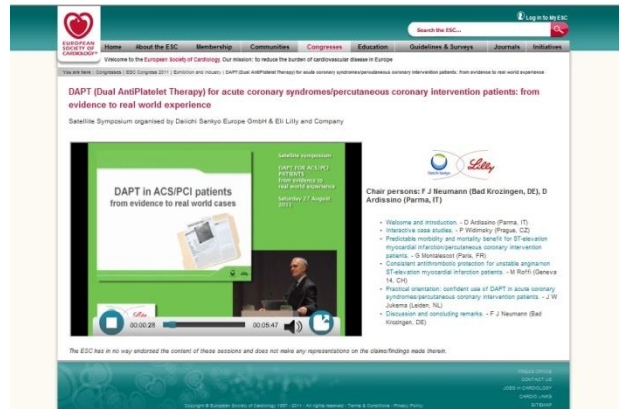




**ESC Congress 2012
25– 29 August**

Webcast Specifications

Your sponsored session can be webcast and hosted on the ESC website www.escardio.org. Webcasts are available shortly after the congress



➤ **Application process**

The sponsoring company must complete and return the appropriate application form.

Deadline to apply for a webcast: 29 June 2012

➤ **Cost**

Webcast: **€ 8 500**

Points awarded: **3**

➤ **Invoicing**

Webcasts are invoiced when the application form is received.

➤ **Cancellation fee**

Cancellations will incur fees of 100% if cancelled after receipt of a signed application form.

➤ **Webcast location**

The webcast will be hosted on the ESC website www.escardio.org

A visitor to the site will simply click on a link which then opens the webcast.

➤ **Procedure:**

Each speaker presenting at a session to be webcast must go to the Speaker Service Center (SSC) **at least 3 hours** prior to the commencement of the session to upload their slides.

If this requirement is not filled, a webcast cannot be made of the session.

A dedicated technician will be present in the room to ensure the procedure runs smoothly.

MEvents will provide the necessary files to the ESC for approval. Once approved, the webcast will be uploaded to the www.escardio.org website. Timing is approximately 48 hours to be uploaded, except for sessions taking place on Tuesday which will be uploaded the following week.

Important:

The ESC will review the content of the webcast, which should be a true portrayal of the satellite symposium approved by the ESC Congress Programme Committee. The ESC reserves the right to remove content from its website at any time where deemed necessary.

No product names may be mentioned during a webcast, or it will not be approved.

It is the sponsor's responsibility to obtain the copyrights from each speaker who will present during the satellite session to be webcast.

For more information please contact the ESC team at sponsorship@escardio.org