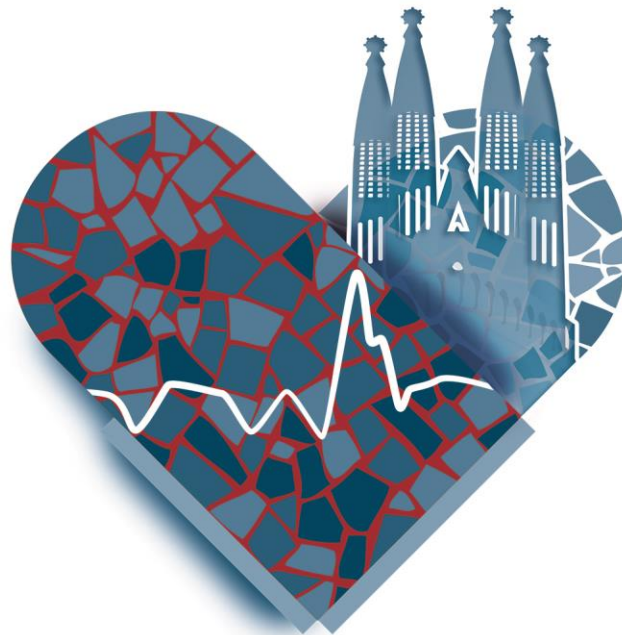




EHRA
European Heart
Rhythm Association

EHRA 2023

Onsite advertising offer



16-18 | Barcelona •
April | & Online

#EHRA2023

www.escardio.org/EHRA-congress

 **ESC**
European Society
of Cardiology

WHY USE ONSITE ADVERTISING ?

- Mark your presence at **EHRA 2023**
- State your commitment to the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your activities
- Promote your Industry Sponsored Sessions
- Leave a lasting impression

NOTES

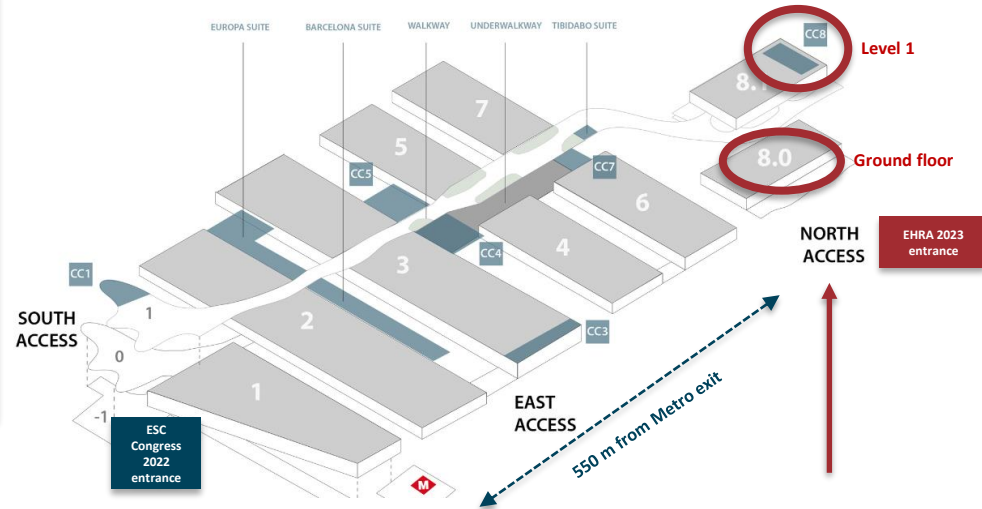
- All prices listed within are exclusive of VAT & represent full rental and production costs.
- Deadline for Priority Status: **30 September**
- Deadline to send files for approval **3 March 2023** to sponsorship@escardio.org. Approved files should not be modified, otherwise this will incur extra production costs at the Sponsor's expense.
- The offer may be subject to change. Items can be added or removed. Any changes on this offer will be communicated.

CONTENT REMINDER

- ESC permits product advertising on Onsite Advertising items. Local regulatory approval is incumbent on the company selecting the product. The ESC acts in good faith and is not liable for refund of contracted services in the case of regulatory or legislative bodies refusing the content of same.
- Assignment of items will be made based upon the accrued points ranking and in respect of priority status deadline.
- None of the images featured in this document or 3D simulations are contractual.

EHRA 2023 VENUE

- **EHRA 2023** will be held at the FIRA Gran Via Barcelona, in the **Hall 8.0 and CC8 Zone** (level 1).
- Hall 8.0 is accessible by the **North Access** of the FIRA Gran Via Barcelona.
- Take a [virtual tour](#) of the venue!



BUILDING OVERVIEW*



WS: Workshops

*Please, note that the building overview is subject to changes.

NORTH ENTRANCE - OUTSIDE TOTEM

These four-sided large vinyl totems will be visible at the taxi queuing area, outside the North Entrance.

Placing your advert on this item will provide you with enhanced visibility while delegates make their way to the building.

- Size: 1,20m (w) x 2,04m (h) x 1,20m (d)
- 4 sides to advertise
- Quantity: 4
- Location: North entrance - Public area
- Price for 4 totems: €40,000
- Accrued points: 16

EXCLUSIVE SPONSORSHIP



GROUND FLOOR

TOTEM IN THE AISLE

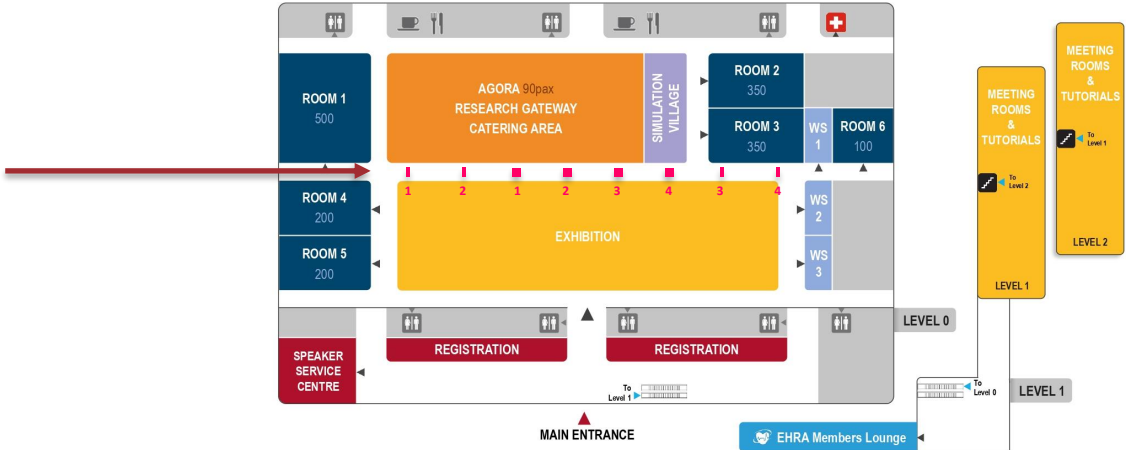
Highlight your brand identity by featuring your visual on four-sided or two-sided totems located in the main aisle between the Research Gateway and the Exhibition Area.

4-SIDED TOTEM (CUBES)

- Size: 120 x 300 cm - 4 sides to advertise
- Quantity: 4
- Location: Ground floor
- Price per unit: €7,500
- Accrued points per unit: 3

2-SIDED TOTEM

- Size: 100 x 200 cm - 2 sides to advertise
- Quantity: 4
- Location: Ground floor
- Price per unit : €3,500
- Accrued points per unit: 1



SITTING CUBES

This cluster of 50 branded sitting cubes provides delegates with a highly appreciated sitting area where delegates can enjoy a well-earned break.

- Size: 50 x 50 x 50 cm
- 5 sides to advertise
- Quantity: 1 cluster of 50 cubes
- Material: Printed textile
- Price: €35,000
- Accrued points: 14



EXCLUSIVE SPONSORSHIP

ESCALATOR FULL DECORATION, GLASS RAILING & TOP SECTION BANNER

Customise the escalator with your brand image and message. Delegates will use it everyday to access the CC8 area where Meeting Rooms, Tutorials and the EHRA Members Lounge are located.

- Full decoration:
 - ✓ Glass railing vinyl on Escalator
 - ✓ Top section banner Aluminium frame with textile
- Quantity: 1
- Price: €50,000
- Accrued point: 20



EXCLUSIVE SPONSORSHIP

LEVEL 1

VINYL DECORATION ON CURVED WALL & SITTING CUBES

Promote your brand or activities on the large vinyl curved wall decorations located in the corridor, leading to Meeting Rooms and Tutorials rooms. Sitting cubes can also be purchased as an add-on to the curved wall advertising to increase your visibility.

CURVED WALL DECORATION ONLY

- Quantity: 1
- Location: Level 1
- Price: €20,000
- Accrued points: 8

CURVED WALL DECORATION + SITTING CUBES OPTION

- Size: 50 x 50 x 50 cm
- Quantity: 1 cluster of 30 cubes (5 sides to advertise)
- Material: Printed textile
- Total price for curved wall decoration + sitting cubes option: €40,000
- Accrued points: 16

(!) The set of 30 sitting cubes can only be ordered with the curved wall decoration. They may not be purchased separately.

