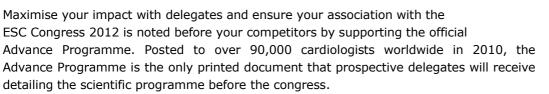


ESC Congress 2012 25- 29 August

Advance Programme Back Cover Information **Product Advertisement Opportunity**





> <u>Procedure</u>

To put your advertise on the Advance Programme Back cover, the exhibiting company must send us a duly completed application form. The ESC will then issue the invoice. The visual must be approved by the ESC.

Deadline for Application with priority status: 14 November 2011

> <u>Cost</u>

Back Cover Advertisement

€ 45 000

Points awarded: 16 & Bonus 4 Points

> <u>Invoicing</u>

Advance Programme Back Cover will be invoiced upon receipt of the application form.

> <u>Cancellation fee</u>

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

<u>Specifications</u> To be confirmed

Deadline to submit for approval: **23 February 2012** Deadline to provide finalised advert: **24 February 2012**

Artwork should be submitted for approval exclusively to Sponsorship@escardio.org

Contact the ESC team at sponsorship@escardio.org