



ESC Congress 2012
25– 29 August

Advance Programme Back Cover Information
Product Advertisement Opportunity



Maximise your impact with delegates and ensure your association with the ESC Congress 2012 is noted before your competitors by supporting the official Advance Programme. Posted to over 90,000 cardiologists worldwide in 2010, the Advance Programme is the only printed document that prospective delegates will receive detailing the scientific programme before the congress.

➤ **Procedure**

To put your advertise on the Advance Programme Back cover, the exhibiting company must send us a duly completed application form. The ESC will then issue the invoice. The visual must be approved by the ESC.

Deadline for Application with priority status: 14 November 2011

➤ **Cost**

Back Cover Advertisement **€ 45 000** Points awarded: **16 & Bonus 4 Points**

➤ **Invoicing**

Advance Programme Back Cover will be invoiced upon receipt of the application form.

➤ **Cancellation fee**

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

➤ **Specifications**
To be confirmed

Deadline to submit for approval: **23 February 2012**

Deadline to provide finalised advert: **24 February 2012**

Artwork should be submitted for approval exclusively to **Sponsorship@escardio.org**

Contact the ESC team at sponsorship@escardio.org