

# EHRA 2023 INDUSTRY SPONSORED GRANTS

European Heart Rhythm Association (EHRA), a registered branch of the ESC

## 1. The Project

The European Heart Rhythm Association (EHRA) is launching the EHRA 2023 Industry Sponsored Grants programme for the EHRA 2023 Congress which will be taking place from 16 to 18 April 2023 in Barcelona, Spain.

The grant will provide financial support and facilitate the attendance of delegates wishing to attend the leading congress in Electrophysiology for three days in April 2023.

The selection criteria for the Industry Sponsored Grants are provided by industry partners in line with MedTech Europe code.

## 2. Target / Audience

HealthCare Professionals (HCP) working in the field of Electrophysiology – citizens or permanent residents of an ESC member country - and in line with several fixed criteria as defined by industry partners supporting the programme and in line with the MedTech Europe code.

### 3. Selection Criteria

To ensure diversity in attendance and high-quality interaction among delegates at EHRA 2023, the selection of grant recipients will be made via a selection including country, age, gender, primary specialty, and profession. The final decision remains with ESC/EHRA leadership. The criteria preferences provided by industry partners will be taken into consideration as much as possible but cannot be fully guaranteed as they will depend on the variety of grant applications received.

## 4. Governance

Potential grant recipients will have to update their My ESC Account to be integrated in the database and have a chance of being selected.

Grant recipients will be informed of their selection with an acceptance letter on 2 December 2022 and are given until 10 December 2022 to confirm their acceptance to the conditions of the grant award:

- Agreement to comply with local regulations
- Agreement for EHRA/ESC to share personal profile information with sponsor
- Commitment to attend the congress from 16 to 18 April 2023

Upon acceptance, the grantee will receive:

- 1 travel voucher in the value of € 500 to be used through the ESC Travel agent before 31 January 2023
- 1 hospitality voucher for the 3 nights stay during the congress through appointed hotels from Saturday, 15 to Tuesday, 18 April 2023 - Barcelona, Spain
- 1 congress registration voucher to be picked up onsite on the first day of EHRA 2023 to confirm their onsite attendance

### 5. Sponsor Benefits

- Acknowledgement on the communication letter sent to the grantee with the mention that "The EHRA 2023
  Industry Sponsored Congress Grant is made possible with the support of (name of sponsor) in the form of
  educational grants"
- Acknowledgement on the EHRA 2023 Industry Sponsored Grants dedicated webpage related to this grant with the following mention "The EHRA Industry Sponsored Congress Grants are made possible with the support of ("sponsor 1", "sponsor 2", etc...) in the form of educational grants"
- Acknowledgement on the EHRA 2023 mobile app with the following mention "The EHRA Industry Sponsored Congress Grants are made possible with the support of ("sponsor 1", "sponsor 2", etc...) in the form of educational grants"
- The sponsor can outline the selection criteria (country, age, gender, primary specialty, and profession) for the number of grant recipients covered by their support
- The sponsor can promote the Grant Programme to HCP and in its communication material (wording to be approved by EHRA beforehand)
- The sponsor will be provided with a comprehensive post congress report with the list of grantees benefiting from their educational grant. Agreement from grantee to share personal profile information with sponsor required
- 1 accrued point per € 2,500 for EHRA 2023 Congress

## 6. EHRA Obligations

- Collect criteria preferences from the sponsor. The criteria preferences provided by industry partners will be taken into consideration as much as possible but cannot be fully guaranteed as they will depend on the variety of grant applications received
- Pre-arrange congress logistics and organisation for the grantees (hospitality, registration, travel excluding local transportation and meals)
- Provide a comprehensive post congress sponsor report including list of grantees
- Contact healthcare professionals proposed with education grant offer
- Provide acknowledgement of sponsors to grant recipients post acceptance
- Provide online acknowledgement of sponsor support on ESC website and EHRA 2023 mobile app

### 7. Schedule for Development

- Collect preferred criteria from industry partners (country, age, gender, primary specialty, and profession)
- Online applications opening for Grant Programme
- Online applications closing deadline for Grant Programme
- 1 December 2022: Selection of applications based on industry partners criteria
- 2 December 2022: Send acceptance letters to grantees\*. Grantees are given until 10 December 2022 to confirm their acceptance to the conditions of the grant award to receive confirmation:
  - > 1 travel voucher
  - ➤ 1 hospitality voucher
  - 1 congress registration voucher

In case of non-confirmation by a grantee at the deadline, another selection of applications will be made based on industry partners criteria

- April 2023: Onsite certificate of attendance
- May 2023: Post congress Report

<sup>\*</sup> French competent authorities' validation of submission required prior sending acceptance letters to grantees

# 8. Sponsorship Model

Industry partners can support individual registrations to the EHRA 2023 Congress with a grant to participants via EHRA (grant model):

Price: € 2,200 excluding VAT (+ 21% local VAT) per registration.

Grant handling fee to select the participants included.

A minimum of 10 pax is required for a total of € 22,000 excluding VAT.

# Financial Breakdown (excluding VAT)

| Total per pax (excl. VAT)     | € 2,200 |
|-------------------------------|---------|
| Grant Handling Fee            | € 472   |
| Travel Voucher                | € 500   |
| Hospitality Voucher           | € 550   |
| Congress Registration Voucher | € 678   |

NB: Local VAT of 21% will apply to the package, i.e. VAT (standard rate) of the place of the event.

# **Sponsor Packages**

Industry Sponsored Grants packages are available for 50, 100 or 200 registrations with a 10% discount rate on total amount.

| Support level  | Platinum (200 pax) | Gold (100 pax) | Silver (50 pax) |
|----------------|--------------------|----------------|-----------------|
| Price*         | € 396,000          | € 198,000      | € 99,000        |
| Accrued Points | 158                | 79             | 39              |

# Packages include:

- Acknowledgements
- Selection criteria
- Grant programme promotion
- Post-congress report

<sup>\*</sup> Refer to Financial Breakdown per pax and Sponsor Benefits for more details