

EHRA 2019

LISBON  
PORTUGAL  
17-19  
MARCH



EHRA  
European Heart  
Rhythm Association  
European Society of Cardiology



EHRA  
European Heart  
Rhythm Association

# EHRA 2019

## Onsite Advertising Offer



# Why use onsite advertising?

- Mark your presence at **EHRA 2019**
- State your commitment to the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your activities
- Promote your Industry Sponsored Session Programmes
- Leave a lasting impression

## NOTES:

- All prices listed within are exclusive of VAT & represent full rental and production costs
- Prices includes production of branding, hire, installation and removal
- Pictures are not contractual
- All sizes are in meters
- Deadline to send files for approval and production **31 January 2019** to [sponsorship@escardio.org](mailto:sponsorship@escardio.org)



## Content Reminder

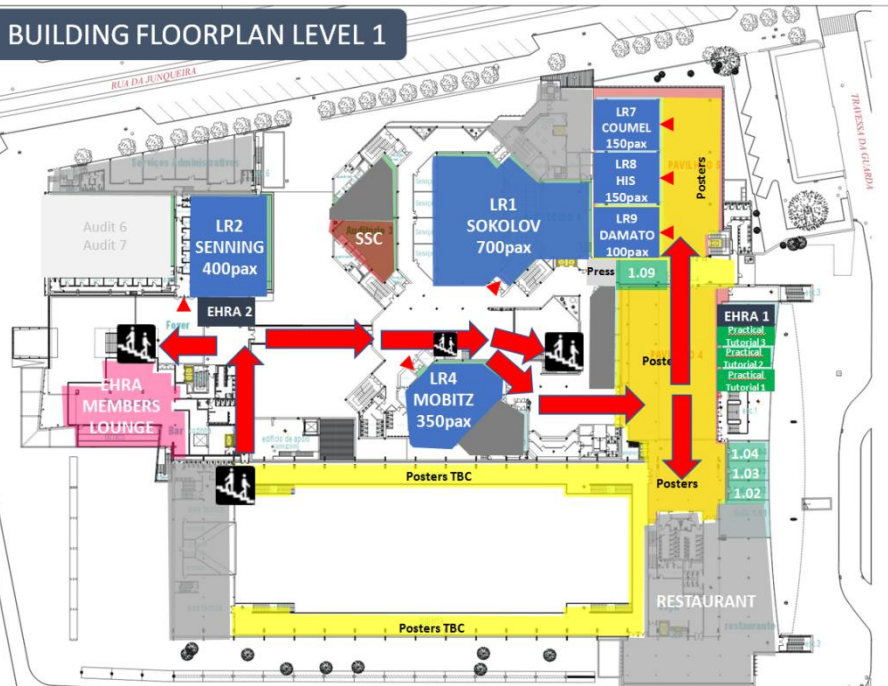
For given Onsite Advertising items ESC permits product advertising. Local regulatory approval is incumbent on the company selecting the product. The ESC acts in good faith and is not liable for refund of contracted services in the case of regulatory or legislative bodies refusing the content of same.

Assignment of items will be made based upon the accrued points ranking and in respect of accrued points deadline

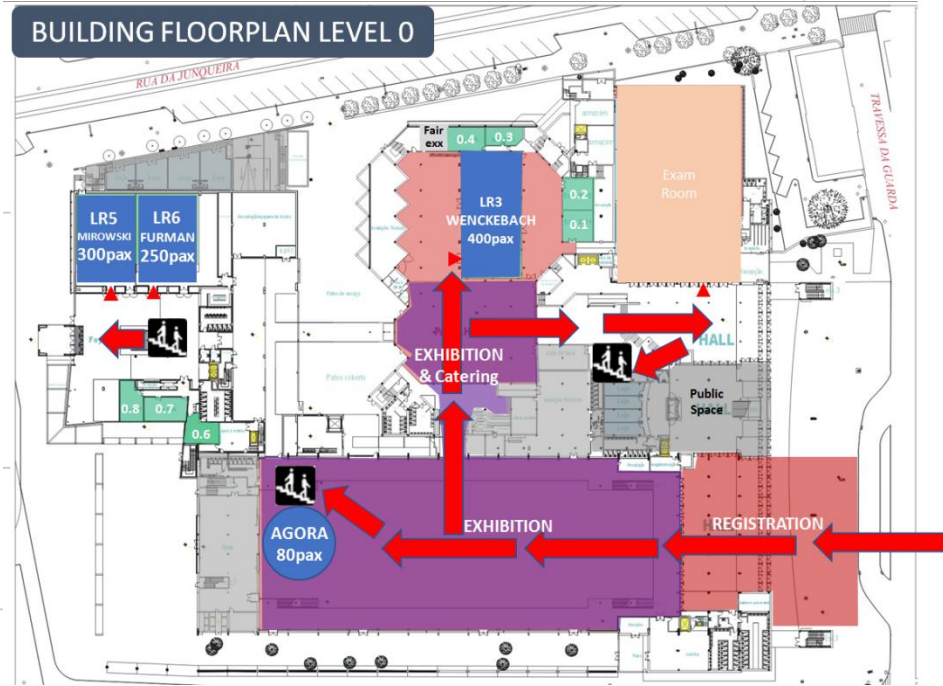


## Building Overview

**BUILDING FLOORPLAN LEVEL 1**



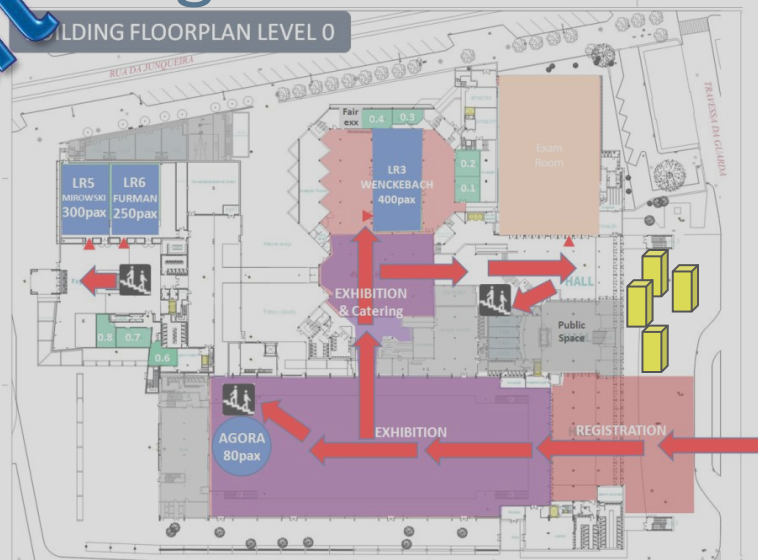
**BUILDING FLOORPLAN LEVEL 0**





# Outside Totems close to the registration

- These 4 sided totems located at the entrance of EHRA 2019 will welcome delegates with your visual identity and key messages.
- Size (in cm): 100 wide x 300 high
- Quantity: 4 totems, 4 brandable sides each
- Price: €8,000 per totem
- Accrued Points: 3



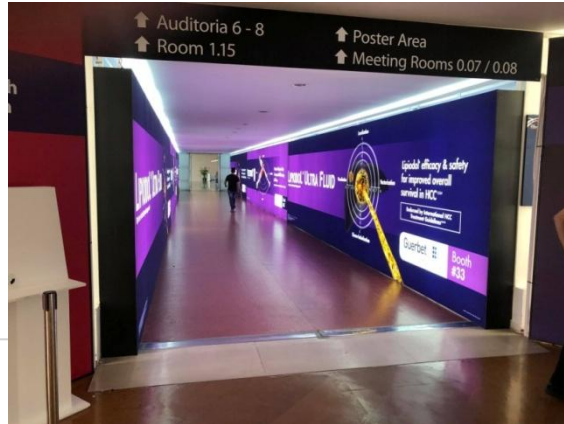
Items are in  
public access





## Corridor wall branding

- Strategically placed on the main way to the Exhibition, lecture rooms Sokolov, Mobitz, Coumel, His, Damato and the catering area, the uninterrupted flow of delegates will give this large corridor maximum visibility.
- Size (in cm): 2830 wide x 240 high – each side
- Quantity: 2 complete wall branding stickers
- Price: **€30,000**
- Accrued Points: 12 + 3 bonus points





# Backlit panels near catering & entrance to exhibition

- These backlit panels will catch the eye of all those walking to and from the exhibition and catering area.
- Size (in cm): 200 wide x 200 high
- Quantity: 2 backlit panels
- Price: **€6,500** per backlit panels
- Accrued Points: 3





# Forum: steps up & down, from level 0 to 1

- This staircase leading from level 0 and to the upper floor is composed of 48 staircases separated in 5 sections.
  - Quantity: 48 steps divided in 5 sections ( $6 + 6 + 12 + 12 + 12 = 48$  steps)
- Step sizes will be communicated on demand.
- Price: **€10,000**
  - Accrued Points: 4 + 1 bonus point

