

ESC CONGRESS

LONDON 2015

29 August – 2 September

Onsite
Advertising



Where cardiology comes together

www.escardio.org/ESC2015





Why use onsite advertising?

- Mark your presence at ESC Congress 2015
- State your commitment in the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your stand activities
- Promote your Industry Sponsored Session Programmes
- Leave a lasting impression

NOTE:

All prices listed within are exclusive of VAT & represent full rental and production costs

All sizes are in millimeters

Deadline to send files 13 JULY 2015 to sponsorship@escardio.org



Content reminder

Unless specifically noted, the use of product names/brand names, misleading names that might be perceived as product/brand names and registered trademarks are not permitted for onsite advertising products in this presentation.

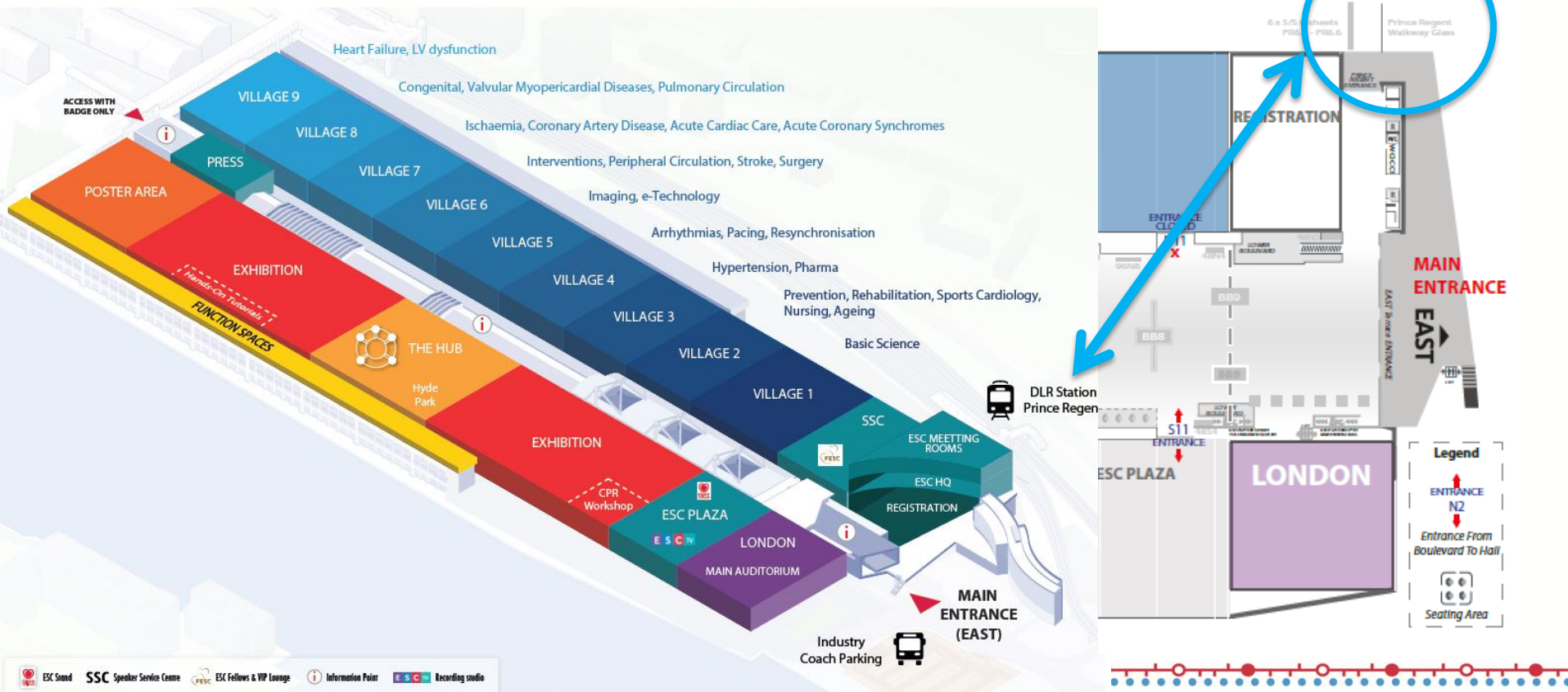


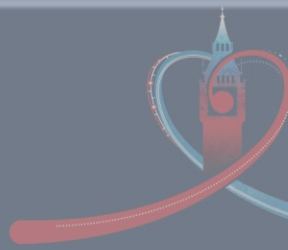
Building Overview





East Entrance DLR Prince Regent





Name: 6 Sheets (ref.1)

Size: 1200 wide x 1810 high (mm)

Unit: 1 package of 6 sheets

Price : €20 000

Accrued points: 8

Price includes all 6 backlit sheets, production, hire, installation and removal





Name: Full Street Glass Branding
(ref.2)

Size: 26820 wide x 2790 high (mm)

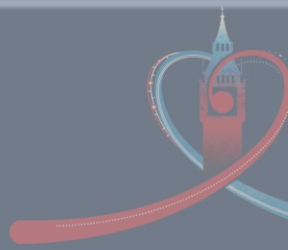
Unit:1

Price : €38 000

Accrued points: 15

Price includes glass branding from ceiling to floor, production, hire, installation and removal





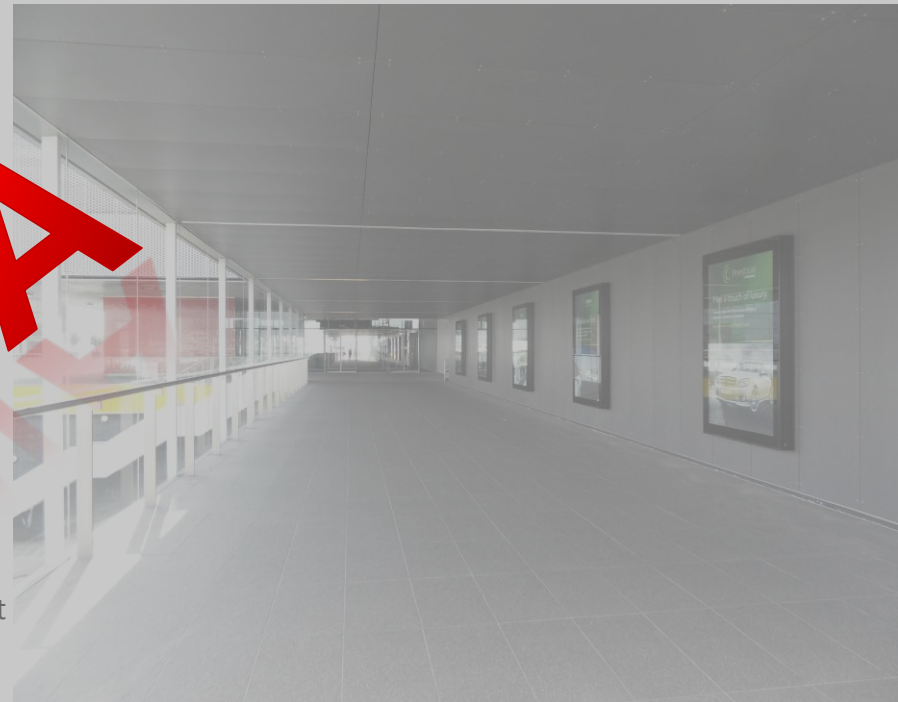
Name: Package Full Street Glass
Branding + 6 Sheets (ref.3)

Unit:1

Price : €50 000

Accrued points: 20

Price includes all 6 backlit sheets + (located opposite) the full street
glass branding from ceiling to floor, production, hire, installation
and removal



NIA



Name: Top Street Glass Branding
(ref.4)

Size: 26820 wide x 1700 high (mm)

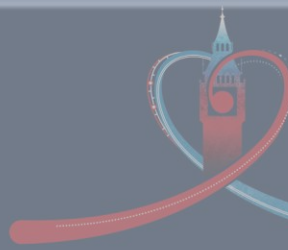
Unit:1

Price : €35 000

Accrued points: 14



Price includes glass branding from ceiling to handrail, production, hire, installation and removal



Name: Package top Street Glass
Branding + 6 Sheets (ref.5)

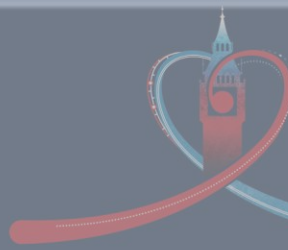
Unit:1

Price : €47 000

Accrued points: 18

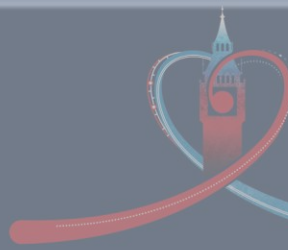
Price includes all 6 backlit sheets + (located opposite) top street
glass branding from ceiling to handrail , production, hire,
installation and removal





West Entrance DLR Custom House





Name: DLR Transverse Banner (ref.6)

Size: 3584 wide (top) x 1706 high (mm)

Unit: 1 package of 5 banners

Price : €25 000

Accrued points: 10

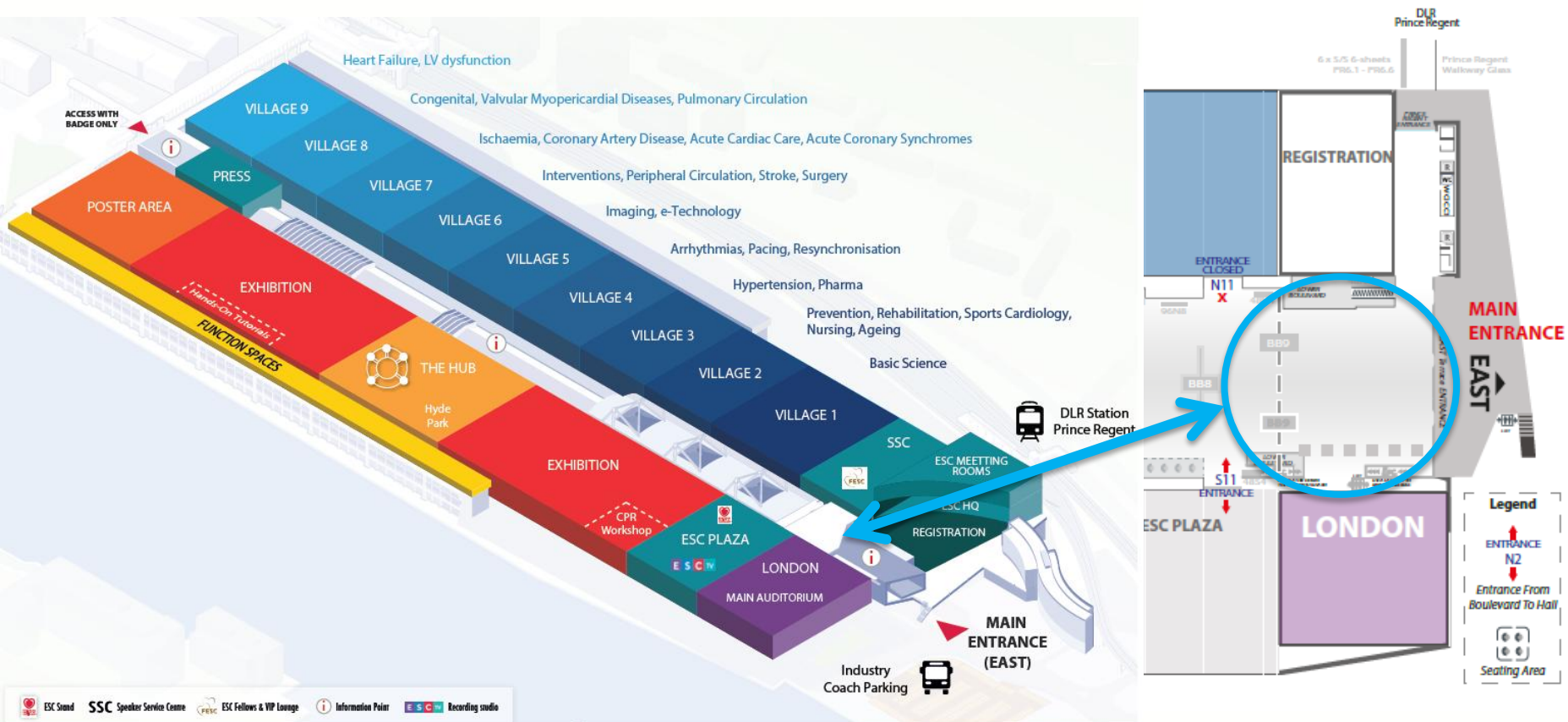
Price includes 5 double sided banner production, hire, installation and removal

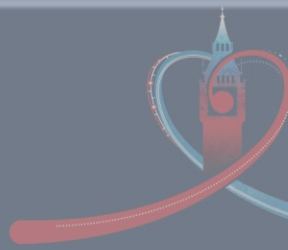
SOLD





East Entrance





Name: Pillar wraps level 0 (ref.7)

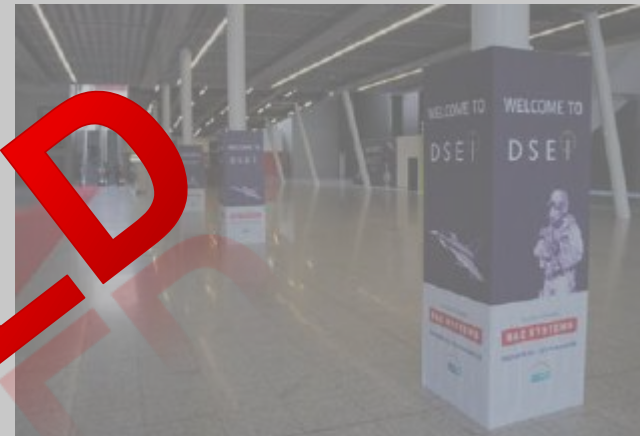
Size: 700 wide x 1942 high (mm)

Unit: 1 package of 5

Price : €28 000

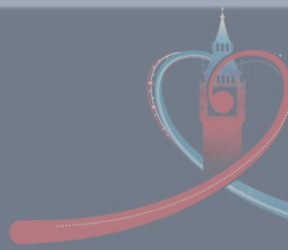
Accrued points: 11

Price includes 5 pillar enclosures (4 sides per pillar) production, hire, installation and removal



SOLD





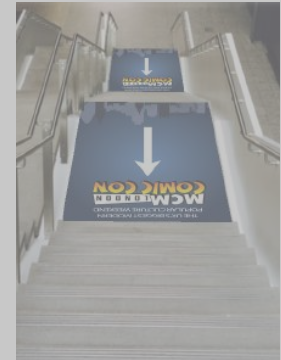
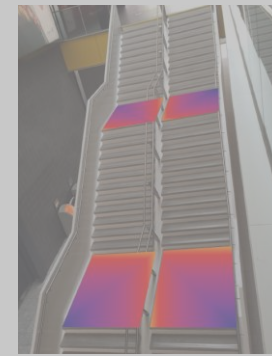
Name: Staircase side between level 0 to 1 + 2 landings + 36 stair risers (ref.8)

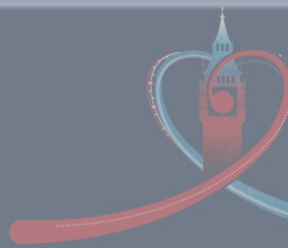
Unit: 1 package

Price : €50 000

Accrued points: 20

Price includes 1 outside of staircase visual (visible from LONDON auditorium), 2 landings, and all 36 stair riser, production, hire, installation and removal.





Name: Escalator glass sides from level 0 to 1 (6 sides) (ref.9)

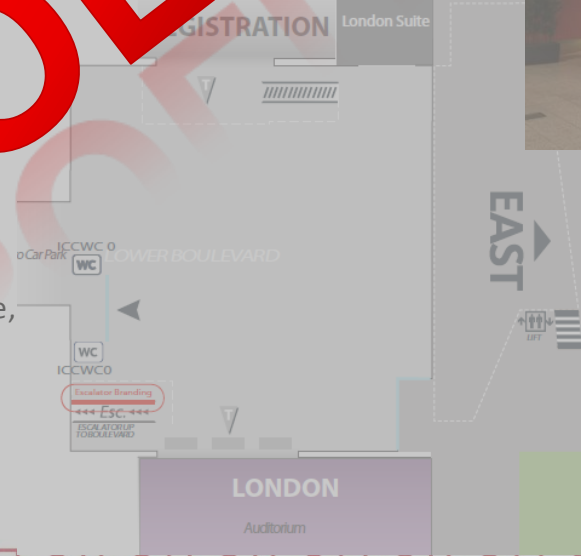
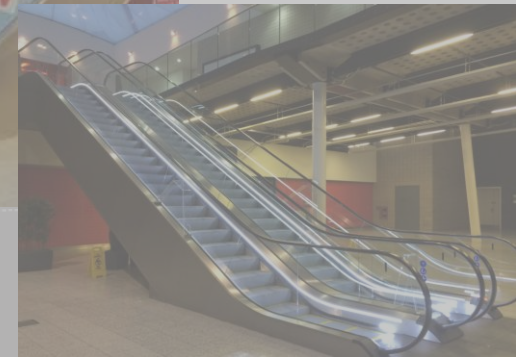
Unit: 1 package of 6 visible sides

Price : €35 000

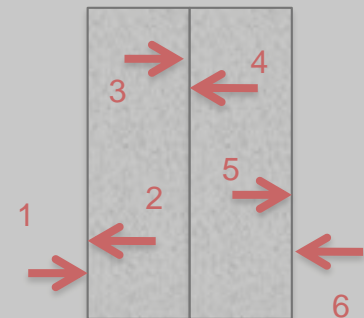
Accrued points: 14

Price includes 6 glass sides of the escalator production, hire, installation and removal

SOLD

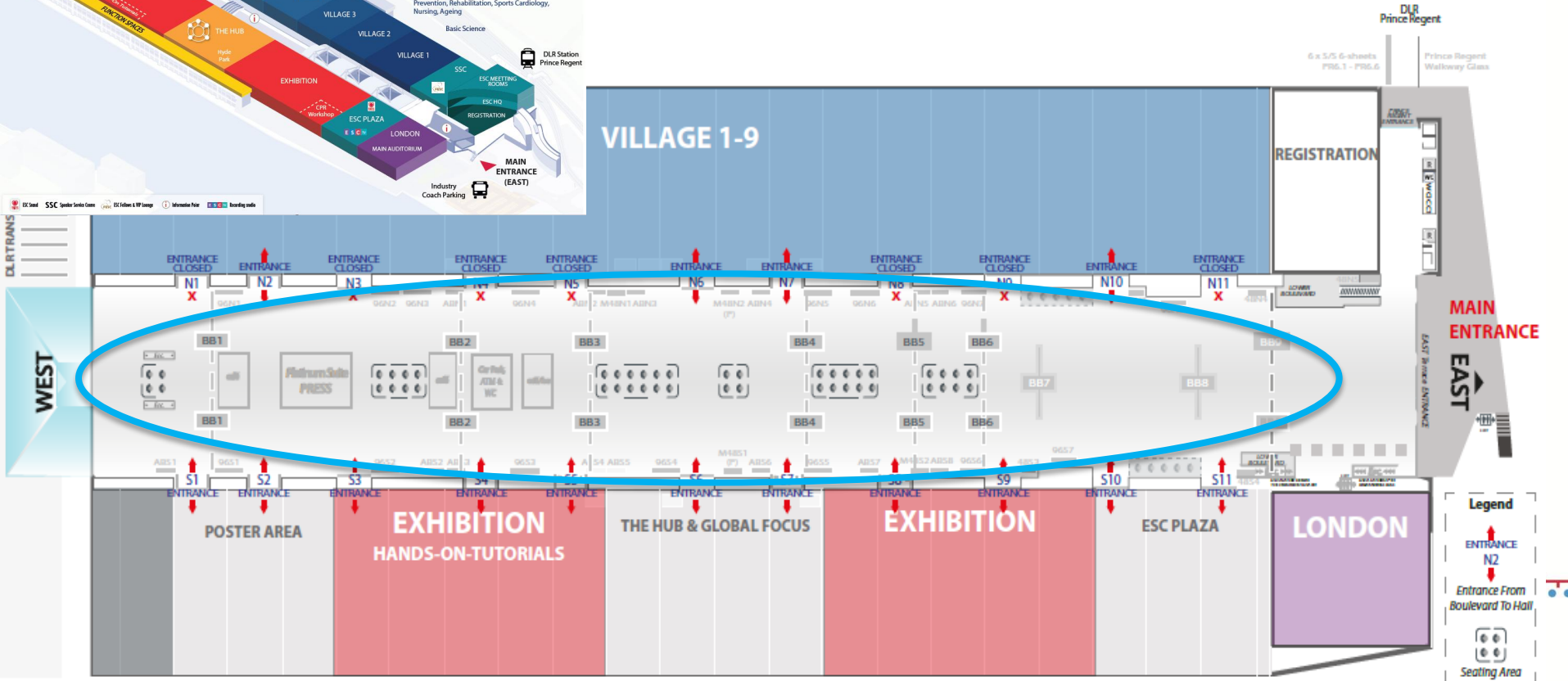


Each visible side in red





Boulevard Branding





Name: **48 Sheets (ref.10)**

Size: 6180 wide x 3125 high (mm)

Units: 4 (48N3, 48N4, 48S3, 48S4)

NOTE: please see **following slide** for location

Price : **€25 000 per unit**

Accrued points: **10**

Price includes 1 backlit 48 sheet production, hire, installation and removal



Image ref: 48N4

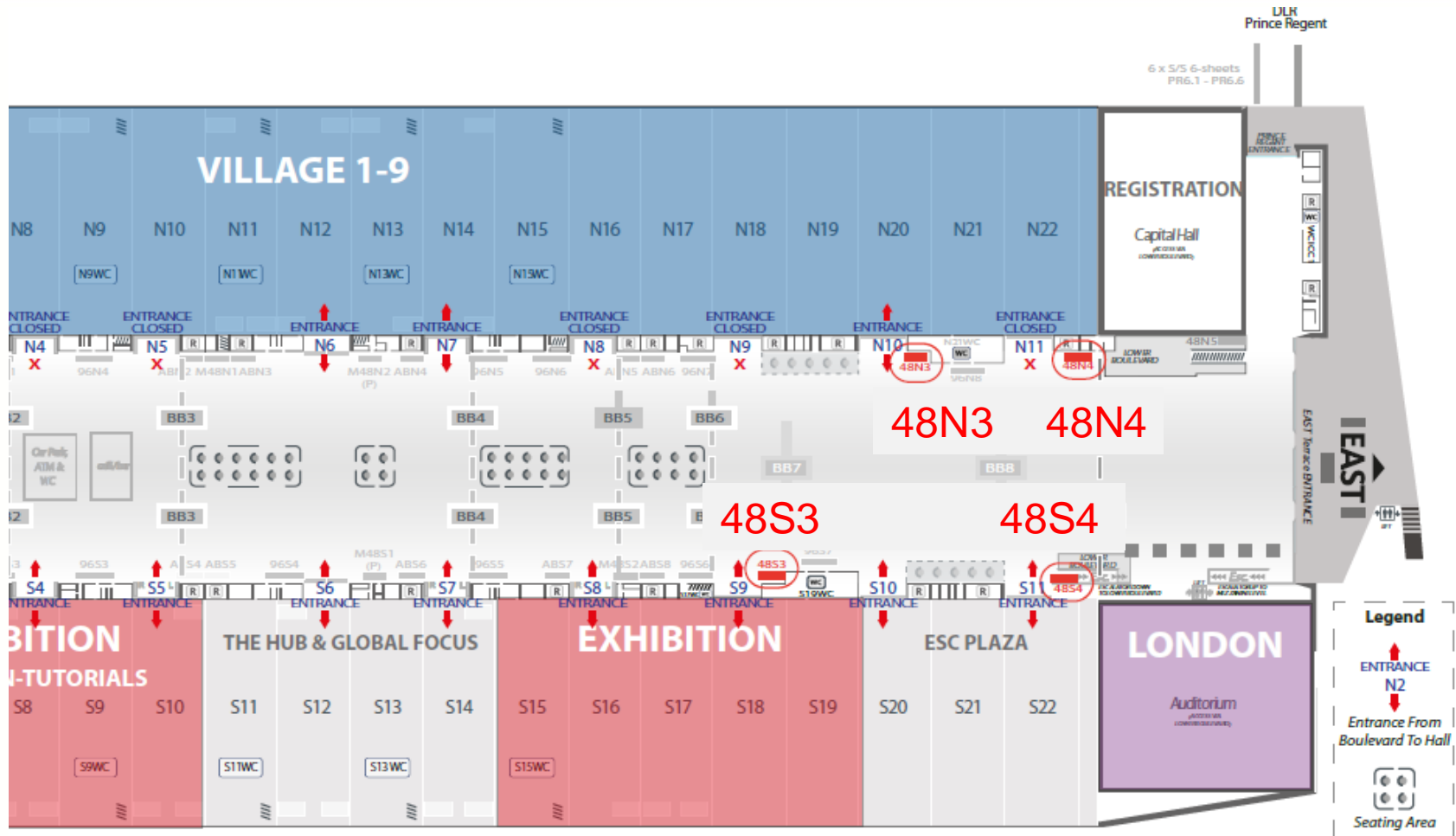
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Name: 96 Sheets (ref.11)

Size: approximately 12230 wide x 3175 high (mm) depending on 96 sheet location at venue

Units: 11

NOTE: please see 3 following slides for 3 type of sizes. Please find specifications sheets on: <http://www.essexhibition.org/ESC2015/>

Price : €20 000 per unit

Accrued points: 8

Price includes 1 backlit 96 sheet production, hire, installation and removal

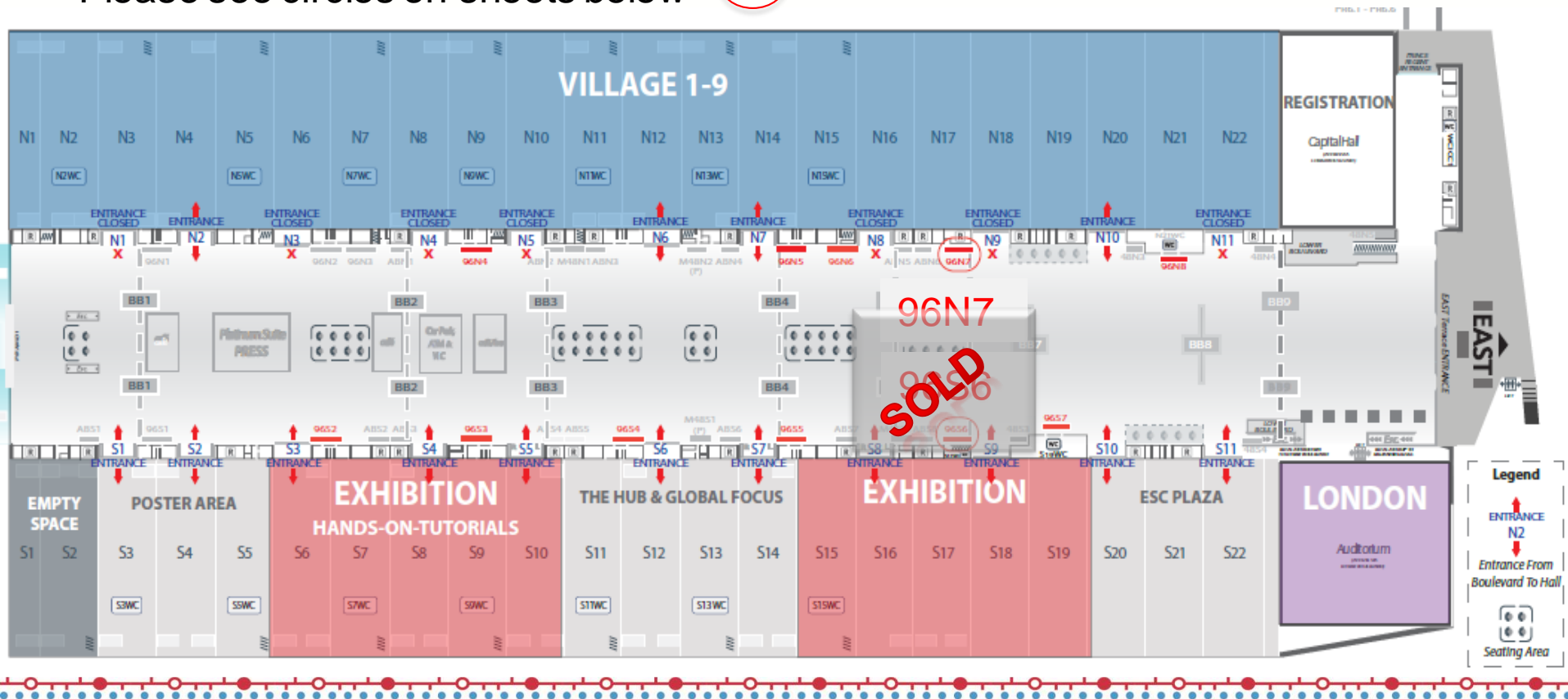


Image ref: 96N5 and 96N6



96 sheet: Viewable area = 9902 wide x 3044 high (mm)

Please see circles on sheets below





96 sheet: Viewable area = 12178 wide x 3044 high (mm)

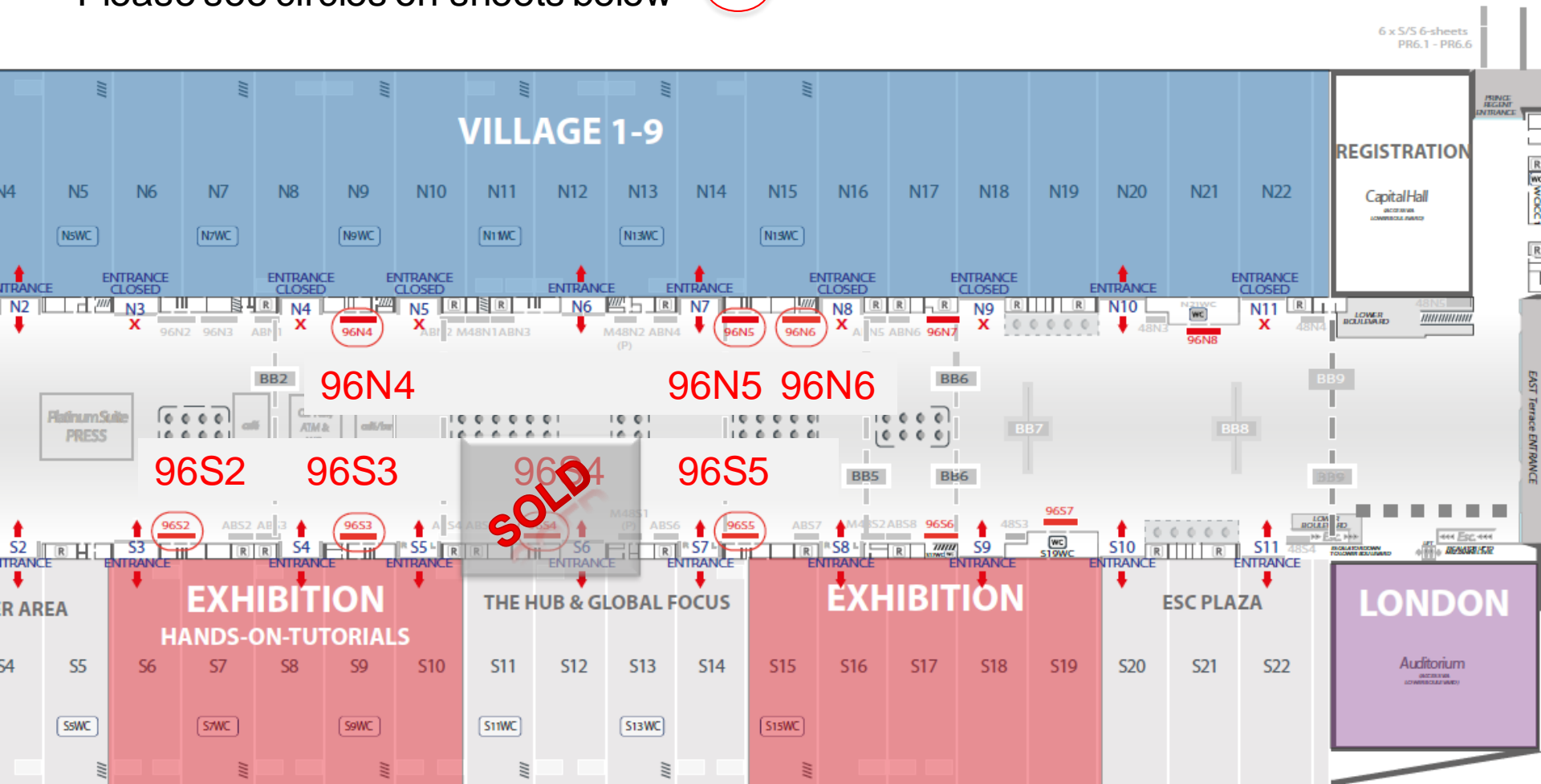
Please see circles on sheets below





96 sheet: Viewable area = 12153 wide x 3084 high (mm)

Please see circles on sheets below





Name: Boulevard Banners (ref: 12)

BB1, BB2, BB3, BB4, BB5, BB6, BB9

Size: 12000 wide x 3150 high (mm)

Units: 7

NOTE: please see [following slide](#) for location

Price : €30 000 per unit

Accrued points: 12



Image ref: BB9

Price includes 1 Boulevard Banner 'BB' production, hire, installation and removal

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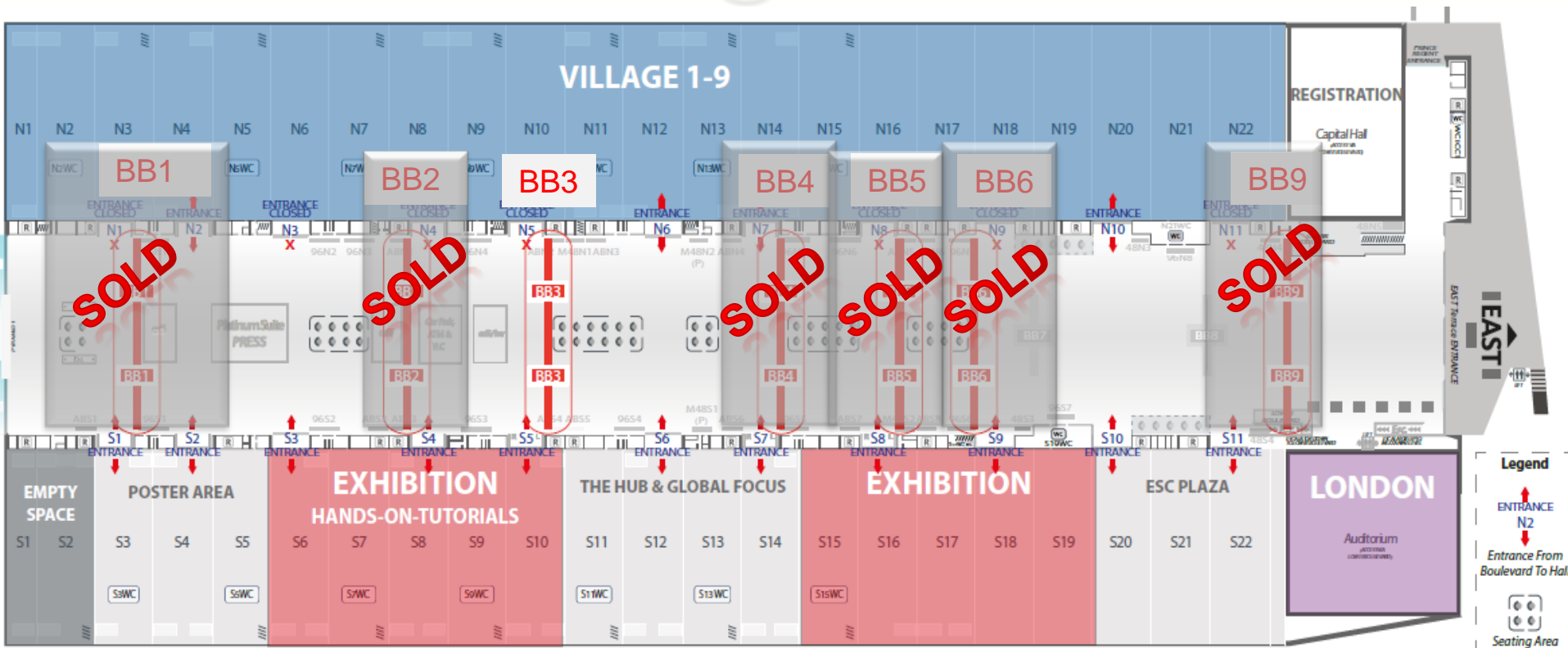
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Name: Boulevard Hanging Banners
(ref.13) BB7 or BB8

Size: 6000 wide x 4000 high (mm)

Units: 2

NOTE: please see [following slide](#) for location

Price : €27 500 per unit

Accrued points: 11



Image ref: BB8

Price includes 1 Boulevard Hanging Banner 'BB' production, hire,
installation and removal

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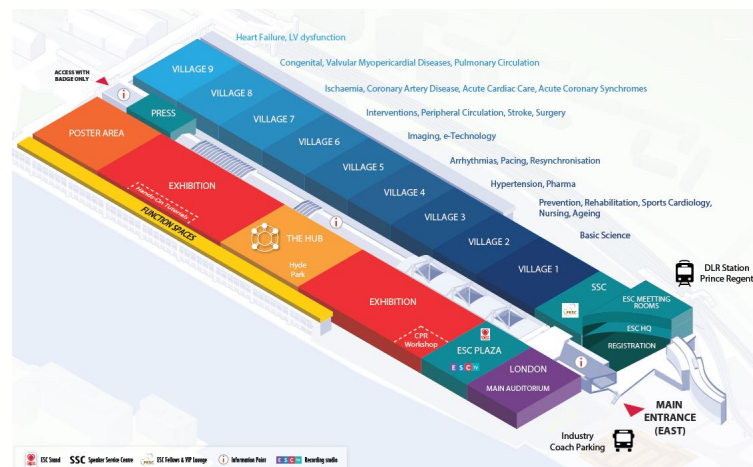
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Hall Entrances





Name: Left and Right Side entrance panels (ref.14)

2 units per entrance

8 Entrances -> reference: N2, N7,
S1, S2, S4, S5, S7, S8

Size: 3000 wide x 6500 high (mm)

Price : €15 000 both banners per
entrance

Accrued points: 6



Image ref: N2

Price includes 1 left and 1 right side of entrance banner production, hire, installation and removal

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Technical specifications

Each specification sheet is available online: www.escexhibition.org/ESC2015/

Deadline to send files: 13 July 2015 to sponsorship@escardio.org

Please note your approved files should be in the following formats

Adobe Indesign CS5

Adobe Illustrator CS5

Adobe Photoshop CS5

Please supply artwork as EPS or High Res PDF Files. If .pdf documents are being used they must be formatted correctly with NO trim marks or registration marks inside the 'bleed' area.

Fonts: Please ensure all fonts used (both screen and printer fonts) are included.

Please refer to our ESC Guidelines: www.escexhibition.org/ESC2015/

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The Industry Services and Relations
teams wish you a successful ESC
congress 2015 in London

#esccongress

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