



ESC Congress 2012  
25– 29 August

Abstract CD-ROM Specifications  
**Exclusive Sponsorship!**



The essential reference tool for delegates during the congress as it allows them to review all the accepted abstracts of the ESC Congress 2012 as well as those from the ESC Congress 2011 & the ESC Congress 2010. This product guarantees maximum traffic to the sponsor stand where delegates will use the redeemable voucher distributed in each Congress Bag to collect this essential congress item. The successful sponsor will also benefit from a dedicated link to their website on the Abstracts CD-ROM.

➤ **Procedure**

To take the Abstract CD-ROM in the ESC Congress 2012 Congress bags, the exhibiting company must send us a duly completed application form. The ESC will then issue the invoice.

The Abstract CD-ROM voucher must be approved by the ESC before printing and shipping. The ESC will provide the delivery address to the company. The company is responsible for printing and shipping its Abstract CD-ROM voucher to the address indicated below and within the delivery dates.

**Deadline for Application forms with priority status 14 November 2011**

**Deadlines:**

- Deadline to submit for approval: 10 May 2012
- Deadline to finalise the artwork: 11 May 2012

➤ **Cost**

**Abstract CD-ROM**                      **€150,000**                      Points awarded: **55 points & Bonus 15 points**

➤ **Invoicing**

Abstract CD-ROM will be invoiced upon receipt of the application form.

➤ **Cancellation fee**

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

➤ **Specifications:**

We should suggest a diameter between 20 and 25 cm - so it is visible in the Congress Bag

Include on the voucher your stand number. Delegates will come and pick up their complementary copy of the official Abstracts CD-ROM for ESC Congress 2012 at your stand.

After the voucher is approved by the ESC, **25,000 copies** should be printed and shipped to the address listed below and during the times indicated:

➤ **Shipping information:**

**To be confirmed**

Contact the ESC team at [sponsorship@escardio.org](mailto:sponsorship@escardio.org)