



**Please return this form to:**  
 ESC / Industry Services Department  
 The European Heart House,  
 2035 Route des Colles,  
 Les Templiers, BP 179  
 06903 Sophia Antipolis FRANCE  
 Email: **Sponsorship@escardio.org** - Fax: +33(0)4 92 94 76 26

**Onsite Advertising Opportunities APPLICATION FORM**

**ORGANISING COMPANY (Please indicate the name as it should appear in all printed acknowledgments)**

Company Name <b>MANDATORY</b> :		Contact Person:
Address:		
Postal code:	City (& State, if applicable):	Country:
Tel:	Fax:	Email:

**APPOINTED AGENCY (only if applicable)**

Agency Name:		Contact Person:
Address:		
Postal code:	City (& State, if applicable):	Country:
Tel:	Fax:	Email:

**INVOICING DATA (Please ensure this is the correct invoicing address)– MANDATORY**

Company Name:		Contact Person:
Invoicing Address:		<b>VAT N° MANDATORY:</b>
		<b>PO N° MANDATORY:</b>
Postal code:	City (& State, if applicable):	Country:
Tel:	Fax :	Email:

Payment will be made by bank transfer (details are always provided on the invoice)

**Assignment of items will be made based upon the accrued points ranking and in respect of accrued points deadline. Please note, the company invoiced will be the company to receive the accrued points.**

**Organising Company**

Applications for all congress activity must be submitted by the company under whose name each activity is to be organised. Correspondence for the above items should be made exclusively between the exhibiting/organising company and the ESC. The company is responsible for communicating all relevant documents (e.g. Guidelines for Industry Participation) to its staff and to its appointed agencies.

**Appointed Agency**

Companies should inform the ESC, in writing, which agency is appointed for which congress activity. Without this confirmation, no requests from agencies will be taken into consideration. The appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name. It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company.

**I hereby agree to be bound by the ESC Congress 2011 Guidelines for Industry Participation and all conditions expressed therein. I also accept to be invoiced for the items ticked off and that are available listed on page 2 of this application form.**

**I am authorised to sign this form on behalf of the Organising Company..... Tick YES**

Signature: <b>Mandatory</b> (digital signature) here:
--

Date:	Contact Name:
-------	---------------



**Please return this form to:**  
 ESC / Industry Services Department  
 The European Heart House,  
 2035 Route des Colles,  
 Les Templiers, BP 179  
 06903 Sophia Antipolis FRANCE  
 Email: [Sponsorship@escardio.org](mailto:Sponsorship@escardio.org) - Fax: +33(0)4 92 94 76 26

	<b>Sponsorship Items</b>	<b>Price excl. VAT</b>	<b>Points</b>	<b>Tick Yes</b>
<b>U-Bahn</b>	<b>City Light Posters</b> 1 group of 3 City light Posters Double-sided (6 adverts) <ul style="list-style-type: none"> <li>Height 1.68m x Width 1.12m</li> </ul>	€ 25 000	9	<b>Sold</b>
	<b>Display Panel</b> 1 Display Panel, Double sided <ul style="list-style-type: none"> <li>Height 1.60m x Width 2.20m</li> </ul>	€ 30 000	11	<input type="checkbox"/>
<b>Registration/ ESC Plaza</b>	<b>Outside Registration</b> <b>Bistro banner</b> 1 banner to the left of the main entrance <ul style="list-style-type: none"> <li>Height 4.55m x Width 12.06m</li> </ul>	€ 35 000	12	<input type="checkbox"/>
	<b>Inside Registration</b> <b>Large banner in Registration</b> 1 large banner on the left side of the west entrance <ul style="list-style-type: none"> <li>Height 7.00m x Width 4.50m</li> </ul>	€ 50 000	18	<b>Sold</b>
	<b>Textile banners in ESC Plaza</b> 3 large textile banners in the West Entrance <ul style="list-style-type: none"> <li>Height 2.5m x Width 4.5m</li> <li>Height 2.5m x Width 9m</li> <li>Height 2.5m x Width 10m</li> </ul>	€ 15 000 € 18 000 € 20 000	5 6 7	<input type="checkbox"/> <b>SOLD</b> <input type="checkbox"/>
	<b>Wall Panel in ESC Plaza</b> 1 tall Wall Panel available in the West Entrance, on the right side, toward Zone A <ul style="list-style-type: none"> <li>Height 4.5m x Width 3m</li> </ul>	€ 15 000	5	<input type="checkbox"/>
<b>East &amp; West Entrance</b>	<b>Staircases East &amp; West Entrance</b> Diffuse your message to all delegates by taking both staircases in the East and West Entrances. <ul style="list-style-type: none"> <li>Height 0.15m x Width 2.5m</li> </ul>	€ 24 000 1 staircase	8	<b>SOLD</b>
		€ 32 000 For both staircases	11	
	<b>Escalators East &amp; West Entrance</b> Strategically placed and visible at both entrances. Convey your message across to all delegates by taking both sets escalators (2 in each entrance)	€ 40 000 for 1 set of escalators	14	<input type="checkbox"/>
		€ 60 000 for both pairs of escalators	22	<input type="checkbox"/>

**ESC Congress 2012**  
**25 – 29 August, Munich, Germany**



**Please return this form to:**  
 ESC / Industry Services Department  
 The European Heart House,  
 2035 Route des Colles,  
 Les Templiers, BP 179  
 06903 Sophia Antipolis FRANCE  
 Email: [Sponsorship@escardio.org](mailto:Sponsorship@escardio.org) - Fax: +33(0)4 92 94 76 26

	<b>Sponsorship Items</b>	<b>Price excl. VAT</b>	<b>Points</b>	<b>Tick Yes</b>
<b>Registration &amp; Central Village</b>	<p><b>Glass corridor between Registration &amp; Central Village</b></p> <p>1 opportunity available</p> <ul style="list-style-type: none"> <li>Height 4.15m x Width 20.28m</li> </ul>	€ 40 000	14	<b>SOLD</b>
<b>Corridors between Exhibition and Villages</b>	<p><b>Window Stickers</b></p> <p>3 glass windows on south side (Exhibition A)                      3 glass windows on north side (Exhibition B)                      Maintain a visual presences as delegates navigate from hall to hall.</p>	€ 65 000/ Exhibition Side	24	<b>SOLD</b>
	<p><b>Cubes</b></p> <p>These seating cubes will be located under the overhang at the West Entrance looking onto the Atrium. These colorful cubes will draw attention and raise curiosity as well.</p> <ul style="list-style-type: none"> <li>48cm x 48cm x 48cm</li> </ul> <p>100 cubes 200 cubes</p>	€ 40 000 € 50 000	14 18	<b>SOLD</b>
All items are subject to availability; certain conditions may apply.				
Company name:		Contact Name:		

Disclosure of Information and Marketing. The ESC complies with EC directives, and is registered under the data protection laws in France, and takes all reasonable care to prevent any unauthorised access to your personal data. Our ESC staff and contractors have a responsibility to keep your information confidential. The ESC does not sell, trade, or rent your personal information to others. We may supply your information to trusted ESC contractors to perform specific services. Otherwise, we do not disclose personal information to any other person or organisation without your consent.

**Important:**

**Payment will be made, by bank transfer, before the date indicated on the invoice or before the first day of the congress, whichever comes first. Once an invoice has been issued, any modification requested will be invoiced €70. Cancellation fees of 100% apply once a signed application form has been received.**