

REMAINING SPONSORSHIP & PROMOTION OPPORTUNITIES AT EUROPACE 2007

Please tick off the Sponsorship & Promotional Options your company are interested in and return by fax:
+33 (0)4 92 94 76 26 or by email: EPsponsorship@escardio.org

Advance Programme Advertisement

Full page Advertisement within the last EUROPACE programme prior to the meeting itself. Containing detailed programme information and sent to more than 15,000 cardiologists around the world, highlight your presence at EUROPACE within this highly referred to pre- event programme.

Deadline for sending artwork 25 January 2007

2nd cover €3 000

Final Programme Advertisement

Containing complete programme information, distributed to all delegates on-site at EUROPACE 2007.

2nd or 3rd cover €5 000

Inside page €3 000

Abstracts Book Advertisement

The Abstracts Book supplement to the EUROPACE Journal is distributed to all participants and will also reach all the subscribers to the Journal.

Inside page €3 000

2nd cover €5 000

Abstracts CD-ROM

A searchable CD-ROM including all the EUROPACE accepted Abstracts will carry your with a promotional voucher placed in every delegate bag encouraging delegates to visit the sponsor booth to collect their Abstracts CD-ROM.

Exclusive Sponsorship €40 000

Web Link

Industry-created web page highlighting Congress Exhibition and/or Satellite activity. Use these pages to maximise attendance at your stand or satellite. Available on EUROPACE Web Site.

€2 000

Cyber Café / Webspaces

The sponsor's logo will be printed on the page dedicated to the Cyber Café printed in the Final Programme. The corporate name and logo of the sponsor will also be on the screensavers of the Cyber Café monitors.

Exclusive Sponsorship €15 000

Delegate Bag Insert

Use this opportunity to place your Exhibition or Satellite Symposium invitation directly into the conference bags distributed to each delegate attending the meeting. All content must obtain prior ESC approval *This price does not include production costs*

Price per Insert €5 000

Writing Pads and Pens

Exclusive sponsorship of pads and pens to be distributed in the conference bags is available. Sponsor logo and EUROPACE logo will be printed on the pads and on the pens.

Exclusive Sponsorship €10 000

Coffee Breaks

During the Congress, coffee will be available to registrants twice daily in the Poster Area. Signs with the Company sponsoring the coffee break will be placed on the serving station. The sponsor may provide napkins with the company logo, if desired.

One coffee break

€1 500

All coffee breaks during the entire Conference (5)

€7 000

Lunches

During the Conference, lunch bags will be distributed to registrants in the Exhibition Area. Signs with the Company sponsoring the lunches can be printed on the lunch boxes. The sponsor may provide napkins with the company logo, if desired.

Price available upon request

EHRA Dinner

An EHRA Dinner will close the Conference. Companies are invited to subsidise this event (musicians, shuttle buses etc.), which will take place on Tuesday, 26 June 2007. The corporate name and logo of all sponsors will be reproduced on the menu and the tickets. Approximately 600 people are expected to attend.

Price available upon request

EUROPACE Faculty Dinner

All EUROPACE Faculty will attend one of the most prestigious events organised at EUROPACE 2007. Companies are invited to exclusively support this event with corporate name and logo reproduced on the menu, corporate acknowledgement within the Final Programme as well as a guest table at the dinner itself.

Price available upon request

Unrestricted Educational Grant

Companies can have their name associated with certain sessions of the official scientific programme. Companies are permitted to 'associate' with the Scientific Programme of EUROPACE 2007, or a designated aspect thereof, on the following strict guideline.

- An Unrestricted Educational Grant will imply an association, by Industry, with an aspect of the Scientific Programme, not influenced by the supporting company by means of speaker suggestion, topic proposal or other such involvement. The support of a scientific session in the form of an Unrestricted Educational Grant implies the acceptance of the EUROPACE Committee to permit our industry partners to associate in *name only* with a session already defined, in full, as part of the EUROPACE scientific programme.
- In supporting the session, in the form of an Unrestricted Educational Grant, the company will be recognised by the following phrase wherever the session is detailed on any EUROPACE 2007 programme: "Supported by 'Company X' in the form of an Unrestricted Educational Grant". No deviation from or paraphrasing of this statement is allowed.
- Acknowledgement of Unrestricted Educational Grant will be noted as follows:
 1. Under the relevant session listed in EUROPACE 2007 Final Programme Printed Version.
 2. Under the Industry Partner heading in the EUROPACE 2007 Final Programme, both Printed version and Online (Page entitled Exhibition, Satellite & Sponsors)

Grant Amount per session

€10 000

Learning Village

Companies are invited to participate in the EUROPACE 2007 Learning Village with the organisation of workshops, hands-on training modules and interactive learning sessions in the dedicated area within the congress centre. Open for the entire duration of EUROPACE 2007, your company can showcase the latest technologies, applications and systems available to your target delegate group reach.

- A Room, or rooms, separate from the Exhibition Area but to be considered as complimentary to and part of the Exhibition as far as Industry showcasing their products and applications is concerned.
- The Learning Village will be open during Exhibition Hours only.
- All training and workshops will not be part of the scientific programme and will be considered as an extension of Industry Exhibition Activity but in a designated area for ease of access and quietude to visiting delegates.
- The company or companies involved in the Learning Village would be responsible, on their booth, to enlist delegates to sign up for attending the workshops according to a regulated schedule.
- The Learning Village will contain such device/equipment as virtual cath labs, implant simulator equipment, other simulators, several pacing pieces, lead placement equipment and so forth.
- Hands-on sessions only, no lecture, presentation or film allowed. (contact ESC for further information)
- The duration of the sessions should not be limited but the number of attendees shouldn't exceed 10 per session.
- The Learning Village will be a payable service by Industry in order that they can officially 'sponsor' the Village, or a part thereof, as they would an Exhibition booth or Satellite/Workshop.

Participation per company

€15 000

Sponsorship & Promotional Opportunities

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For detailed consultation on how to maximize your presence at EUROPACE 2007 contact Aine MGately, Industry Relations Officer, agately@escardio.org

Advance Programme - 2 nd Cover	€ 3 000	Tick yes <input type="checkbox"/>
Final Programme – 2 nd Cover	€ 5 000	Tick yes <input type="checkbox"/>
Final Programme – 3 rd Cover	€ 5 000	Tick yes <input type="checkbox"/>
Final Programme – Inside Page	€ 3 000	Tick yes <input type="checkbox"/>
Abstracts Book – 2 nd Cover	€ 5 000	Tick yes <input type="checkbox"/>
Abstracts Book – Inside Page	€ 3 000	Tick yes <input type="checkbox"/>
Abstracts CD-Rom	€ 40 000	Tick yes <input type="checkbox"/>
Web link	€ 2 000	Tick yes <input type="checkbox"/>
Cyber Café	€ 15 000	Tick yes <input type="checkbox"/>
Delegate Bag Inserts	€ 5 000	Tick yes <input type="checkbox"/>
Note Pad & Pens	€ 10 000	Tick yes <input type="checkbox"/>
Coffee Breaks – 1	€ 1 500	Tick yes <input type="checkbox"/>
Coffee Breaks – Exclusive sponsorship (5)	€ 7 000	Tick yes <input type="checkbox"/>
Lunches	Price available upon request	Tick yes <input type="checkbox"/>
EHRA Dinner	Price available upon request	Tick yes <input type="checkbox"/>
Academic Sponsorship	€ 10 000	Tick yes <input type="checkbox"/>
Learning Village Participation	€ 15 000	Tick yes <input type="checkbox"/>

DATE	CONTACT NAME	SIGNATURE

Extract from ESC DATA PRIVACY AND SECURITY POLICY

"You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC. You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations at the above-mentioned address. Unless otherwise informed, the ESC may send you information about its activities from time to time"