



EHRA
European Heart
Rhythm Association

EHRA 2020

THE ANNUAL CONGRESS
OF THE EUROPEAN HEART RHYTHM ASSOCIATION

Onsite Advertising Offer

#EHRA2020

www.escardio.org/EHRA-Congress



 **ESC**
European Society
of Cardiology



Why use onsite advertising ?



- Mark your presence at **EHRA 2020**
- State your commitment to the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your activities
- Promote your Industry Sponsored Sessions
- Leave a lasting impression

NOTES

- All prices listed within are exclusive of VAT & represent full rental and production costs
- The offer may be subjected to change. Items can be added or removed. Any changes on this offer will be communicated.
- Deadline for Priority Status: **13 January 2020**.
- **Deadline to send files for approval and production 14 February 2020** to sponsorship@escardio.org. Approved files should not be modified, otherwise this will incur extra production costs at the expense of the sponsor.
- Congress messages within Onsite Advertising itmes purchased/designed are valid for the duration of the congress. For specific requests regarding your congress communications strategy, please contact us at sponsorship@escardio.org.



Content Reminder

ESC permits product advertising on Onsite Advertising items. Local regulatory approval is incumbent on the company selecting the product. The ESC acts in good faith and is not liable for refund of contracted services in the case of regulatory or legislative bodies refusing the content of same.

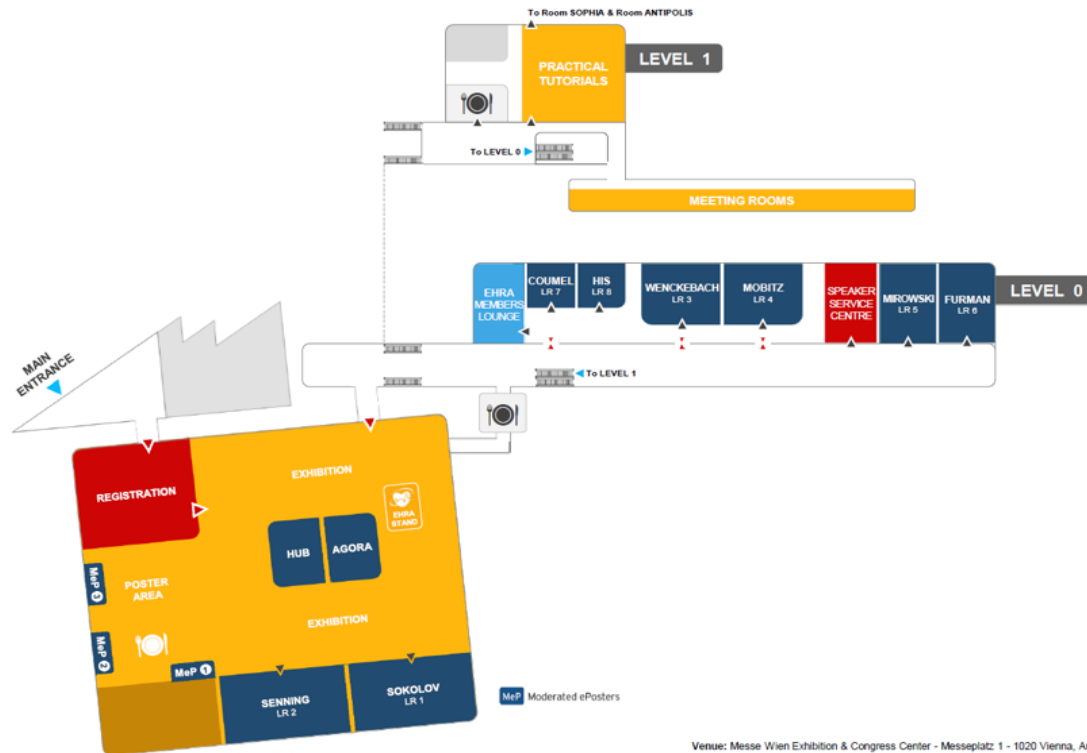
Assignment of items will be made based upon the accrued points ranking and in respect of priority status deadline.

None of the images or 3D simulations or photos are contractual.

Take a [virtual tour](#) on the Venue



Building Overview



Venue: Messe Wien Exhibition & Congress Center - Messeplatz 1 - 1020 Vienna, Austria

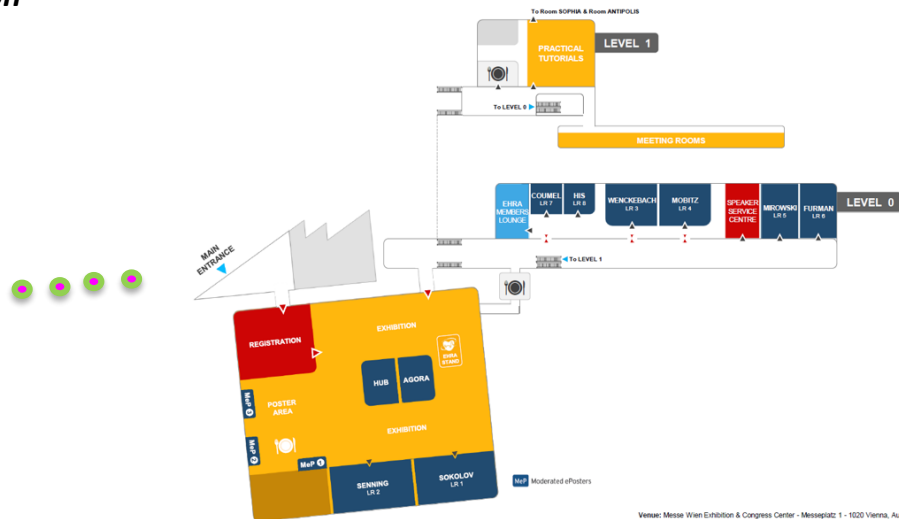


Outside Towers

Public area – Exclusive Sponsorship (per totem)

4 Sided towers located outside in front of the metro station

- Size: 2,4m H x 0,964m W
- Type: Self-standing signage
- Quantity: 4 Totems – 4 printed sides per totem
- Price: €8,000 per totem
- Accrued points 3 bonus point



Venue: Messe Wien Exhibition & Congress Center - Messeplatz 1 - 1020 Vienna, Austria

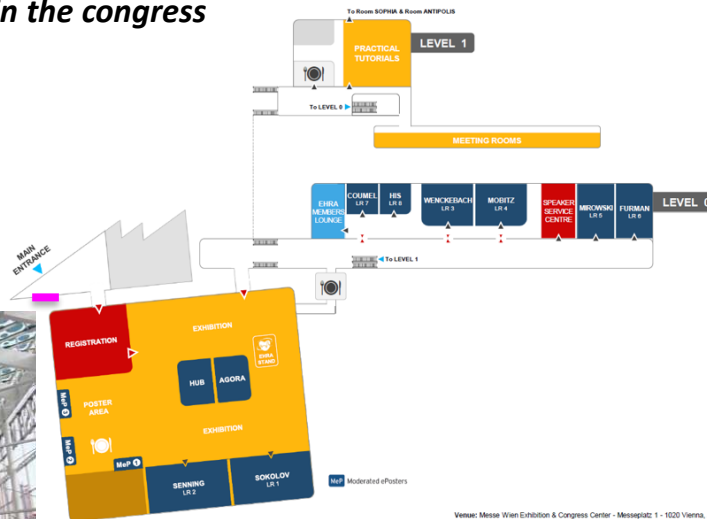
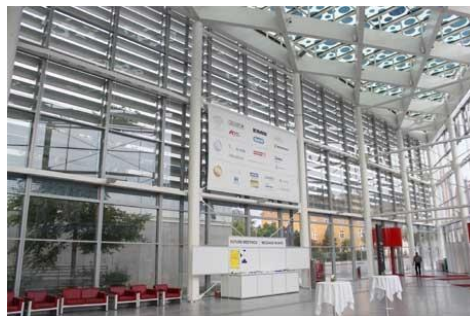


Banner in main entrance foyer 1

Public area – Exclusive Sponsorship

Banner mounted on facade beams visible when delegates will enter in the congress centre

- Size: 4,30m H x 7m W
- Type: Hanging signage
- Quantity: 1 Banner
- Price: €15,000
- Accrued points 6 + 1 bonus point

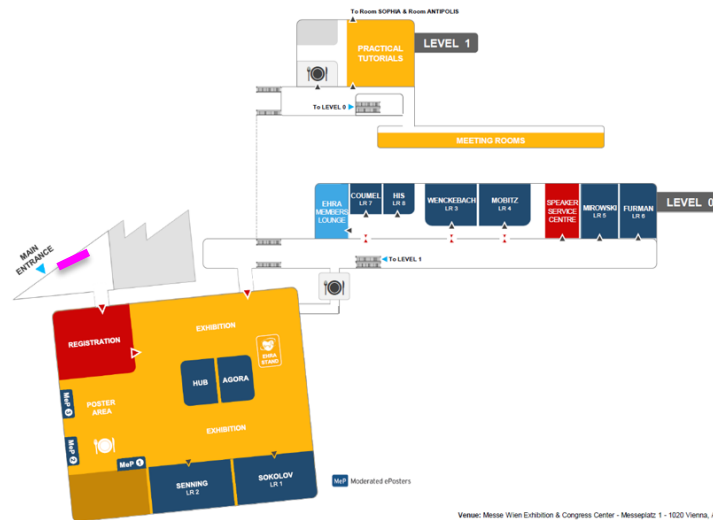


Banner in main entrance foyer 2

Public area – Exclusive Sponsorship

Banner mounted on facade beams visible when delegates will enter in the congress centre

- Size: 4,30m H x 7m W
- Type: Hanging signage
- Quantity: 1 Banner
- Price: €15,000
- Accrued points 6 + 1 bonus point



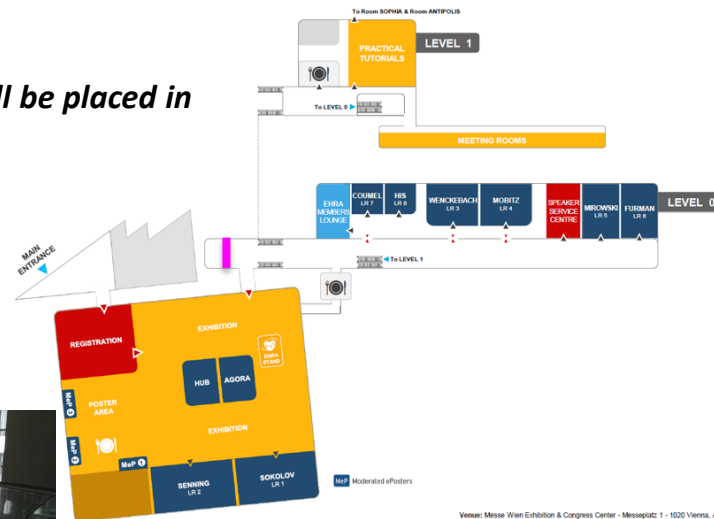
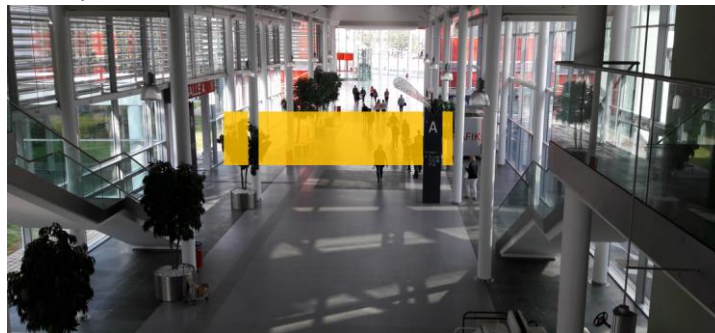


Digital print on wall

Non-public area – Exclusive Sponsorship

Digital print on fabric that will cover the entire separation wall that will be placed in a very strategic position of the congress centre

- Size: 3m H x 12m W
- Type: Self-standing signage
- Quantity: 1 wall
- Price: €20,000
- Accrued points 8 + 2 bonus points



Vienna: Messe Wien Exhibition & Congress Center - Messeplatz 1 - 1020 Vienna, Austria

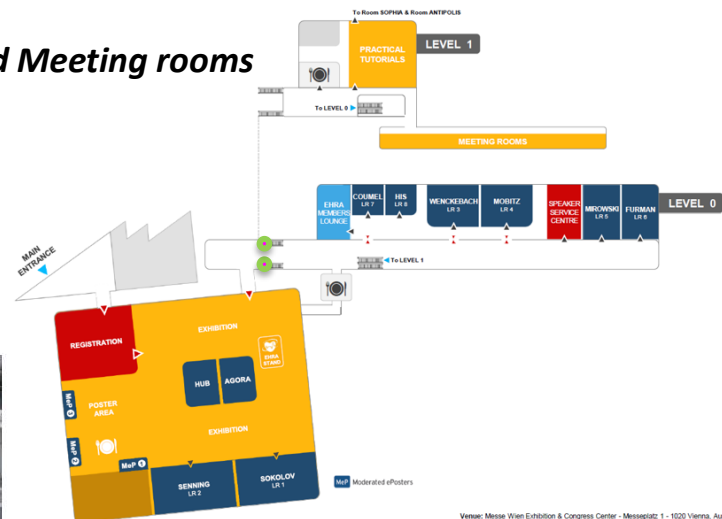


Package Stairs

Non-public area – Exclusive Sponsorship

Delegates will use this staircase to access to Practical Tutorials and Meeting rooms on level

- Size: specifications provided upon request
- Type: Self adhesive foil printed on 1 side
- Quantity: 1 package
- Price: €25,000
- Accrued points 10 + 2 bonus points



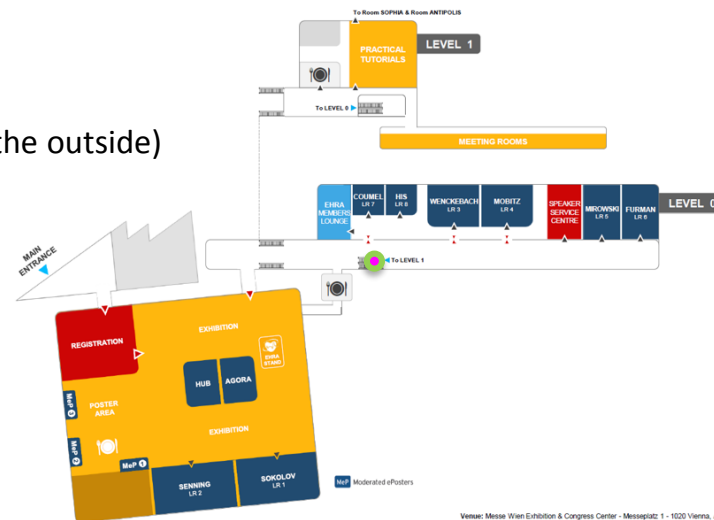


Escalator

Non-public area – Exclusive Sponsorship

Delegates will use this escalator to access to Practical Tutorials and Meeting rooms on level

- Size: 0,67m H x 8,818m W
- Type: Self adhesive foil printed
- Quantity: 1 item – 8 sides (4 stretches on the inside & 4 stretches on the outside)
- Price: €15,000
- Accrued points 6 + 1 bonus point



Venue: Messe Wien Exhibition & Congress Center - Messeplatz 1 - 1020 Vienna, Austria

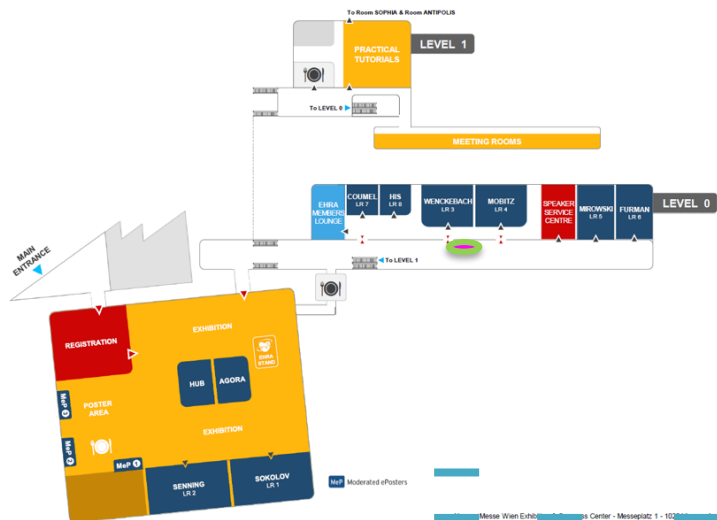


The Mall - Backlit wall panels

NON-PUBLIC AREA

This panel is located in the corridor that leads to lecture rooms

- Size: 3.01m (W) x 2.48m (H)
- Type: Self standing item
- Quantity: 1 item
- Price: €12,500
- Accrued points 5 + 1 bonus point





The Mall - Towers

NON-PUBLIC AREA

These totems will be centrally placed along the large mall leading to sessions' lecture rooms.

- Size: 2,4m H x 0,964m W
- Type: Self-standing signage
- Quantity: 5 Totems – 4 printed sides per totem
- Price: €10,000 per totem
- Accrued points 4 + 1 bonus point

