

# FREQUENTLY ASKED QUESTIONS

Can we appoint an agency to take care of our session?

Yes, ESC should be informed in writing (application form or mail).

The appointed agency should make themselves familiar with the Guidelines for Industry Participation.

Do we need an exhibition stand?

Yes, a stand of minimum 9 m<sup>2</sup> is needed.

Can we propose different duration for our session?

No your session should fit in the standard time unit.

Should we reserve a space for our reception?

No, all lecture rooms have a dedicated reception area.

Can we serve alcoholic beverages?

Yes, for the Monday and Tuesday evening timeslots held from 18:15 – 19:45 only.

Does the ESC audiotape or video record our session?

No, this must be arranged on your own with Explicit ESC approval.

When should we send in our abstract form?

No abstracts forms need to be submitted.

Can we add product names in the scientific programmes?

No product or brand names are allowed.

Can we have posters in front of the lecture room?

You can have 2 posters or 2 portables display units. You can also have one poster in a specific location near the registration area. See Annex 13 "Onsite Promotional Material Rules"

Can we distribute flyers?

Only on your booth and in front of your lecture room, nowhere else in the building.

Can we buy ESC mailing lists?

No longer available due to restrictive privacy laws in France (CNIL).

Does the ESC provide official overflow areas?

No, we do not have any overflow areas available.

Can we organise hotel door drops?

ESC discourages promotional material, stands or door drops in hotels.

Can we reserve a meeting room or a hospitality Suite?

If Function Spaces are available in the building. If you are interested, please contact Ms. Valerie Thiollet: [vthiollet@escardio.org](mailto:vthiollet@escardio.org)

Are there hostesses included with our satellite?

Yes, for EUROPACE, you will have one hostess in your lecture room.