



Programme-at-a-Glance Back Cover Specifications *Product Advertisement Opportunity*

Place your message on this popular guide to the scientific sessions. The ESC Congress 2015 Programme-at-a-Glance is a practical pocket guide to the congress providing delegates with a quick day-to-day view of the programme. The Programme at a Glance is designed in a practical pocket format and placed in the official congress badge holder.

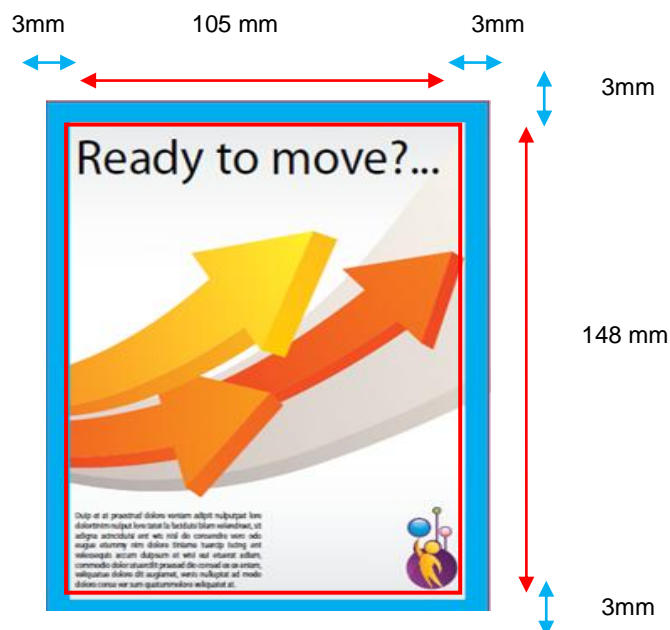
➤ Specifications

Total Size: A6

- Portrait (vertical) advert
- Size: 148 mm high x 105mm wide with bleed and crop marks
- Crop marks need to be at least 3mm outside this size
- Bleed marks need to be at least 107 x 152 mm

Printable size: 148 mm x 105 mm, but it is important to keep the text/images within well within this size

High-resolution printable PDF and JPEG to be submitted when the artwork has been approved by the ESC



Artwork should be submitted for approval to Sponsorship@escardio.org

Deadline to submit for approval: 10 June 2014

Deadline to provide finalised advert: 15 June 2014

➤ Important

Product advertising allowed