29 August – 2 September



Where cardiology comes together



ESC CONGRESS

LONDON 2015

29 August - 2 September



ESC Leadership



Prof Geneviève Derumeaux, FESC Chairperson 2014-2016, ESC Congress Programme Committee

ESC Staff



Abir Ghorab
Aoife Delmas
Chelsea Thomas
Christine Gouillard
Eva Satgé
Fabrice Calabrese
Isabelle Dor
Johan Schies
Kristina Simon

Linda Olivereau Malek Lebsir Manila Lesenechal Maud Payssé Nata Nambatingué Nour'Eddine M'Ghari Patricia Calabrese Samantha Bickham Wessel Nieuwenweg



ESC CONGRESS LONDON 2015



29 August – 2 September

Local Partners

ExCeL London K.I.T. GES

Industry Partners

30 Industry Partners and their agencies represented





29 August - 2 September

Agenda

- Welcome from the Congress Committee Chair Prof. G. Derumeaux
 - Scientific Programme & Highlights
- Some figures & results from ESC Congress 2014 (Wessel)
- ESC Congress 2015 Layout (Nata)
- London & Building Amenities (James Rees, ExCeL)
- Industry Prospectus (Aoife)
- Guided Tour of the Building (Nata)





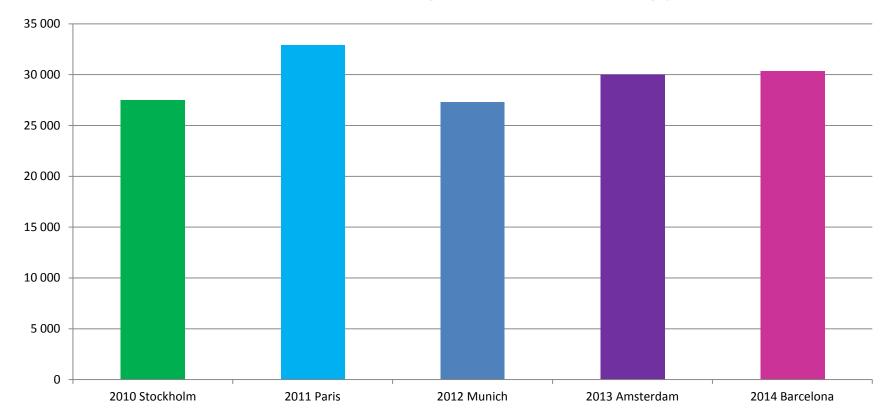
29 August – 2 September

	ESC 2013 - Amsterdam	ESC 2014 -Barcelona	ESC 2015 –London projections
Expo m ² occupied	10 200	10 369	10 000
Satellite Symposia	71	70	70
Hands on Tutorials	4	4	4
Delegates	24 561	24 622	25 000
Total Attendance	29 990	30 330	30 000



29 August - 2 September

The premier conference for global cardiology professionals



Total Participation 2010-2014





29 August – 2 September

The premier conference for global cardiology professionals



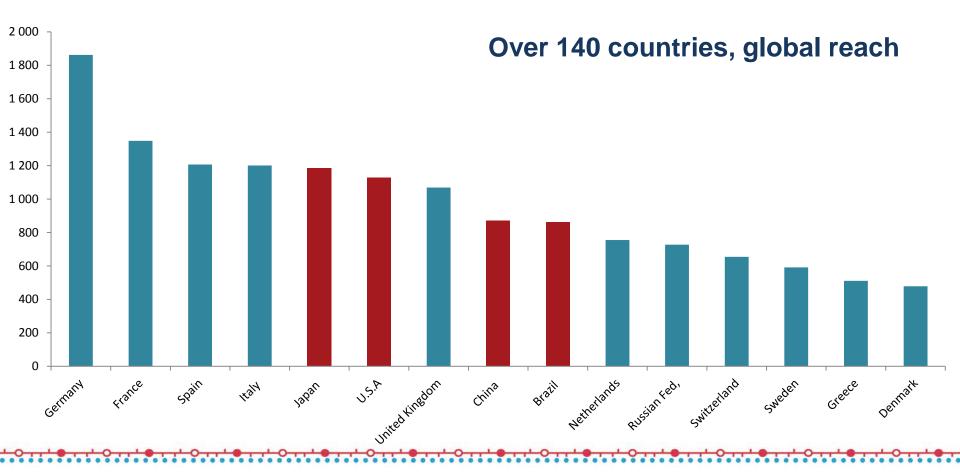


29 August - 2 September



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An international meeting with global participation



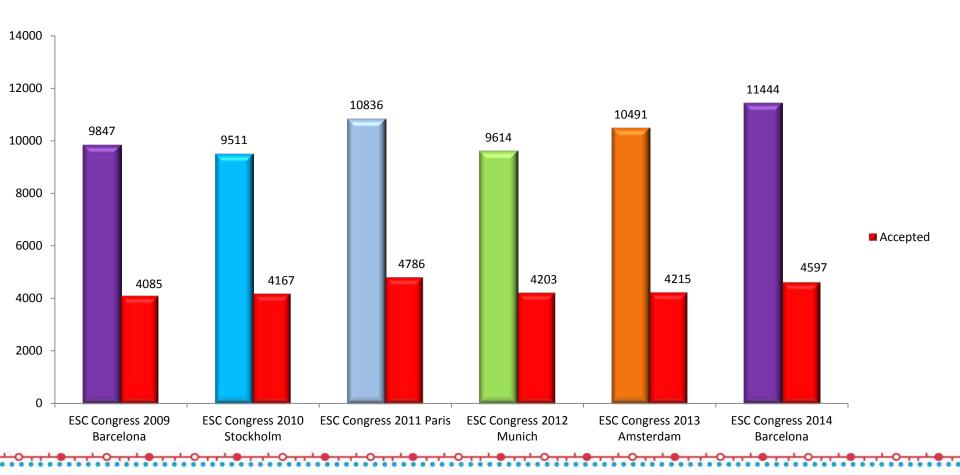


29 August - 2 September



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Abstract Submission & Acceptance



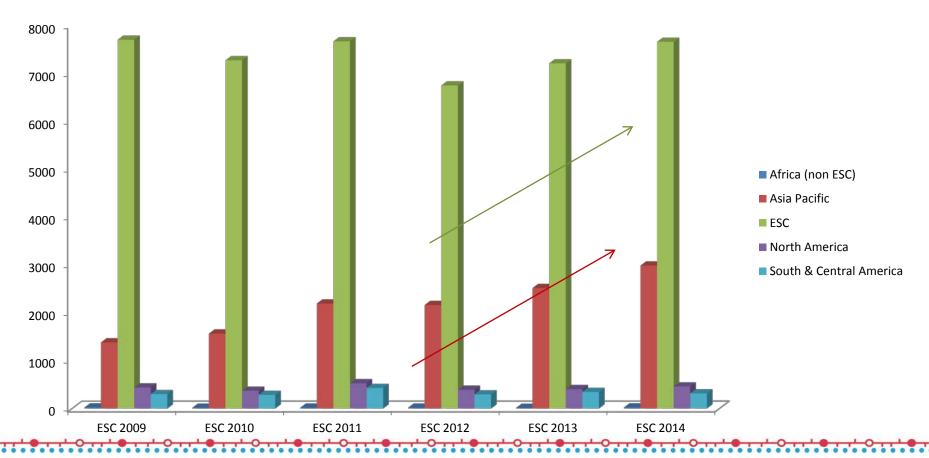




29 August – 2 September

Abstracts Submitted by Regions

ESC Congress Global Reach





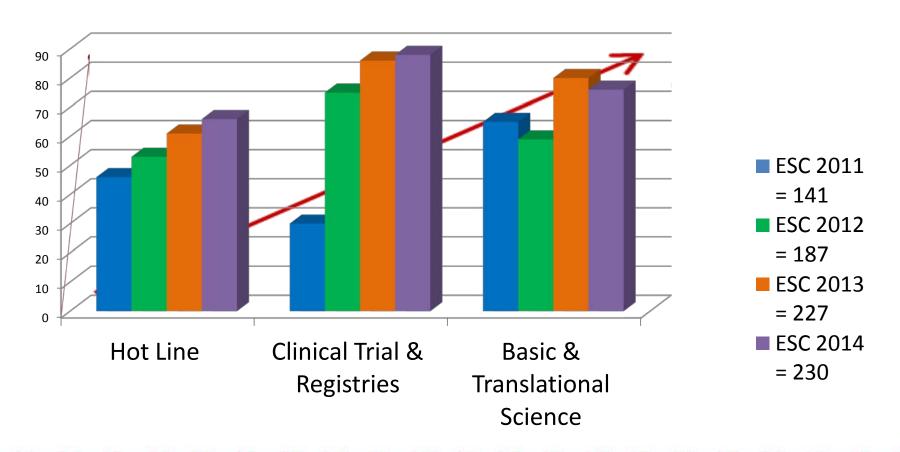
LONDON 2015

29 August - 2 September



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Hot Lines Submissions





ESC CONGRESS LONDON 2015 29 August - 2 September



London: international city committed to science & innovation

- English in UK as official language of congress
- New destination comparable to Paris
- At the forefront of groundbreaking research
- Natural home to European life sciences





Most accessible city in Europe......Vast hotel network.....Award winning venue ExCeL





29 August – 2 September

Decision to attend ESC Congress 2014:

For many respondents it is automatic: a solid fixture in their diaries

For those working in Cardiology it is a must do at least once in their career

 Motivations to attend: Innovation, knowledge improvement and face to face interaction

"My motivation is to learn[...]Chance to get feedback from others. [...]"

"Meeting people from around the world with similar jobs to me."

" Seeing **in person** the people that are involved in the latest studies, meeting people in speciality learning."

"Meeting new people triggers new ideas"



29 August - 2 September



Overall impressions and strengths: "You have to attend at least once!"

"The inspiring sessions, how cardiology is developing worldwide and how to improve" (the practice)





29 August – 2 September

Perception of ESC Congress

"It's brilliant and will be tough to improve. It has been getting better year after year. [...]"

"You have to be there to experience it. A must visit of your career."

"It's the most important event in the Cardiology calendar [...], I come every year and I will continue to do so."

• ESC Congress derivative product perception:

"The App is FANTASTIC! So easy to use as well as all the online tools."

"Congress 365 - Absolutely fantastic- you access slides and webcasts for yourself and for colleagues.[...]"





29 August – 2 September

Impact on clinical practice:

Individuals reported they received between 2 and 4 big "takeaways" as a result of attending the Congress that would impact on their day to day work or clinical practice

They also stated they learnt from a high number of small discrete and very practical applications of new knowledge. "I learn with every session. Often small but these are what make the difference"

- The exhibition offered them a useful opportunity to review firsthand the technological and pharmaceutical innovations available and to be able to foster stronger relationships with industry
- London and then Rome as NEW destinations: Individuals requested new destinations for ESC Congress

"Yes, I will attend, because the next one's in London! (new) Location is always vital..."



29 August - 2 September

Planning for the future:

ESC Congress 2016: Rome, 27-31 August

ESC Congress 2017: Barcelona, 26-30 August

ESC Congress 2018: Munich, 25-29 August

We look forward to seeing you there!



29 August – 2 September



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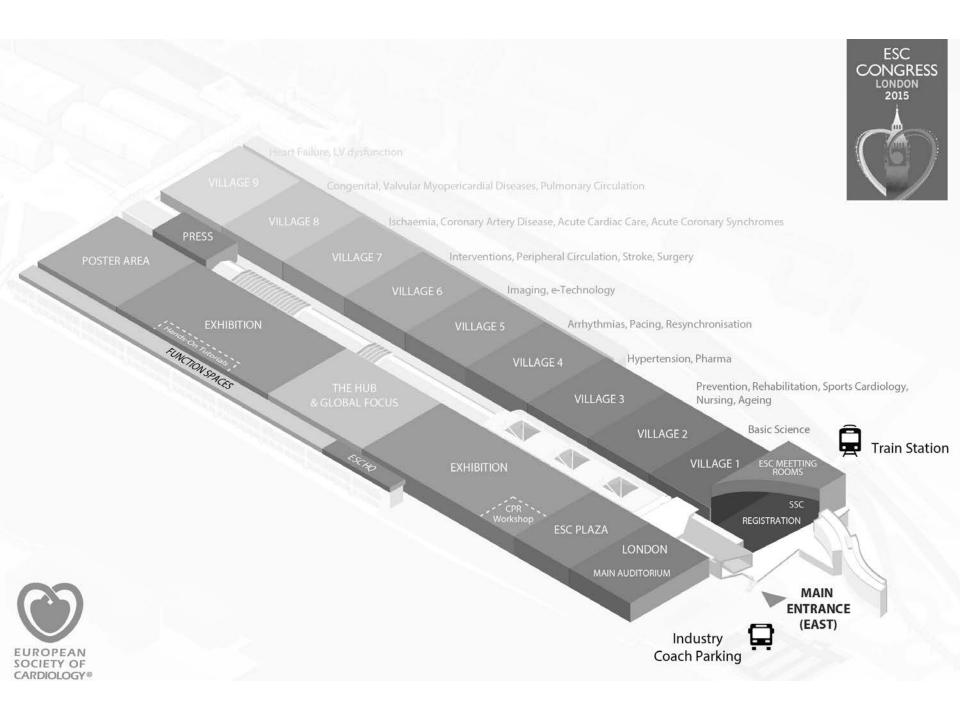


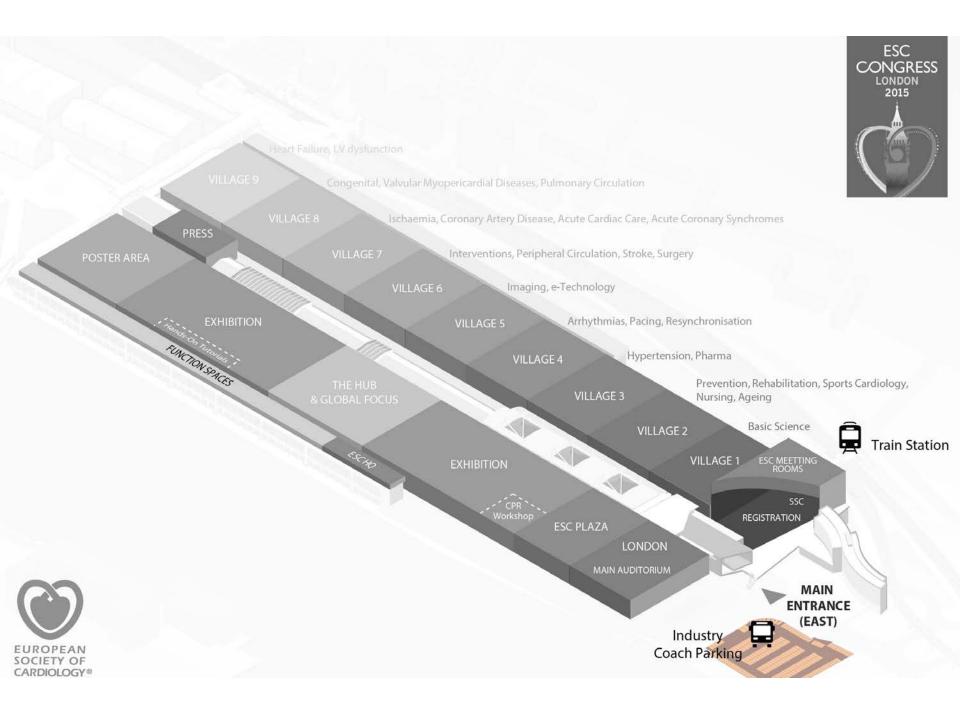
ExCel London Key Features

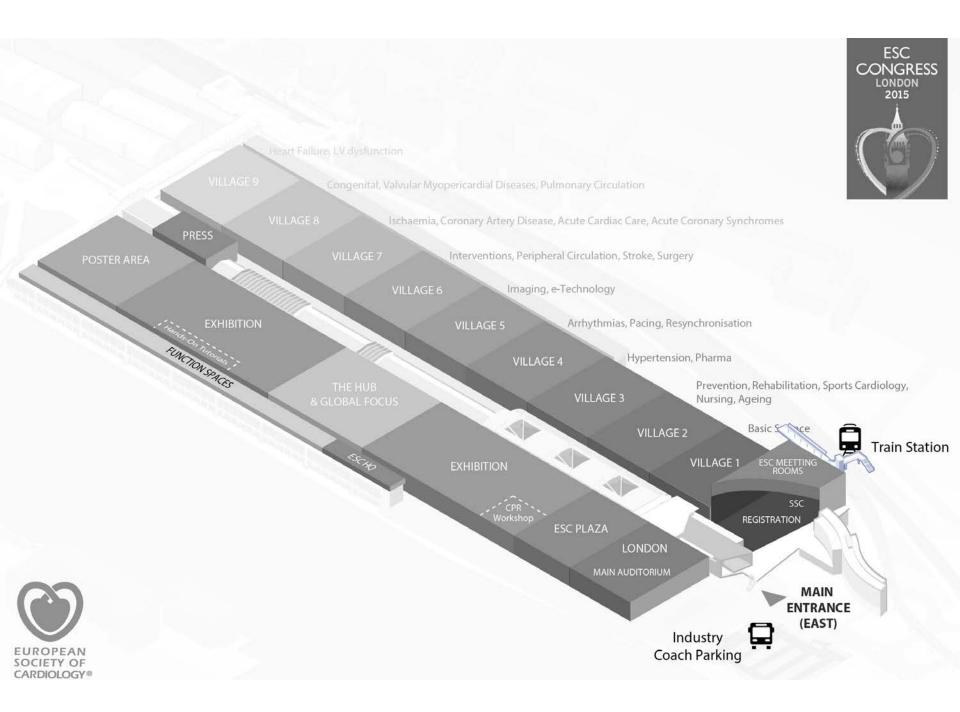
- 100 000 m² column free space
- Fully flexible and compact layout
- State of the art technical services
- Numerous existing rooms
- Ideal & unique configuration!



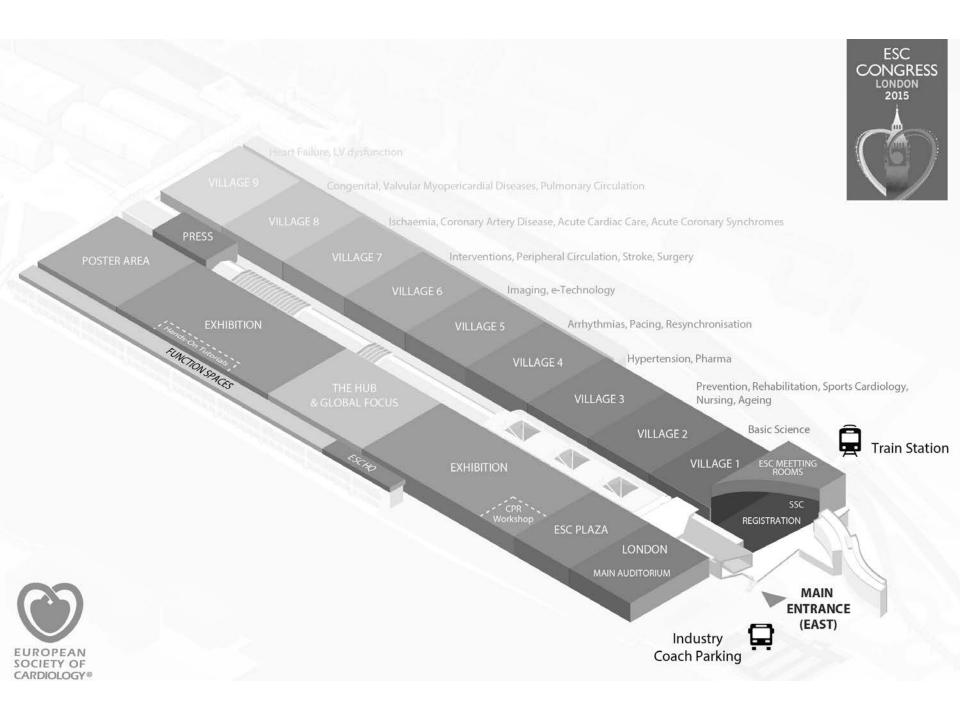


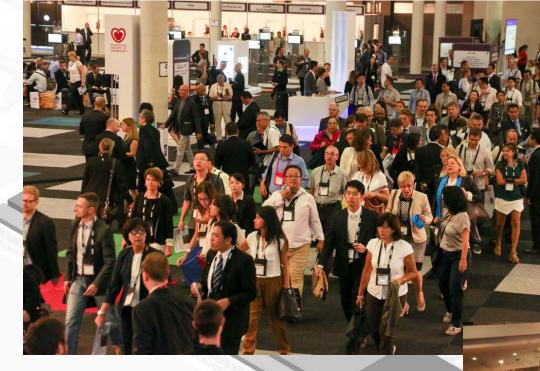














Circulation

ardiac Care, Acute Coronary Synchromes

ation, Stroke, Surgery

logy

thmias, Pacing, Resynchronisation

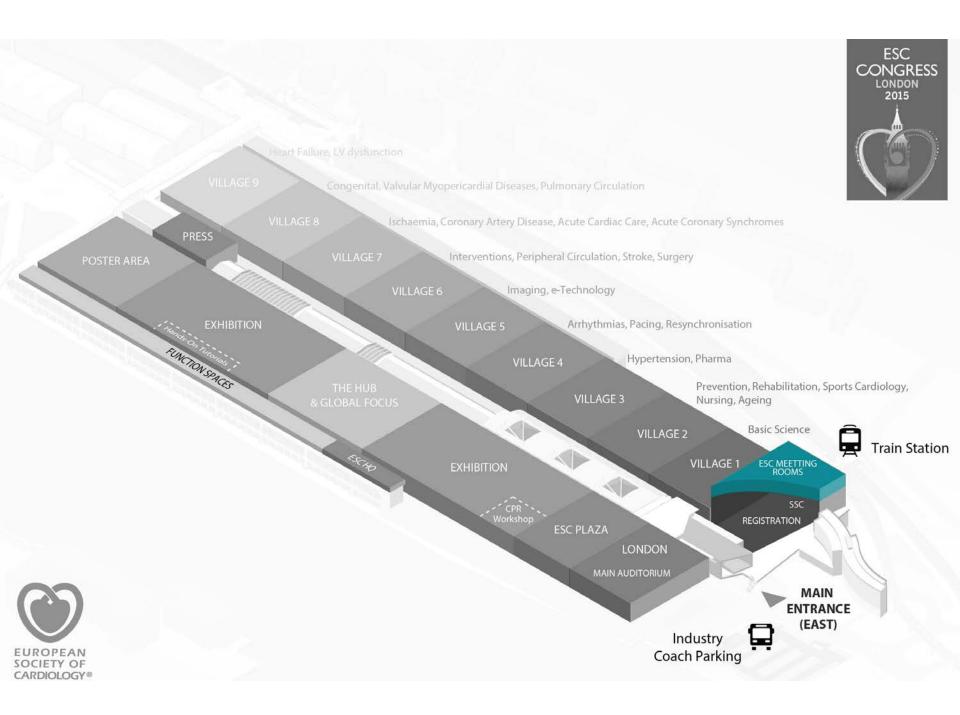
Hypertension, Pharma

EXHIBIT





Coach Parking





POSTER AREA

, Sports Cardiology,



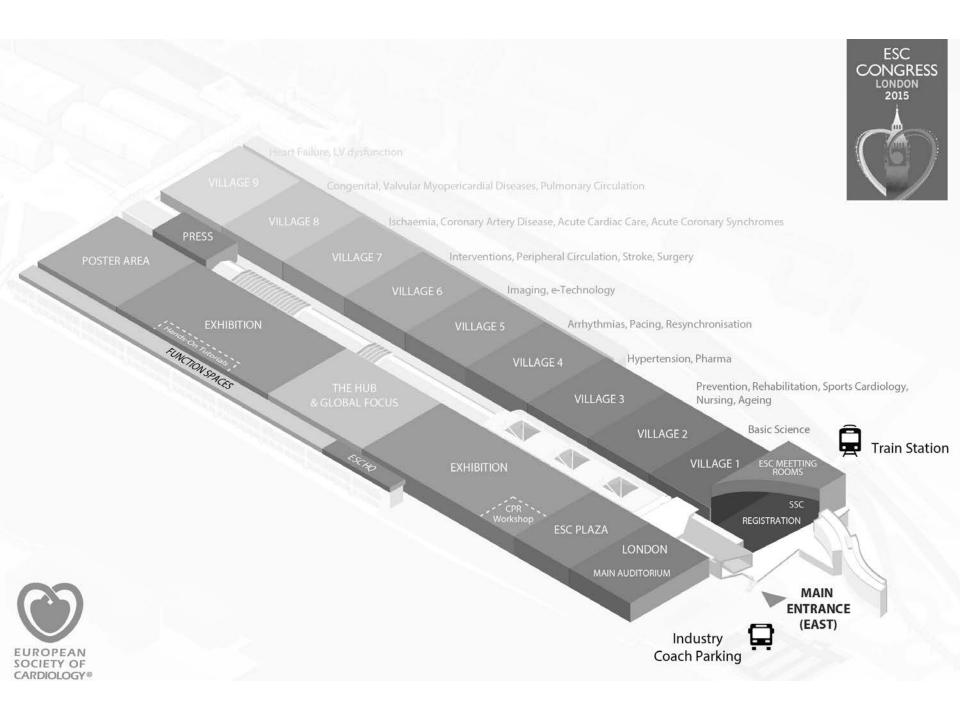
Train Station



MAIN ENTRANCE (EAST)

Industry Coach Parking







Heart Failure, LV dysfunction VILLAGE Interventions, Peripheral Circulation, Stroke, Surgery Riga Zagreb Riga IN ENTRANCE

Sports Cardiology,

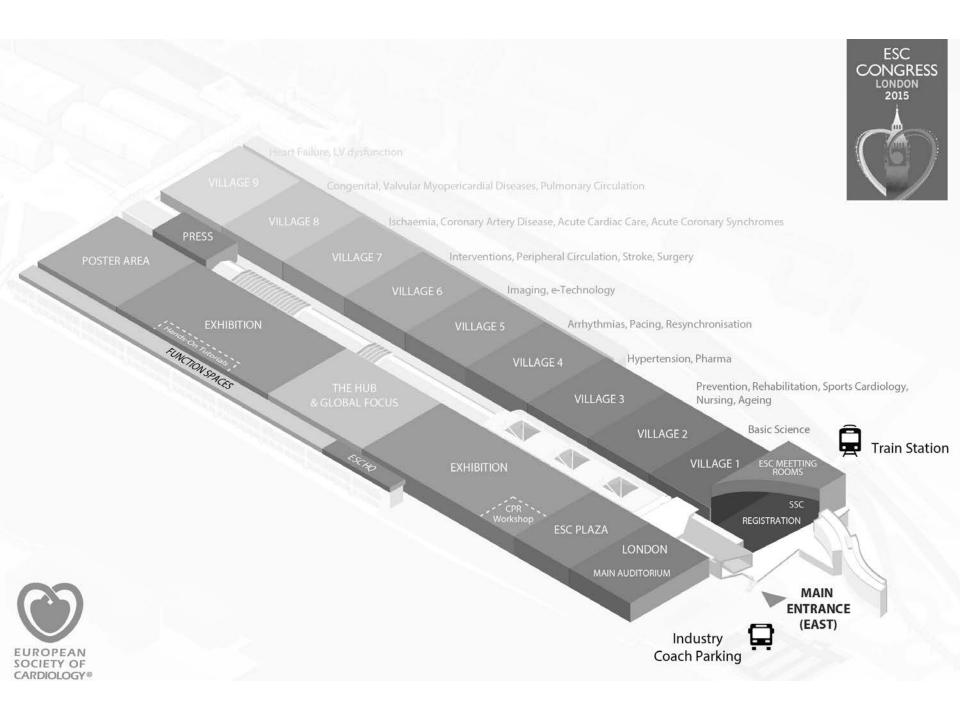


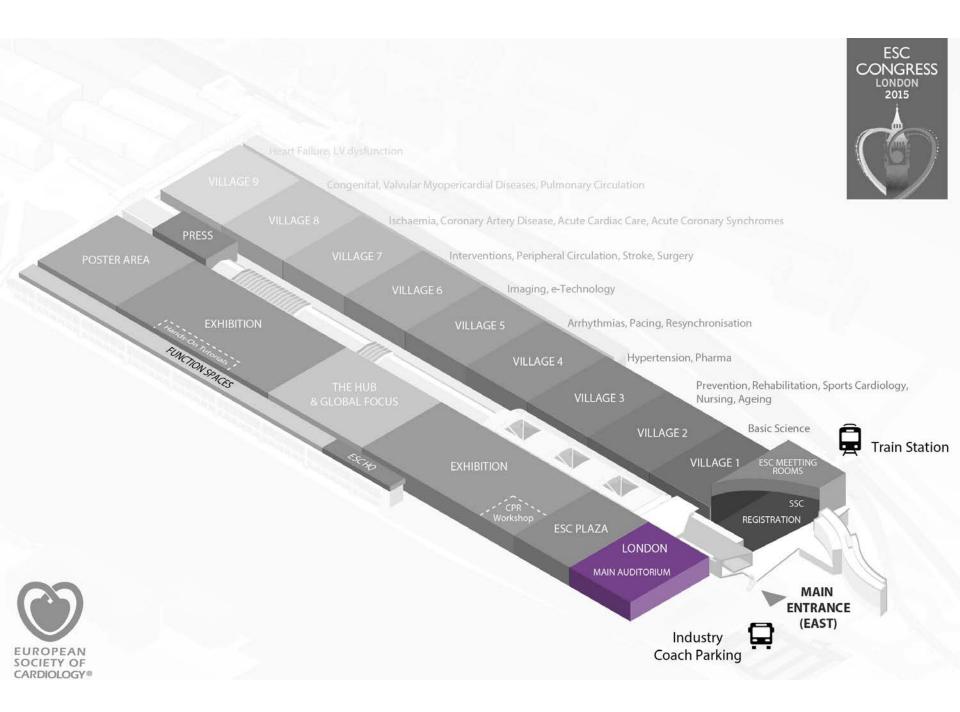
Train Station

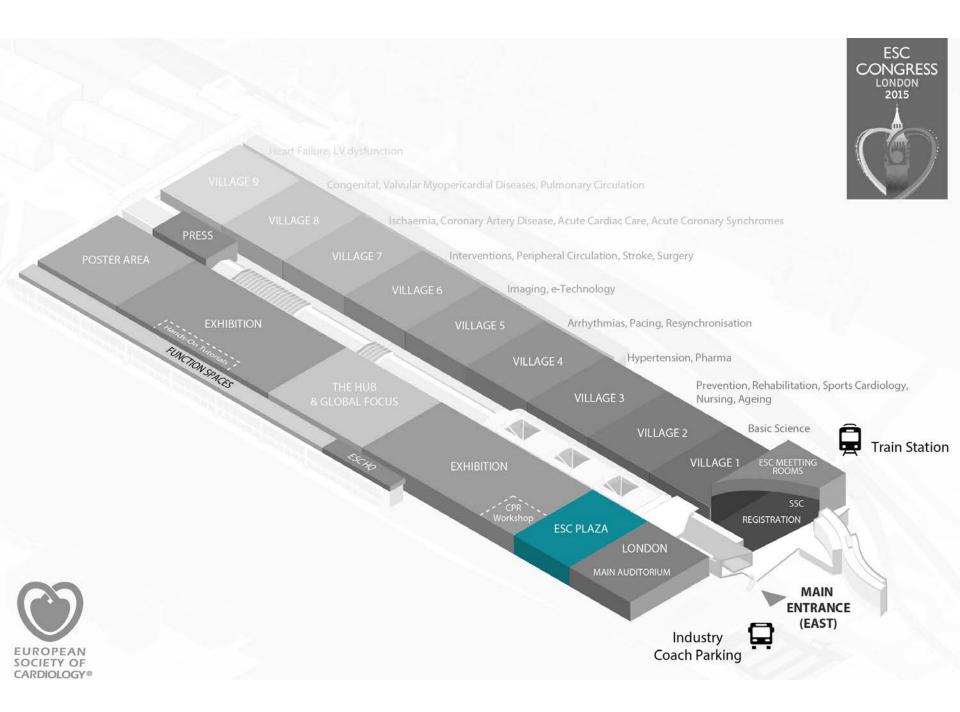


(EAST)

Industry Coach Parking











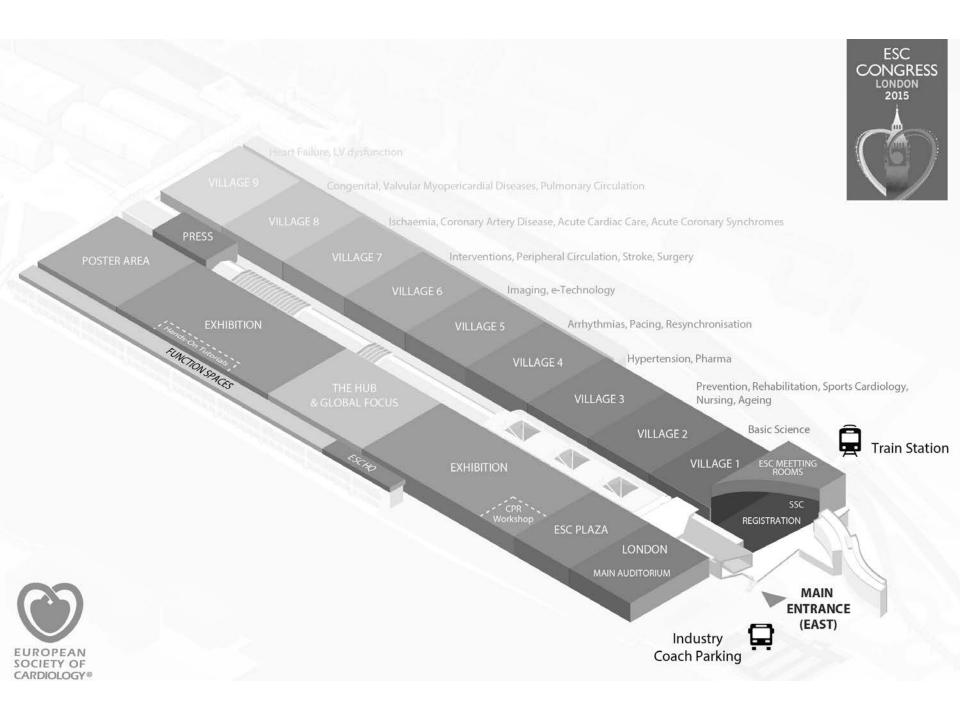
orts Cardiology,





Industry Coach Parking

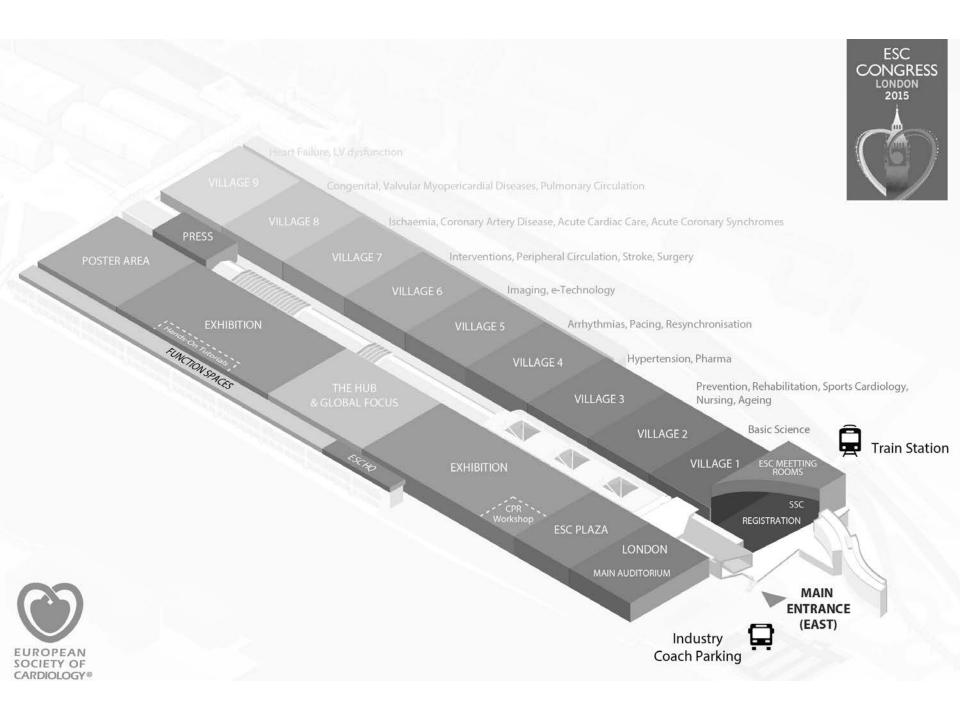
ENTRANCE (EAST)





EUROPEAN SOCIETY OF CARDIOLOGY® (EAST)

Industry Coach Parking



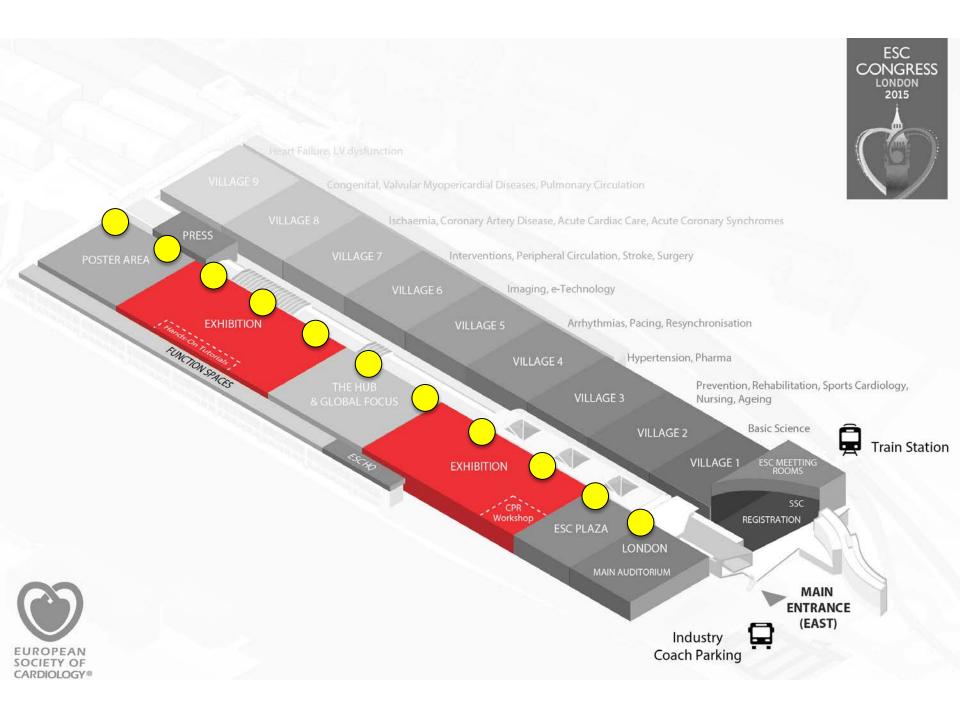


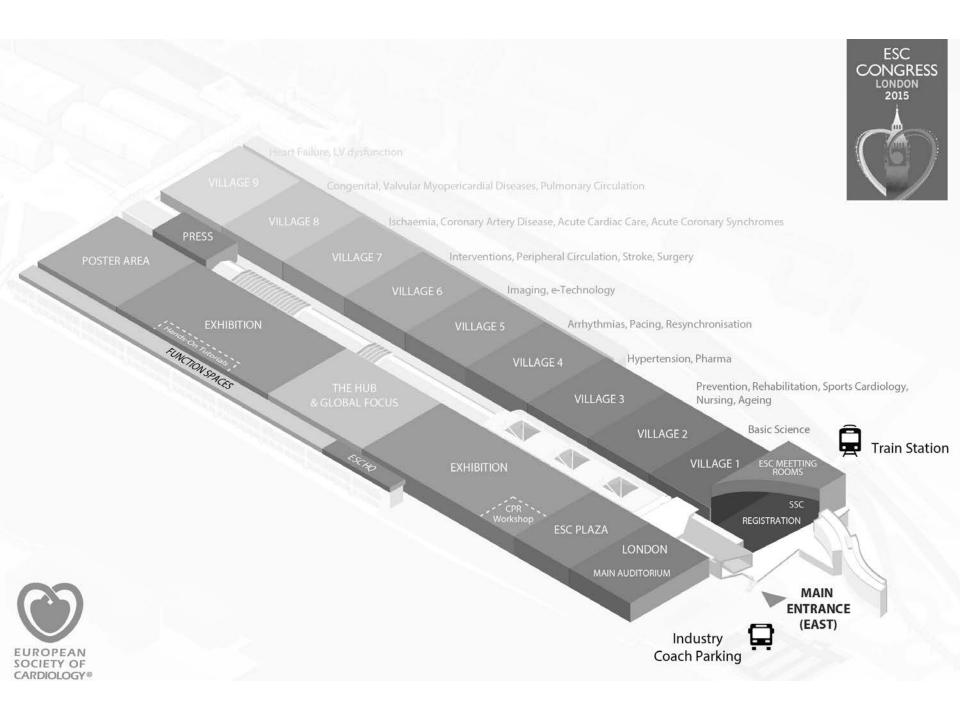


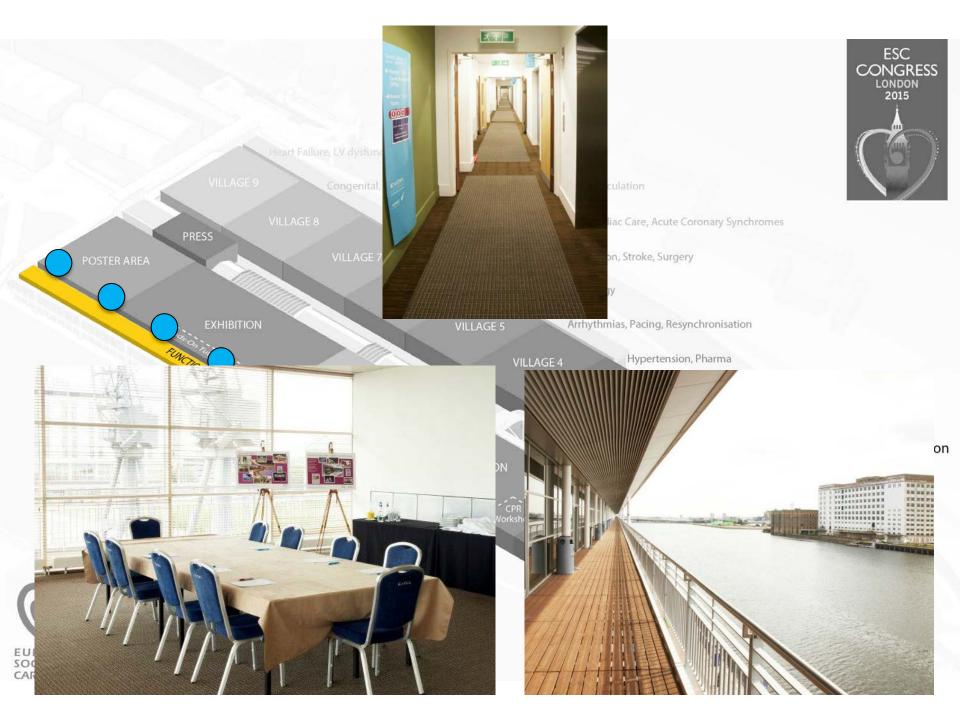
CARDIOLOGY®

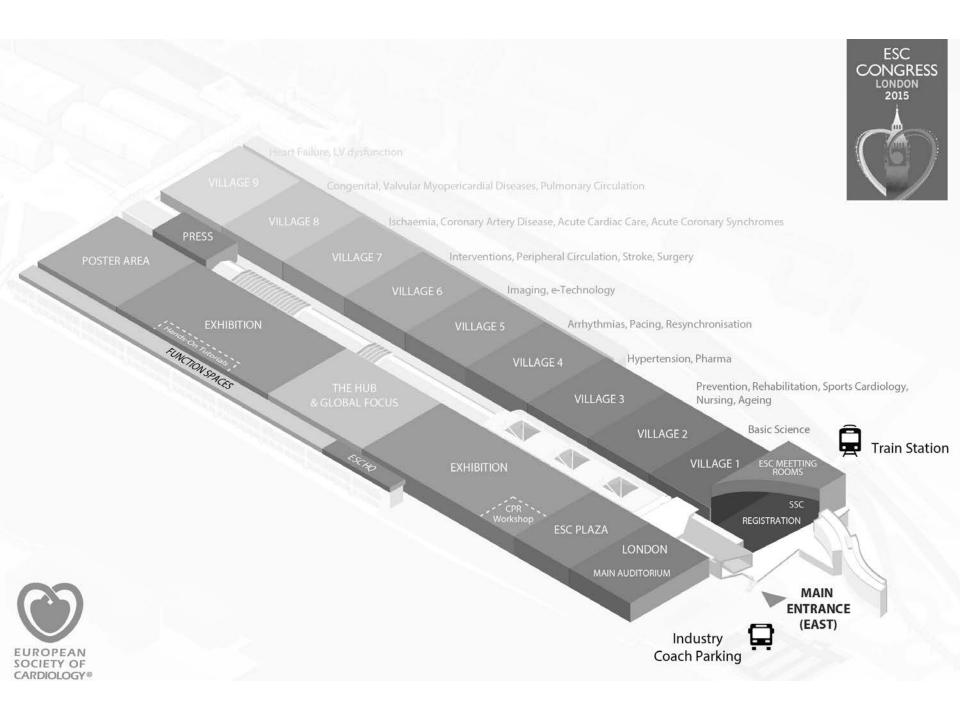


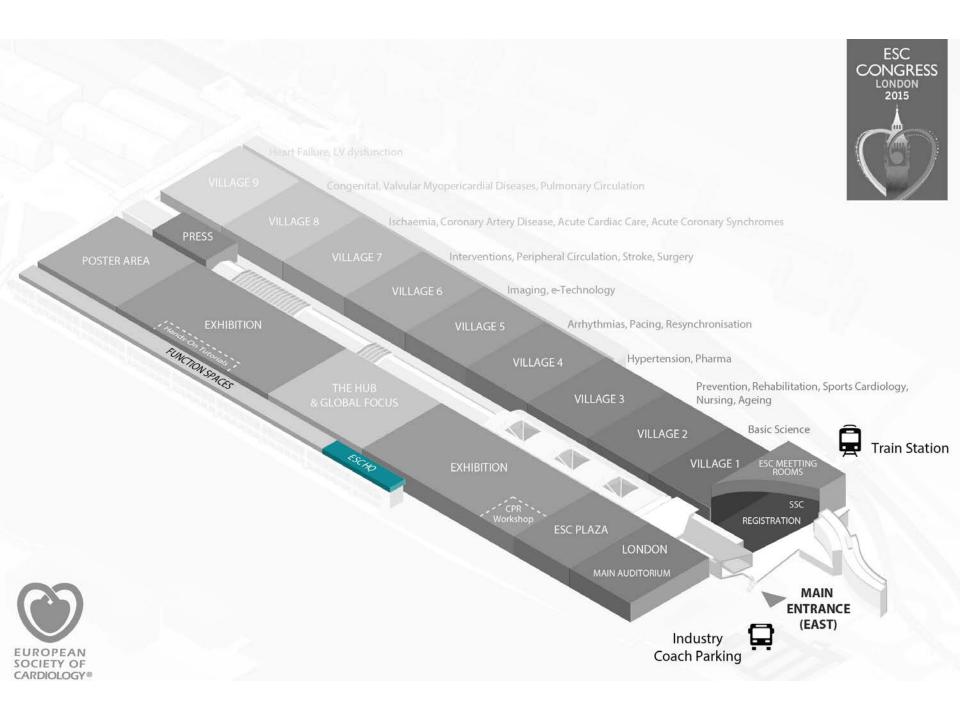
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Heart Fallure, LV dysfunction

VILLAGE9

Congenital, Valvular Myopericardial Diseases, Pulmonary Circulation



nabilitation, Sports Cardiology,

c Science



Train Station

ROOMS

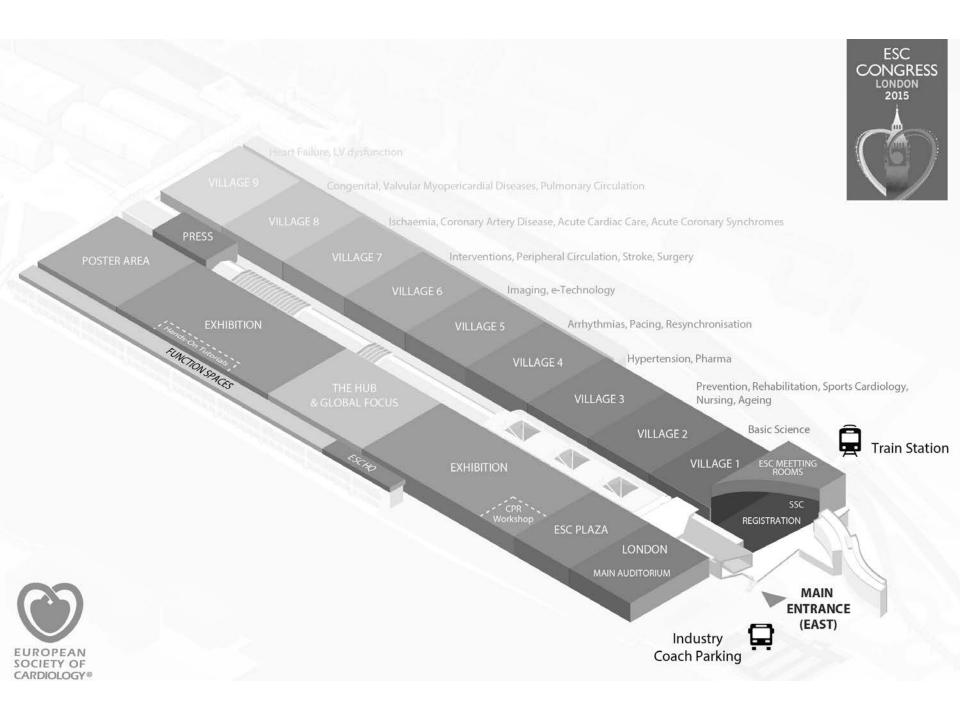
TRATION

MAIN AUDITORIUM



Industry Coach Parking







ESC CONGRESS 2015 INDUSTRY SITE VISIT





















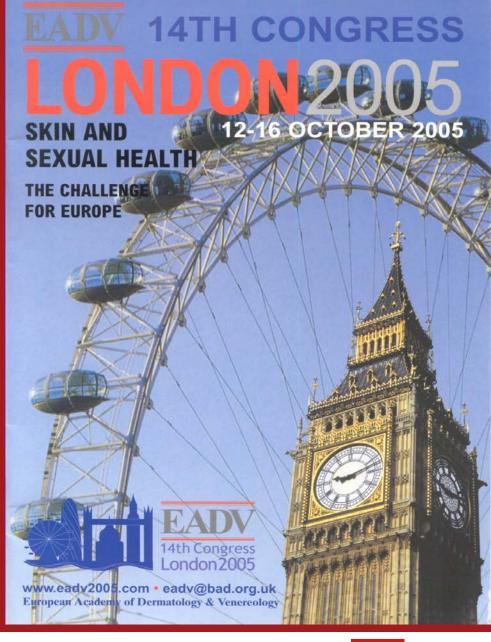


ICC Commission

Report – October 2005



LONDON DEVELOPMENT A G E N C Y MAYOR OF LONDON









10 July 2007





















2009 - G20











World Gastro – 15,000 delegates



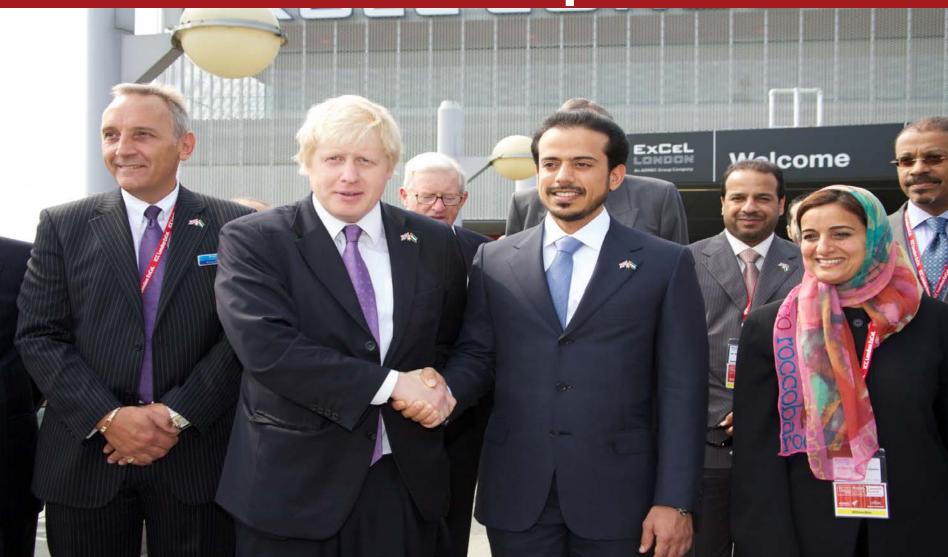








2010-ICC Opens











2011 - EULAR, Cisco Live





Record 7,000 delegates

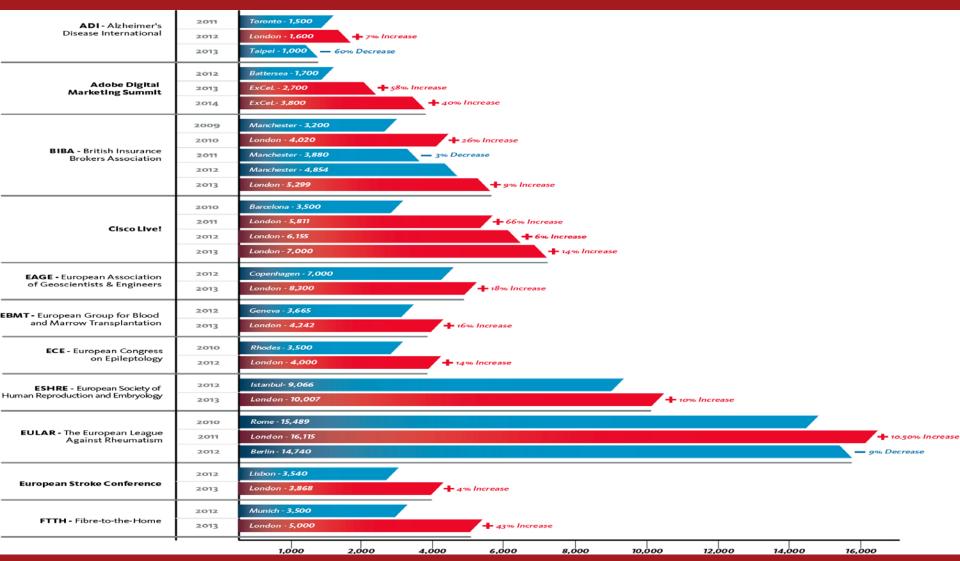
Record 16,100 delegates







The London Factor











Ninth Annual Global Symposium on Motion Preservation Technology

Spine Arthroplasty Society 2,000 delegates

28th April - 1st May 2009



XXIX EAACI Congress 2010

European Academy of Allergology and Clinical Immunology 8,000 delegates

5th - 9th June 2010



Diabetes UK APC 2011

3,200 delegates

30th March - 1st April 2011



ESTRO Anniversary Congress 2011

European Society of Therapeutic Radiology and Oncology

4,300 delegates

8th - 12th May 2011



EULAR 2011

European League Against Rheumatism 16,115 delegates

25th - 28th May 2011



ADI 2012

Alzheimer's Disease International

2,000 delegates

8th - 10th March 2012



Global Offshore Wind Conference and Exhibition Renewable UK

3,000 delegates

13th - 14th June 2012



European Congress on Epileptology

International League Against Epilepsy 4,000 delegates

30th September - 4th October 2012



ESPGHAN 2013

European Society for Pediatric Gastroenterology, Hepatology and Nutrition

4,000 delegates

8th - 11th May 2013



BIBA Annual Conference and Exhibition 2013

British Insurance Brokers' Association

5,299 delegates

15th - 16th May 2013



european stroke conference

European Stroke Conference 2013 Furopean Stroke Conference

3,868 delegates

28th - 31st May 2013



EAGE 2013

European Association of Geoscientists

and Fngineers 6,000 delegates

10th - 14th June 2013



ESHRE 2013

European Society for Human Reproduction and Embryology 10,007 delegates

7th - 10th July 2013



ECOC 2013

European Conference on Optical

2,000 delegates

23rd - 26th September 2013



International Liver Congress 2014

European Assocation for the Study of the Liver

10,000 delegates 9th - 12th April 2014



EFORT 2014

European Federation of National Associations of Orthopaedics and Traumatology

8,000 delegates

4th - 7th June 2014



2014 IIA International Conference

The Institute of Internal Auditors

3,700 delegates

6th - 9th July 2014



The XXXII Congress of the European Society of Cataract and Refractive Surgeons

European Society of Cataract and Refractive Surgeons

7,500 delegates 13th - 17th September 2014



IADC Drilling Conference and Exhibition 2015

Society of Petroleum Engineers

3,000 delegates 17th - 19th March 2015



Congress of the ERA-EDTA 2015

European Renal Association - European Dialysis and Transplant Association

10,000 delegates

28th - 31st May 2015

EuroPerio 2015

European Federation of Periodontology 8,000 delegates 3rd - 6th June 2015



DDF 2015 Meeting

Digestive Disorders Federation 3,000 delegates 23rd - 25th June 2015



ESC Congress 2015

European Society of Cardiology 35,000 delegates 29th August - 2nd September 2015



British Orthodontic Society

8th International Orthodontic Congress World Federation of Orthodontists

9,000 delegates 27th - 30th September 2015

EXCEL

LONDON



27 July 2012











1.5m visitors to ExCeL





















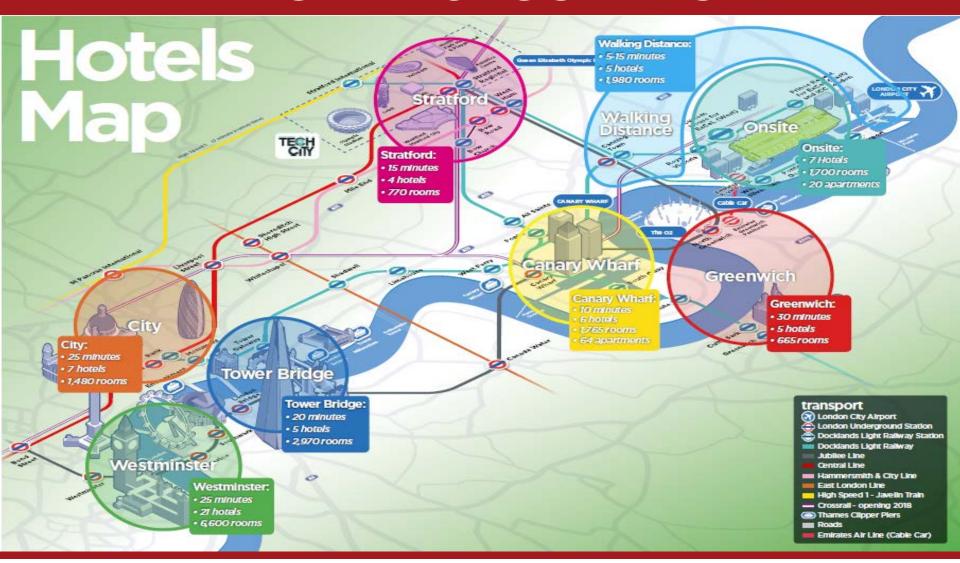








HOTEL CLUSTERS

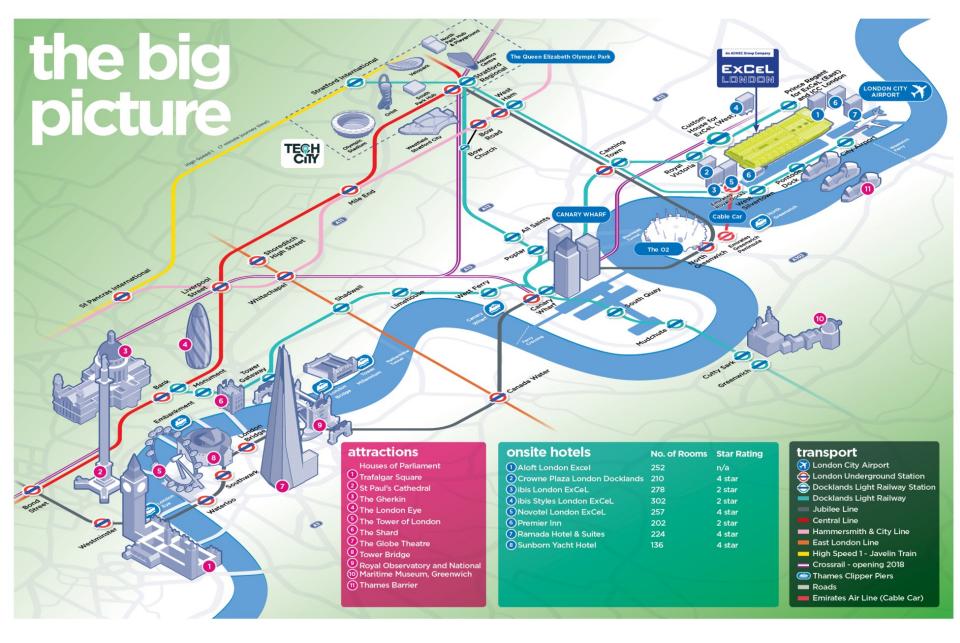






























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29 August - 2 September



Exhibition – opportunity for showcase & exchange

At the heart of science – presenting innovations & research 80% of surveyed delegates confirm they visit the exhibition Encourage scheduled learning activities for delegates

Wide open hall with service ducts throughout

New

Price: €420/m²

Saturday: 12.30 opening





29 August - 2 September



Sponsored Sessions offer innovation & exchange

Take home messages for the patient bedside

Latest developments & how to apply, patient cases

To continue: Experts on the Spot alongside Focus room (4 x 250, 1 x 200)

Hands on Tutorials in exhibition area on demand



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Sponsorship

Communication of onsite activities – digital & print Eblasts – Industry Programme – Congress News

Going beyond the congress – 1 delegate/3 at home

Webcasts – Live Sessi

Congress Highlights Best of ESC – ESC Cor

New: Poster Area Exclu



29 August – 2 September



Key Dates Applications:

Exhibition: 1 November (top 10)

1 December (top 20)

12 January (accrued points)

Sponsored Sessions: 12 January

Sponsorship: 1 December

Guidelines for Industry: January 2015

One Team for you: industry@escardio.org

