



Technical Specifications for the Congress News back cover

General Information:

- EHRA EUROPACE CARDIOSTIM 2017 Congress News is available everyday of the congress. You can supply a
 different advert for each day
- The ESC reserves the right to amend the final advertisement sizes if required.
- Your advert will be on the back cover page which is a specific size on this page as visible below.
- If referring to an Industry Sponsored Session it is possible to mention on your advert: "Today at 12:45 in room...." Rather than stating the actual date.
- Product advertising is not allowed

	Sunday 2	2 May 2016	
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dment of feart failure, he ex- med that "the of at a to ad- ing dimension find of at a to ad- net, diagnose meet failure, to of by appropriate meetment, both which may be complicated by a entry compositions. Only elevel	controlling with lower final as treatment, they may access the final status. ³ Alex, single area for controllations and have final status for controllations such status & portrollation example is the such status & portrollation example is the ment of basis and subgravith, for the treat- ment of COPID and address alexinguide	In definiting there where we define a per- tent wat out them of teach takes for- the fast term. ² Prof. Servectors emphasized that the most important commonshifts in- close diabetes, hypertension and engine percension feature dis-	ting which were linearly to be the most important encoursed factor a the development of heart factor. In the new SGC Guarantees: Facus on encododities from SD May 11:00 - exem London
		the Heart Patture Association of the ESC	
	ardiac and non-ca es in heart failure		
Sunday 22 May 2019			
Furtezza da Basso Fior Roam Berlin Moderated by co-chairs:	ence. Raly Mitsi Gheorghiade and Adriaan Vor	CAO)
	The Netherlands me the burden of common comorbi	other in heart failure	
Laurie Burke, L	and therapoutic targets to treat CHISA		*
Barrettes Damacoustre suggestion by Det Wenter Damagnum on August Heat		-	
			- A REAL COMMAND



Format and Size:

Adverts – ("landscape"): 230mm X 156mm (W x H)

Preferred format:

- High Definition PDF (Press quality or more) with all fonts embedded
- The following software packages are recommended:
 - Adobe Indesign CS 4
 - Adobe Illustrator CS 3 (save file as *.eps)
 - Adobe Photoshop CS 3 (save file as *.tiff or *.eps) resolution @ 300dpi at actual print size.

Colour Mode:

All full colour images must be saved in CMYK mode, as *.tiff or *.eps files at actual print size. Provide CMYK (Cyan-Magenta-Yellow-Black) percentages for Pantone colours used.

Artwork must be submitted for approval in pdf to: sponsorship@escardio.org

Deadline to submit your adverts for approval: **24 April 2017** Deadline to submit your finalized adverts: 26 April 2017 - *Please send the high resolution finalized and approved version*

GENERAL NOTE ON CONTENT

- Industry sponsored session should be referred to as Satellite Symposia (capital "S" for both words) at all times,
- If Your Satellite Symposium is Live-broadcasted or Webcasted, why not mention this?
- If you wish to use the congress name should be EHRA EUROPACE CARDIOSTIM 2017 (not ESC Cardiostim 2017 or the EHRA congress...) or you can simply use the picto provided on the dedicated industry web-page: <u>http://www.escexhibition.org/EHRA2017/Sponsorship</u> (but as this is stated on the congress news it should not be necessary)
- The title of your Satellite Symposium and presentation should be the same as what you originally submitted
- The advert can be an awareness campaign
- No trademarks, no product name or logo will be allowed.