



ESC Congress 2012
25- 29 August
FOCUS Group Specifications

The FOCUS sessions are of major interest to delegates at the ESC Congress attracting over 11,000 participants in 20 sessions. These interactive sessions are at the forefront of education, offering delegates the opportunity to discuss the latest and most controversial issues affecting their every-day practice. FOCUS sessions address the very latest issues in cardiovascular medicine and often feature live demonstrations in renowned medical centres from world reputed professionals.



As a partner in education, we are reaching out to you for support of these sessions. As a sponsor of ESC Congress 2012 FOCUS sessions, you will be enable us to provide the latest scientific content in an interactive, state-of-the-art setting with live transmissions, real case presentations and discussions. Your support will in no way affect the scientific content of the sessions.

➤ **Procedure**

To sponsor the FOCUS Group at the ESC Congress 2012, the exhibiting company must send us a duly completed application form. The ESC will then issue the invoice.

As a sponsor of the FOCUS Sessions, you will have access to the following:

- ✓ List of FOCUS sessions attendees at ESC Congress 2012
- ✓ Onsite Sponsor Acknowledgement throughout the FOCUS Area & on Information Screens throughout the congress centre
- ✓ Onsite privileged access to FOCUS Session Technical Lounge for back-stage experience
- ✓ Access to ESC promotional material for ESC Congress 2012 – FOCUS Sponsors
- ✓ FOCUS Sponsor & Logo Acknowledgement on the ESC Congress 2012 website
- ✓ FOCUS Sponsor & Logo Acknowledgement in the Final Programme

Deadline for Application with priority status: 14 November 2011

- **Cost** **€ 20,000** Points awarded: **7 points & Bonus 2 points**

➤ **Invoicing**

Will be invoiced upon receipt of the signed application form.

➤ **Cancellation fee**

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

➤ **Technical specifications**

High resolution printable logo to be submitted on the **25 May 2012**

Contact the ESC team: sponsorship@escardio.org