



**EHRA**  
European Heart  
Rhythm Association

# EHRA 2019

THE ANNUAL CONGRESS  
OF THE EUROPEAN HEART  
RHYTHM ASSOCIATION

**LISBON  
PORTUGAL**

**17-19  
MARCH**



- Implementing diagnostic and therapeutic innovations in daily practice

**INDUSTRY PROSPECTUS**

- [www.escardio.org/EHRA-congress](http://www.escardio.org/EHRA-congress)



**ESC**  
European Society  
of Cardiology

# Imagine a Congress where:

- World renowned experts have designed a programme focused on key take home messages for improving practice
- Technological innovations and ground-breaking scientific progress are presented
- Delegates are attracted to a dynamic city with central connections
- Participants are hosted in an affordable & attractive destination : Lisbon

## EHRA Facts & Figures

2018 EDITION



**+3,900** participants from **82** countries



**+980** abstracts submitted



**350** faculty members



**+1,600m<sup>2</sup>** exhibition space



**+150** scientific sessions



**50** exhibiting companies



**10** lecture rooms including the Agora



**20 hours** of CME credits

# EHRA Annual Congress

The first solo EHRA congress in Barcelona 2018 was a great success and the attendance exceeded our expectations.

Having a yearly meeting gives EHRA the best opportunity to present cutting-edge research and clinical findings to a wide range of practitioners from around the globe.

To ensure continuity of prime innovative science, the 2019 edition promises an exceptional scientific programme with renowned experts and worldwide key opinion leaders!

We are developing a top quality programme designed to provide attendees with the latest in science and education in the field of cardiac rhythm disorders and therapies. An emphasis will be placed on innovation, as announced by the theme of the congress.

During this three-day Congress, scientific sessions will cover all aspects of pacing and electrophysiology. Delegates will also have the chance to discover new research, learn and exchange with industry partners, colleagues and peers from around the world.

We look forward to welcoming you in Lisbon, and making this 2019 edition another wonderful success!



**Prof. Haran Burri**  
EHRA Scientific  
Programme Chairperson  
2018-2020



**Prof. Katja Zeppenfeld**  
EHRA Scientific Programme  
Vice-Chairperson  
2018-2020



## About the European Heart Rhythm Association (EHRA)

The European Heart Rhythm Association (EHRA) is a branch of the European Society of Cardiology (ESC). Its aim is improving quality of life and reducing sudden cardiac death by limiting the impact of heart rhythm disturbances. EHRA ensures the dissemination of knowledge and standard setting; provides continuous education, training and certification to physicians and allied professionals involved in the field of cardiac arrhythmias with a special focus on Atrial Fibrillation (AF) and Electrophysiology (EP). EHRA releases international consensus documents and position papers, it is a source of unbiased, evidence based, scientific information that promotes the quality of care for patients.

### ● Key reasons to sponsor

EHRA Congress is both a scientific and educational meeting. It is the unique opportunity to learn more about the multidisciplinary and translational approaches of electrophysiology, diagnosis and therapy of arrhythmia and cardiac rhythm management while meeting and exchanging ideas and information.

EHRA is the leading network of European Cardiac Rhythm Management for physicians and healthcare professionals interested in any aspect of cardiac rhythm disorders, and the theme for the 2019 edition of the congress will be: **“Implementing diagnostic and therapeutic innovations in daily practice”**.

### ● Key reasons to attend

- Dynamic scientific content including contribution and analysis on the recent ESC Guidelines on cardiac arrhythmias, such as atrial fibrillation, syncope, ventricular tachycardia and sudden cardiac death.
- Presentation of world-class research and latest trials from the field.
- A scientific offer for young cardiologists and specialists.

### ● Networking & educational opportunities

- Reach both world-renowned experts and key opinion leaders in the field, all in one place.
- Get a certified programme by the European Accreditation Council for Continuing Medical Education (EACCME).
- Attend joint sessions with international associations offering even more possibilities for a worldwide audience and networking.

## Scientific Programme

### 2019 Spotlight:

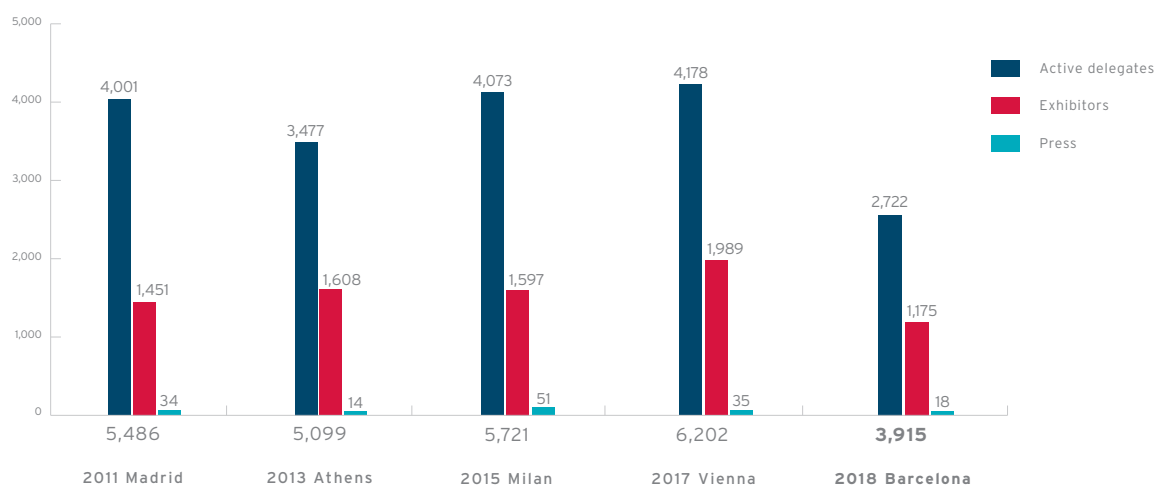
Implementing diagnostic and therapeutic innovations in daily practice

The EHRA 2019 Scientific Programme Committee has carefully chosen a world class scientific programme which will focus on innovations, interactive participation and demonstrations of best practice.

#### FOCUS ON:

- Late breaking science
- Original research
- Case-based sessions
- Live procedures
- Guidelines & position papers
- Clinical practice sessions
- Technical innovations

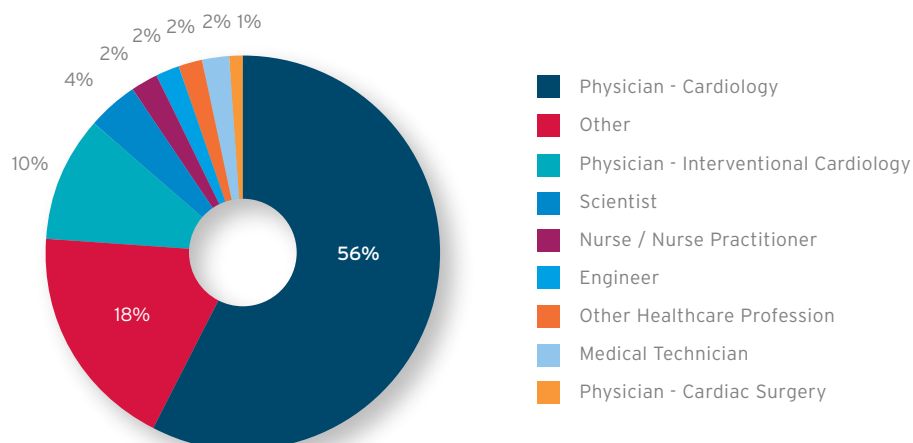
## 2011 - 2018 Evolution of participation



## 2018 Barcelona - Top 10 countries

| Rank | Country                  | Milan 2015 | Vienna 2017 | Barcelona 2018 |
|------|--------------------------|------------|-------------|----------------|
| 1    | Germany                  | 368        | 317         | 272            |
| 2    | Italy                    | 418        | 407         | 215            |
| 3    | Netherlands              | 230        | 253         | 214            |
| 4    | United States of America | 238        | 235         | 176            |
| 5    | United Kingdom           | 238        | 263         | 175            |
| 6    | Spain                    | 117        | 120         | 138            |
| 7    | France                   | 280        | 241         | 129            |
| 8    | Russian Federation       | 112        | 130         | 105            |
| 9    | Poland                   | 175        | 172         | 97             |
| 10   | Belgium                  | 140        | 109         | 84             |

## 2018 Barcelona - Delegate professional activity



# The Venue



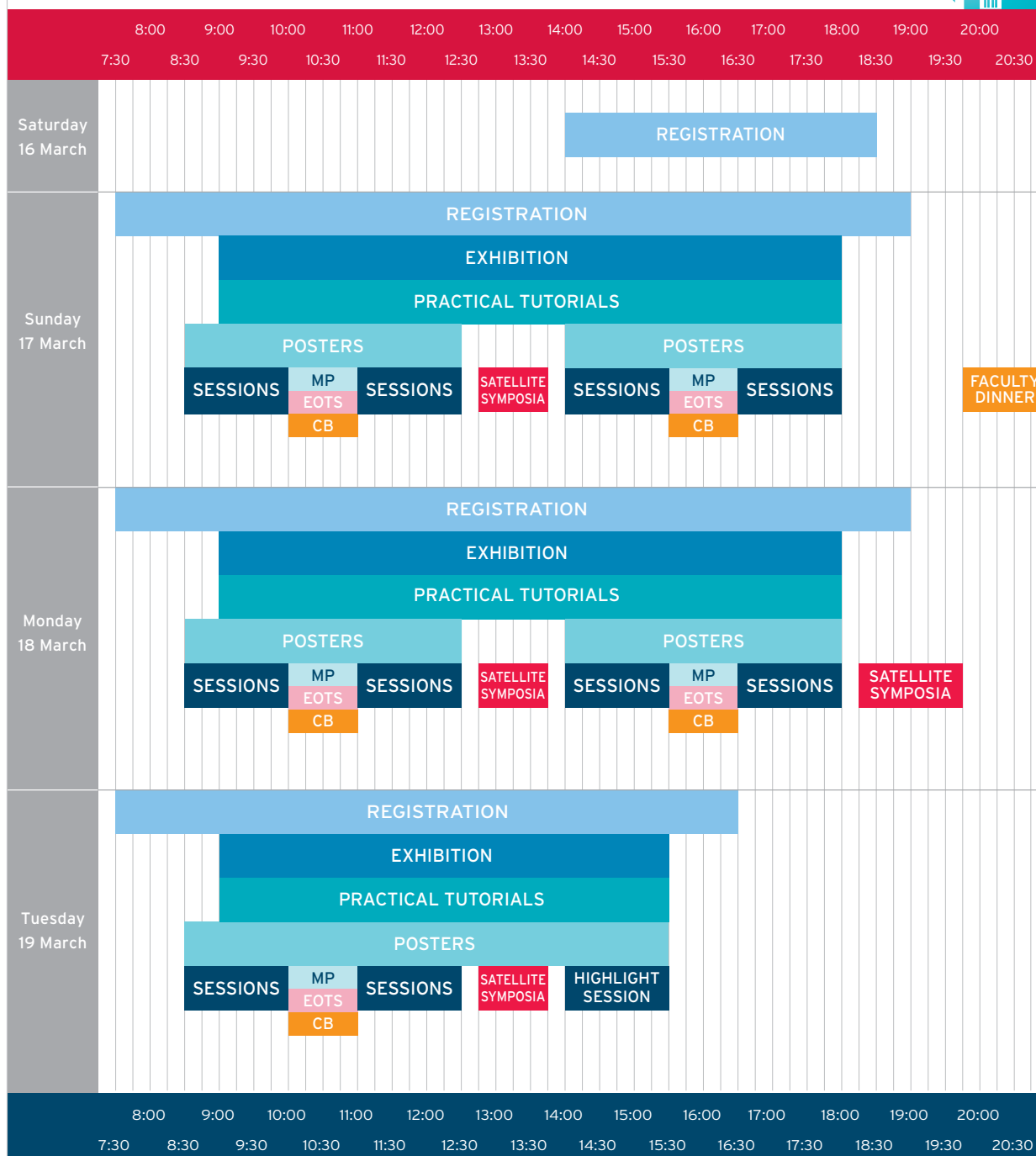
**Lisbon Congress Centre**  
Praça das Indústrias, 1300-307 Lisboa, Portugal

## Scientific Programme Committee

|  |                              |                    |
|--|------------------------------|--------------------|
| <b>Chair</b>                                     | Prof. Haran Burri            | Switzerland        |
| <b>Co Chair</b>                                  | Prof. Katja Zeppenfeld       | Netherlands        |
| <b>MEMBERS</b>                                   |                              |                    |
| <b>PM, ICD &amp; Home monitoring</b>             | Dr. Mauro Biffi              | Italy              |
|  | Dr. Francesco Zanon          | Italy              |
|  | Prof. Christian Sticherling  | Switzerland        |
| <b>CRT &amp; lead extraction</b>                 | Prof. Angelo Auricchio       | Switzerland        |
|  | Dr. Archana Rao              | United Kingdom     |
|  | Prof. Francisco Leyva        | United Kingdom     |
| <b>AF ablation</b>                               | Dr. Mattias Duytschaever     | Belgium            |
|  | Prof. José Merino            | Spain              |
|  | Prof. Pascal Defaye          | France             |
|  | Dr. Philipp Sommer           | Germany            |
| <b>VT ablation</b>                               | Dr. Antonio Berruezo Sanchez | Spain              |
|  | Prof. Gerhard Hindricks      | Germany            |
|  | Dr. Philippe Maury           | France             |
|  | Dr. Philipp Sommer           | Germany            |
| <b>SVT</b>                                       | Prof. Andrea Sarkozy         | Belgium            |
|  | Dr. Fransisco Moscoso Costa  | Portugal           |
| <b>SCD</b>                                       | Prof. Xavier Jouven          | France             |
| <b>Pediatrics/GUCH</b>                           | Prof. Jan Janousek           | Czech Republic     |
| <b>Rhythm diagnostics &amp; syncope</b>          | Dr. Daniel Scherr            | Austria            |
|  | Dr. Natalia Antonio          | Portugal           |
| <b>Clinical AF, Stroke &amp; anticoagulation</b> | Prof. Isabelle C. van Gelder | Netherlands        |
|  | Dr. Przemyslaw Mitkowski     | Poland             |
| <b>Inherited cardiopathies</b>                   | Prof. Pier Lambiase          | United Kingdom     |
| <b>Clinical rythmology</b>                       | Prof. Isabel Deisenhofer     | Germany            |
|  | Prof. Mário Martins Oliveira | Portugal           |
|  | Dr. Maxim Didenko            | Russian Federation |
| <b>Nursing &amp; AP</b>                          | Mrs Lynne Hiterbuchner       | Austria            |
| <b>Basic science</b>                             | Dr. Daniel Pijnappels        | Netherlands        |

# EHRA 2019

## Preliminary Schedule



CB Coffee Break

EOTS Experts on the Spot

MP Moderated Posters



# Industry @ EHRA 2019

Industry partners work hand in hand with EHRA to offer delegates a congress rich in science and innovation. At EHRA 2019, there will be key opportunities for industry partners to:

- Demonstrate their technologies
- Discuss innovations, therapies and applications improving patient care
- Join our scientific programme with Symposia, Experts on the Spot, Practical Tutorials
- Showcase company solutions with an exhibition located in a prime position
- Use meeting rooms to exchange with professionals
- Promote product value on multiple communication platforms

Abbott / ABBOTT STRUCTURAL HEART

Acutus Medical

American College of Cardiology

AngioDynamics

Atricure Europe BV

Bardy Diagnostics

Baylis Medical

Biosense Webster

BIOTRONIK SE & Co KG

Bittium

BMS Pfizer Alliance

Boehringer Ingelheim

Boston Scientific International SA

Cardiac Rhythm News

CardioFocus Inc

CIRCA Scientific, LLC

Cook Medical

Daiichi Sankyo

Dot Medical

Ebr Systems Inc

FibriCheck

Finapres Medical Systems

Galgo Medical

Implicit

Imricor

LindaCare

LivaNova

MEDICO SpA

Medtronic

Merit Medical

National Manufacturing CO., Inc.

NUUBO

OSYPKA AG

Oxford University Press

Preventicus

Radcliffe Cardiology

Schwarzer Cardiotek GmbH

SentreHEART, Inc.

Shanghai MicroPort EP MedTech Co., Ltd

Siemens Healthineers

Stereotaxis Inc

Vitatron

Wisepress

World Society of Arrhythmias

Zoll CMS GmbH



# Exhibition @ EHRA 2019

## Exhibition Space

The exhibition will provide delegates with the opportunity to exchange with key industry experts on critical areas of development and research in cardiovascular products and therapies. The exhibition will be a central hub for scientific discussion and exchange during the congress.

## Exhibition Timetable

|                         |                                |   |
|-------------------------|--------------------------------|---|
| Thursday 14 March 2019  | 08:00 - 12:00<br>12:00 - 22:00 | Exhibition build-up (>100m <sup>2</sup> stand area only)<br>Exhibition build-up (>50m <sup>2</sup> stand area only) |
| Friday 15 March 2019    | 08:00 - 12:00<br>12:00 - 22:00 | Exhibition build-up (>25m <sup>2</sup> stand area only)<br>Exhibition build-up (all stands)                         |
| Saturday 16 March 2019  | 08:00 - 15:00<br>15:00 - 20:00 | Exhibition build-up (all stands)<br>Exhibit decoration only   |
| Sunday 17 March 2019    | 08:00 - 09:00<br>09:00 - 18:00 | Exhibition CLOSED - ESC inspection and staff briefings can be held on the stands<br>Exhibition OPEN                 |
| Monday 18 March 2019    | 09:00 - 18:00                  | Exhibition OPEN   |
| Tuesday 19 March 2019   | 09:00 - 15:30<br>16:30 - 22:00 | Exhibition OPEN<br>Exhibition dismantling   |
| Wednesday 20 March 2019 | 08:00 - 20:00                  | Exhibition dismantling  |

## Exhibition Space

Provide delegates with a unique opportunity to catch a glimpse of the continuous therapeutic and technological developments in the electrophysiological discipline by showcasing your products in the exhibition.

|                          | Industry  | Publishers, booksellers |
|--------------------------|---|-------------------------|
| Price                    | €500/m <sup>2</sup>   | €350/m <sup>2</sup>     |
| Minimum exhibition space | 9m <sup>2</sup>   |                         |
| Accrued Points           | 5 points for participation and 1 point per 9m <sup>2</sup><br>The 5 participation points for exhibiting are not accrued by non-exhibiting session organisers. |                         |

Cost is for floor space only (no structure or amenities). Minimum exhibition space is 9m<sup>2</sup>.

All prices are excluding VAT

## Exhibitor Badges

Exhibitors are entitled to a certain number of free badges. The number of free badges for each exhibitor will be determined according to the floor space allocated as shown below.

| Stand size            | Number of free badges |            |
|-----------------------|-----------------------|------------|
|                       | General               | Scientific |
| 9 - 49m <sup>2</sup>  | 10                    | 10         |
| 50 - 99m <sup>2</sup> | 18                    | 18         |
| 100m <sup>2</sup> +   | 25                    | 25         |

General exhibitor badges do not give access to EHRA 2019 scientific sessions except for the sessions sponsored by the exhibitor.

Scientific exhibitor badges do give access to the scientific sessions of EHRA 2019.

Neither badge entitles the holder to get a congress bag, a certificate of attendance and does not include a journal subscription.

Price for additional general exhibitor badges: €100 excl. VAT

**Stand spaces will be assigned in line with the Accrued Point ranking for applications submitted before 3 September 2018. After 3 September 2018, stands will be assigned on a first come, first served basis.**



## Industry Sponsored Sessions

- Integral part of EHRA 2019 programme
- Unique opportunity for wide-reaching exchange
- Exclusive platform for discussion on latest scientific releases and innovations

## Satellite Symposia

Companies are invited to organise Satellite Symposia included in the EHRA 2019 Scientific Programme. These sessions will offer pertinent data on the latest scientific information and developments from the industry. Satellite Symposia will be held within the congress centre in lecture rooms of various capacities.

|                              |               |         | Exhibitor Price | Non-Exhibitor Price | Accrued Points |
|------------------------------|---------------|---------|-----------------|---------------------|----------------|
| <b>Sunday 17 March 2019</b>  | 12:45 - 13:45 | 60 mins | €40,000         | €60,000             | 16             |
| <b>Monday 18 March 2019</b>  | 12:45 - 13:45 | 60 mins | €40,000         | €60,000             | 16             |
|                              | 18:15 - 19:15 | 60 mins | €40,000         | €60,000             | 16             |
|                              | 18:15 - 19:30 | 75 mins | €45,000         | €65,000             | 18             |
|                              | 18:15 - 19:45 | 90 mins | €45,000         | €65,000             | 18             |
| <b>Tuesday 19 March 2019</b> | 12:45 - 13:45 | 60 mins | €40,000         | €60,000             | 16             |

All prices are excluding VAT

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Congress News insert: inside the Congress News will be included the industry adverts for your Satellite Symposium, the day of your session
- 1 weblink
- 1 information screen
- 1 ESC room hostess\*
- Access and use of audiovisual equipment in lecture room

Companies organising a non-exhibitor Symposia will be provided with an allocation of 10 scientific badges and 10 general badges.

\* The ESC room hostess will be in charge of welcoming and briefing the Chairpersons and the Speakers on technical facilities and ensuring that sessions run on time. The ESC room hostess may not be used by the session organisers to distribute promotional materials or scan delegate badges.

## Satellite Symposia - Experts on the Spot

These short style sessions will be arranged in the AGORA located in the vicinity of the exhibition and designed to ensure experts interact with delegates. Experts on the Spot sessions are complementary to Satellite Symposia programmes and a Satellite Symposium is a condition for application. The session organiser is permitted to invite speakers different from those participating in the Satellite Symposium, the topic must however be in line with the Satellite Symposium. The Experts on the Spot session will be 30 minutes long and will take place during the coffee breaks as follows:

|                              |               |         | Price  | Accrued Points |
|------------------------------|---------------|---------|--------|----------------|
| <b>Sunday 17 March 2019</b>  | 10:15 - 10:45 | 30 mins | €8,000 | 3              |
|                              | 15:45 - 16:15 | 30 mins | €8,000 | 3              |
| <b>Monday 18 March 2019</b>  | 10:15 - 10:45 | 30 mins | €8,000 | 3              |
|                              | 15:45 - 16:15 | 30 mins | €8,000 | 3              |
| <b>Tuesday 19 March 2019</b> | 10:15 - 10:45 | 30 mins | €8,000 | 3              |

All prices are excluding VAT

Industry sponsored sessions programmes will be published in the EHRA 2019 Scientific Programme & Planner (SP&P), Programme at a Glance, PDF version of the Final Programme and on the Mobile App.

All Industry sponsored sessions programmes are subject to EHRA 2019 Programme Committee approval.





## Practical Tutorials

Practical Tutorials offer companies a means of associating with the educational requirements of delegates in a classroom environment. These Practical Tutorials provide participants with an opportunity for hands-on learning from clinical and/or technical experts on specific therapeutic, diagnostic or rehabilitative procedures focusing on best clinical decisions, methods or techniques.

This year, we exceptionally have three rooms of 180m<sup>2</sup> each on offer. These vast rooms provide you with the flexibility to tailor room configuration in a way that best suits your needs in terms of Practical Tutorials or Meeting Rooms. One room is allocated per company for the duration of the congress, throughout the day.

Sessions can be organised as follows:

|                       |               |
|-----------------------|---------------|
| Sunday 17 March 2019  | 09:00 - 18:00 |
| Monday 18 March 2019  | 09:00 - 18:00 |
| Tuesday 19 March 2019 | 09:00 - 15:30 |

|                | Price   | Accrued Points |
|----------------|---------|----------------|
| Exhibitors     | €35,000 | 14             |
| Non-Exhibitors | €40,000 |                |

*All prices are excluding VAT*

The following items are included in the price of Practical Tutorials:

- Room rental
  - 1 Congress News insert: inside the Congress News will be included the industry adverts for Practical Tutorials
  - 1 weblink
- Practical Tutorials organisers are responsible for furniture, AV equipment and catering arrangements.
- Room specifications will be communicated upon assignment. Additional equipment, furniture, food and beverages will be at the expense of the sponsor.
  - Industry sponsored sessions programmes will be published in the EHRA 2019 Scientific Programme & Planner (SPP), Programme at a Glance, PDF version of the Final Programme and on the Mobile App.
  - All Industry sponsored sessions programmes are subject to EHRA 2019 Programme Committee approval.

**Rooms & time slots will be assigned in line with the Accrued Point ranking for applications submitted before 3 September 2018. After 3 September 2018, rooms & time slots will be assigned on a first come, first served basis.**



# Sponsorship





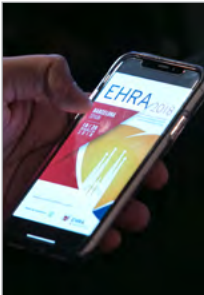







A wide range of services for congress attendees are available for sponsorship by our Industry Partners providing essential support for the Congress and opportunity for novel communication to the healthcare profession.






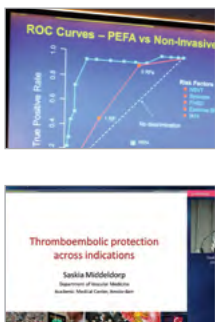




| Product   | Description   | Focus  | Price /<br>Accrued<br>Points  |
|---|---|--|---|
|    | <p><b>Delegate Badge Holder</b></p> <p>Print your logo on the highly visible Delegate Badge Holder which will be worn by all delegates throughout the event, ensuring extensive exposure. The delegate badge holder will contain the popular Programme at a Glance.</p>   | <p> Lifespan: Congress<br/>Quantity: 6,000<br/>(subject to change)</p> <p><b>No product advertising -<br/>Exclusive sponsorship</b></p>   | <p>€15,000<br/>including<br/>production</p> <p>6 Accrued<br/>Points</p>         |
|    | <p><b>eBlast</b></p> <p>Promote your exhibition space or sponsored sessions to all EHRA 2019 pre-registered delegates a few days prior to the congress to increase awareness surrounding your activities with the pre-congress eBlast. The delegate will be able to open a PDF enlarged version of each sponsor advert by clicking on the advert visual or the session title.</p> <p>Our post-congress eBlast is the ideal way to remain in the spotlight once the event is over by promoting your activities and association with the congress to a broad audience.</p> <p>Three emailing dates:<br/>eBlast #1 : 06/03/2019 (before the congress)<br/>eBlast #2 : 15/03/2019 (before the congress)<br/>eBlast #3 : 04/04/2019 (after the congress)</p> | <p> Lifespan: Pre-congress<br/>or Post-congress</p> <p> Pre-congress: emailed to<br/>pre-registered delegates*<br/>(~1,000 in 2018)</p> <p> Post-congress: emailed to<br/>registered delegates* (~2,700<br/>in 2018) as well as our entire<br/>EHRA database* (~2,100).<br/>Note that EHRA members who<br/>attended the congress are<br/>counted as delegates.</p> <p><i>*The figures are based on the<br/>number of registered delegates<br/>and members who have accepted<br/>to receive ESC emailings at the<br/>time of the eBlast.</i></p> <p><b>Product advertising permitted<br/>for exhibition only</b></p> | <p>€6,500<br/>per advert,<br/>per date</p> <p>2 Accrued<br/>Points</p>          |
|  | <p><b>EHRA 2019 Congress news - Printed Version</b></p> <p>The official congress newspaper distributed onsite to the congress attendees will contain the latest news, congress highlights, key opinion leader articles and presents an exceptional opportunity for an exclusive sponsor to advertise on the back cover, on all 3 editions.</p>  | <p> Lifespan: Congress permanent<br/>archive/reference material</p> <p>Quantity: 6,000 copies in total<br/>(subject to change)</p> <p><b>No product advertising -<br/>Exclusive sponsorship</b></p>   | <p>€15,000 Back<br/>cover advert<br/>for 3 days</p> <p>6 Accrued<br/>Points</p> |
|  | <p><b>EHRA 2019 Congress News - Online Version</b></p> <p>A digital version of the Congress News will be emailed to delegates everyday during the congress, with the most up-to-date scientific information regarding the EHRA 2019 Congress. The edition will be addressed to congress delegates and EHRA members.</p>   | <p> Lifespan: Congress</p> <p>Emailed to all congress<br/>delegates.</p> <p>Sent daily to all delegates and<br/>EHRA members, representing<br/>~2,700 healthcare<br/>professionals (in 2018).</p> <p><b>No product advertising -<br/>Exclusive sponsorship</b></p>  | <p>€10,000<br/>3 days</p> <p>4 Accrued<br/>Points</p>                           |





| Product   | Description   | Focus  | Price /<br>Accrued<br>Points   |
|---|---|--|--|
|    | <b>EHRA 2019 Congress News Insert</b><br>An insert can be added to the inside pages of the Congress News. You can choose the date of publication of your insert in one of the 3 editions.   |  <b>Lifespan: Congress</b><br><br><b>No product advertising</b>  | €5,500<br>per insert<br><br>2 Accrued<br>Points  |
|    | <b>EHRA 2019 Mobile App</b><br>The mobile app includes the up-to-date detailed scientific programme and a customised sponsor section. This is a modern way for a sponsor to enhance delegates' onsite experience. This environmentally-friendly initiative is available for iOS and Android devices. High visibility for the sponsor with a dedicated section, sponsor's logo and highlighted sponsored sessions.   |  <b>Lifespan: Pre-congress, congress</b><br><br><b>Reach: At our previous edition, the EHRA 2018 Mobile App was downloaded over 2,450 times.</b><br><br><b>Product advertising permitted - Exclusive sponsorship</b> | €25,000<br><br>10 Accrued<br>Points  |
|   | <b>Mobile App Splash Screen &amp; Push Notifications</b><br>A virtual and innovative way for session organisers to reach out to delegates by offering electronic and catchy versions of their Adverts (Splash Advert) in the Mobile App. These Splash Adverts/Push notifications are to promote your sessions to delegates as a "Not to be missed"! The Splash Adverts have been scheduled according to the Satellite Symposia time slots. On the day of your sessions, the Mobile App (updated) will display your Splash Advert and 30' before your scheduled sessions, Push Notifications containing a link directing delegates to your scientific programmes will be sent to users. Due to the limited number of Mobile App Splash Screen slots, be sure to reserve early. |  <b>Lifespan: Congress</b><br><br><b>Advert duration: 4 seconds</b><br><br><b>No product advertising</b>   | €5,000<br>per splash<br>screen<br><br>2 Accrued<br>Points  |
|  | <b>Live Broadcasting</b><br>The ESC offers our industry partners the possibility to optimise their investment and extend the reach of their industry sponsored sessions organised during EHRA 2019, by giving them the possibility to reach out to a live audience with a live stream of their session from the congress centre. You are obliged to use the services of the Speaker Service Centre to avail of this price. This price includes one stream per Satellite Symposium in English.   |  <b>Lifespan: Congress</b><br><br><b>Available for Satellite Symposia only.</b><br><br><b>No Live Broadcasting permitted outside this product.</b>   | €10,000<br><br>4 Accrued<br>Points   |
|  | <b>Programme at a Glance Adverts</b><br>The EHRA 2019 Programme at a Glance is a practical pocket guide providing delegates with a quick day-to-day view of the scientific programme. Place your message on the back cover or inside back cover of this popular quick guide. This document will be given to delegates along with their badges.  |  <b>Lifespan: Congress</b><br><br><b>Quantity: 6,000 (subject to change)</b><br><br><b>Product advertising permitted</b>   | €10,000<br>Inside back cover<br>including production<br>4 Accrued Points<br><br>€15,000 Back cover<br>including production<br>6 Accrued Points |



| Product   | Description  | Focus   | Price /<br>Accrued<br>Points               |
|---|--|---|--|
|    | <p><b>Screencast - Voice and Slides</b></p> <p>The screencast will capture a speaker's voice (no video) and panel discussion of your session, in a standard format. Screencast files will be sent to sponsors after the Congress. You are obliged to use the services of the Speaker Service Centre to avail of this price.</p> <p>Onsite educational content does not stop in Lisbon, eBlasts can promote screencasts. The screencast will also be available for consultation via ESC 365, our online platform which offers year long access to resources from the congress (abstracts, slides, webcasts, e-Posters) to a large audience.</p> | <p> Lifespan: Congress &amp; permanent archive/<br/> reference material</p>   | <p>€5,000</p> <p>2 Accrued<br/>Points</p>  |
|   | <p><b>Webcast - Video and Slides</b></p> <p>Extend the reach of your Satellite Symposium by posting the webcast of your session on ESC 365. This platform offers year long access to resources from the congress (abstracts, slides, webcasts, e-Posters).</p> <p>The use of the speaker service centre is mandatory. Exceptions are subject to ESC approval with an increase in the price offer.</p> <p>The webcast will be uploaded within 24 hours maximum. The ESC will provide webcast sponsors with the video files after the Congress.</p>  | <p> Lifespan: Congress &amp; permanent congress<br/> resources</p> <p>Available for Satellite<br/>Symposia only.</p> <p>Price valid for equipped<br/>rooms.</p> <p>Special price available on<br/>request for non-equipped<br/>rooms.</p> | <p>€10,000</p> <p>4 Accrued<br/>Points</p> |
|  | <p><b>Onsite Advertising</b></p> <p>Increase your visibility at the Congress with onsite advertising. Communicate on your therapeutic areas of research &amp; innovations, promote your Industry Sponsored Sessions or encourage delegates to visit your stand on the various locations available.</p> <p>Contact <a href="mailto:industry@escardio.org">industry@escardio.org</a> for further details.</p>  | <p> Lifespan: Congress</p> <p>Product advertising<br/>permitted on selected<br/>items</p>   |  |

All prices are excluding VAT

## REMINDER:

None of the sponsorship and advertising opportunities listed in this chapter are open to product promotion unless clearly indicated; corporate names and logos are allowed but product names, product logos, trademarks or misleading references will be refused by the ESC.

Sponsorship items are assigned in line with Accrued Point ranking for applications submitted before 3 September 2018. After 3 September 2018, sponsorship items will be assigned on a first come, first served basis.

# Partner Services

## Rooms at EHRA

### Meeting Rooms

The ESC allows companies to host a limited number of guests and organise small and informal meetings in a range of rooms reserved for 2 and half days, available within the congress centre. Hands-on and training of products/ therapies are not permitted in Meeting Rooms.

The rooms include a standard set-up (Board shape). Meeting Rooms organisers are responsible for additional furniture, AV equipment and catering arrangements.

Rental costs for the Congress duration:

|                               | Prices | Accrued Points |
|-------------------------------|--------|----------------|
| Room of 30 - 45m <sup>2</sup> | €5,000 | 2              |
| Room of 45 - 60m <sup>2</sup> | €6,500 | 2              |

*All prices are excluding VAT*

Meeting Rooms can be made available for one day minimum only on request.

**Price: €2,500**

### Industry Welcome Desk

Exhibiting companies are invited to rent Industry Welcome Desks located next to the registration. These desks will enable you to distribute your congress badges directly to recipients and provide an important information point for guests during the congress.

| Prices | Accrued Points |
|--------|----------------|
| €3,500 | 1              |

*All prices are excluding VAT*

## Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only. The following rules apply to this meeting category:

- Meeting is "closed" and on invitation only.
- Maximum attendance is 200 guests.
- Meeting is not promoted in the congress centre or in any EHRA 2019 publications.

| Closed Industry Meetings                      | Prices |
|---|--------|
| • 60 minute meeting                           | €3,000 |
| • Additional cost per increment of 30 minutes | €1,500 |

### Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates.

**Strictly forbidden:** meeting with any formal presentations for delegates.

*All prices are excluding VAT*

Rooms are assigned in line with Accrued Point ranking for applications submitted before 3 September 2018. After 3 September 2018, rooms will be assigned on a first come, first served basis.

# Key Dates

|   |                           |
|---|---------------------------|
| <b>Launch of online sales for industry</b>            | <b>12 June 2018</b>       |
| <b>Deadline for applications with priority status</b> | <b>3 September 2018</b>   |
| <b>Call for abstracts</b>                             | <b>22 October 2018</b>    |
| <b>Early fee registration deadline</b>                | <b>21 January 2019</b>    |
| <b>Late fee registration deadline</b>                 | <b>18 February 2019</b>   |
| <b>EHRA 2019 in Lisbon, Portugal</b>                  | <b>17 - 19 March 2019</b> |

## Application & Guidelines for Industry Participation at EHRA 2019

Sales for EHRA 2019 will open on 12 June 2018. Items will be assigned in line with the accrued point ranking up until 3 September 2018.

Returning a signed Order Form implies a tacit agreement of the EHRA 2019 Guidelines for Industry Participation.

The EHRA 2019 Guidelines for Industry Participation will be communicated to the participating companies in due course to help with the organisation of the event.

All terms and conditions regarding your participation will be detailed in these Guidelines for Industry Participation.

# ACCRUED POINT RANKING 2018

The accrued point system was established to recognise long term investment in the EHRA Congresses.

Points are accumulated over a total of three congresses and products are assigned on a priority basis in line with the ranking.



| Ranking 2019 | Company Name                           | TOTAL EHRA 2015 | TOTAL EHRA 2017 | EHRA 2018  |       |                   |             |              | TOTAL EHRA 2018 | TOTAL 2015, 2017 & 2018 |
|--------------|--|-----------------|-----------------|------------|-------|-------------------|-------------|--------------|-----------------|-------------------------|
|              |  |                 |                 | Exhibition | Rooms | Sponsored Session | Sponsorship | Registration |                 |                         |
| 1            | Abbott / St Jude Medical               | 161             | 144             | 25         | 3     | 64                | 22          | 11           | 125             | 430                     |
| 34           | Access Point Technologies              | 6               | 6               |            |       |                   |             |              | 0               | 12                      |
| 34           | Acutus Medical                         |                 | 6               | 6          |       |                   |             |              | 6               | 12                      |
| 34           | American College of Cardiology         |                 | 6               | 6          |       |                   |             |              | 6               | 12                      |
| 44           | AngioDynamics Netherlands BV           |                 |                 | 6          |       |                   |             |              | 6               | 6                       |
| 18           | Atricure Europe BV                     | 6               | 7               | 7          |       |                   |             |              | 7               | 20                      |
| 25           | Bardy Dx                               |                 | 9               | 9          |       |                   |             |              | 9               | 18                      |
| 21           | Baylis Medical                         | 6               | 7               | 6          |       |                   |             |              | 6               | 19                      |
| 6            | Biosense Webster Europe                | 56              | 42              | 13         | 2     | 30                | 9           |              | 54              | 152                     |
| 4            | Biotronik SE & Co KG                   | 52              | 70              | 16         | 1     | 16                | 10          |              | 43              | 165                     |
| 34           | Bittium Corporation                    |                 | 6               | 6          |       |                   |             |              | 6               | 12                      |
| 10           | Boehringer Ingelheim                   | 24              | 29              |            |       | 16                | 2           |              | 18              | 71                      |
| 3            | Boston Scientific International SA     | 112             | 109             | 27         | 5     | 36                | 10          | 2            | 80              | 301                     |
| 18           | CardioFocus Inc                        | 6               | 7               | 7          |       |                   |             |              | 7               | 20                      |
| 44           | Cascade Refining Inc                   |                 | 6               |            |       |                   |             |              | 0               | 6                       |
| 30           | CIRCA Scientific                       | 5               | 6               | 6          |       |                   |             |              | 6               | 17                      |
| 44           | CNSystems Medizintechnik AG            |                 | 6               |            |       |                   |             |              | 0               | 6                       |
| 31           | Cook Medical Europe Ltd                | 8               |                 | 7          |       |                   |             |              | 7               | 15                      |
| 42           | CVRx                                   | 7               |                 |            |       |                   |             |              | 0               | 7                       |
| 7            | Daiichi Sankyo Europe GmbH             | 71              | 23              |            |       | 16                |             | 5            | 21              | 115                     |
| 44           | Dot Medical Ltd                        |                 |                 | 6          |       |                   |             |              | 6               | 6                       |
| 44           | EBIT SRL                               | 6               |                 |            |       |                   |             |              | 0               | 6                       |
| 21           | Ebr Systems Inc                        | 5               | 7               | 7          |       |                   |             |              | 7               | 19                      |
| 44           | Eumaco Health Care Systems             | 6               |                 |            |       |                   |             |              | 0               | 6                       |
| 44           | FIAB SpA                               | 6               |                 |            |       |                   |             |              | 0               | 6                       |
| 34           | FibriCheck                             |                 | 6               | 6          |       |                   |             |              | 6               | 12                      |
| 25           | Finapres                               | 6               | 6               | 6          |       |                   |             |              | 6               | 18                      |
| 44           | Fysicon                                | 6               |                 |            |       |                   |             |              | 0               | 6                       |
| 34           | Galgo Medical S.L.                     |                 | 6               | 6          |       |                   |             |              | 6               | 12                      |
| 42           | Hansen Medical                         | 7               |                 |            |       |                   |             |              | 0               | 7                       |
| 44           | Health in Code SL                      |                 | 6               |            |       |                   |             |              | 0               | 6                       |
| 44           | HealthWatch                            |                 | 6               |            |       |                   |             |              | 0               | 6                       |
| 32           | Implicity                              |                 |                 | 7          |       |                   | 6           |              | 13              | 13                      |
| 44           | Impulse Dynamics Germany GmbH          |                 | 6               |            |       |                   |             |              | 0               | 6                       |
| 21           | Imricor                                | 5               | 7               | 7          |       |                   |             |              | 7               | 19                      |
| 32           | Lindacare                              |                 | 7               | 6          |       |                   |             |              | 6               | 13                      |
| 44           | Manta S.r.l.                           | 6               |                 |            |       |                   |             |              | 0               | 6                       |
| 44           | Medex Research Ltd                     | 6               |                 |            |       |                   |             |              | 0               | 6                       |
| 44           | MedFact engineering GmbH               |                 | 6               |            |       |                   |             |              | 0               | 6                       |
| 21           | MEDICO SpA                             | 6               | 7               | 6          |       |                   |             |              | 6               | 19                      |
| 2            | Medtronic International Trading SARL   | 165             | 149             | 22         | 10    | 58                |             | 11           | 101             | 415                     |
| 18           | Merit Medical                          | 6               | 7               | 7          |       |                   |             |              | 7               | 20                      |
| 25           | National Manufacturing CO., Inc.       | 6               | 6               | 6          |       |                   |             |              | 6               | 18                      |
| 25           | Osypka AG                              | 6               | 6               | 6          |       |                   |             |              | 6               | 18                      |
| 11           | Pfizer                                 |                 |                 | 13         |       | 20                |             | 1            | 34              | 34                      |
| 34           | Preventicus GmbH                       |                 | 6               | 6          |       |                   |             |              | 6               | 12                      |
| 15           | Radcliffe Cardiology                   |                 |                 | 6          |       | 16                |             |              | 22              | 22                      |
| 44           | Rooti Labs Limited                     |                 | 6               |            |       |                   |             |              | 0               | 6                       |
| 14           | Schwarzer Cardiotek GmbH               | 7               | 8               | 8          |       |                   |             |              | 8               | 23                      |
| 44           | SentreHeart Inc                        |                 |                 | 6          |       |                   |             |              | 6               | 6                       |
| 15           | Shanghai MicroPort EP MedTech Co., Ltd | 8               | 7               | 7          |       |                   |             |              | 7               | 22                      |
| 13           | Siemens Healthcare GmbH                | 9               | 10              | 11         |       |                   | 2           |              | 13              | 32                      |
| 34           | SMART SOLUTIONS TECHNOLOGIES, S.L.     |                 | 6               | 6          |       |                   |             |              | 6               | 12                      |
| 5            | Sorin CRM SAS / Liva Nova              | 49              | 64              | 16         | 1     | 16                |             | 7            | 40              | 153                     |
| 8            | Spectranetics                          | 28              | 29              | 12         | 1     | 16                |             |              | 29              | 86                      |
| 12           | Stereotaxis Inc                        | 10              | 11              | 12         |       |                   |             |              | 12              | 33                      |
| 44           | Synaptic Medical                       |                 | 6               |            |       |                   |             |              | 0               | 6                       |
| 44           | Tyche MedTech, Inc.                    | 6               |                 |            |       |                   |             |              | 0               | 6                       |
| 17           | Vitatron BV                            | 7               | 7               | 7          |       |                   |             |              | 7               | 21                      |
| 25           | Wisepress Online Bookshop Ltd          | 6               | 6               | 6          |       |                   |             |              | 6               | 18                      |
| 44           | World Society of Arrhythmias           |                 |                 | 6          |       |                   |             |              | 6               | 6                       |
| 9            | Zoll CMS GmbH                          | 26              | 24              | 7          | 1     | 16                |             |              | 24              | 74                      |
| 44           | ZTS HAGMED Spj                         | 6               |                 |            |       |                   |             |              | 0               | 6                       |



# Essential information

## **EHRA 2019 Venue**

Lisbon Congress Centre  
Praça das Indústrias, 1300-307 Lisboa, Portugal

## **EHRA 2019 Congress Team**

### **Industry Relations**

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**EHRA**  
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