	09:00 – 18:00

Booking conditions and next steps

- Applications can be submitted as of **28 October 2016**
- Submit your Application Form from our website www.escexhibition.org
- Cancellation fees will apply upon signature of the Order Form
- Exhibition stand space will be assigned in line with the accrued point ranking
- Deadline for application for Top 10 point holders: **15 November 2016**
- Deadline for application for Top 20 points holders: **1 December 2016**
- Deadline for applications with priority status: **15 January 2017**

INDUSTRY SPONSORED SESSIONS



Industry sponsored sessions allow for the review and discussion of recent trials and ongoing studies with the objective of providing the latest information on new therapies and techniques in cardiovascular medicine.

Industry meetings open to ESC Congress 2017 delegates are strictly forbidden outside of the official ESC congress offer (Industry Sponsored Sessions and Rooms at ESC). Companies are requested to respect this rule from Saturday 26 August through Wednesday 30 August 2017, 08:00 to 20:00.



SATELLITE SYMPOSIA

Companies are cordially invited to attend a series of Satellite Symposia included in the ESC Congress 2017 scientific programme. These sessions will offer pertinent data on the latest scientific information and developments from the industry. Satellite Symposia will be held within the congress centre in fully furnished and AV equipped ESC lecture rooms ranging in capacity from 200 to 3 000 seats. Satellite Symposia organisers may coordinate receptions or distribute lunch

boxes before or after the session. Satellite Symposia will be assigned in line with the accrued point ranking.

The programme needs to be submitted and approved by an appointed ESC Scientific Committee before 31 March 2017. Satellite Symposia can be CME accredited. The supporting company is free to choose their CME provider and accrediting body.

Satellite Symposia			Exhibitor Prices	Non-exhibitor Prices	Accrued Points
Saturday 26 August 2017	15:30 – 16:15	45 mins	€24 000	€44 000	10
	15:30 – 16:30	60 mins	€30 000	€50 000	12
	15:30 – 17:00	90 mins	€36 000	€56 000	14
Sunday 27 August 2017	13:00 – 13:45	45 mins	€24 000	€44 000	10
	12:45 – 13:45	60 mins	€30 000	€50 000	12
	18:30 – 19:15	45 mins	€24 000	€44 000	10
	18:30 – 19:30	60 mins	€30 000	€50 000	12
	18:30 – 20:00	90 mins	€36 000	€56 000	14
Monday 28 August 2017	13:00 – 13:45	45 mins	€24 000	€44 000	10
	12:45 – 13:45	60 mins	€30 000	€50 000	12
	18:30 – 19:15	45 mins	€24 000	€44 000	10
	18:30 – 19:30	60 mins	€30 000	€50 000	12
	18:30 – 20:00	90 mins	€36 000	€56 000	14
Tuesday 29 August 2017	13:00 – 13:45	45 mins	€24 000	€44 000	10
	12:45 – 13:45	60 mins	€30 000	€50 000	12
	18:15 – 19:00	45 mins	€24 000	€44 000	10
	18:15 – 19:15	60 mins	€30 000	€50 000	12

All prices are exclusive of VAT

The accrued points ranking will determine the assignment of time-slots and lecture rooms.

Satellite Symposia lecture rooms:

(Subject to changes)

Rooms Capacities	Rental Prices
200 seats	€1 000
300 seats	€1 500
400 seats	€2 000
500 seats	€2 500
600 seats	€3 000
700 seats	€3 500
800 seats	€4 000
1 000 seats	€4 500
3 000 seats	€8 000
The Hub (250 seats)	€2 500
The Hub (300 seats)	€3 000
Spotlight Stage (500 seats)	€4 000

Companies are entitled to 1 point per €2 500 invested in lecture room rentals.

Benefits include:

- Standard lecture room set-up (customisation needs to ordered through our suppliers at extra cost)
- Dedicated listing in the Scientific Programme & Planner, Industry and Final Programme and Mobile App
- Slot to promote the session onsite in the Industry Display Racks
- Roll-up in front of the session room from one hour before the session starts
- Invitations distributed in front of the session room from 30 minutes before the session starts
- Companies organising a non-exhibitor Symposium will be provided with an allocation of 10 General Exhibitor badges and 5 Scientific badges.

SATELLITE SYMPOSIA – EXPERTS ON THE SPOT

These sessions provide delegates attending or interested in Satellite Symposia with a further opportunity to question and exchange with topic experts in a concise and interactive format on the session content. The Experts on the Spot sessions will be 30 minutes long.

These short style sessions will be arranged in The Hub located in the vicinity of the exhibition and designed to ensure experts interact with delegates. Experts on the Spot sessions are complementary to Satellite Symposia. The session organiser is permitted to invite speakers different from those participating in the Satellite Symposium, the topic must however be in line with the Satellite Symposium.

The condition to hold one or several Experts on the Spot sessions is to already hold a Satellite Symposium.

NEW THIS YEAR

- Experts on the Spot sessions can now be scheduled prior to or post your related Satellite symposium, at your discretion.
- 45-minute Satellite Symposium: 1 Experts on the Spot session permitted
- 60-minute or 90-minute Satellite Symposium: 2 Experts on the Spot sessions permitted

Satellite Symposia-Experts on the Spot (Rooms rental included)			Exhibitor Prices	Non-exhibitor Prices	Accrued Points
Saturday 26 August 2017	12:45 – 13:15	30 mins	€20 000	€30 000	8
Sunday 27 August 2017	10:15 – 10:45	30 mins	€20 000	€30 000	8
	15:45 – 16:15	30 mins	€20 000	€30 000	8
Monday 28 August 2017	10:15 – 10:45	30 mins	€20 000	€30 000	8
	15:45 – 16:15	30 mins	€20 000	€30 000	8
Tuesday 29 August 2017	10:15 – 10:45	30 mins	€20 000	€30 000	8
	15:45 – 16:15	30 mins	€20 000	€30 000	8



Benefits include:

- Standard lecture room set-up (installation of extra materials or any alterations to the Hub rooms is not allowed)
- Dedicated listing in the Scientific Programme & Planner, Industry and Final Programme and Mobile App
- Slot to promote the session onsite in the Industry Display Racks
- Roll-up in the direct vicinity of the Hub room from one hour before the session starts
- Invitations distributed in the direct vicinity of the Hub room from 30 minutes before the session starts

HANDS-ON TUTORIALS



Hands-On Tutorials offer companies a mean of associating with the educational requirements of delegates in a classroom environment. These industry sponsored tutorials provide participants with an opportunity for hands-on and/or one-on-one learning from clinical and/or technical experts on specific areas of expertise.

Hands-On Tutorials are organised in state of the art temporary rooms of 80m². One room is allocated per company for the duration of the congress. Sessions can be organised from Saturday 26 August to Tuesday 29 August, between 08:30 and 18:00.

Hands-On Tutorial organisers are responsible for room set-up and furniture, AV equipment and catering arrangements.

Hands-On Tutorials (Room rental included)	Prices	Accrued points
Exhibitors	€34 000	14
Non-Exhibitors	€50 000	



Benefits include:

- Standard room (customisation needs to be ordered through our suppliers at extra cost).
- Dedicated listing in the Scientific Programme & Planner, Industry and Final Programme and Mobile App.
- Slot to promote the session onsite in the Industry Display Racks.
- Non-exhibiting organising companies will be provided with an allocation of 10 General Exhibitors badges and 5 Scientific badges.

Booking conditions and next steps

- Applications can be submitted as of **28 October 2016**
- Submit your Application Form from our website www.esccongress.org
- Cancellation fees will apply upon signature of the Order Form.
- Industry Sponsored Sessions will be assigned in line with the accrued point ranking.
- Deadline for applications with priority status: **15 January 2017.**
- All Industry Sponsored Sessions are subject to ESC Congress 2017 Programme Committee approval.
- Scientific programme submissions must be received before **31 March 2017.**
- The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverages will be at the expense of the sponsor.

SPONSORSHIP



Independent research shows those companies who integrate additional marketing strategies into their congress plans are far more successful in developing meaningful take-home messages.

A wide range of services for congress attendees are available for sponsorship by our industry partners providing essential support for the congress and opportunity for novel communication to the healthcare profession.

**Deadline for applications with priority status:
9 December 2016**

Product	Description	Price (excl. VAT)	Accrued Points 
	<p>Badge Lead Management System</p> <p>Does your company have its own lead tracking solution for events? Are you looking for a way to use your company's own lead management system(s) in conjunction with ESC Congress registration protocol?</p> <p>Access information from ESC Congress delegate badges in real time, enabling your exhibit or symposium staff to store, edit and amend delegate data using your own hardware and software.</p>	€3 500	1 point
	<p>Bookmark in Final Programme</p> <p>Product advertising permitted - Exclusive sponsorship</p> <p>The bookmark is attached to the hard copy of the Final Programme. This simple but popular delegate item provides significant visibility for the promoting company. Industry advertisement on one side of the bookmark. Reverse side promotes ESC Congress 2018.</p>	€50 000	20 points & 5 bonus points
	<p>Delegate Badge Holder</p> <p>No product advertising – Exclusive sponsorship</p> <p>Print your logo on the highly visible Delegate Badge Holder which will be worn by all delegates throughout the event, ensuring extensive exposure. The delegate badge holder will contain the popular programme at a glance. The exclusive sponsor can print their corporate logo and short congress message on the badge lace for guaranteed visibility.</p>	€80 000	32 points & 8 bonus points
	<p>eBlast – Pre-congress</p> <p>Product advertising permitted for exhibition adverts only</p> <p>Reach out to ESC Congress 2017 pre-registered delegates prior the congress via an electronic invitation to your exhibition space, or Industry Sponsored Sessions. The eBlast is an ideal way to highlight your congress activities and your association with ESC Congress.</p> <p>A customised mailing created exclusively will be mailed to approximately 13 000 pre-registered delegates on 9, 16 and 25 of August 2017.</p> <p>Due to the limited number of electronic invitations, be sure to reserve early.</p>	<p>1 Eblast €12 000</p> <p>All 3 Eblasts €30 000</p>	<p>5 points & 1 bonus point</p> <p>12 points & 3 bonus points</p>
	<p>Visibility Span: Congress Quantity: 20 000 (subject to change)</p> <p>Visibility Span: Congress Quantity: 28 000 (subject to change)</p> <p>Visibility Span: Pre & Congress Emailed to approximately 13 000 pre-registered delegates</p>		

Product	Description	Price (excl. VAT)	Accrued Points																														
	<p>eBlast – Post-congress Product advertising permitted for exhibition adverts only</p> <p>Reach out to ESC Congress 2017 registered delegates after the congress via an electronic message regarding your products or your Industry Sponsored Sessions. The post-congress eBlast is an ideal way to highlight your congress activities and your association with ESC Congress.</p> <p>A customised mailing created exclusively will be mailed to approximately 100 000 healthcare professionals on 20 September 2017.</p> <p>Due to the limited number of electronic invitations, be sure to reserve early.</p>	<p>1 Eblast €12 000</p>	<p>5 points & 1 bonus point</p>																														
		<p>Visibility Span: Post Congress Emailed to approximately 100 000 healthcare professionals.</p>																															
	<p>e-Daily News Adverts No product advertising</p> <p>2 digital versions of the Congress News with the most up to date scientific information regarding the ESC Congress 2017, will be emailed to approximately 100 000 healthcare professionals from Friday 25 August 2017 to Wednesday 30 August 2017 (1 digital version on Wednesday). Take this opportunity to extend your visibility to delegates and Key ESC cardiology contacts with your advertisement as a banner in the e-Daily News.</p> <p>2 adverts maximum available per company.</p>	<p>€20 000 per day</p> <p>€10 000 Wednesday issue</p>	<p>8 points & 2 bonus points</p> <p>4 points & 1 bonus points</p>																														
		<p>Visibility Span: Congress Emailed to approximately 100 000 healthcare professionals.</p>																															
<p>New service this year!</p>																																	
	<p>ESC Congress News 2017 - Advertisements Spaces No product advertising</p> <p>Printed daily and delivered to the congress centre and key delegate hotels in time for breakfast. The highly popular Congress News is a daily publication providing delegates with an update on the congress news and events. Seize the opportunity to post your keys congress message in this popular publication in one of the following formats:</p>	<table><tr><td>Back Page 5 Days</td><td>€42 000</td><td>17 points & 4 bonus points</td></tr><tr><td>Page 7 5 Days</td><td>€37 000</td><td>15 points & 3 bonus points</td></tr><tr><td>Pg 3</td><td>Sat €10 000</td><td>Sun €10 000</td><td>Mon €10 000</td><td>Tues €10 000</td><td>Wed €5 000</td></tr><tr><td colspan="6">4 points + 1 bonus point</td></tr><tr><td>Pg 5</td><td>Sat €10 000</td><td>Sun €10 000</td><td>Mon €10 000</td><td>Tues €10 000</td><td>Wed €5 000</td></tr><tr><td colspan="6">4 points + 1 bonus point</td></tr></table>	Back Page 5 Days	€42 000	17 points & 4 bonus points	Page 7 5 Days	€37 000	15 points & 3 bonus points	Pg 3	Sat €10 000	Sun €10 000	Mon €10 000	Tues €10 000	Wed €5 000	4 points + 1 bonus point						Pg 5	Sat €10 000	Sun €10 000	Mon €10 000	Tues €10 000	Wed €5 000	4 points + 1 bonus point						<p>Visibility Span: Congress 70 000 prints distributed during Congress Daily publication distributed to delegates</p>
Back Page 5 Days	€42 000	17 points & 4 bonus points																															
Page 7 5 Days	€37 000	15 points & 3 bonus points																															
Pg 3	Sat €10 000	Sun €10 000	Mon €10 000	Tues €10 000	Wed €5 000																												
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4 points + 1 bonus point																																	

Product	Description	Price (excl. VAT)	Accrued Points 
	<p>ESC Congress in Review – Official Highlight Report</p> <p>Product advertising permitted - Exclusive sponsorship</p> <p>An independent peer-review publication in English with a special edition reviewed by the ESC Congress 2017 congress programme chairperson will be mailed to all attendees post congress and posted online via the ESC website. This exclusive sponsorship opportunity provides a highly select advertisement space with two pages advertorial or a four page advertorial, to extend the reach and impact of your congress activities beyond the congress.</p>	€180 000	72 points & 18 bonus points
		<p>Visibility Span: Post Congress Mailed to all delegates +25 000 Online audience ~4 500</p>	
	<p>Final Programme Advertisements</p> <p>Product advertising permitted - multi-sponsorship</p> <p>Delegates have clearly demonstrated their need for both digital and print media when it comes to the Final Programme; the ESC will offer print copies of the Final Programme for delegates to consult during the congress with many of them taking it home for future reference.</p>	<p>Back Cover €40 000</p> <p>Inside Back Cover €30 000</p> <p>Inside Page €20 000</p>	<p>16 points & 4 bonus points</p> <p>12 points & 3 bonus points</p> <p>8 points & 2 bonus points</p>
		<p>Visibility Span: Congress Quantity: 20 000 (subject to change)</p>	
	<p>Industry Programme Sponsorship</p> <p>Product advertising permitted - Exclusive sponsorship</p> <p>The Industry Programme provides delegates with a full overview of the contribution industry partners have made to the congress. The programme is a comprehensive series of industry activities listings and invitations to Industry Sponsored Sessions. One copy will be provided to each delegate in the congress bag. The exclusive sponsor will benefit from visibility via advertisements on both the back cover and inside front cover and on 2 tabs within the programme.</p>	<p>€40 000 Including: Back Cover Inside Front Cover 2 Tabs Back Pages</p>	<p>16 points & 4 bonus points</p>
		<p>Visibility Span: Congress Quantity: 26 000 (subject to change)</p>	
	<p>Industry Programme Invitation Advert</p> <p>Product advertising permitted for exhibition only</p> <p>The Industry Programme advert is an invitation in the Industry programme detailing your exhibition activities or Industry Sponsored Sessions. The Industry Programme will be distributed to each delegate in the congress bag.</p>	€7 500	3 points
		<p>Visibility Span: Congress</p>	

Product	Description	Price (excl. VAT)	Accrued Points 
	Industry Sponsored Sessions Display Screen No product advertising Distinguish your educational sessions by broadcasting an advertisement on the large information screen promoting the full offer of Industry Sponsored Sessions at ESC Congress 2017. The display screen, located near the Industry Sponsored Session racks will attract immediate delegate attention and ensure additional visibility for your session in this area dedicated to the promotion of Industry Sponsored Sessions. Limited spaces available.	€4 500	2 points
	Live Broadcasting Reach out to healthcare professionals beyond the congress lecture rooms! The ESC offers our industry partners the possibility to optimise their investment and extend the reach of their Industry Sponsored Sessions organised during ESC Congress 2017, by giving them the possibility to reach out to a live audience with a live stream of their session from the congress centre. You are obliged to use the services of the Speaker Service Centre to avail of this price. You must set up your stand-alone webpage to receive the live-broadcast provided by the ESC.	€10 000	4 points & 1 bonus point
	Mobile App Product advertising permitted in sponsor button only Previous years have demonstrated the success of the App with over 23 000 downloads. The App offers the exclusive sponsor a dedicated sponsor button where they can promote their own congress activities. Co-promotion of the App is offered to the sponsor as well as sponsor acknowledgement on the opening page. Furthermore, delegates without the necessary equipment will be able to consult the Mobile App helpdesk. Sponsors activities are highlighted within the App. Available to delegates as of July 2017.	€180 000	72 points & 18 bonus points

Product	Description	Price (excl. VAT)	Accrued Points 
	<p>Mobile App Splash Screen & Push Notifications No product Advertising</p> <p>A virtual and innovative way for session organisers to reach out to delegates by offering electronic and catchy versions of their Adverts (Splash Advert) in the Mobile App.</p> <p>These Splash Adverts/Push notifications are to promote to delegates your sessions as a "Not to be missed"!</p> <p>The Splash Adverts have been scheduled according to the Satellite Symposia time slots.</p> <p>On the day of your sessions, the Mobile App (updated) will display your catchy Splash Adverts and 30' before your scheduled sessions, Push Notifications containing a link redirecting delegates to your scientific programmes.</p> <p>Due to the limited number of Mobile App Splash Screen, be sure to reserve early.</p>	€10 000	4 points & 1 bonus point
	<p>Poster Area - per topic No product advertising</p> <p>The ESC Poster Area is dedicated to research in the cardiovascular field and notably the transmission of the posters submitted and accepted for the congress. Presented in a state of the art setting with moderated posters for discussion and debate during the breaks, the Poster Area is organised by the nine main topics of the congress. Each topic area is available for exclusive industry sponsorship. Sponsors will be acknowledged with their logo within the topic area and will have the opportunity to place an onscreen advertisement exposing the sponsor's congress activities (industry sponsored sessions, stand). The advertisement will run outside of the moderated poster session timeslots and will be visible every minute. The advertisement lasts 30 seconds.</p>	€65 000 per topic area	26 points & 6 bonus points
	<p>Programme at a Glance Advertisements Product advertising permitted - multi-sponsorship</p> <p>Place your message on this popular quick guide to the scientific sessions. The ESC Congress 2017 Programme at a Glance is a practical pocket guide to the congress providing delegates with a quick day-to-day view of the programme. The Programme at a Glance is designed in a practical pocket format and placed in the official congress badge holder distributed to each delegate onsite.</p>	<p>Back Cover €50 000</p> <p>Inside Front Cover: €25 000</p> <p>Inside Page €15 000</p>	<p>20 points & 5 bonus points</p> <p>10 points & 2 bonus points</p> <p>6 points & 1 bonus points</p>
		<p>Visibility Span: Congress Reach out to over 20 000 delegates on their mobile device.</p> <p>Visibility Span: Congress Advertisement visible every minute for 30 seconds (outside poster session timeslots).</p> <p>Visibility Span: Congress Quantity: 31 000 (subject to change)</p>	

Product	Description	Price (excl. VAT)	Accrued Points 
	<p>Voting and Ask a Question No product advertising permitted</p> <p>Audience voting and question optimises delegate engagement and interaction during sessions. To involve your attendees, be sure to use our internally developed Mobile App Voting and "Ask a Question" facility which is integrated to the ESC Congress App.</p> <p>You are obliged to use the services of the Speaker Service Centre to benefit from this facility.</p> <p>New service this year!</p>	€7 000	2 points
	<p>Webcast – Video and Slides</p> <p>Reach out to healthcare professionals beyond the congress lecture rooms. The ESC has a unique platform which offers all cardiology professionals access to the ESC Congress content for free. ESC Congress 365 is promoted to cardiology professionals across the global offering congress science for free all year long. You can extend the reach of Industry Sponsored Sessions by posting the webcast of your session on ESC Congress 365. The webcast will capture your speaker and panel discussion. Sessions will be uploaded within 48 hours maximum to Congress 365 platform. You are obliged to use the services of the Speaker Service Centre to avail of this price. Exceptions are subject to ESC approval with an increase in the price offer.</p>	€10 000	4 points & 1 bonus point
	<p>Weblink No product advertising</p> <p>Create an invitation in pdf format to invite delegates to your Industry Sponsored Sessions from the ESC Congress 2017 Scientific Programme & Planner (SP&P). This invitation will communicate your congress message to delegates online.</p>	€3 500	1 point
	<p>Onsite Advertising No product advertising</p> <p>Increase your visibility at the congress with onsite advertising. Communicate on your therapeutic areas of research & innovations, promote your Industry Sponsored Sessions or encourage delegates to visit your stand on the various locations available.</p> <p>Contact industry@escardio.org for further details.</p> <p>We kindly remind you that no product names, brand names, trademarks or misleading names which may be perceived as product or brand names are allowed on the onsite advertising.</p>		Visibility Span: Congress

PRODUCT IMPACT COMPARISON

	Message Type			Audience		Visibility Span			Sponsor Details		
	Product	Corporate	Scientific	Onsite	Online	Pre	Congress	Post	Sponsorship	Accrued Points	Price
Poster Area per topic	-	+++	+++	~30 000			*		Limited	26+6	€65 000
Delegate Badge Holder	-	+++	-	~25 000			*		Exclusive	32+8	€80 000
Industry Sponsored Sessions Display Screen	-	+	+++	~30 000			*		Limited	2	€4 500
Final Programme Bookmark	+++	+	+++	~20 000			*		Exclusive	20+5	€50 000
Final Programme Back Cover + Inside Ads	+++	+	+++	20 000			*		Limited	pg. 21	Starting from €20 000
Programme at a Glance Back Cover Ad	+++	+	+++	~30 000			*		Exclusive	pg. 23	Starting from €15 000
Industry Programme Inside Front + Back Cover Advertisement	+++	+	+++	28 000			*		Exclusive	16+4	€40 000
Industry Programme Invitation Ads	+++	+	+++	28 000			*		Unlimited	3	€7 500
ESC Congress News ADS Pages	-	+	+++	70 000 prints during the congress, details pg.20			*		Limited	pg. 20	Starting from €10 000
e-Daily News Adverts	-	+	+++	100 000 / Congress day (myESC Account Owners)		*	*		Limited	8+2 Wednesday issue: 4+1	€20 000 Wednesday issue: €10 000
ESC Congress - In Review Official Highlight Report	+++	+	+++	25 000	4 500			*	Exclusive	72+18	€180 000
eBlast (pre congress)	+++	+	+++	~13 000 pre-registered delegates		*			Limited	5+1	€12 000
eBlast (post congress)	+++	+	+++	100 000				*	Limited	5+1	€12 000
eBlast Package				100 000		*		*	Limited	12+3	€30 000
Mobile App	+++	+++	+++	23 000		*	*		Exclusive	72+18	€180 000
Splash Ad / Push Notification	-	+	+++	23 000			*		Limited	4+1	€10 000
Webcast (incl. 365)	-	0	+++	1st month ~380 views per webcast on ESC Congress 365			*	*	Exclusive	4+1	€10 000
Live Broadcast (excl. 365)	-	0	+++	Depending on Sponsor's communication channels and audience			*		Exclusive	4+1	€10 000
Content License Agreement	-	+	+++	Depending on Sponsor's communication channels and audience				*	Unlimited		Starting from €1 500



DIGITAL/ONLINE SPONSORSHIP PRODUCTS



CLASSIC/ONSITE SPONSORSHIP PRODUCTS



VERY STRONG IMPACT



IMPACT



NO IMPACT



FORBIDDEN

Booking conditions and next steps

- Applications can be submitted as of **28 October 2016**
- Submit your Application Form from our website www.escexhibition.org
- Cancellation fees will apply upon signature of the Order Form
- The use of product names identifying product logos, misleading names that could be perceived as product names, registered trademarks are strictly limited and are only permitted for products and services where product promotion is clearly stated.
- Sponsorship items will be assigned in line with the accrued point ranking
- Deadline for applications with priority status: **1 December 2016**

PARTNER SERVICES



The ESC has created four product categories to allow exhibiting companies or non-exhibitor Industry Sponsored Session organiser to organise different meeting formats within the congress centre during the congress hours.

Industry meetings open to ESC Congress 2017 delegates are strictly forbidden outside of the official ESC congress offer (Industry Sponsored Sessions and Rooms at ESC). Companies are requested to respect this rule from Saturday 26 August through Wednesday 30 August 2017, 08:00 to 20:00.

ROOMS AT ESC

Industry Welcome Desk

Exhibiting companies are invited to rent Industry Welcome Desk located next to the registration. These desks will enable you to distribute your company's delegate registrations directly to recipients, manage your clients on their arrival in the congress centre and provide an important information point for guest during the congress. Limited spaces available.

Price	Accrued Points
€5 000	2

Function Spaces

The ESC allows companies to host a limited number of guests and organise small and informal meetings (up to approximately 20 pax) in a range of rooms available within the Congress Centre. Hands-on and training of products/ therapies are not permitted in Function Spaces.

Function Spaces are rented for 5 days, from Friday 25 August to Tuesday 29 August 2017.

Fira Barcelona existing rooms

A large number of brand new rooms are available for rental and are located on the first floor of the hall neighboring the Exhibition.

Prices are for rental only. Organisers are responsible for furniture, AV equipment and catering arrangements.

Room sizes	Prices	Accrued Points
Room of 16 m ²	€5 500	2
Room of 18 m ²	€6 000	2
Room of 21 m ²	€7 500	2
Room of 32 m ²	€10 500	4
Room of 36 m ²	€12 000	4

State-of-the-art customised rooms

These high standard, modular rooms with optimal sound reduced levels will be built in the close vicinity of the Exhibition.

Prices are for rental only. Organisers are responsible for furniture, AV equipment and catering arrangements.

Room size	Prices	Accrued Points
Room of 50 m ²	€16 000	6

Industry Meeting Room

Depending on availability, a limited number of Industry Meeting Rooms might be available for one-shot occasional meetings. The standard set-up will be boardroom. Industry Meeting Rooms can be rented for a minimum of 1 day, from 08:00 to 20:00.

Room size	Prices	Accrued Points
Room of 16 or 17 m ²	€3 000 per day	1

Price and complementary information available upon request at industry@escardio.org

Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only. The following rules apply to this meeting category:

- Meeting is "closed" and on invitation only.
- Maximum attendance is 200 guests.
- Meeting is not promoted in the congress centre or in any ESC Congress 2017 publications.

	Prices	Accrued Points
60 mins meeting	€5 000	2
Additional cost per increment of 30 mins	€2 500	1

Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates.

Strictly forbidden: meeting with any formal presentations for delegates.

Business Lounges

The ESC allows companies to reserve available spaces or unused restaurants within the congress centre.

Price and complementary information available upon request at industry@escardio.org

Booking conditions and next steps

- Applications can be submitted as of 28 October 2016
- Submit your Application Form from our website www.escexhibition.org
- Cancellation fees will apply upon signature of the Order Form
- Rooms will be assigned in line with the accrued point ranking
- Deadline for applications with priority status: 15 January 2017
- Deadline for applications: 31 May 2017

KEY DATES

Exhibition application deadline for Top 10 point holders	15 November 2016
Exhibition application deadline for Top 20 point holders Sponsorship application deadline with priority status	1 December 2016
Exhibition deadline for application with priority status Industry Sponsored Sessions application deadline with priority status Rooms at ESC application deadline with priority status	15 January 2017
Early fee Exhibition deadline Industry Sponsored Sessions scientific programme submission deadline	31 March 2017
Rooms at ESC application deadline	31 May 2017
Late fee Exhibition deadline	1 April 2017

APPLICATION & GUIDELINES FOR INDUSTRY PARTICIPATION AT ESC CONGRESS 2017

All Exhibition, Industry Sponsored Sessions and Sponsorship forms should be completed, signed and returned as soon as possible, items will be assigned in line with the accrued point ranking.

Returning a signed Order Form implies a tacit agreement of the ESC Congress 2017 Guidelines for Industry Participation.

The ESC Congress 2017 Guidelines for Industry Participation will be communicated to the participating companies in due course to help with the organisation of the event.

All terms and conditions regarding your participation will be detailed in these Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at industry@escardio.org

ACCRUED POINT RANKING 2017

The Accrued Point System was established to recognise long term investment in the ESC Congress. Points are accumulated over a total of four congresses and products are assigned on a priority basis in line with the ranking.



Ranking 2016	Company	Amsterdam 2013	Barcelona 2014	London 2015	Rome 2016	TOTAL 2013, 2014, 2015 & 2016
48	3M HEALTHCARE	9	8	9	9	35
14	ABBOTT	119	92	25	54	290
82	Abiomed				21	21
226	Acarix A/S				5	5
89	Accriva Diagnostics	7	6	6	0	19
153	ACON Laboratories Inc	0	6	0	0	6
13	ACTELION PHARMACEUTICALS	98	123	139	105	465
226	Advanced Cooling Therapy	0	0	5	0	5
153	Advanced Medical Education	0	0	6	0	6
46	Aegerion Pharmaceuticals		20	20	0	40
145	AGFA HEALTHCARE NV.	0	0	7	0	7
112	AggreDyne Inc	6	6	0	0	12
98	Ai Mediq SA	5	6	6	0	17
138	ALERE	10	0	0	0	10
145	Alta Care Laboratoires				7	7
153	AMEDTEC Medizintechnik Aue GmbH				6	6
8	AMGEN	61	130	270	365	826
153	APT Medical Inc.				6	6
153	Armstrong Medical Ltd		6	0	0	6
153	Asahi Intecc Co., Ltd	6	0	0	0	6
50	Aspen Pharma		16	8	9	33
2	AstraZeneca	502	387	473	225	1587
153	AtCor Medical	0	6	0	0	6
133	AUM Cardiovascular		6	5	0	11
153	Barrington James Ltd		6	0	0	6
5	BAYER HEALTHCARE	401	304	362	357	1424
153	Beijing Crealife Technology Co., Ltd.				6	6
91	BePATIENT	5	6	7	0	18
153	Berlin Heals		6	0	0	6
112	Biocompatibles UK Ltd	0	0	6	6	12
153	BioMed Central				6	6
89	Biosense		19	0	0	19
105	Biosensors Europe SA				14	14
153	BIOSPACE Co., Ltd.		6	0	0	6
21	BIOTRONIK	30	44	47	41	162
82	Bioventrix, Inc.	14	7	0	0	21
153	BL NANOBIO MED				6	6
91	Blueprint Genetics Oy	6	6	6	0	18
4	BOEHRINGER INGELHEIM	343	329	381	397	1450
98	Boryung Pharmaceutical Company				17	17
41	BOSTON SCIENTIFIC INTERNATIONAL	0	0	29	23	52
34	BRISTOL-MYERS SQUIBB	85	0	0	0	85
153	British Journal of Cardiac Nursing	0	0	6	0	6
226	Capical GmbH	5	0	0	0	5
145	CardiacAssist		7	0	0	7
138	Cardio Alex	5	0	0	5	10
226	CardioBridge GmbH	5	0	0	0	5
27	Cardiome/ Correvio	26	39	30	23	118
153	CardioSecurR				6	6
153	CD Leycom				6	6
153	CeGaT GmbH				6	6
82	CellAegis Devices Inc	7	7	7	0	21
226	Celyad Sa				5	5
153	Chek Diagnostics		6	0	0	6
153	China Qingdao Bright Medical Manufacturing Co., LTD	0	0	6	0	6



Ranking 2016	Company	Amsterdam 2013	Barcelona 2014	London 2015	Rome 2016	TOTAL 2013, 2014, 2015 & 2016
67	CIRCLE CARDIOVASCULAR IMAGING BV	6	6	6	6	24
23	Cleveland Clinic Foundation	20	39	48	29	136
153	CLINICAL RESEARCH MALAYSIA				6	6
112	CNSYSTEMS MEDIZINTECHNIK GmbH	0	6	0	6	12
226	Cogent	0	0	5	0	5
153	Comed BV	6	0	0	0	6
145	Covance Laboratories	0	0	7	0	7
153	CRC Press, Taylor & Francis Group				6	6
145	CRI-The Clinical Research Institute GmbH				7	7
57	CUSTO MED GMBH	7	7	7	7	28
107	Cytokinectics	13	0	0	0	13
112	Cytori Therapeutics Inc	6	6	0	0	12
7	DAIICHI SANKYO EUROPE GmbH	273	267	394	345	1279
67	DAILYCARE BIOMEDICAL	6	6	6	6	24
67	DEFIBTECH, LLC	6	6	6	6	24
112	DIADEXUS	6	6	0	0	12
112	DocCheck Medical Services GmbH	0	0	6	6	12
226	Dot Medical Ltd	0	0	5	0	5
101	DSM Nutritional Products Europe Ltd	0	0	16	0	16
153	Eccosur		6	0	0	6
67	EDAN INSTRUMENTS, INC	6	6	6	6	24
37	EDWARDS LIFESCIENCES	17	20	21	18	76
153	EKOS Corporation, a BTG Interantional group compan		6	0	0	6
28	Eli Lilly and Company	53	18	31	12	114
55	ELSEVIER SCIENCE	7	8	7	7	29
145	Emcure Pharmaceuticals Ltd.				7	7
112	ENVERDIS GMBH	6	6	0	0	12
88	ERCULES COMUNICAZIONI	5	5	5	5	20
133	Ergospect GmbH	5	6	0	0	11
44	ESAOTE	13	13	9	10	45
153	Everist Health	0	0	6	0	6
29	Ferrer		40	32	33	105
112	FINAPRES MEDICAL SYSTEMS BV	6	6	0	0	12
145	Fondazione Menarini				7	7
153	Foundation "Cardioprogess"	6	0	0	0	6
67	FRESENIUS MEDICAL CARE DEUTSCHLAND GMBH	6	6	6	6	24
153	Frontiers				6	6
33	FUKUDA DENSHI EUROPE	7	23	28	29	87
153	GAMPT mbH		6	0	0	6
22	GE HEALTHCARE	65	33	26	29	153
48	GILEAD SCIENCES		7	0	28	35
112	Glenmark Pharmaceuticals Ltd	0	0	6	6	12
153	GLOBAL CVCT FORUM	6	0	0	0	6
53	GSK	0	0	21	10	31
91	HEALTHINCODE	0	6	6	6	18
226	Heart Organization				5	5
82	HITACHI MEDICAL SYSTEMS EUROPE HOLDING AG	0	8	7	6	21
112	HRA HEALTHCARE RESEARCH & ANALYTICS	6	6	0	0	12
153	HUNTLEIGH HEALTHCARE LTD	6	0	0	0	6
153	i-cor (Novalung)		6	0	0	6
112	IEM GMBH	6	0	0	6	12
153	Il Pensiero Scientifico Editore Srl				6	6
153	IMPULSE DYNAMICS GERMANY GMBH	6	0	0	0	6
153	Imricor				6	6
153	Incathlab	0	0	6	0	6



Ranking 2016	Company	Amsterdam 2013	Barcelona 2014	London 2015	Rome 2016	TOTAL 2013, 2014, 2015 & 2016
153	INFORMA HEALTHCARE-TAYLOR & FRANCIS	6	0	0	0	6
153	Infraredx inc	6	0	0	0	6
226	Integrated Healthcare Solutions BV	5	0	0	0	5
91	ITAMAR	6	6	6	0	18
226	Jaypee Brothers Medical Publishers (P) Ltd	5	0	0	0	5
62	John Wiley & Sons Ltd	6	7	7	7	27
112	Kaneka Pharma Europe N.V.	0	0	6	6	12
112	Kinpo Electronics, Inc	0	0	6	6	12
67	L A B T E C H Ltd	6	6	6	6	24
153	Labsystems Diagnostics Group	6	0	0	0	6
153	Laerdal	6	0	0	0	6
153	LE CARDIOLOGUE	6	0	0	0	6
153	Le-Cor Co., Ltd.				6	6
133	Lev El Diagnostics of Heart Disease		6	5	0	11
112	LOI Medical - HEMO SAPIENS INC	6	6	0	0	12
138	Maltron International Ltd	0	0	5	5	10
153	Mazankowski Alberta Heart Institute				6	6
226	McGraw-Hill Education				5	5
153	McKesson Technologies UK Ltd	0	0	6	0	6
153	Medical ECONET GmbH				6	6
153	Medicys Limited	0	0	6	0	6
57	MEDIMATIC	7	7	7	7	28
67	MEDIS MEDICAL IMAGING SYSTEMS	6	6	6	6	24
112	MEDISPEC LTD	6	6	0	0	12
101	Meditek Ltd	0	8	8	0	16
153	MEDITERRANEAN CARDIOLOGY	0	0	0	6	6
153	Medix Publisher BV	6	0	0	0	6
153	Medpace Inc				6	6
16	Medscape Cardiology	78	66	60	40	244
12	MEDTRONIC	122	111	122	123	478
10	MENARINI	188	157	133	130	608
44	Merck Serono Division of Merck KGaA	45	0	0	0	45
107	MESI Medical	0	0	6	7	13
82	Microlife AG		6	7	8	21
67	MIDES	6	6	6	6	24
153	Millar, Inc.				6	6
105	MINDRAY BIO-MEDICAL EEELEDTRONICS CO., LTD	0	0	7	7	14
42	MORTARA INSTRUMENTS, Inc.	12	12	11	14	49
11	MSD (MERCK SHARP & DOHME)	145	121	157	183	606
153	MyDiagnostick Medical		6	0	0	6
36	MYLAN			79	0	79
51	NeuroVive Pharmaceuticals AB	0	0	32	0	32
153	NI Medical Ltd.				6	6
107	Nihon Kohden Corporation		7	6	0	13
153	NIHR Clinical Research Network				6	6
62	NORAV MEDICAL LTD	6	7	7	7	27
67	NORTHEAST MONITORING	6	6	6	6	24
226	Novalung GmbH			5	0	5
6	NOVARTIS PHARMA AG.	258	219	259	547	1283
66	Novo Nordisk A/S				25	25
112	Osaka University			6	6	12
153	Oscor		6	0	0	6
153	Overcome				6	6
51	OXFORD UNIVERSITY PRESS	7	7	11	7	32
153	PCM Scientific				6	6



Ranking 2016	Company	Amsterdam 2013	Barcelona 2014	London 2015	Rome 2016	TOTAL 2013, 2014, 2015 & 2016
98	Personal MedSystems GmbH	5	6	6	0	17
67	PETR TELEGIN LTD	6	6	6	6	24
3	PFIZER	223	367	528	438	1556
153	PHA Europe	6	0	0	0	6
112	pharma-insight GmbH	6	6	0	0	12
15	PHILIPS HEALTHCARE	96	68	69	48	281
25	Physicians' Academy for Cardiovascular Education (PACE)		41	42	48	131
112	Pie Medical imaging	6	6	0	0	12
133	Polyphenolia BV	5	6	0	0	11
107	Portola Pharmaceuticals Inc			6	7	13
67	PRS Neoscan	6	6	6	6	24
138	Qompium BVBA			5	5	10
112	Radcliffe Cardiology		6	6	0	12
64	RANDOX LABORATORIES LTD	7	7	6	6	26
32	RECORDATI	25	38	0	25	88
30	RESMED	20	23	34	21	98
26	ROCHE	64	19	20	19	122
153	RUMIDIMUR DMCC				6	6
153	Russian New university	6	0	0	0	6
67	SAGE	6	5	7	6	24
143	Samsung Electronics	9	0	0	0	9
9	SANOFI	156	151	250	254	811
226	Saphetor SA				5	5
40	SCHILLER AG	16	16	13	13	58
53	Schwarzer Cardiotek GmbH	8	7	8	8	31
67	SCOTTCARE	6	6	6	6	24
153	Seleon GmbH	6	0	0	0	6
1	SERVIER	825	732	598	515	2670
91	Shenzhen Biocare Bio-Medical Equipment Co., Ltd.		6	6	6	18
153	Shenzhen Carewell Electronics Co., Ltd			6	0	6
39	Shire International GmbH			36	37	73
18	SIEMENS HEALTHCARE GmbH	61	55	40	34	190
42	Singulex		6	17	26	49
112	SMART SOLUTIONS TECHNOLOGIES,S.L. (NUUBO)		6	6	0	12
226	Solubio				5	5
91	SOMNOmedics		6	6	6	18
107	SonoScape Company Limited	6	7	0	0	13
153	Sopachem BV	6	0	0	0	6
145	Sophia Genetics				7	7
153	Springer Healthcare Ltd				6	6
17	ST JUDE MEDICAL	59	57	57	52	225
103	Stago		15	0	0	15
133	Stealth Peptides	11	0	0	0	11
91	STORZ MEDICAL AG	6	6	6	0	18
112	Sunshine Heart	6	0	6	0	12
20	TAKEDA	32	50	82	0	164
153	Techmedic Interantional		6	0	0	6
64	The Jama Network	6	6	7	7	26
153	The Journal of Physiology		6	0	0	6
103	THE MEDICINES COMPANY	15	0	0	0	15
57	The New England Journal of Medicine	7	7	7	7	28
153	THERMO FISCHER SCIENTIFIC	0	0	0	6	6
24	Thrombosis Research institute	29	30	37	37	133
153	Time Research	6	0	0	0	6
67	TOMTEC IMAGING SYSTEMS GMBH	6	6	6	6	24



Ranking 2016	Company	Amsterdam 2013	Barcelona 2014	London 2015	Rome 2016	TOTAL 2013, 2014, 2015 & 2016
19	TOSHIBA MEDICAL SYSTEMS	35	42	43	46	166
153	Transonic	6	0	0	0	6
144	Trinity Biotech		8	0	0	8
153	TZ Medical Inc.				6	6
31	UNITED THERAPEUTICS EUROPE LTD	34	24	24	12	94
67	Vales and Hills Biomedical Tech. Ltd	6	6	6	6	24
82	VASOMEDICAL Inc	7	7	7	0	21
138	VectraCor Inc			5	5	10
35	VIFOR INTERNATIONAL	38	42	0	0	80
153	VISUS Technology Transfer GmbH		6	0	0	6
153	Wall Street Investments	6	0	0	0	6
57	WISEPRESS BOOKSHOP	7	7	7	7	28
57	Wolters Kluwer Health	6	6	6	10	28
153	Worldwide Clinical Trials		6	0	0	6
153	ZEBRA TECHNOLOGIES EUROPE LIMITED			6	0	6
55	ZEUS Scientific Inc			6	23	29
153	Ziehm Imaging	6	0	0	0	6
37	ZOLL MEDICAL CORP.	17	18	18	23	76
47	ZS Pharma		23	15	0	38





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