

2 DELEGATE BAG INSERTS

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Available to promote Satellite Symposia, Learning Village and exhibiting stands.
Inserts (flyers) inserted directly in the official EUROPACE congress bags (3 000).
The format is one page A4 and the artwork must be ESC approved. The EHRA and ESC logos are optional.

- Insert number 3 000
- Insert maximum size A4 (21 X 29.2 cm)
- 1 insert promoting 1 Session with reference to the booth will be considered as 1 insert.

2.1 Procedure

To have an insert in the EUROPACE congress bags, the exhibiting company must send an application form dully filled in. The ESC will issue the invoice. The insert must be approved by ESC before printing and delivering.

Delivery Address:

The European Heart House
C/O – Ms. Valerie Thiollet
2035 Route des Colles – Les Templiers BP 179
06903 Sophia Antipolis, France

Deadline for application: 31 January 2007

Contact the ESC at sponsorhip@escardio.org for an application form

2.2 Cost

€ 5 000 per insert

2.3 Invoicing

Insert(s) are invoiced when the application form is received.

2.4 Cancellation fee

Once the invoice has been issued, cancellation will incur a 100% cancellation fee.

2.5 Shipping address

The European Heart House
C/O – Ms. Valerie Thiollet
2035 Route des Colles – Les Templiers BP 179
06903 Sophia Antipolis, France

2.6 Delivery periods

The inserts once approved must be sent to the ESC before 25 May 2007.

IMPORTANT

- Please respect the noted delivery periods.
- ESC will not and cannot guarantee inserts receipt if the above periods are not adhered to.
- For delicate logistic matters inserts received after 25 May 2007 cannot be included in the EUROPACE Delegate Bags

2.2 Insert approval

Inserts must receive ESC approval before being printed and delivered.
Please refer to the EUROPACE Branding Guidelines for precise graphic and text references.

Annex 10 / 11: EUROPACE 2007 Branding Guidelines – EHRA and ESC logos
Annex 12: Printed Materials Instructions.