

ESC Digital Summit 2019

5-6 October
Tallinn, Estonia



Digital Health: Transforming Healthcare

“Digital Health is disrupting the usual way patients and health-care professionals interact.”

Prof. Martin Cowie, FESC.

Healthcare professionals, patients, policymakers, payers, and the public expect digital health innovation to:

- Support modern healthcare delivery
- Facilitate more personalised patient care
- Improve the quality and experience of healthcare
- Support future sustainability healthcare models

Digital Health is now the third largest industry in the European health sector, after pharmaceuticals and medical devices.

But where do the experts stand on Digital Health today and what are the opportunities and the hurdles that lie ahead?

Join us at the forefront of the Digital Health revolution and help shape the future of Cardiology by contributing to the first **Digital Summit in Tallinn – from 5-6 October 2019**



ESC Digital Summit 2019

5-6 October 2019 – Tallinn, Estonia

Take part in our annual Digital Summit

This exclusive event is the ideal opportunity for thought leaders and Digital Health enthusiasts from Europe and beyond to join forces over 2 days in a bid to shape the future of Cardiology.

A variety of stakeholders will contribute to this event:

- Clinicians
- Key Opinion Leaders
- New digital technology developers and start-ups
- Industry partners from the Pharmaceuticals and Medical Devices sectors

A rich scientific programme covering the latest, cutting-edge technology will be the platform for interactive discussions on all things Digital Health via various formats:

- Roundtables
- Dedicated Exhibition Area
- Call for Technology Sessions
- Workshops
- Industry Tech Talks

Outcomes of onsite discussions and debates will effectively work towards smooth implementation of Digital Health solutions in healthcare and ultimately contribute to our global mission to reduce the burden of cardiovascular disease.



Tallinn: A fitting venue

An aerial photograph of a historic brick building in Tallinn, Estonia, at dusk. The building features a prominent corner with several tall, narrow windows and a red door. A large, cylindrical brick chimney stands to the right. The scene is illuminated by the warm glow of the setting sun and the building's interior lights. A red semi-transparent box is overlaid on the left side of the image, containing text and a list of bullet points.

Kultuurikatel - Creative Hub

Põhja pst 27a

Tallinn 10415

Estonia

- **A highly developed local eHealth model**
 - Healthcare systems driven by digital solutions
 - Data available to patients & physicians, 97% of prescriptions digital
- **A hotbed for health tech**
 - Major European start-up hub
- **Convenient access**
 - International airport nearby

Industry Offer - Exhibition

The exhibition will be at the centre of the event and will provide delegates with the opportunity to exchange with key industry experts on critical areas of development and research in cardiovascular digital products and solutions.

1. Exhibition Package Options: • Wood €9,000 • Paper €9,500 • Light €10,000 • Plexy €10,000

Stand packages are based on multiples of 9m².

This package includes the following items:

- Modular system booth structure with company logo
- Spotlights, two electricity sockets & electrical consumption
- Carpeting
- 1 table
- 2 chairs
- 1 welcome desk
- 1 waste basket
- Daily stand cleaning
- 1 TV monitor 32" Full HD

No custom stands available.



None of the images or 3D simulations are contractual

All prices are exclusive of VAT

2. Exhibition Station: €5,000

This package includes the following items:

- Stand structure including a lockable cabinet
- Carpet
- Fascia board with company logo
- 3kw main electricity connection & consumption
- 2 spotlights
- 1 high table & 2 stools
- Daily stand cleaning
- 1 TV monitor 32' Full HD



None of the images or 3D simulations are contractual

Industry Offer – Industry Sponsored Sessions

Companies are invited to organise Tech Talks that take place during the Summit scientific programme. These sessions should present the latest information on novel technologies and their impact on daily practice.

Industry Tech Talk – 30 minutes	€10,000
Industry Tech Talk – 60 minutes	€18,000

The following items are included in the price of an Industry Tech Talk:

- Room rental
- 1 advert
- 1 weblink
- 1 information screen
- 1 room hostess
- Access and use of audiovisual equipment in lecture room



Industry Offer - Sponsorship

Webcast €10,000

Extend the reach of your Tech Talk by posting the webcast of your session on ESC 365.



Pre-Congress eBlast €5,000

Product advertising permitted for exhibition adverts only
Promote your exhibition space or sponsored sessions to all pre-registered delegates a few days prior to the congress.

Post-Congress eBlast €5,000

Product advertising permitted for exhibition adverts only
Remain in the spotlight once the event is over by promoting your activities and association with the Summit to a broad audience, most notably with the inclusion of the screencast of your Sponsored Session.



A customised mailing will be sent out on 4 and 5 October in order to increase delegate awareness surrounding your activities.

A customised mailing will be sent out on 16 October post-congress

Mobile App Sponsorship €25,000

Product advertising permitted in sponsor button only

Provide delegates with this indispensable tool and showcase your company's involvement in your dedicated sponsor section which includes:

- Your advertisement in the form of sliding banners (*up to 4 banners - product advertisement permitted*)
- Details of your sponsored sessions
- Stand positioning
- Your activities on site
- Contact details





Industry Offer - Sponsorship

Mobile App Splash Adverts €5,000

No product advertising permitted

Promote your session with a 4-second teaser advertisement.

4 Available slots:

- Saturday 5 October (morning & afternoon)
- Sunday 6 October (morning & afternoon)



Delegate Badge Holder €8,000

No Product Advertising – Exclusive sponsorship

Print your logo on the highly visible Delegate Badge Holder which will be worn by all delegates throughout the event, ensuring extensive exposure. The delegate badge holder will contain the popular Programme at a Glance.



Onsite Advertising (sitting cubes included):

Product advertising permitted on selected items

Blend your company name with the venue and communicate on your therapeutic areas of research and innovation, promote your Industry Sponsored Sessions or encourage delegates to visit your stand by branding various highly visited locations available throughout the congress centre.

Please contact

industry@escardio.org to enquire about the different opportunities.



ESC Contacts

ORGANISER

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CONGRESS TEAM

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