



EUROPACE 2007 Learning Village



- 4 Specially assigned units of 40m² will be located near to the Exhibition Area, within the entity known as “EUROPACE 2007 Learning Village”.
- The Learning Village may contain such device/equipment as virtual cath labs, implant simulator equipment, other simulators, several pacing pieces, lead placement equipment and so forth. Innovation is welcome.
- Hands-on sessions, training segments, one-to-one demonstrations are permitted. All training and workshops will be considered as an extension of Industry Exhibition Activity but in a designated area for ease of access and quietude to visiting delegates.
- The Learning Village will be open during regular Exhibition hours:
 - **Sunday** 13:30 – 18:00
 - **Monday** 09:30 – 18:00
 - **Tuesday** 09:30 – 18:00
 - **Wednesday** 09:30 – 12:00



EUROPACE 2007 Learning Village



- Companies involved in the Learning Village are encouraged to invite delegates from their booth to sign up for attending the workshops/training modules. The duration of the sessions should not be limited but the number of attendees should be kept to a reasonable level.
- No lecture, presentation, or film allowed without prior approval of the ESC (under no circumstances can a Satellite Symposium set-up be implicated within the Learning Village, ESC staff will monitor Learning Village activity throughout the congress).
- The Learning Village will be a payable service by Industry in order that they can officially 'sponsor' the Village, or a part thereof, as they would an Exhibition booth or Satellite/Workshop
- Participation in the Learning Village (space only) € 15 000 (*excl. Vat*)
- To apply for the Learning Village or request further details regarding the Learning Village, please contact epsponsorship@escardio.org

Learning Village – Pavillion 3





Size, Location and Acknowledgements



Size and location:

- 40 m² x max 4 sponsors (5m x 8m)
- Located in Pavilion 3 on venue Map, on the same level as Registration & Exhibition
- Loading bay location identical as that of Exhibition
- Lecture rooms on 1st floor
- The Learning Village rooms will be constructed of wood partitions
- Set up for the Learning Village is consistent with that of Exhibition set up times
- The maximum height of the partition walls for the Learning Village is 2.5 m

Accessing the Learning Village:

- From Exhibition, exit the exhibition area and cross through Registration, only a 1 minute walk.

Acknowledgement/Signage on-site:

- Signage outside the Learning Village area and company name outside each sponsored unit.
- Signage in registration area indicating the location of the Learning Village

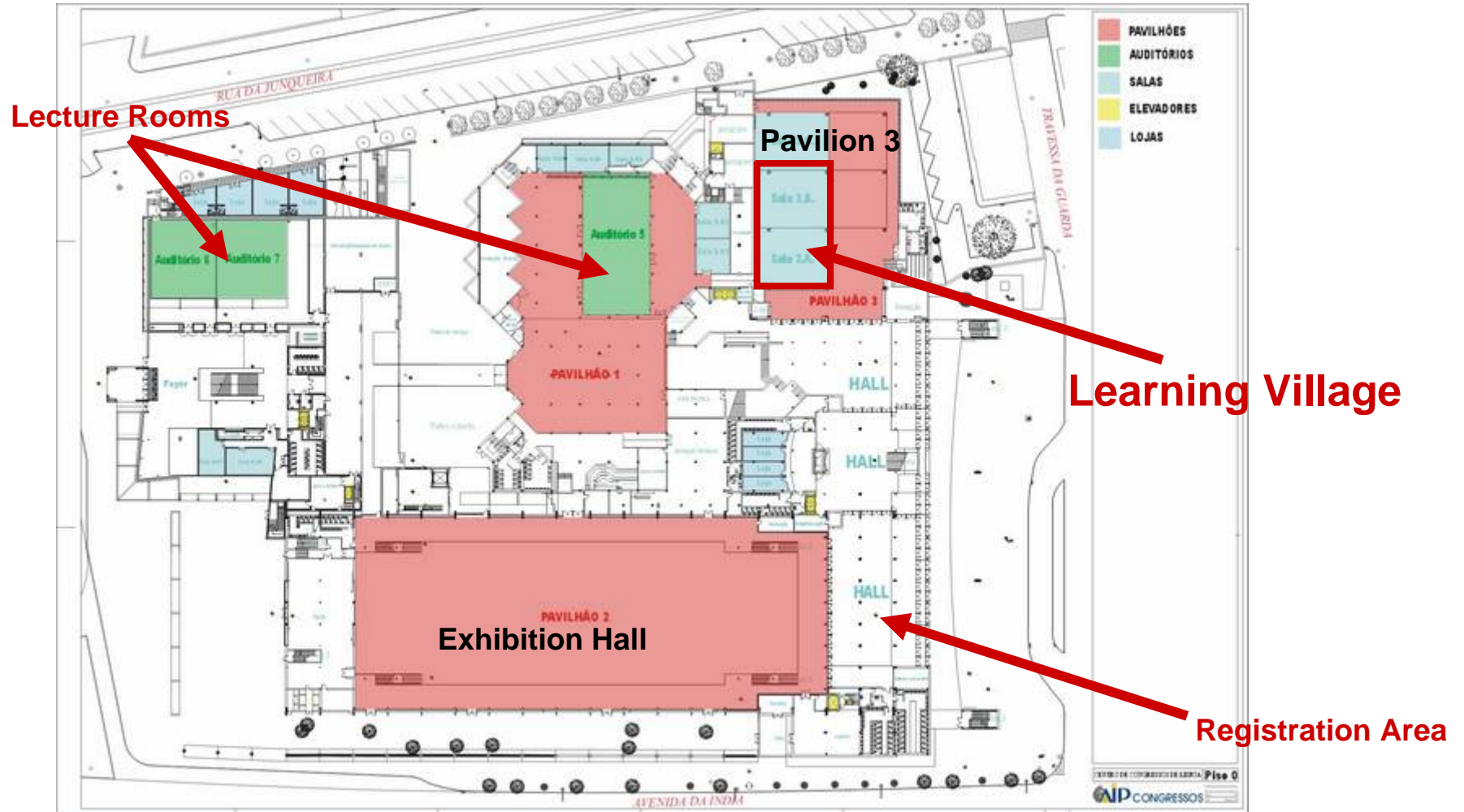
Acknowledgements provided by EHRA/ESC:

- Recognition within the Final Programme distributed on-site
- Acknowledgement upon EUROPACE 2007 Web Site of all Learning Village Sponsors

Example of signage on-site



Position Overview





Benefits to Sponsor



- Participation in the Learning village offers your company a unique opportunity to organise:
 - workshops
 - hands-on training modules
 - interactive learning sessions in the dedicated area of the Learning Village within the congress centre.
- Open for the *entire* duration of EUROPACE 2007, your company can showcase the latest technologies, applications and systems available to your target delegate group reach.
- Industry may invite delegates, who visit their stand, to the Learning Village to take part in learning sessions, training groups, hands-on practice sessions *given by your own technicians/trainer*



Inside the Learning Village



Entrance to Learning Village Area



Offer one-to-one training modules

Showcase your systems





Training delegates with your people, your technology





Main Entrance Area



**Registration
& Exhibition**

Access to Lecture Rooms

**Learning Village
Entrance**

Situation



Main Foyer

**Leads down to
Learning Village**

Situation on-site



Lecture rooms

Main Foyer

Learning
Village



Entrance to Learning Village area



Inside Learning Village Area



Partitions for each Learning Village will be made of wood



Installation of Learning Village



- **A loading bay is located behind Pavilion 3 for easy access to the Learning Village**
- **Partitions for each Learning Village will be made of wood, to blend in with existing wall structures (maximum height of 2.5 m)**
- **Learning Village designs must be submitted for approval to the ESC**
- **Electrical outlets will be installed upon exhibitors' needs and requirements, please contact directly Mrs Evelise Domingues, Tel: +351 213 652 006, Fax: +351 213 639 450, Email: evelised@aip.pt**
- **Set-up times for the Learning Village are the same as those for Exhibition**
 - **Friday 22 June 2007 from 08:00 – 20:00**
 - **Saturday 23 June 2007 from 08:00 – 20:00**
- **Installation of the Learning Village should be completed by Saturday 23 June 2007 at 20:00**

Loading Bay for the Learning Village



Loading Bay entrance with direct
access to the Learning Village Area