EHRA 2020

Industry Site Visit

28 June 2019
AGENDA

10.00 – 10.30    Presentation of EHRA 2020
10:30 – 11:30    Tour of the Congress Centre
11:30 – 12:00    EHRA 2020 Scientific Programme presentation
12:00 – 14:30    Lunch & Individual meetings with ESC Staff
The European Heart Rhythm Association

Mission: “Improving the quality of life and reducing sudden cardiac death by limiting the impact of heart rhythm disturbances”.

3,457 EHRA Members as of 5 June 2019 (paying members only)
EHRA PRESIDENTS

Prof John Camm  
Prof Hein Heidbuchel  
Prof Christophe Leclercq
EHRA Congress @ a Glance ...

EHRA Facts & Figures
2019 EDITION

- +1,700m² exhibition space
- +230 scientific sessions
- 9 lecture rooms including the Agora
- +5,550 participants from 96 countries
- +1,400 abstracts submitted
- 387 faculty members
Congress participation evolution since 2011*

- 5,552 Participants in Lisbon 2019

*from 2018 onwards, the congress became annual and was organised in March rather than June
<table>
<thead>
<tr>
<th>Country TOP 15</th>
<th>Vienna 2017</th>
<th>Barcelona 2018</th>
<th>Lisbon 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>317</td>
<td>272</td>
<td>348</td>
</tr>
<tr>
<td>Netherlands (The)</td>
<td>253</td>
<td>214</td>
<td>293</td>
</tr>
<tr>
<td>Italy</td>
<td>407</td>
<td>215</td>
<td>271</td>
</tr>
<tr>
<td>United Kingdom of Great Britain and Northern Ireland</td>
<td>263</td>
<td>175</td>
<td>257</td>
</tr>
<tr>
<td>Portugal**</td>
<td>70</td>
<td>48</td>
<td>189</td>
</tr>
<tr>
<td>France</td>
<td>241</td>
<td>129</td>
<td>185</td>
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<tr>
<td>United States of America*</td>
<td>235</td>
<td>176</td>
<td>166</td>
</tr>
<tr>
<td>Russian Federation</td>
<td>130</td>
<td>105</td>
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<tr>
<td>Belgium</td>
<td>109</td>
<td>84</td>
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<tr>
<td>Spain</td>
<td>120</td>
<td>138</td>
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<tr>
<td>Switzerland</td>
<td>100</td>
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<td>Poland</td>
<td>172</td>
<td>97</td>
<td>108</td>
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<tr>
<td>Japan</td>
<td>136</td>
<td>51</td>
<td>89</td>
</tr>
<tr>
<td>Greece</td>
<td>108</td>
<td>63</td>
<td>88</td>
</tr>
<tr>
<td>Hungary</td>
<td>65</td>
<td>57</td>
<td>75</td>
</tr>
</tbody>
</table>

*Overlap with ACC2019, 16-18 March 2019
**Host country
Returning delegates & gender flip

➢ 16% (594 delegates) attended 2017, 2018 and 2019 Congresses
➢ 26% (980 delegates) attended 2018 and 2019
➢ 32% (1184 delegates) attended 2017 and 2019

Age and gender of 2019 participants

- Female
- Male
- Unknown
Schedule

- Scientific sessions from Sunday 08.30 to Tuesday 15.30.

- Welcome video
  =No Inaugural session
Venue – Messe Wien

Excellent accessibility

- Direct flights from major European cities
- From the airport to the city centre:
  - City Airport Train (CAT): 16mn (run every 30 minutes)
  - Express train S7
  - Bus “Vienna airport lines”

Accommodation
- 500 rooms in direct vicinity
- 2000 rooms in walking distance
- 30 000 rooms throughout the city

https://www.youtube.com/watch?time_continue=177&v=ZQn3m9plmc8
Exhibition

- Central Exhibition
- Surrounded by
  - Registration
  - Poster Area
  - 2 Lecture rooms
  - 2 Open Rooms
  (Hub 150 paxs & Agora 80 paxs)
Exhibition Timetable

➢ **BUILD UP**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday 26 March</td>
<td>08:00 - 12:00</td>
<td>&gt; 100m²</td>
</tr>
<tr>
<td></td>
<td>12:00 - 22:00</td>
<td>&gt;50m²</td>
</tr>
<tr>
<td>Friday 27 March</td>
<td>08:00 - 12:00</td>
<td>&gt; 25m²</td>
</tr>
<tr>
<td></td>
<td>12:00 - 22:00</td>
<td>All Stands</td>
</tr>
<tr>
<td>Saturday 28 March</td>
<td>08:00 - 15:00</td>
<td>All Stands</td>
</tr>
<tr>
<td></td>
<td>15:00 - 20:00</td>
<td>Exhibit decoration</td>
</tr>
</tbody>
</table>

➢ **DISMANTLING**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Tuesday 31 March</td>
<td>16:30 - 22:30</td>
</tr>
<tr>
<td>Wednesday 1 April</td>
<td>08:00 - 20:00</td>
</tr>
</tbody>
</table>

➢ **OPENING HOURS**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday 29 March</td>
<td>09:00 - 18:00</td>
<td>Exhibition OPEN</td>
</tr>
<tr>
<td>Monday 30 March</td>
<td>09:00 - 18:00</td>
<td>Exhibition OPEN</td>
</tr>
<tr>
<td>Tuesday 31 March</td>
<td>09:00 - 15:30</td>
<td>Exhibition OPEN</td>
</tr>
</tbody>
</table>
Industry Sponsored Sessions

Satellite Symposium

- Platform for discussion on latest scientific releases & innovations

8 Lecture Rooms | 2 Open Rooms
---|---
2 x 150 | 1 x 150
2 x 250 | 1 x 80
2 x 350 | 
1 x 400 | 
1 X 600 | 

Sunday 29 March 2020  
12:45 - 13:45  
60 mins

Monday 30 March 2020  
12:45 - 13:45  
60 mins
18:15 - 19:15  
60 mins
18:15 - 19:30  
75 mins
18:15 - 19:45  
90 mins

Tuesday 31 March 2020  
12:45 - 13:45  
60 mins
Expert On the Spot

- Short style sessions to interact with delegates
- Complementary to Satellite Symposia
- AGORA & HUB = Twice as many slots

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Duration</th>
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<tbody>
<tr>
<td>Sunday 29 March 2020</td>
<td>10:15 - 10:45</td>
<td>30 mins</td>
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<tr>
<td></td>
<td>15:45 - 16:15</td>
<td>30 mins</td>
</tr>
<tr>
<td>Monday 30 March 2020</td>
<td>10:15 - 10:45</td>
<td>30 mins</td>
</tr>
<tr>
<td></td>
<td>15:45 - 16:15</td>
<td>30 mins</td>
</tr>
<tr>
<td>Tuesday 31 March 2020</td>
<td>10:15 - 10:45</td>
<td>30 mins</td>
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</table>
Practical Tutorials

- Exchange in a classroom environment, 94m²: 50 paxs
- Hands on Learning,
- Programme Option
- Possibility to manage registration

<table>
<thead>
<tr>
<th>Date and time</th>
<th>Topic</th>
<th>Type</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ultra-high density mapping system foundations in our artificial heart hands-on workshop</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mon 18 Mar</td>
<td>09:00 - 10:00</td>
<td>Practical Tutorials</td>
<td>Practical Tutorials room 2 - Poster Area</td>
</tr>
<tr>
<td>Learning how to simplify and accelerate ultra-high-density maps analysis in our simulator hands-on workshop: a new breakthrough algorithm</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mon 18 Mar</td>
<td>09:00 - 10:00</td>
<td>Practical Tutorials</td>
<td>Practical Tutorials room 2 - Poster Area</td>
</tr>
<tr>
<td>Ultra high-density mapping and ablation: best practices sharing with expert physicians</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mon 18 Mar</td>
<td>11:30 - 12:00</td>
<td>Practical Tutorials</td>
<td>Practical Tutorials room 2 - Poster Area</td>
</tr>
<tr>
<td>Discuss your challenging ultra-high-density mapping cases with an experienced physician</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mon 18 Mar</td>
<td>12:15 - 12:40</td>
<td>Practical Tutorials</td>
<td>Practical Tutorials room 2 - Poster Area</td>
</tr>
</tbody>
</table>

New technologies designed for arrhythmias treatment

<table>
<thead>
<tr>
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<th>Type</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mon 18 Mar</td>
<td>09:00 - 10:00</td>
<td>Practical Tutorials</td>
<td>Practical Tutorials room 1 - Poster Area</td>
</tr>
<tr>
<td>Arhythmias, General - Diagnostic Methods</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arhythmias, General - Treatment</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Demo on Exhibition Booth

- Build a room on your booth to demo your technology
- Transparency rules
- Not in EHRA Scientific Programme
Meeting Rooms

6 rooms of 16 m² @ €3 500
12 rooms of 32 m² @ €6 000
Mobile App Downloads

- **2019**: 3,698 (+53%)

Splash Screen & Push Notifications

- **Sunday 29**: 2 slots (am & pm)
- **Monday 30**: 2 slots (am & pm)
- **Tuesday 31**: 1 slot (am)
Webcast your session

ESC Congress 365
All congress resources in one online library

62% of users are ESC Members
80,186 Unique users since launch

+ 88% /Q1 2018
119,000 Resource consultations in Q1 2019

Most Popular Topics:
Arrhythmias & device therapy; Imaging; CAD, ACS, Acute Cardiac Care

+ 36% /Q1 2018
2.86m Resources consulted since launch

+ 74% /Q1 2018
396,000 Page views in Q1 2019
More items ...

- e-Blasts
- Live broadcasting
- e-Congress News
- Badge holder
- Programme @ a Glance
Congress Center Tour.....

The Venue

Reed Messe Wien GmbH, Messeplatz 1, 1020 Vienna, Austria
Website: www.messecongress.at
Main theme: Joining forces to overcome arrhythmias

Prof Haran Burri  
Scientific programme Chairperson

Prof. Katja Zeppenfeld  
Scientific programme Co-Chairperson
Scientific Programme highlights

Main theme: "Joining forces to overcome arrhythmias"

- Digital Arrhythmia Day (Sunday) – NEW (4 Sessions, 2 AM, 2 PM)
- Innovation Stage sessions
- 5 Live case sessions from Linz
- Consensus Papers
EHRA 2020: Key dates

- **Industry** Sales open: 28 June
  - Deadline Submission Accrued Point: 13 September

- **Scientific programme / call for science**
  - Advance programme: Early August
  - Call for abstracts: **19 Aug – 22 Oct** with extension deadline for EHRA members
  - Call for Late Breaking Science: **4 Nov – 8 January**

- **Registration** deadlines:
  - Online service opens in August
    - Early fee: **3 February 2020**
    - Late fee: **2 March 2020**
    - Last minute: **23 March 2020**

- **Hotel** online service opens in August
<table>
<thead>
<tr>
<th>Time</th>
<th>Abir Ghorab</th>
<th>Isabelle Dor</th>
<th>Malek Lebsir</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 – 13:00</td>
<td>Microport</td>
<td>Abbott</td>
<td>Boston</td>
</tr>
<tr>
<td>13:00 – 13:30</td>
<td>Biotronik</td>
<td>Johnson &amp; Johnson</td>
<td>Philips</td>
</tr>
<tr>
<td>13:30 – 14:00</td>
<td>Stereotaxis</td>
<td>Zoll</td>
<td>Acutus</td>
</tr>
<tr>
<td>14:00 – 14:30</td>
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<td>FIAB</td>
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