



Technical Specifications for items included with your Industry Technology & Innovation session

INDUSTRY TECHNOLOGY & INNOVATION FLYER

The flyer allows you to design an invitation in the form of a customised advertisement of your Industry Technology & Innovation session activity (format A4, 2 pages maximum). Available on the display rack, this opportunity allows you to reach delegate at the summit. One flyer promotes one activity. One flyer is included in the Industry Technology & Innovation session promotional package.

After approval, the flyers must be sent to our official supplier Fairexx. We cannot guarantee an on-time delivery to the exhibition booth in case your shipment arrives later than **26th September 2019**

FAIREXX - LOGISTICS FOR EXHIBITIONS GmbH
DIGITAL SUMMIT 2019 TALLINN – Company Name: XXX
Gottlieb-Daimler-Straße 3
50181 Bedburg
Germany

Contact: +49 (0)2272 996 90 21

WEBLINK

Invite delegates to your congress activities by designing a promotional page linked to the Scientific Programme & Planner (SPP). SPP can be seen by delegates from the www.escardio.org website. This invitation will communicate your Industry Technology & Innovation session message to delegates. No hyperlinks to sponsor web sites allowed. No product advertising allowed. 1 Weblink can only promote 1 industry Technology & Innovation session.

Send to digitalhealthservices@escardio.org

Deadline for Final approval + send pdf file: 9th September 2019

Supplied by industry:
Weblink format: PDF or JPEG, screen quality
Size: consider approx 600Kb max

INDUSTRY SPONSORED SESSION DISPLAY SCREEN

Distinguish your educational sessions by broadcasting an advertisement on the large information screen located near the Registration Area. The display screen will attract immediate delegate attention and ensure additional visibility for your session. No complete advertisement of the exhibition space and activities can be made.

Deadline to submit visuals: 9th September 2019

Artwork on Power Point Presentations (Office 2007 or 2010)

- Video in Power Point Presentations allowed
- Resolution: 1920 x 1080 pixels

- Format: 16/9
- Duration: 30" (if multiple slides, timing must be included into presentation)

GENERAL NOTE ON CONTENT

- Industry sponsored session should be referred to as Industry Technology & Innovation session (capital "T" and "I" for both words) at all times
- The summit name should be ESC Digital Summit 2019, or you can simply use the "industry picto" provided on the dedicated industry webpage.
- The title of your Industry Technology & Innovation session and presentation should be the same as what you originally submitted, make sure to inform us of any changes as early as possible
- No trademarks, no product name or logo will be allowed for Industry Technology & Innovation session Adverts. Hyperlinks in titles or adverts are not permitted.

The files must be approved and send to digitalhealthservices@escardio.org