



Please return this form to:
 ESC / Industry Services Department
 The European Heart House,
 2035 Route des Colles,
 Les Templiers, BP 179
 06903 Sophia Antipolis FRANCE
 Email: **Sponsorship@escardio.org** - Fax: +33(0)4 92 94 76 26

Deadline to apply using your accrued points ranking: 14 November 2011

SPONSORSHIP, ADVERTISEMENT & PROMOTION APPLICATION FORM

ORGANISING COMPANY (Please indicate the name as it should appear in all printed acknowledgments)

Company Name MANDATORY:		Contact Person:
Address:		
Postal code:	City (& State, if applicable):	Country:
Tel:	Fax:	Email:

APPOINTED AGENCY (only if applicable)

Agency Name:		Contact Person:
Address:		
Postal code:	City (& State, if applicable):	Country:
Tel:	Fax:	Email:

INVOICING DATA (Please ensure this is the correct invoicing address)– MANDATORY

Company Name:		Contact Person:
Invoicing Address:		VAT N° MANDATORY:
		PO N° MANDATORY:
Postal code:	City (& State, if applicable):	Country:
Tel:	Fax :	Email:

Payment will be made by bank transfer (details are always provided on the invoice)

Assignment of items will be made based upon the accrued points ranking and in respect of accrued points deadline. Please note, the company invoiced will be the company to receive the accrued points.

Organising Company
 Applications for all congress activity must be submitted by the company under whose name each activity is to be organised. Correspondence for the above items should be made exclusively between the exhibiting/organising company and the ESC. The company is responsible for communicating all relevant documents (e.g. Guidelines for Industry Participation) to its staff and to its appointed agencies.

Appointed Agency
 Companies should inform the ESC, in writing, which agency is appointed for which congress activity. Without this confirmation, no requests from agencies will be taken into consideration. The appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name. It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company.

I hereby agree to be bound by the ESC Congress 2011 Guidelines for Industry Participation and all conditions expressed therein. I also accept to be invoiced for the items ticked off and that are available listed on page 2 of this application form.

I am authorised to sign this form on behalf of the Organising Company..... Tick YES

Signature: Mandatory (digital signature) here:
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Date:	Contact Name:
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Disclosure of Information and Marketing. The ESC complies with EC directives, and is registered under the data protection laws in France, and takes all reasonable care to prevent any unauthorised access to your personal data. Our ESC staff and contractors have a responsibility to keep your information confidential. The ESC does not sell, trade, or rent your personal information to others. We may supply your information to trusted ESC contractors to perform specific services. Otherwise, we do not disclose personal information to any other person or organisation without your consent.

Important:
Payment will be made, by bank transfer, before the date indicated on the invoice or before the first day of the congress, whichever comes first. Once an invoice has been issued, any modification requested will be invoiced €70.
Cancellation fees of 100% apply once a signed application form has been received.

ESC Congress 2012
25 – 29 August, Munich, Germany



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Sponsorship Items		Price excl. VAT	Points	Bonus Points	Tick Yes
Abstracts CD-ROM - <i>Exclusive Sponsorship</i>		€150,000	55	15	<input type="checkbox"/>
Advance Programme – product advertising allowed		€45,000	16	4	<input type="checkbox"/>
Badge Holders - <i>Exclusive Sponsorship</i>		€70,000	25	7	<input type="checkbox"/>
Bookmark in Final Programme – product advertising allowed		€35,000	12	4	<input type="checkbox"/>
Congress News adverts	Full Week Back Cover	€42,000	15	-	<input type="checkbox"/>
	Full Week Page 7	€37,000	13	-	<input type="checkbox"/>
	1 Advert (Sat. through Tues.)	€10,000	3	-	<input type="checkbox"/>
	1 Advert (Wed.)	€5,000	1	-	<input type="checkbox"/>
Official Congress Bags - <i>Exclusive Sponsorship</i>		€230,000	85	23	<input type="checkbox"/>
Delegate Lounge - <i>Exclusive Sponsorship</i>		€250,000	92	25	<input type="checkbox"/>
ESC TV - <i>Exclusive Sponsorship</i>		€150,000	55	15	<input type="checkbox"/>
Final Programme adverts product advertising allowed	Back Cover	€120,000	44	12	<input type="checkbox"/>
	Inside Back Cover	€70,000	25	7	<input type="checkbox"/>
	Inside Page	€50,000	18	5	<input type="checkbox"/>
FOCUS Group sponsorship		€20,000	7	2	<input type="checkbox"/>
Gift in the ESC Congress Bag		€11,000	4	-	<input type="checkbox"/>
Industry & Exhibition Guide Back Cover <i>Exclusive Advertisement – product advertising allowed</i>		€30,000	11	3	<input type="checkbox"/>
Information Screens (Giant screens + lecture room screens)		€25,000	9	3	<input type="checkbox"/>
Interactive Exhibition Map		€45,000	16	4	<input type="checkbox"/>
MD Conference Express		€150,000	55	15	<input type="checkbox"/>
Mobile Application		€150,000	55	15	<input type="checkbox"/>
Munich City Maps (<i>incl. Production costs</i>)		€ 38,000	14	4	<input type="checkbox"/>
Note Pads & Pens – (<i>excl. production costs</i>) <i>Exclusive Sponsorship – product advertising allowed</i>		€30,000	11	3	<input type="checkbox"/>
Poster Area - <i>Exclusive Sponsorship</i>		€150,000	55	15	<input type="checkbox"/>
Programme-at-a-Glance <i>Exclusive Advertisement – product advertising allowed</i>		€50,000	18	5	<input type="checkbox"/>
Unrestricted Educational Grant		€20,000	7	-	<input type="checkbox"/>

Industry Supported Sessions (ISS)	Pre-Congress Mailing Insert	€11,000	4	Promotional Opportunities Application Form
	Delegate Bag Insert	€6,500	2	
	Weblink	€3,500	1	
	ISS info screen	€4,500	1	
	Webcasts	€8,500	3	

Company name:	Contact Name:
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All items are subject to availability; certain conditions may apply.