

EHRA 2020

Industry Site Visit

28 June 2019



EHRA
European Heart
Rhythm Association



ESC
European Society
of Cardiology

AGENDA

- | | |
|----------------------|---|
| 10.00 – 10.30 | Presentation of EHRA 2020 |
| 10:30 – 11:30 | Tour of the Congress Centre |
| 11:30 – 12:00 | EHRA 2020 Scientific Programme presentation |
| 12:00 – 14:30 | Lunch & Individual meetings with ESC Staff |



Mission : *“Improving the quality of life and reducing sudden cardiac death by limiting the impact of heart rhythm disturbances”.*



EP Europace

EP Europace is the official monthly journal of the European Heart Rhythm Association, the ESC Working Group on Cardiac Cellular Electrophysiology, and the ESC Working Group on e-Cardiology.

Ranked as the best electrophysiology journal in the world, in 2018 *EP Europace* achieved a new record **Impact Factor of 6.1**

3,457 EHRA Members as of 5 June 2019 (paying members only)

EHRA PRESIDENTS



EHRA
European Heart
Rhythm Association

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Prof John Camm



Prof Hein Heidbuchel



Prof Christophe Leclercq



ESC

EHRA Congress @ a Glance ...



EHRA Facts & Figures

2019 EDITION



+1,700m² exhibition space



+230 scientific sessions



9 lecture rooms including the Agora



+5,550 participants from 96 countries



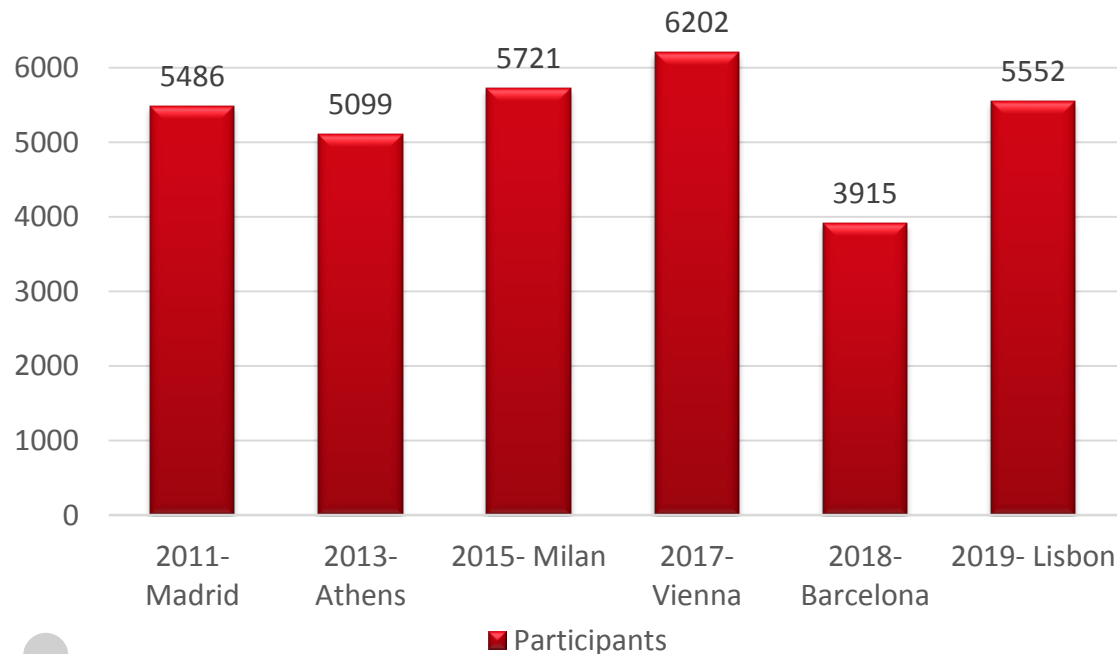
+1,400 abstracts submitted



387 faculty members

Congress participation evolution since 2011*

- 5 552 Participants in Lisbon 2019



**from 2018 onwards, the congress became annual and was organised in March rather than June*

Top 15- Registration breakdown by country

Country TOP 15	Vienna 2017	Barcelona 2018	Lisbon 2019
Germany	317	272	348
Netherlands (The)	253	214	293
Italy	407	215	271
United Kingdom of Great Britain and Northern Ireland	263	175	257
Portugal**	70	48	189
France	241	129	185
United States of America*	235	176	166
Russian Federation	130	105	136
Belgium	109	84	126
Spain	120	138	118
Switzerland	100	79	111
Poland	172	97	108
Japan	136	51	89
Greece	108	63	88
Hungary	65	57	75

*Overlap with ACC2019, 16-18 March 2019

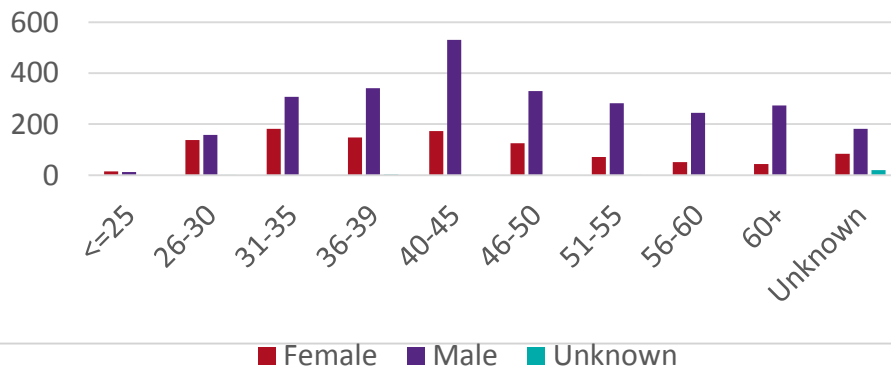
**Host country

Returning delegates & gender flip

- 16 % (594 delegates) attended 2017, 2018 and 2019 Congresses
- 26 % (980 delegates) attended 2018 and 2019
- **32 % (1184 delegates) attended 2017 and 2019**



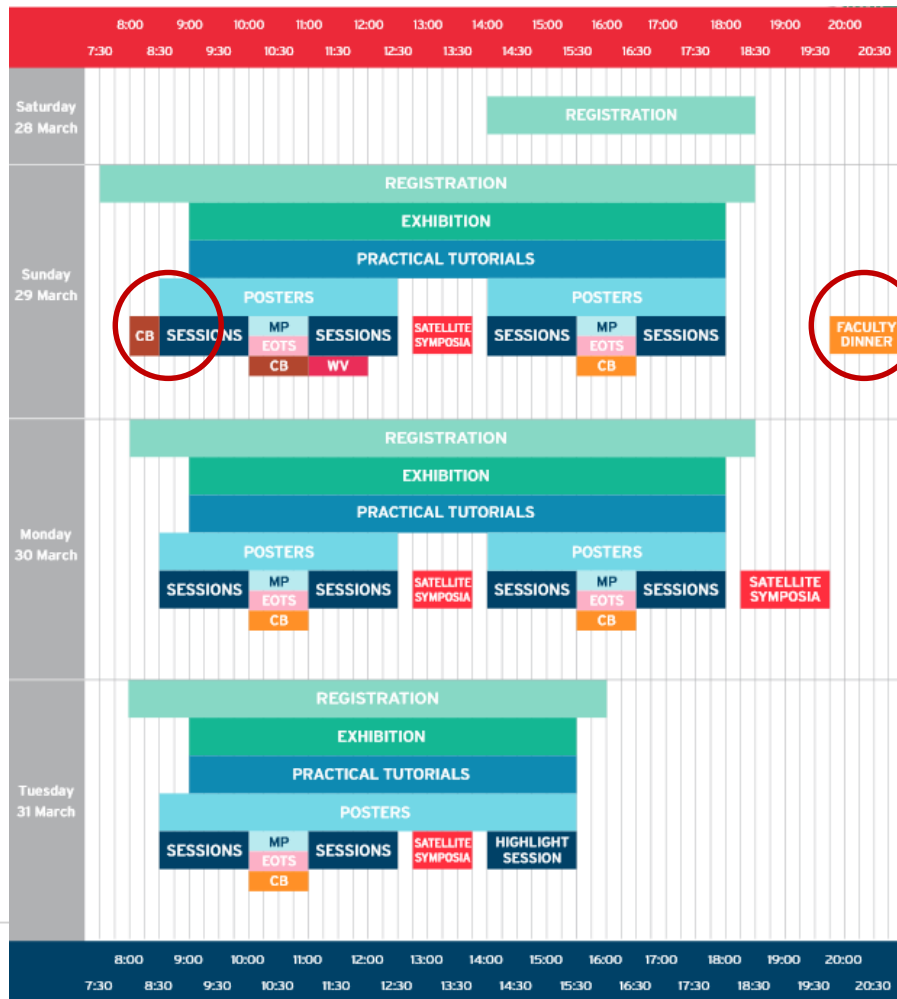
Age and gender of 2019 participants



Schedule

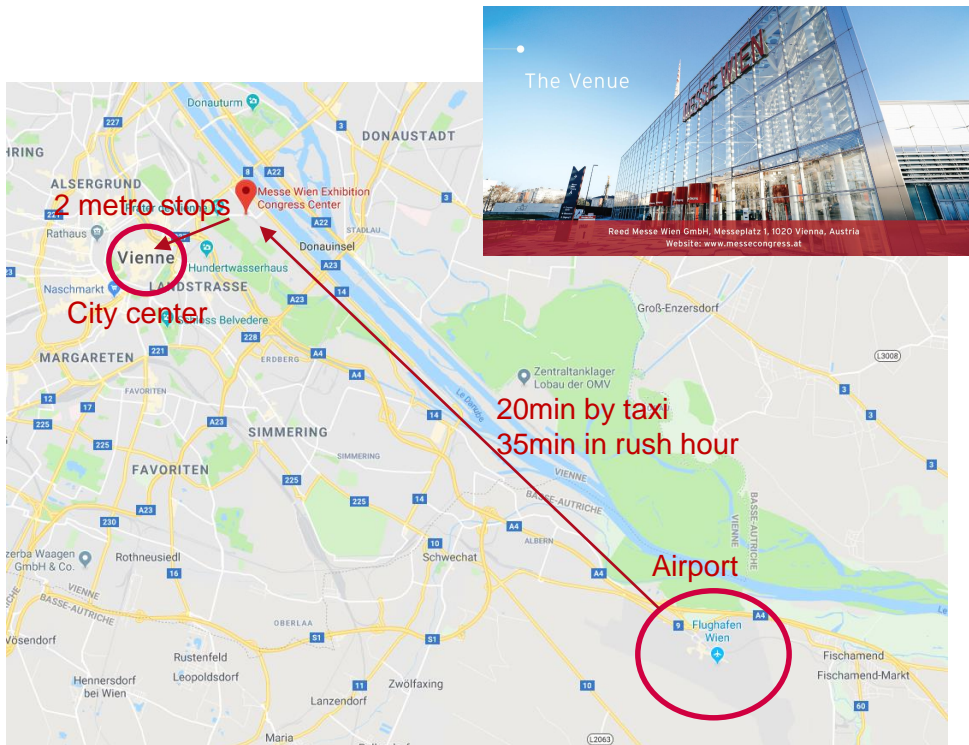
- Scientific sessions from Sunday 08.30 to Tuesday 15.30.
- Welcome video
=No Inaugural session

WV	Welcome Video	MP	Moderated Posters
CB	Coffee Break	EOTS	Experts on the Spot
CB	Welcome Coffee		



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Venue – Messe Wien



Excellent accessibility

- **Direct flights** from major European cities
- From the airport to the city centre:
 - City Airport Train (CAT): 16mn (run every 30 minutes)
 - Express train S7
 - Bus “Vienna airport lines”

Accommodation

- 500 rooms in direct vicinity
- 2000 rooms in walking distance
- 30 000 rooms throughout the city

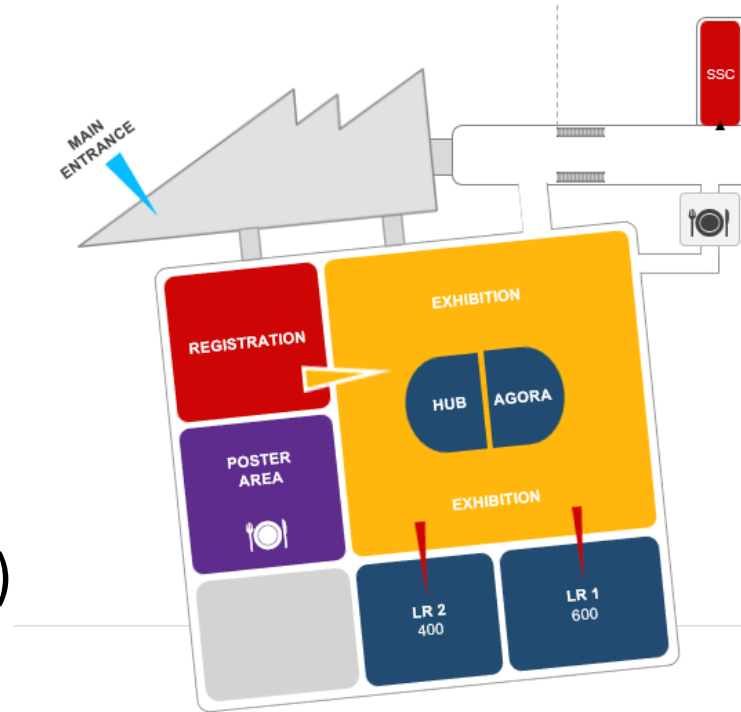
https://www.youtube.com/watch?time_continue=177&v=ZQn3m9plmc8

BUILDING OVERVIEW



Exhibition

- Central Exhibition
 - Surrounded by
 - + Registration
 - + Poster Area
 - + 2 Lecture rooms
 - + 2 Open Rooms
- (Hub 150 paxs & Agora 80 paxs)



Exhibition Timetable

➤ BUILD UP

Thursday 26 March	08:00 - 12:00	> 100m ²
	12:00 - 22:00	>50m ²
Friday 27 March	08:00 - 12:00	> 25m ²
	12:00 - 22:00	All Stands
Saturday 28 March	08:00 - 15:00	All Stands
	15:00 - 20:00	Exhibit decoration

➤ DISMANTLING

Tuesday 31 March	16:30 -22:30
Wednesday 1 April	08:00 - 20:00

➤ OPENING HOURS

Sunday 29 March	09:00 - 18:00	Exhibition OPEN
Monday 30 March	09:00 - 18:00	Exhibition OPEN
Tuesday 31 March	09:00 - 15:30	Exhibition OPEN

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Satellite Symposium

- Platform for discussion on latest scientific releases & innovations

8 Lecture Rooms	2 Open Rooms
2 x 150	1 x150
2 x 250	1 x 80
2 x 350	
1 x 400	
1 X 600	

Sunday 29 March 2020 12:45 – 13:45 60 mins

Monday 30 March 2020

12:45 – 13:45	60 mins
18:15 – 19:15	60 mins
18:15 – 19:30	75 mins
18:15 – 19:45	90 mins

Tuesday 31 March 2020 12:45 – 13:45 60 mins

Lecture room (LR)

Room Hostess

Digital Advert
LR Foyer

Digital Advert
Reg

Weblink

Congress News
Advert

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Expert On the Spot

- Short style sessions to interact with delegates
- Complementary to Satellite Symposia
- AGORA & HUB = Twice as many slots

Sunday 29 March 2020	10:15 - 10:45	30 mins
	15:45 - 16:15	30 mins
Monday 30 March 2020	10:15 - 10:45	30 mins
	15:45 - 16:15	30 mins
Tuesday 31 March 2020	10:15 - 10:45	30 mins

Hub or Agora

Congress News
Advert

Weblink

Digital Advert
Reg

Practical Tutorials



- Exchange in a classroom environment, 94m²: 50 paxs
- Hands on Learning,
- Programme Option
- Possibility to manage registration

Date and time ▾		Topic ▾	Type ▾	Room ▾
★ Ultra-high density mapping system foundations in our artificial heart hands-on workshop more				
Mon 18 Mar	09:00 - 10:00	Arrhythmias, General - Diagnostic Methods	Practical Tutorials	Practical Tutorials room 2 - Poster Area
★ Learning how to simplify and accelerate ultra-high-density maps analysis in our simulator hands-on workshop: a new breakthrough algorithm more				
Mon 18 Mar	10:15 - 11:00	Arrhythmias, General - Diagnostic Methods	Practical Tutorials	Practical Tutorials room 2 - Poster Area
★ Ultra-high-density mapping and ablation: best practices sharing with expert physicians more				
Mon 18 Mar	11:15 - 12:00	Arrhythmias, General - Diagnostic Methods	Practical Tutorials	Practical Tutorials room 2 - Poster Area
★ Discuss your challenging ultra-high-density mapping cases with an experienced physician more				
Mon 18 Mar	12:15 - 12:40	Arrhythmias, General - Diagnostic Methods	Practical Tutorials	Practical Tutorials room 2 - Poster Area

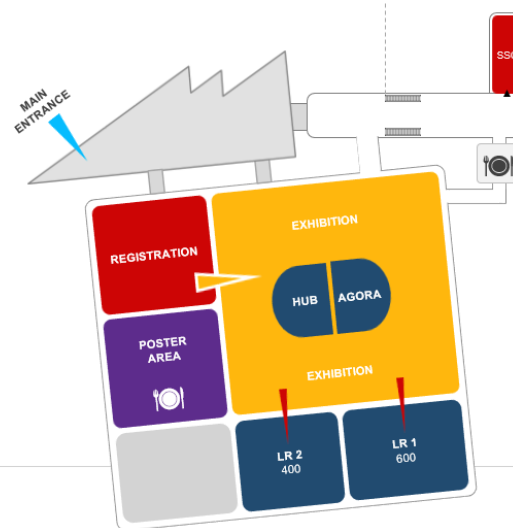
Date and time ▾		Topic ▾	Type ▾	Room ▾
★ New technologies designed for arrhythmias treatment more				
Mon 18 Mar	09:00 - 18:00	Arrhythmias, General - Treatment	Practical Tutorials	Practical Tutorials room 1 - Poster Area



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Demo on Exhibition Booth

- Build a room on your booth to demo your technology
- Transparency rules
- Not in EHRA Scientific Programme



Meeting Rooms

6 rooms of 16 m² @ €3 500
12 rooms of 32 m² @ €6 000



- 2019: **3,698 (+53%)**



Splash Screen & Push Notifications

- *Sunday 29 : 2 slots (am & pm)*
- *Monday 30 : 2 slots (am & pm)*
- *Tuesday 31: 1 slot (am)*



Webcast your session



ESC Congress 365

All congress resources
in one online library



62% of users are
ESC Members

80,186 Unique
users since launch

+ 13%
(+ 9,500 users)
/Q1 2018

+ 88%
/Q1 2018

119,000
Resource
consultations in
Q1 2019

2.86m Resources
consulted since
launch

+ 36%
/Q1 2018

Most Popular Topics:

Arrhythmias & device
therapy; Imaging;
CAD, ACS, Acute
Cardiac Care

396,000 Page
views in Q1 2019

+ 74%
/Q1 2018

More items ...

- e-Blasts
- Live broadcasting
- e-Congress News
- Badge holder
- Programme @ a Glance



Congress Center Tour.....

The Venue



Reed Messe Wien GmbH, Messeplatz 1, 1020 Vienna, Austria
Website: www.messecongress.at

Main theme: **Joining forces to overcome arrhythmias**



Prof Haran Burri

Scientific programme Chairperson



Prof. Katja Zeppenfeld

Scientific programme Co- Chairperson

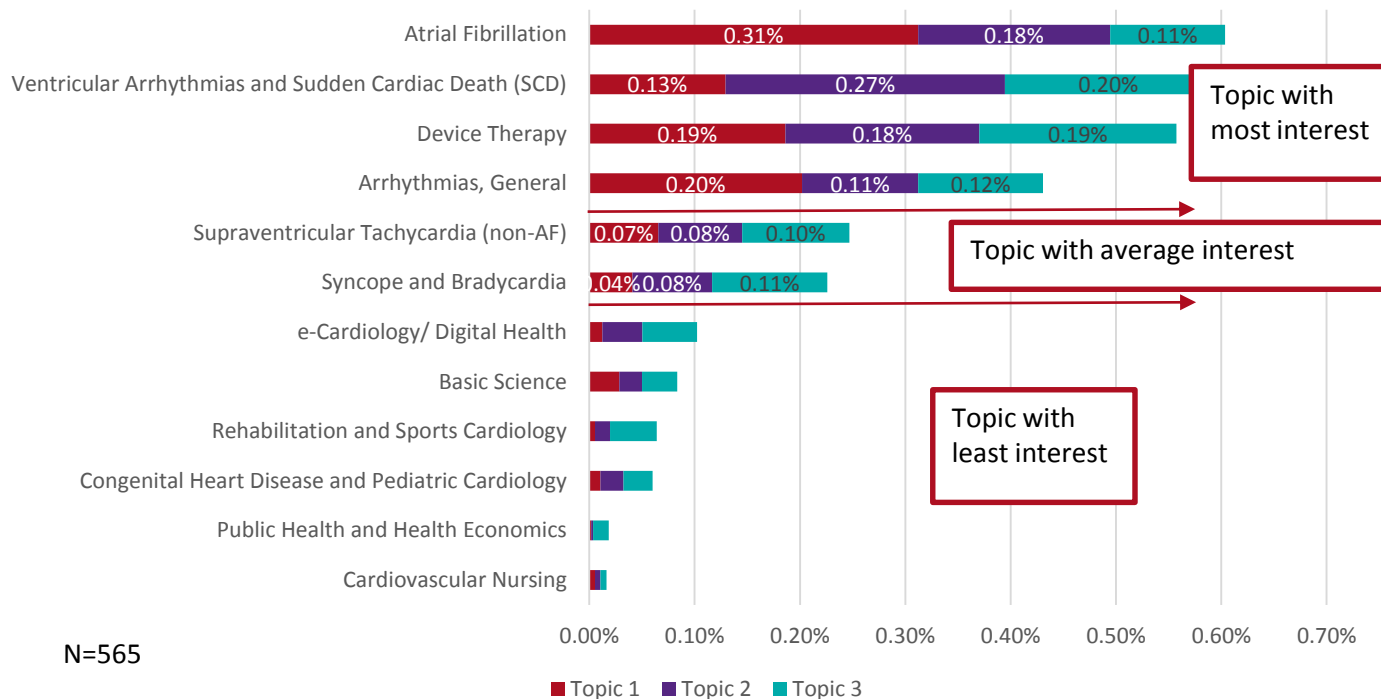


Scientific Programme- *Delegate congress survey*



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Please select your top 3 topics of interest



Scientific Programme highlights

Main theme: **"Joining forces to overcome arrhythmias"**

- **Digital Arrhythmia Day (Sunday) – NEW** (4 Sessions, 2 AM, 2 PM)
- Innovation Stage sessions
- 5 Live case sessions from Linz
- ECG/ CP/ EP Tracing Opens: incl. Voting system
- Consensus Papers



EHRA 2020: Key dates



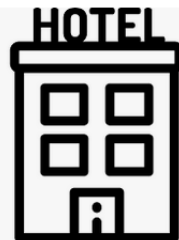
- **Industry Sales open: 28 June**
- ✓ **Deadline Submission Accrued Point : 13 September**



- **Scientific programme / call for science**
- ✓ **Advance programme : Early August**
- ✓ **Call for abstracts: 19 Aug – 22 Oct** with extension deadline for EHRA members
- ✓ **Call for Late Breaking Science: 4 Nov – 8 January**



- **Registration deadlines:**
- Online service opens in August**
 - ✓ **Early fee: 3 February 2020**
 - ✓ **Late fee: 2 March 2020**
 - ✓ **Last minute: 23 March 2020**



- **Hotel online service opens in August**

Lunch & Individual Meetings

Time	Abir Ghorab	Isabelle Dor	Malek Lebsir
12:30 – 13:00	Microport	Abbott	Boston
13:00 – 13:30	Biotronik	Johnson & Johnson	Philips
13:30 – 14:00	Stereotaxis	Zoll	Acutus
14:00 – 14:30		FIAB	