

ESC CONGRESS

LONDON 2015

29 August – 2 September



Where cardiology comes together

www.escardio.org/ESC2015





	2013 - Amsterdam	2014 –Barcelona	2015 – London Actual (01/09/15)
Abstracts submitted	10 491	11 444	11 306
Abstracts selected	4 215	4 597	4 533
Number of sessions	430	521	661
Expo m ² occupied	10 200	10 369	11 256
Satellite Symposia	60	59	61
EBAC Accredited Educational Programme	11	12	12
Satellite Symposia – Experts on the Spot	-	7	16
EBAC Accredited Educational Programme - Experts on the Spot	-	-	2
Hands on Tutorials	4	4	6
Product Theatre			14
Active Delegates	24 561	25 343	27 183
Total Attendance	29 990	30 330	32 714



Scientific Feedback

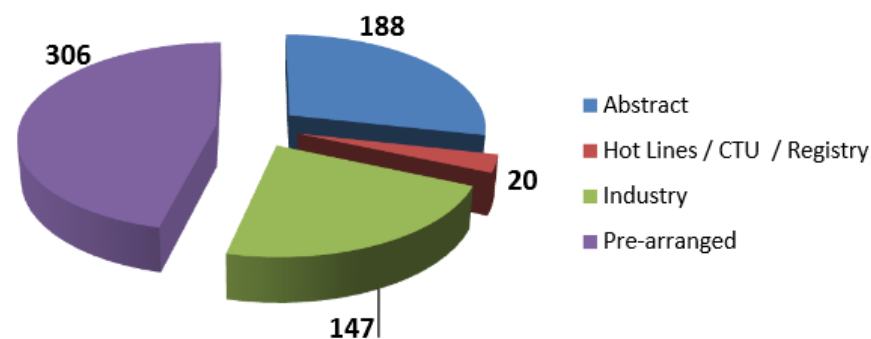
General Overview

Programme Type	# Sessions
Abstract	188
Hot Lines / CTU / Registries / MTT	20
Pre-arranged	306
Industry Sessions (incl. Hands on Tutorial)	147
Total Number of Sessions	661
Other	
ESC TV Faculty Interview	98
Special Sessions Rehearsal	85
Total Other activities	183

Spotlight: Environment & The Heart



All Sessions in the 2015 Programme





Exhibition Feedback

- ✓ Extended construction schedule
 - ✓ Optimal location integrating science
 - ✓ Function Spaces
 - ✓ Restaurants & Storage Facilities
-
- ❖ Stand Transparency
 - ❖ Health & Safety
 - ❖ Minor rigging issues
 - ❖ Security access
 - ❖ Cleaning
 - ❖ Issue with stand damage





Sponsored Sessions Feedback

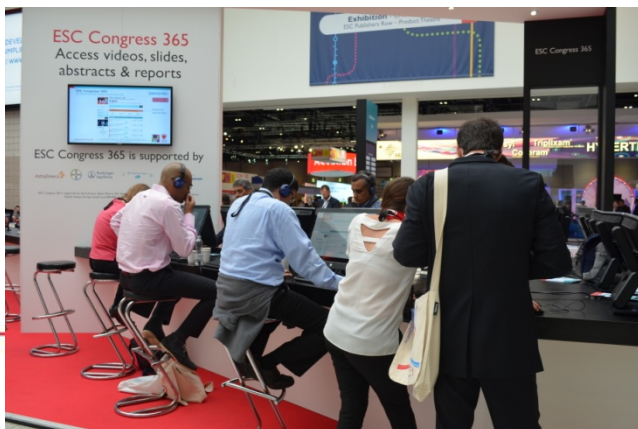
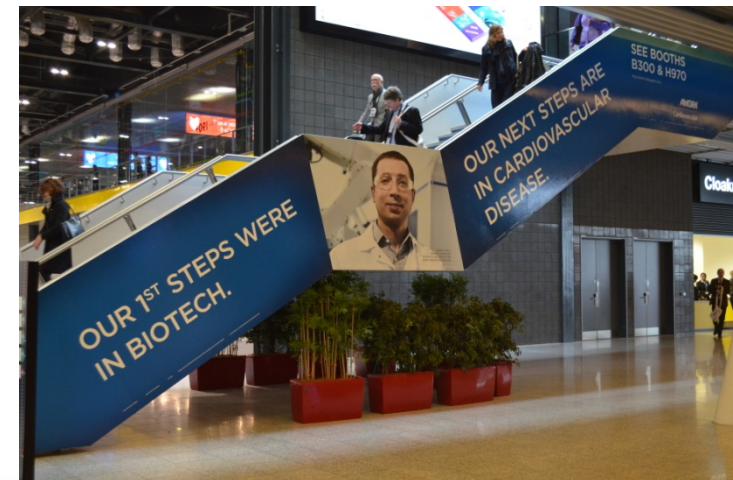
- ✓ Sound proofing Hands on Tutorials
- ✓ New Product Theatre sessions
- ✓ Extra Hub session opportunities
- ❖ Hostess issues
- ❖ Hand-over time ESC sessions
- ❖ Security regulations
- ❖ Catering price





Sponsorship Feedback

- ✓ Onsite Advertising
- ✓ New sponsorship Poster Area
- ✓ Webcasts 365 platform
- ✓ Eblasts continued
- ✓ Live broadcasts
- ✓ Industry Programme & Racks
- ✓ Mobile App 20 600 downloads





Road to 2016... next dates not to miss



Accrued Points Status – 5 October 2015

Industry Prospectus 2016 – 12 October 2015

Industry Site Visit – 20 & 21 October 2015

Applications open online – 22 October 2015