## FINAL PROGRAMME ADVERTS SPECIFICATIONS

**Product Advertisement Opportunity** 

## Final Programme Back Cover & Inside Advertisements

Boost your visibility and reinforce your congress take-home messages by placing an advertisement in this essential congress document. The Final Programme with the full scientific agenda, Exhibition and Industry Sponsored Session information is inserted in the Official Congress Bag and distributed to all delegates.

Three positions available:

- ✓ Back Cover Advertisement
- ✓ Inside Back Cover Advertisement
- ✓ Inside Page Advertisement

## Specifications – specifications are subject to change

Back cover, inside covers, and inside pages: printable size: w: 17cm x h: 24cm – all files should be high-res printable PDF-files (min 300 dpi), with bleed and crop marks (5mm)

Please submit your artwork at <u>Sponsorship@escardio.org</u>

Deadline to submit draft for approval: 30 April 2015

Final Deadline (all corrections validated): 12 May 2015

**Print ready Files: 29 MAY** 

IMPORTANT:

Product advertising allowed