



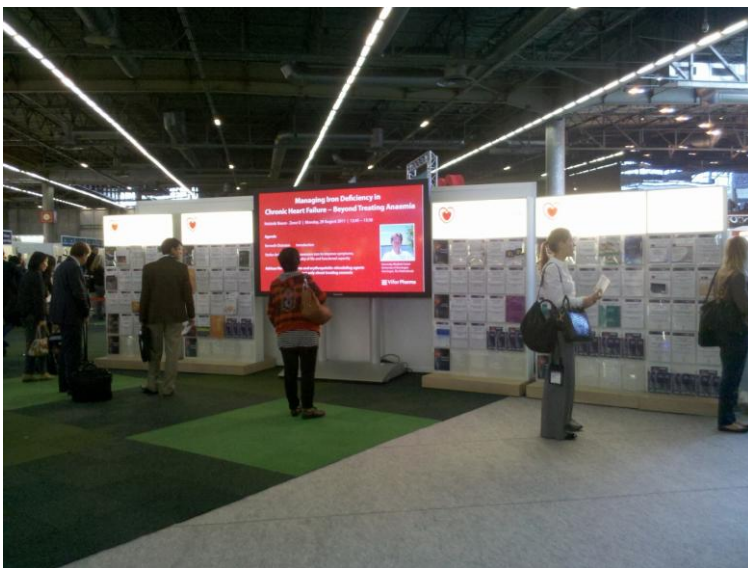
ESC CONGRESS 2012

munich 25-29 AUGUST
GERMANY www.escardio.org



INVITATION FLYERS DISPLAY RACKS

Companies organising Satellite Symposia, EBAC Accredited Educational Programmes and Hands-On Tutorials sessions, are offered specific display racks, free of charge, to promote their events from Friday 24 August 2012.



1 - Location

The invitation flyer display racks will be located **in the Registration Area** of the ESC Congress 2012.



2 - Description

4 display racks with 25 A4 size, portrait format, Plexiglas holders each.

Dimensions: 1.320 mm x 2.240 mm

ESC logo and "Industry Sponsored Sessions" back lighted

1 additional display rack with 10 A4 size, portrait format Plexiglas holders will be dedicated to EBAC Accredited Educational Programmes.

Dimensions: 440 mm x 2.240 mm

EBAC logo and "EBAC Accredited Educational Programmes" back lighted.

1 information screen to promote Industry Sponsored Sessions and EBAC Accredited Educational Programmes.

3 – Regulations

- One allocated A4 size Plexiglas holder on the display racks per session.
- The holders will be allocated per session's day, time-slots, villages and lecture rooms alphabetical order.
- The display racks will be available from Friday 24 to Wednesday 29 August 2012.
- Companies are responsible for storing the invitations and keeping the racks supplied.

4 - ESC Approval

By 29 June 2012, invitation flyers referring to Industry Sponsored Sessions and EBAC Accredited Educational Programmes must receive ESC approval.

Unapproved invitation flyers will be removed by the ESC.

The ESC Approval is mandatory for Invitation flyers, Pre-Congress Mailing Inserts, Delegate Bag Inserts, Roll-ups, Posters and Weblinks.

To facilitate the approval process, it is advised to use the same template for invitation flyers, Pre-Congress Mailing Inserts, Delegate Bag Inserts.

5 – Information Screen

This large information screen will attract immediate delegate attention and ensure additional visibility for your session in this area dedicated to the promotion of Industry Sponsored Sessions and EBAC Accredited Educational Programmes.

The number of advertisements allocated is limited and assigned on a first-come, first served basis.

Cost: € 4,500 per advertisement – 1 Point

Deadline: Submission and finalised artwork approval: 29 June 2012.