

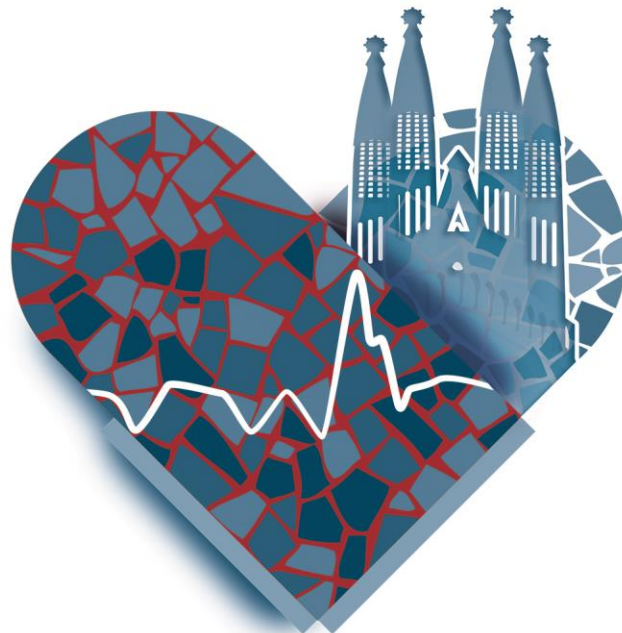


EHRA
European Heart
Rhythm Association

EHRA_✓2023

INDUSTRY SITE VISIT

Thursday 30 June



16-18 | **Barcelona •**
April | **& Online**

#EHRA2023

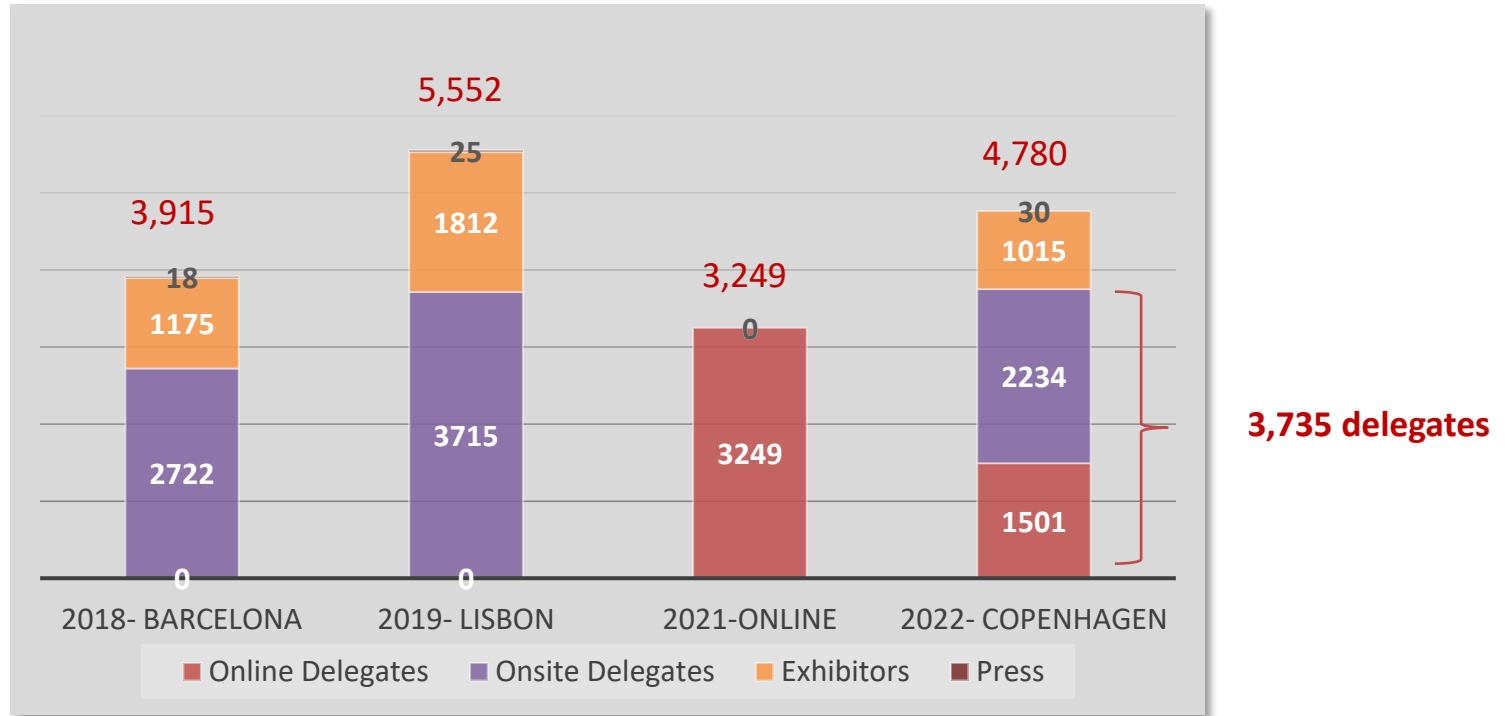
www.escardio.org/EHRA-congress

 **ESC**
European Society
of Cardiology

Agenda

1. **2022 Key figures** – A. Leuba (10mn)
2. **2023 Congress highlights** – EHRA Leadership (15mn)
3. **Venue presentation** – A. Leuba (10mn)
4. **Industry opportunities** – I. Dor (20mn)
5. **Questions & Answers** – ALL (15mn)

EHRA 2022 Participation vs 2018-2022 final figures

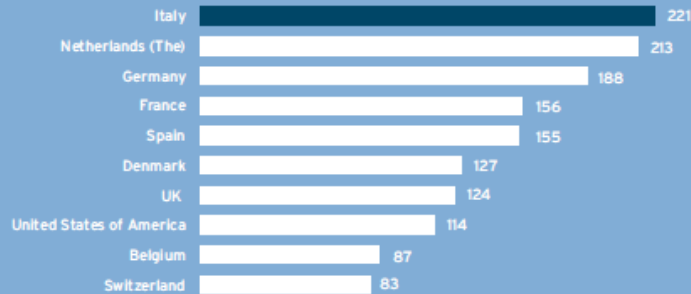


**EHRA 2020 was cancelled due to Covid*

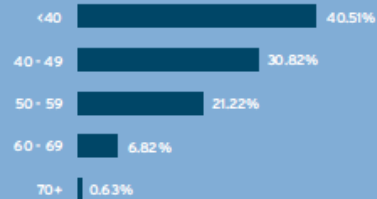
EHRA 2022 Delegates' profiles

COPENHAGEN

Top 10 Registration



Onsite Age Scale



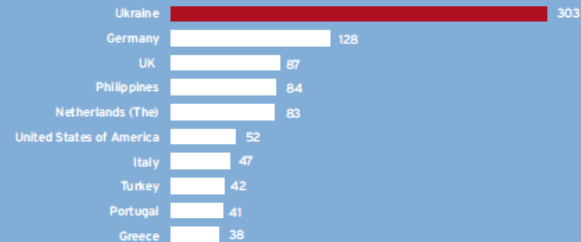
Male
70%



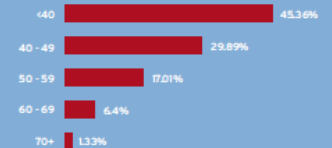
Female
30%

ONLINE

Top 10 Registration



Online Age Scale



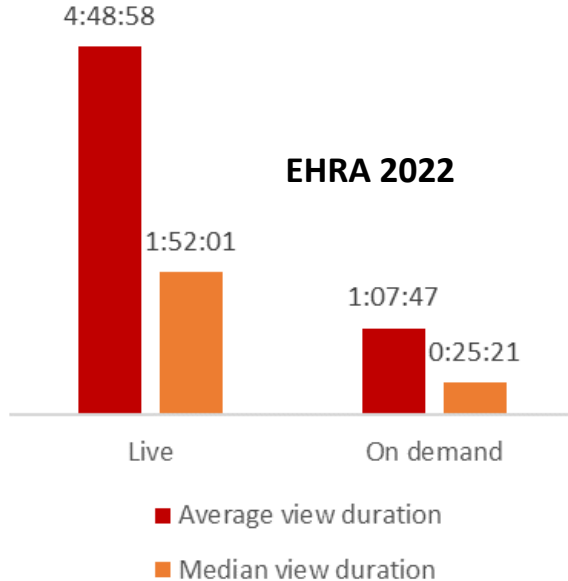
Male
57%



Female
43%

EHRA 2022 Platform attendance (Live)

➤ Increase of daily average viewing times vs 2021



VS

EHRA 2021

3:08 hours - average time delegates spent watching live content

27:10 mins - average amount of time delegates spent watching on-demand content

EHRA 2022 Post Congress Survey to attendees

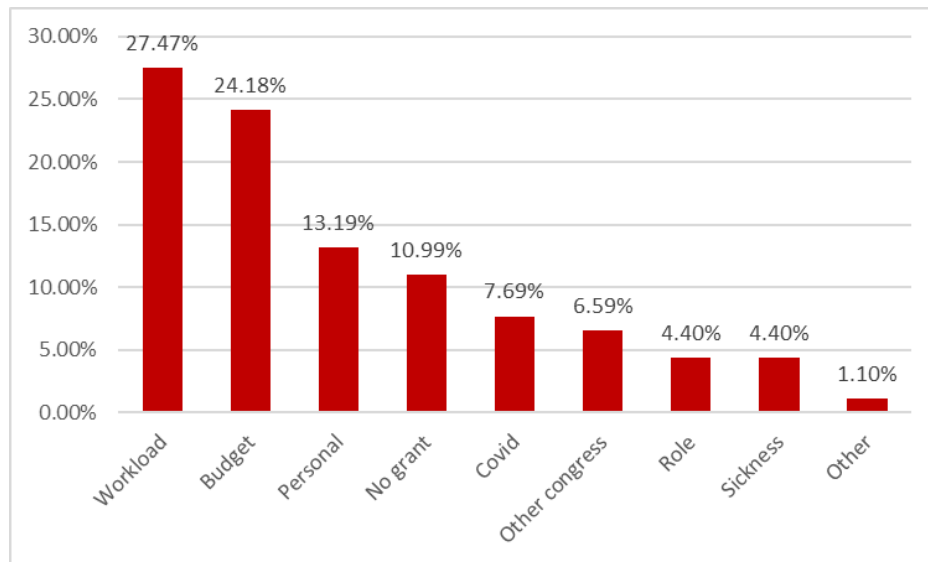
KEY INSIGHTS

- Global congress experience was positive although there is a **significant difference between onsite and online delegates**.
- **ONLINE delegates expressed a high level of satisfaction:** only issue raised was that not all sessions were accessible live online.
- **A majority of delegates would prefer attending the onsite event in 2023** (85% of the onsite attendees and 54% of the online attendees)
- **ONSITE delegates expressed some dissatisfaction:** Congress experience was significantly lower (68% 'Great' and 30% 'OK') vs online attendees.
 - Absence of Mobile App
 - Poor display and interaction in e-posters
 - Catering



EHRA 2022 Survey to « Non-attendees »

What would you say were the key reasons for not attending EHRA 2022? (open question)



Workload

"I was unable to free up enough time to attend the convention.
Too much work in my clinic this time"
"Had to work so my colleagues could participate"
"We are understaffed, couldn't take time off"

No budget / no grant

"I have no financial support"
"Insufficient funds to travel to Europe and didn't want to take it online"
"Grant request and not accepted"
"Abstract was not chosen for oral presentation or YIA"
"Not invited to speak"

Covid

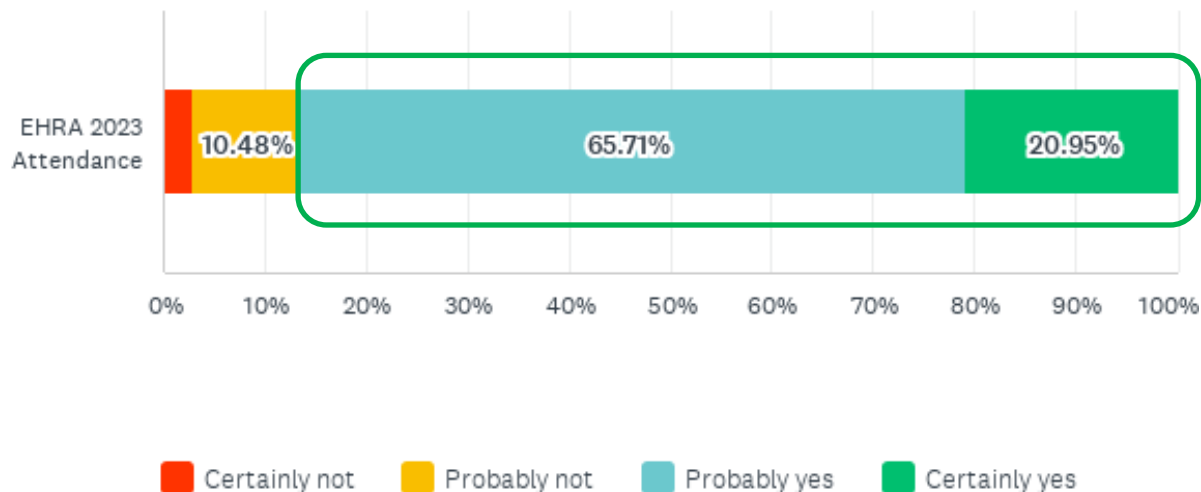
"Didn't want to travel related to the pandemic"
"In isolation due to COVID and not allowed to travel"

Other congress

"The meeting was at the same time as American College of Cardiology session (2-4 April). I can't attend both and ACC gets priority."

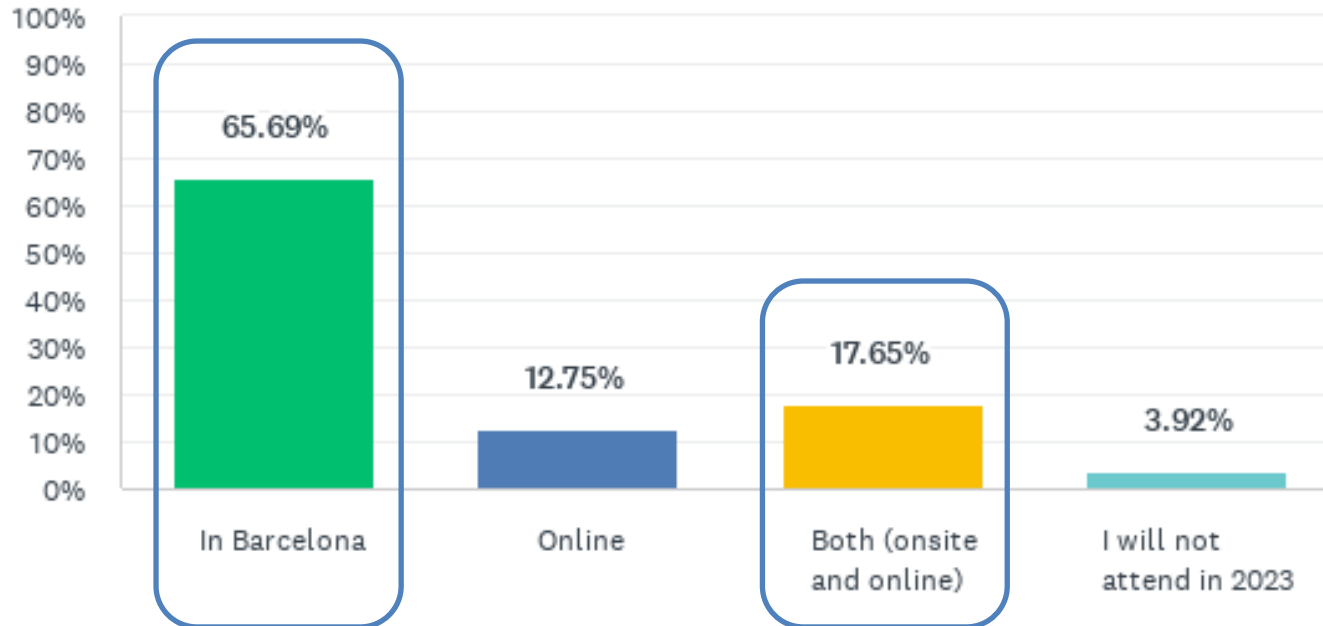
Will you consider attending EHRA Congress 2023 in Barcelona and online (16-18 April)?

➤ The willingness to attend EHRA Congress 2023 is high



If you decide on attending in 2023, which option are you more likely to select?

- Majority of respondents will prefer attending onsite



EHRA 2023 Congress format

ONSITE



Hall 8, Fira Barcelona Gran Via



Objective of 3,500 participants onsite*



6 lecture rooms and an Agora in Barcelona



Sponsored sessions, exhibition and networking opportunities



Delegate coffee breaks, lunch and networking events



Streamed live
from Barcelona

ONLINE



Reaching out to delegates from around the world



Objective of 1,500 participants online



Live access to scientific sessions and industry sessions via the congress event platform



A selection of congress sessions will be streamed live on our congress event platform

**The health situation will be monitored closely with the venue to ensure safe measures are applied for the onsite participants*

Congress Scientific Programme Chairs



Prof. Serge Boveda
*Congress Scientific Programme
Chairperson (France)*



Prof. Andrea Sarkozy
*Congress Scientific Programme
Co-Chairperson (Belgium)*

Congress Scientific Programme Committee Members

AF ablation,Surgery,Hybrid	Dr. Julian Chun
	Prof. Mattias Duytschaever
	Prof. Carlo de Asmundis
Live cases & EP tracing	Prof. Richard Schilling
	Prof. Pascal Defaye
	Prof. Isabel Deisenhofer
VT ablation	Assoc. Prof. Petr Peichl
	Prof. Katja Zeppenfeld (+LBT subcommittee)
SVT	Dr. Marta De Riva Silva
	Dr. Angel Arenal Maiz
Paediatrics/GUCH	Prof. Sabine Ernst
	Dr. Maria Cecilia Gonzalez
Devices (PM/ICD)	Dr. Giovanni Luca Botto
	Lucas Boersma
CRT	Dr. Francesco Zanon
	Prof. Mario Martins Oliveira
Syncope	Prof. Jean Claude Deharo
	Dr. Michele Brignole
Lead Extractions	Dr. Bruno Valente
	Prof. Laszlo Alajos Geller
EHRA TV	Prof. David Duncker

New congress initiatives and bench marking	Prof. Jan Steffel
	Dr. Tom De Potter
SCD	Prof. Jacob Tfelt-Hansen
	Prof. Eloi Marijon
Clinical arrhythmology	Prof. Mervat Abou El Maaty
	Dr. Fernando Arribas
Inherited cardiopathies (ECGEN rep)	Prof. Elijah Behr
	Prof. Kristina Hermann Haugaa
Patient and Media initiatives	Prof. Hikmet Yorgun
	Dr. José Guerra Ramos
Sustainable EP	Prof Carina Blomstrom-Lundqvist
	Dr. Michal Farkowski
Digital, telemedicine, AI (practical tools)	Dr. Emma Svennberg
	Dr. David Calvo
Ended LBCT and Ongoing LBCT	Prof. John Camm - subcommitteee Chair
	Prof. Gerhard Hindricks (Ambassador)
	Prof. Pierre Jais (Ambassador)
	Dr Luigi Di Biase (Ambassador)
	Prof. Katja Zeppenfeld (+VT)
	Prof. Angelo Auricchio (Ambassador)
	Dr. Moises Rodriguez-Mañero (Coordinator)
	Dr. Stylianos Tzeis (Coordinator)

EHRA 2023 Scientific Programme

- ✓ Main theme: “20th anniversary, starting with a New EHRA”

ONSITE

- ✓ A large scientific offer: scientific sessions incl. hands-on and practical sessions
- ✓ Exclusive access to experts: onsite attendance of the Faculty & abstract presenters
- ✓ Favor interaction: scientific session formats of 60 minutes including 20 minutes of discussions
- ✓ Networking opportunities: larger coffee breaks, lunch break & networking opportunities vs 2022

ONLINE

- ✓ Favor interaction: Online delegates will be able to ask questions
- ✓ Session selection for online audience including full access to VOD

Congress Timeline

SCIENCE

- ✓ **July** : Scientific programme finalisation & Faculty invitations
- ✓ **15 September – 28 November** : **Call for abstracts** & clinical cases
- ✓ **17 January – 21 February** : **Call for Late-Breaking Science**

REGISTRATION

- ✓ **21 February** : Early Registration Deadline
- ✓ **18 April** : Late Registration Deadline

EHRA 2023 Programme at a Glance

EHRA 2023		
SUNDAY 16	MONDAY 17	TUESDAY 18
8:00	8:00	8:00
8:30		
9:00	SESSIONS	
9:30		SESSIONS
10:00	CB / Satellite Symposia	
10:30		
11:00	SESSIONS	CB / Satellite Symposia
11:30		
12:00	Lunch Break / Satellite Symposia	SESSIONS
12:30		
13:00		Lunch Break / Satellite Symposia
13:30	SESSIONS	
14:00		
14:30	SESSIONS	SESSIONS
15:00		
15:30	CB / Satellite Symposia	
16:00		
16:30	SESSIONS	
17:00		
17:30	SESSIONS	
18:00		
18:30		
19:00		
19:30		
20:00		

- Inaugural session:
Last session of Day 1
Followed by a networking
cocktail
- Faculty dinner:
Sunday evening

Destination Barcelona, Spain

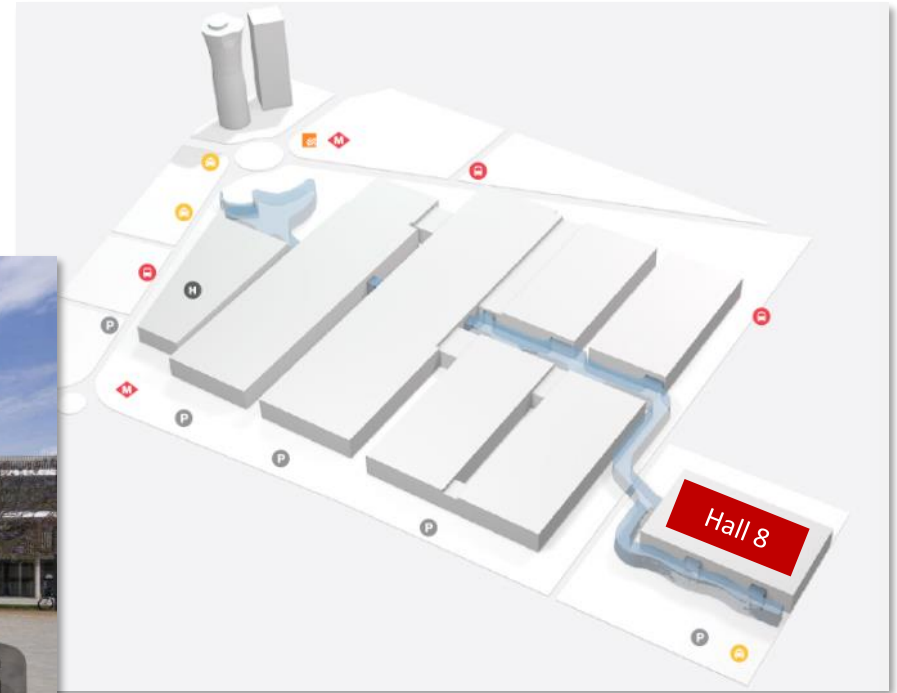
- One of the top international MICE destinations in Europe
- International airport and excellent travel connections with the rest of the world
- Efficient public transport network
- Attractive city



Venue

FIRA Barcelona Gran Via / Hall 8

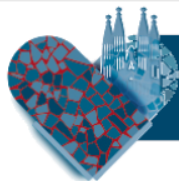
- 13,800 and two level of meeting rooms
- State of the art and eco-friendly venue
- Perfectly located and easily accessible



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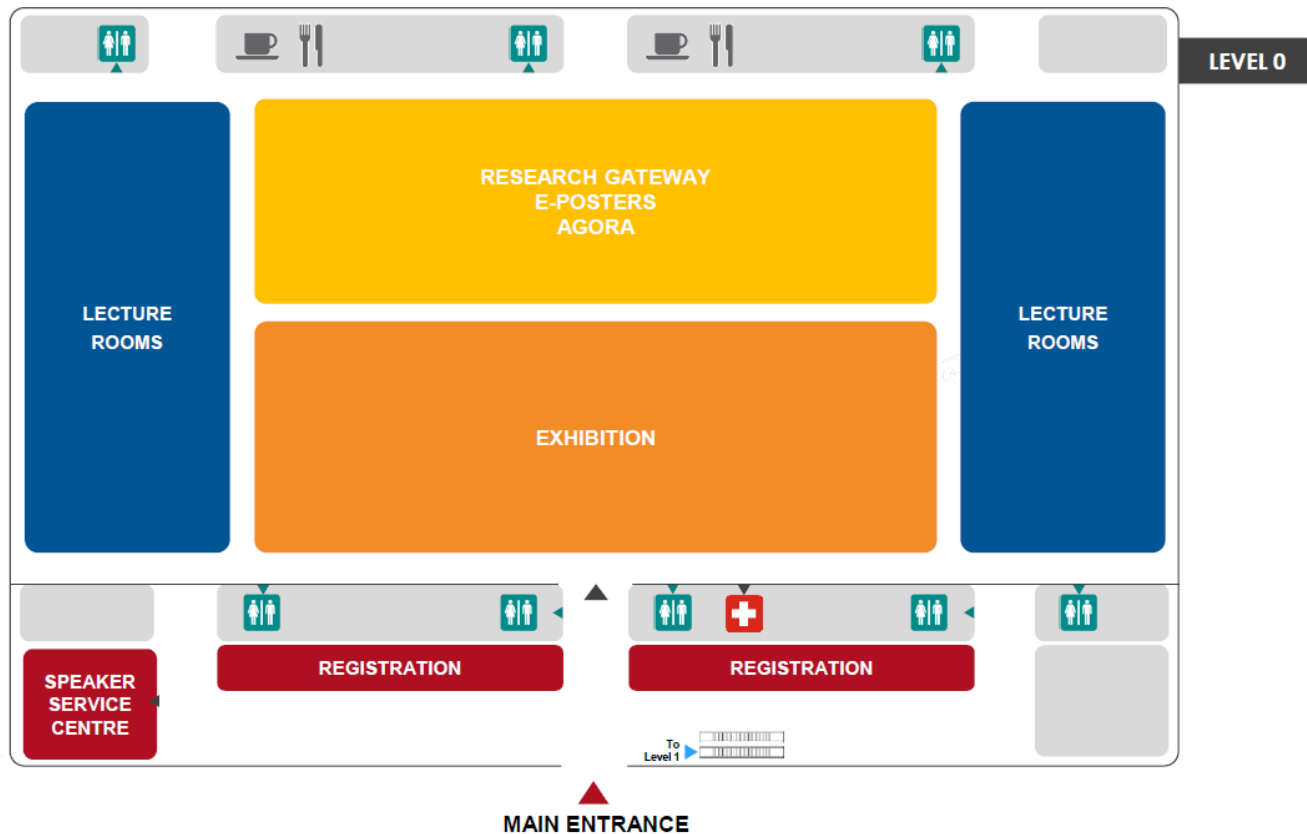
16-18 April | Barcelona & Online

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BUILDING OVERVIEW

Preliminary



ROOM CAPACITIES

Lecture Room 1	500 pax
Lecture Room 2	350 pax
Lecture Room 3	350 pax
Lecture Room 4	200 pax
Lecture Room 5	200 pax
Lecture Room 6	100 pax
Agora	80 pax

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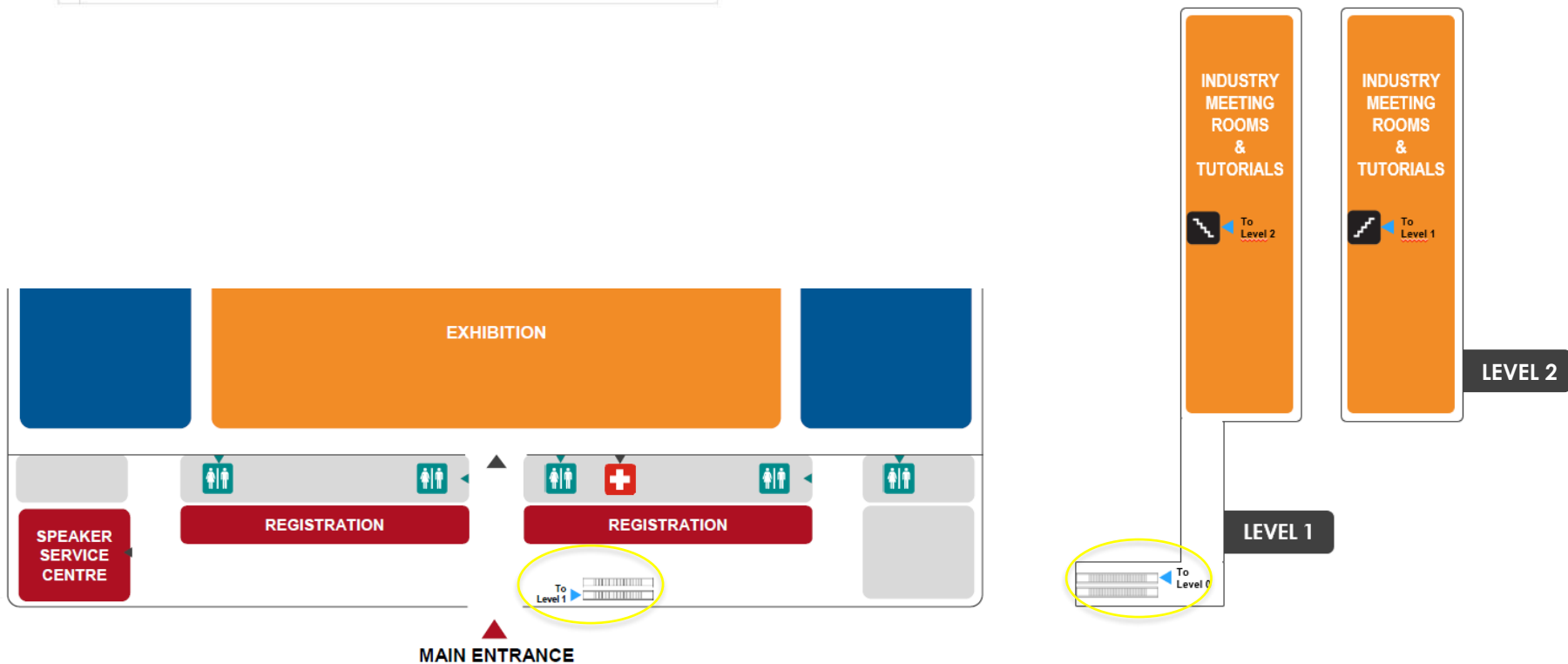
16-18 April | Barcelona & Online

#EHRA2023



BUILDING OVERVIEW

Preliminary



Hotel, Social events & hostesses

Bco Congressos has been selected as the local partner and will be able to assist the EHRA industry partners with:

- **Group bookings of hotel rooms**
- **Corporate hospitality, Dinners & transfers**
- **Local hostesses**

Contact: ehra2023hotels@bcocongresos.com

Phone: +34 638 083 622

Contact person: **Martin Fox**



Satellite Symposia

- Time slots embedded in programme
- 3 time slots on day 1 & day 2
- 2 time slots on day 3
- 3 sessions in parallel per time slot of 45mn and 60mn
- Total of 24 slots
- Room capacity, 100 to 500 pax



Day 1 – Sunday, 16 April 2023

		CHANNEL 1	CHANNEL 2	CHANNEL 3					
TIME (CET)	DURATION	LECTURE ROOM 1 500 SEATS	LECTURE ROOM 2 350 SEATS	LECTURE ROOM 3 350 SEATS	LECTURE ROOM 4 200 SEATS	LECTURE ROOM 5 200 SEATS	LECTURE ROOM 6 100 SEATS	AGORA 80 SEATS	MODERATED ePOSTERS
08:30 - 09:30	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	
09:45 - 10:30	45 min	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	COFFEE BREAK			Scientific Session	Moderated ePoster
10:45 - 11:45	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session		
12:00 - 13:00	60 min	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	LUNCH BREAK			Scientific Session	Moderated ePoster
13:15 - 14:15	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session		
14:30 - 15:30	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	
15:45 - 16:30	45 min	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	COFFEE BREAK			Scientific Session	Moderated ePoster
16:45 - 17:45	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session		
17:50 - 18:50	60 min	Inaugural Session							

For Onsite - Live Streamed or Online Satellite Symposia, lecture rooms 1 to 3 can be used, and are each associated with their respective channels 1 to 3.

For Onsite Satellite Symposia, lecture rooms 1 to 6 are available with various room capacities.

Day 2 – Monday, 17 April 2023

		CHANNEL 1	CHANNEL 2	CHANNEL 3					
TIME (CET)	DURATION	LECTURE ROOM 1 500 SEATS	LECTURE ROOM 2 350 SEATS	LECTURE ROOM 3 350 SEATS	LECTURE ROOM 4 200 SEATS	LECTURE ROOM 5 200 SEATS	LECTURE ROOM 6 100 SEATS	AGORA 80 SEATS	MODERATED ePOSTERS
08:30 - 09:30	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	
09:45 - 10:30	45 min	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	COFFEE BREAK			Scientific Session	Moderated ePoster
10:45 - 11:45	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session		
12:00 - 13:00	60 min	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	LUNCH BREAK				Moderated ePoster
13:15 - 14:15	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	
14:30 - 15:30	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	
15:45 - 16:30	45 min	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	COFFEE BREAK			Scientific Session	Moderated ePoster
16:45 - 17:45	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session		
18:00 - 19:00	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session		

For Onsite - Live Streamed or Online Satellite Symposia, lecture rooms 1 to 3 can be used, and are each associated with their respective channels 1 to 3.

For Onsite Satellite Symposia, lecture rooms 1 to 6 are available with various room capacities.

Day 3 – Tuesday, 18 April 2023

		CHANNEL 1	CHANNEL 2	CHANNEL 3					
TIME (CET)	DURATION	LECTURE ROOM 1 500 SEATS	LECTURE ROOM 2 350 SEATS	LECTURE ROOM 3 350 SEATS	LECTURE ROOM 4 200 SEATS	LECTURE ROOM 5 200 SEATS	LECTURE ROOM 6 100 SEATS	AGORA 80 SEATS	MODERATED ePOSTERS
08:30 - 09:30	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	
09:45 - 10:45	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	
11:00 - 11:45	45 min	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	COFFEE BREAK				Moderated ePoster
12:00 - 13:00	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	
13:15 - 14:15	60 min	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	SATELLITE SYMPOSIUM	LUNCH BREAK				Moderated ePoster
14:30 - 15:30	60 min	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	Scientific Session	

For Onsite - Live Streamed or Online Satellite Symposia, lecture rooms 1 to 3 can be used, and are each associated with their respective channels 1 to 3.

For Onsite Satellite Symposia, lecture rooms 1 to 6 are available with various room capacities.

Satellite Symposia Format

Onsite - Live Streamed	Onsite	Online
<ul style="list-style-type: none">✓ Maximise your reach✓ Priority Assignment✓ 3 lecture rooms dedicated to live streaming✓ 3 channels for live streaming associated with their respective lecture rooms✓ On demand access on EHRA platform & on ESC 365	<ul style="list-style-type: none">✓ Favour peer to peer exchange & discussion time✓ 6 lecture rooms✓ On ESC 365	<ul style="list-style-type: none">✓ Reach out to the online audience✓ 3 channels for live streaming✓ On demand access on EHRA platform & on ESC 365

Tutorials

Format	Audience
Onsite	Delegates in Barcelona

- 10 Dedicated rooms
- One-on-one learning on specific areas of expertise
- Reserved for 3 days
- Part of the scientific programme
- Ranging from 70 to 120 sm²
- Possibility to live stream on your dedicated exhibitor page



EHRA2023

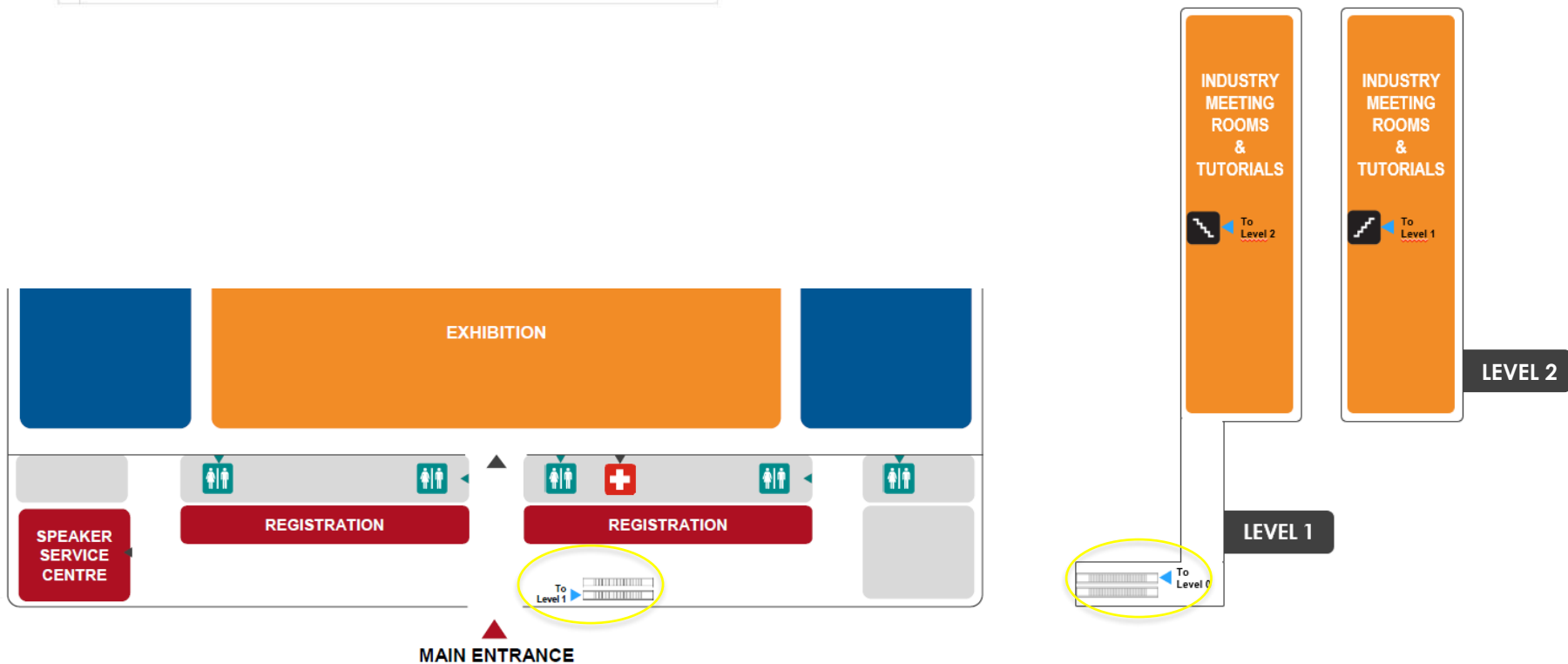
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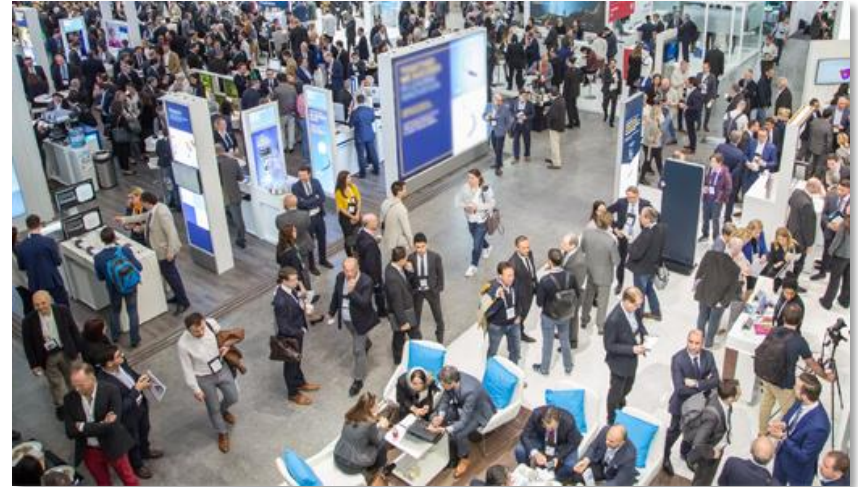
BUILDING OVERVIEW

Preliminary



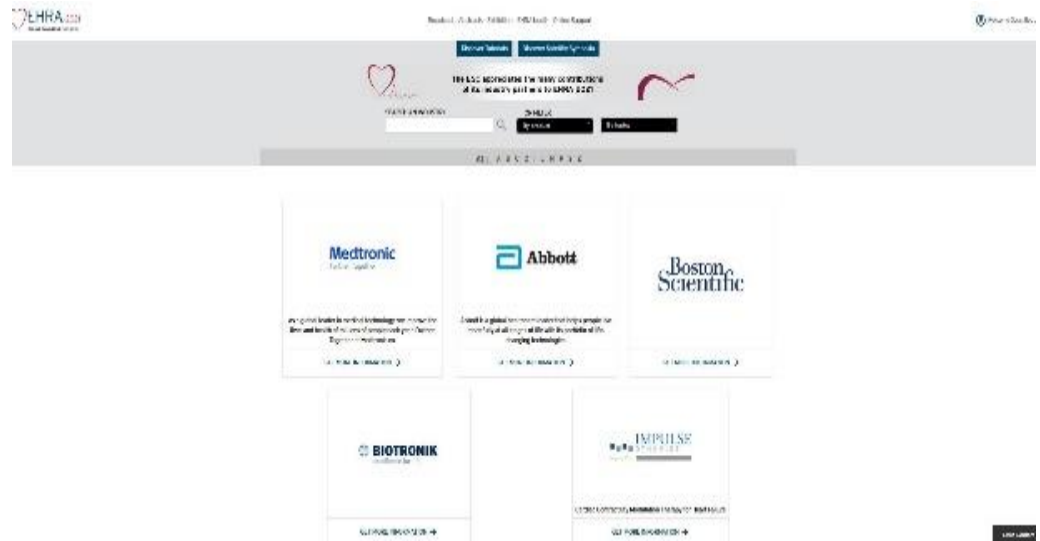
Exhibition

- Exhibition area in a prime location
- Dedicated coffee and lunch breaks to network
- Surrounded by scientific activities
 - Lecture rooms
 - Research gateways
 - Agora
 - Simulation Village



Exhibition (Online)

- Dedicated page
- Virtual Listing
- URL of your choice



Onsite Partner Services

Meeting Rooms

- 21 Rooms
- Organise informal meetings
- Host a limited number of guests
- Reserved for 3 days

Closed Industry Meetings

- During available time slots
- Staff briefing or specific closed meetings

Welcome Desk

- Manage your clients on their arrival
- In point for guest during the congress



Sponsorship

- eBlasts
- eDaily Bulletin Banner
- Adverts Broadcast
- Platform Banner Advertising
- Delegate Badge Laces
- Badge Lead Management System
- Content Licensing Agreement
- Onsite Offer
- EHRA Industry Grants



Key Dates

30 September 2022	Application with priority status deadline
28 November 2022	Abstract submission deadline
28 November 2022	Clinical case submission deadline
16 February 2023	French Authorities submission deadline
21 February 2023	Early onsite delegate registration fee deadline
21 February 2023	Late-breaking science submission deadline
28 February 2023	Industry Sessions - submission deadline for Scientific Programme
16-18 April 2023	EHRA 2023

Questions & Answers

