

www.escardio.org/EUROPACE #ehraeuropace

With the participation of the ESC Working Groups on e-Cardiology and Grown-up Congenital Heart Disease and in conjunction with the 41st Annual Meeting of the ESC Working Group on Cardiac Cellular Electrophysiology.















Onsite advertising offer





ARE THE ESC

Why use onsite advertising?

- Mark your presence at EHRA EUROPACE CARDIOSTIM 2017
- State your commitment to the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your activities
- Promote your Industry Sponsored Session Programmes
- Leave a lasting impression

NOTE:

- All prices listed within are exclusive of VAT & represent full rental and production costs
- All sizes are in meters
- Deadline to send files for approval and production 30 March 2017 to sponsorship@escardio.org





Content reminder



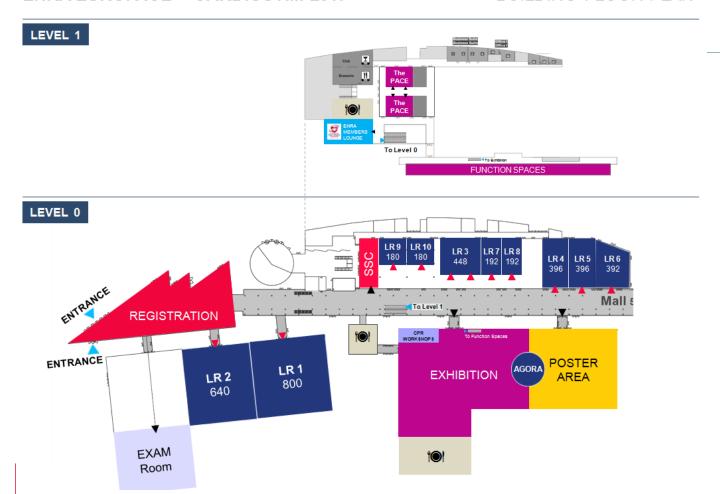
The content of promotional material must not include any product names, or names that might be perceived as misleading product names, brand names or specific quality or virtues of a sponsoring industry and/or any of the industry's product(s) either via text or visuals



EHRA EUROPACE - CARDIOSTIM 2017

BUILDING FLOOR PLAN









Main Entrance banner

- This banner located at the registration
- Size: 7m (W) x 4.30m (H)
- Price: €20 000
- Accrued points:8
- Price includes, production, installation, and removal





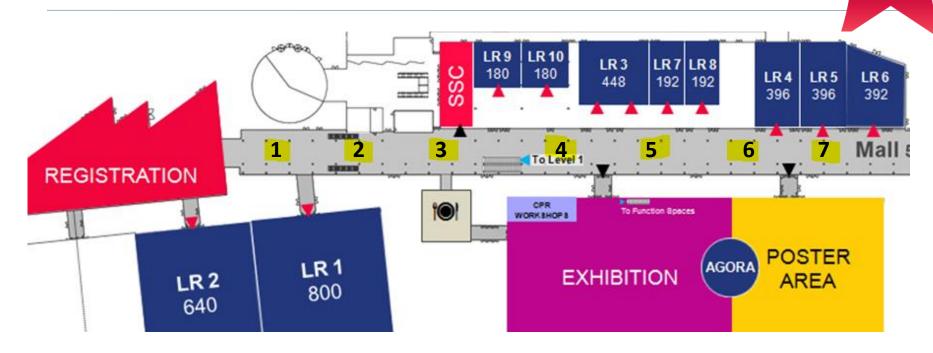
Totems in Mall

- These totems will be centrally placed along the mall
- Quantity: 7
- Size:2.38m (H) x 0.95m (W)
- Price: €10 000 per totem
- Accrued points:4
- Price includes, production, installation, and removal









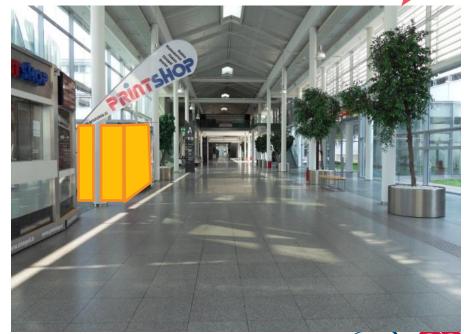
Approximate locations for Totems





Enclosure in Mall

- This enclosure will carry your congress message in the main Mall from the registration to the congress center
- Quantity: 1
- Size: 3 sides $9m^2 \rightarrow 3.01m(W)x 2.96 (H)$ $15m^2 \rightarrow 4.99m(W)x 2.96 (H)$ $9m^2 \rightarrow 3.01m(W)x 2.96 (H)$
- Price: €15 000Accrued points: 6
- Price includes, production, installation, and removal





WE ARE THE ESC

Wall backlit panel

- This panel is located at the heart of the congress between lecture rooms and exhibition
- Quantity: 1
- Size: 2.904 (W)x 1.934(H)
- Price: € 15 000
- Accrued points: 6
- Price includes, production, installation, and removal



