



**ESC Congress 2012  
25– 29 August**

**Industry and Exhibitor Guide Back Cover Information**  
***Product Advertisement Opportunity***

This user-friendly and highly popular Catalogue contains all the vital information for the ESC Congress 2012 Exhibitors and Industry Partners for referral on site. This is a much used reference document and a prime opportunity for maximum impact advertisement on the back cover.

➤ **Procedure**

To put an advert on the Industry end Exhibitor Guide Back Cover, the exhibiting company must send us a duly completed application form. The ESC will then issue the invoice. The advertising must be approved by the ESC before.



**Deadline for Application with priority status: 14 November 2011**

➤ **Cost**

**€ 30 000**

Points awarded: **11 & Bonus 3 Points**

➤ **Invoicing**

Industry & Exhibitor Guide Back Cover is invoiced upon receipt of the application form.

➤ **Cancellation fee**

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

**Technical specifications to be confirmed**

Contact the ESC team at [sponsorship@escardio.org](mailto:sponsorship@escardio.org)