



ESC Congress 2012
25– 29 August

Note Pads & Pens Information
Exclusive Sponsorship!



Product Advertisement Opportunity

This sponsorship will entitle the sponsor to the exclusive right to place a promotional pen and notepad with their corporate logo inside the congress bag distributed to 25,000 delegates. Sponsor is responsible for the production and shipment.

➤ **Procedure**

To take The Note Pad & Pens in the ESC Congress 2012 Congress bags, the exhibiting company must send us a duly completed application form. The ESC will then issue the invoice. The Note Pads & Pens must be approved by the ESC before printing and shipping.

The company is responsible for printing and shipping its Note Pads & Pens.

Deadline for Application with priority status: 14 November 2011

➤ **Cost**

Note Pads & Pens **€ 30 000** Points awarded: **11 & Bonus 3 points**

➤ **Invoicing**

Note Pads & Pens are invoiced upon receipt of the application form.

➤ **Cancellation fee**

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

➤ **Specifications**

The size of the Note Pad should be no smaller than an A5 and no bigger than an A4.

Deadlines to submit artwork:

For approval: 21 June 2012

Finalised artwork: 22 June 2012

➤ **Shipping information:**

To be confirmed

➤ **Delivery:**

To be confirmed

➤ **Quantities**

25,000 of each

Contact the ESC team at sponsorship@escardio.org