



**ESC Congress 2012
25– 29 August**

Information Screen Specifications

Broadcast your take-home messages to delegates throughout the congress centre. Information Screens are used in several strategic locations throughout the congress centre to display messages on the congress programme and events. Giant screens and information screens in front of each lecture room will be the perfect medium to carry your advertisement.



➤ **Procedure**

To have Information Screens, the industry exhibitor must complete the proper application form and submit to the ESC at sponsorship@escardio.org. The ESC will then issue an invoice. The advertisements must conform to the specs (see below) and receive ESC approval.

Deadline for Application with priority status 14 November 2011

➤ **Cost**

Information Screen **€ 25,000** Points awarded: **9 points & Bonus 3 points**

➤ **Invoicing**

Information Screens are invoiced upon receipt of the application form.

➤ **Cancellations**

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

➤ **Info Screen location**

The Information Screen will be located in the Main Entrance of the congress venue.

➤ **Technical aspects**

HD, 16/9, 1920 x 1080.

Pictures (1920x1080, 72 dpi).

If PPT presentation, no animation and please indicate the timing

If videos, 1920x1080 – ONLY flv.

➤ **Info Screen approval**

ESC Approval is mandatory.

Artwork should be submitted for approval exclusively to **Sponsorship@escardio.org**

Deadline to submit for approval: 29 June 2012

Contact the ESC team at sponsorship@escardio.org