ESC Congress 2012
25– 29 August

Mobile application Information

An innovative way for a Sponsor to reach delegates by offering a mobile version of the Final Programme to enhance their onsite experience. This environmentally-friendly initiative is for smart phones & iPads. Excellent visibility for the sponsor with a dedicated desk to assist delegates in downloading the application. It includes a specific sponsor advert.

> ### *Procedure*

To insure to sponsors the mobile application, the exhibiting company must send us a duly completed application form. The ESC will then issue the invoice. The visual must be approved by the ESC.

Deadline for Application with priority status: 14 November 2011

> ### *Cost*   **€ 150 000**   Points awarded: **55 & Bonus 15 Points**
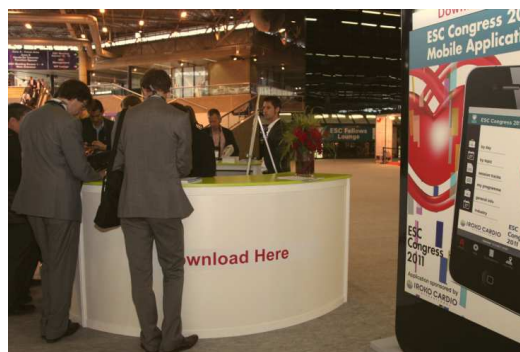
> ### *Invoicing*

The mobile application will be invoiced upon receipt of the application form.

> ### *Cancellation fee*

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

> ### *Specifications*
To be confirmed

Contact the ESC team at sponsorship@escardio.org