

**EHRA 2018**

**20 June, Vienna**



# What is the ESC?

- Is a **not-for-profit medical society** supported by **volunteers** who devote their time to build education initiatives
- **Remain an independent body** to disseminate knowledge, harmonise care while raising standards and shaping regulation
- Offer source of **high quality, unbiased, evidence based**, scientific information.



# Our commitment to the profession

- **Representing the needs of the CV community**
  - ✓ Gaps in clinical practice
  - ✓ Access to care
  - ✓ Certification
  - ✓ Tools for better outcomes
  - ✓ Real world data
  - ✓ Voice in Europe for access, research & innovation



# ESC Congresses: Independent & Quality Science

Key Strategic Pillar, offering:

- Global Reach
- Cutting edge science
- Optimised learning formats
- Guaranteed Exchange
- Focus on Research & Innovation



# EHRA Activities all year long

## EHRA EDUCATION

The Committee maintains a high standard of professional excellence among cardiologists specialised in Pacing and Arrhythmias, offering many courses, grants, webinars and e-learning.

[READ MORE >](#)



## EHRA PUBLICATIONS & KEY MESSAGES APP

Take a look at EHRA Scientific publications in the field of Arrhythmias and Electrophysiology, the scientific initiatives, the latest articles and surveys as well as EHRA White Book.

[READ MORE >](#)



## MEMBERSHIP

Join EHRA, the vibrant community of experts in Arrhythmias and Electrophysiology.



# 2017- Key figures

EUROPACE  
**EHR 2017**  
CARDIOSTIM 18-21 June  
Vienna, Austria



[www.escardio.org/EUROPACE](http://www.escardio.org/EUROPACE) #ehraeuropace

With the participation of the ESC Working Groups on a Cardiology and Green-up Congenital Heart Disease and in conjunction with the 47th Annual Meeting of the ESC Working Group on Cardiac Cellular Electrophysiology



450+ Faculty from 60 countries



160+ scientific programme sessions



1 510 abstracts submitted



51 Industry partners



+1 500sqm Exhibition



20 Industry hands-on sessions & workshops

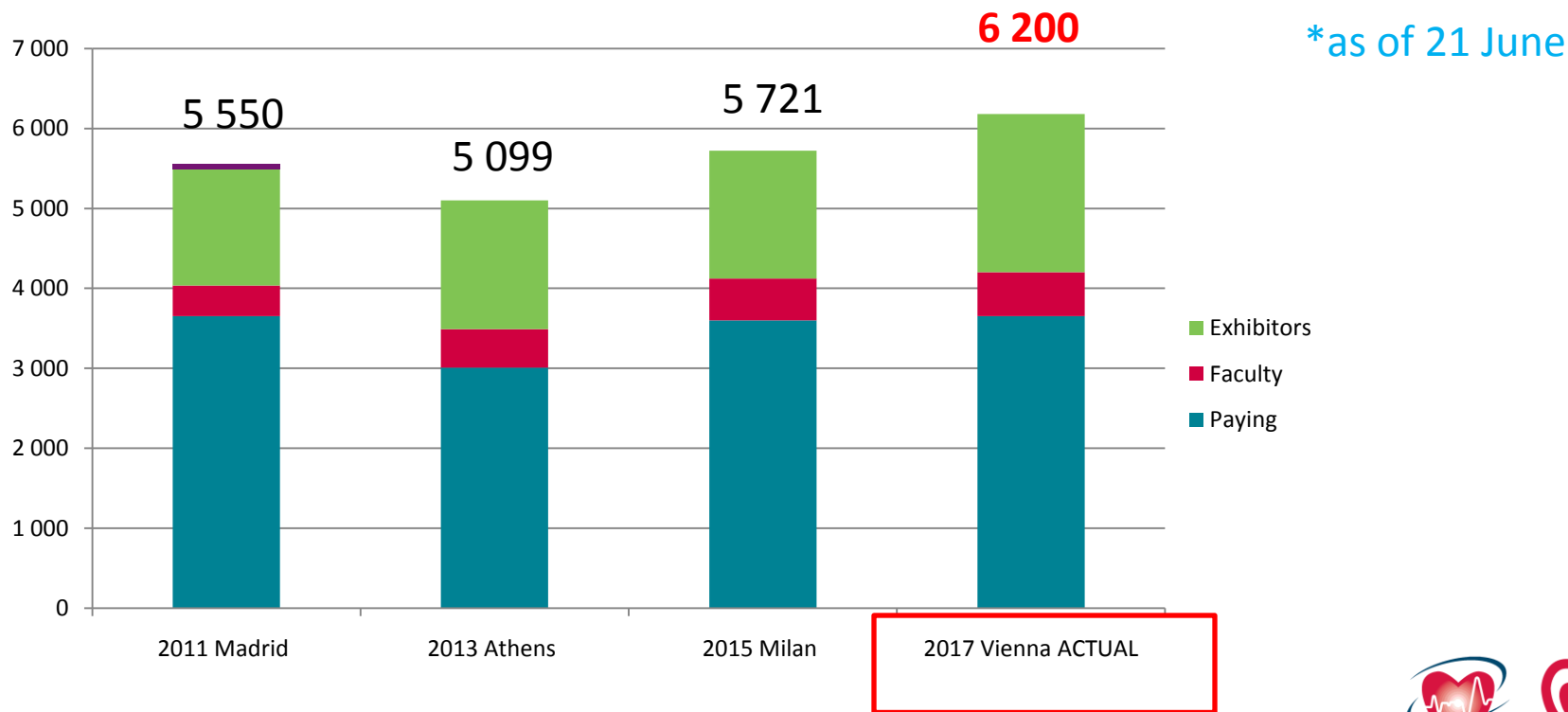


CME credits

[www.escardio.org/EHRA](http://www.escardio.org/EHRA)

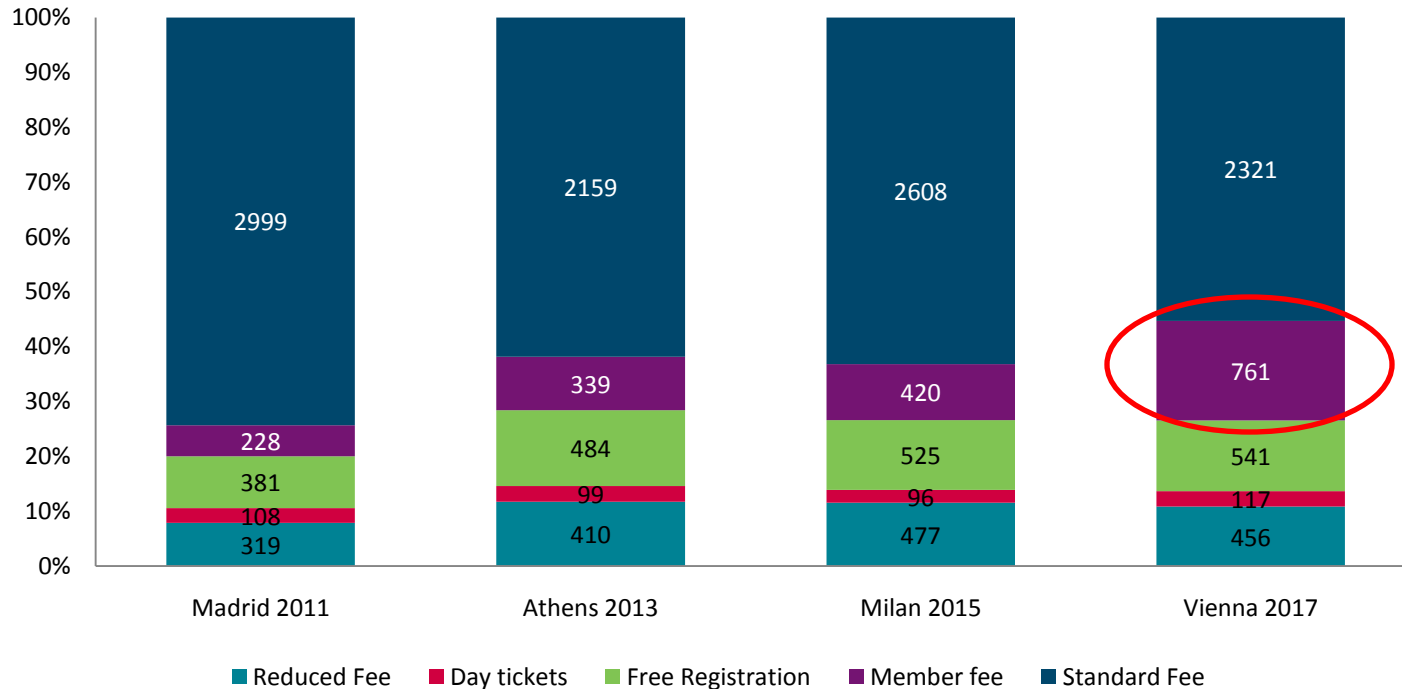


# 2017 Participation comparison vs past final figures



# 2011-2017 Registration type comparison\*

\*As of 21 June





# 2011-2017 Top 10 Countries\*

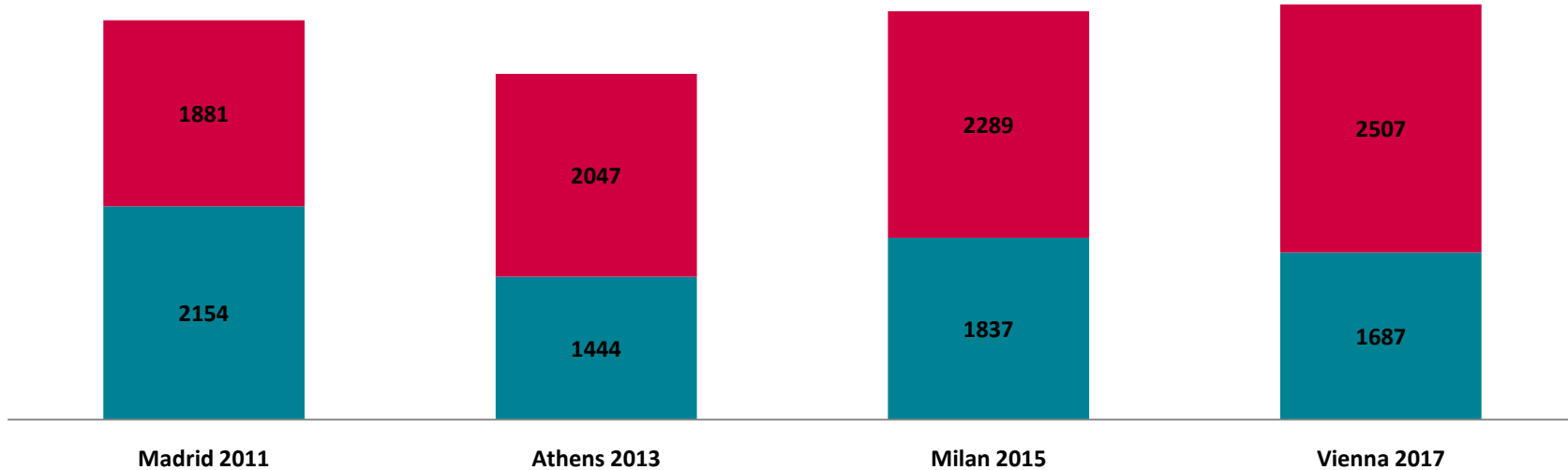
\*As of 19 June

Rank	Country	Vienna 2017	Milan 2015	Athens 2013	Madrid 2011
1	Italy	408	418	276	365
2	Germany	318	368	226	257
3	United Kingdom	260	238	133	143
4	Netherlands	253	230	198	249
5	France	241	280	254	311
6	United States of America	233	238	178	189
7	Poland	172	175	160	162
8	Austria	137	76	63	71
9	Japan	134	156	85	102
10	Russian Federation	129	112	125	108

# Individual Vs Group delegates\*

\*As of 21 June

■ Group ■ Individual



# EHRA 2018 - Why we decide to go annual?

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- ✓ Build the **strongest Cardiac Rhythm event** disseminating the best scientific knowledge for advanced therapies
- ✓ Build coherent **long term strategy** focused on the needs of the profession
- ✓ To ensure access to **independent educational courses** for a diverse and needing population of physicians
- ✓ To **support culture change** with our industry partners for independent medical education

# LOOK NO FUTURE THAN EHRA 2018

The poster features a large, stylized graphic of the Sagrada Família in Barcelona, rendered in white and yellow against a red and orange background. The text is arranged in a clean, modern layout.

**EHRA** 2018  
THE ANNUAL CONGRESS  
OF THE EUROPEAN HEART  
RHYTHM ASSOCIATION

**BARCELONA  
SPAIN**

**18 / 20  
MARCH  
2018**

  [www.escardio.org/EHRA](http://www.escardio.org/EHRA)

**BARCELONA  
SPAIN**

**18 / 20  
MARCH  
2018**

• **SUBMIT YOUR SCIENCE**

**CALL FOR CLINICAL CASES / ABSTRACTS :**

1 August 2017 - 2 November 2017

**CALL FOR LATE BREAKING TRIALS :**

12 December 2017 - 12 January 2018

• **REGISTER**

**EARLY REGISTRATION DEADLINE :**

22 January 2018

**LATE REGISTRATION DEADLINE :**

19 February 2018

[www.escardio.org/EHRA](http://www.escardio.org/EHRA)



# Imagine a congress where...

- Delegates are attracted to
  - a dynamic city with **central connections**
  - an **affordable, compliant & attractive** destination



# Imagine a congress where...

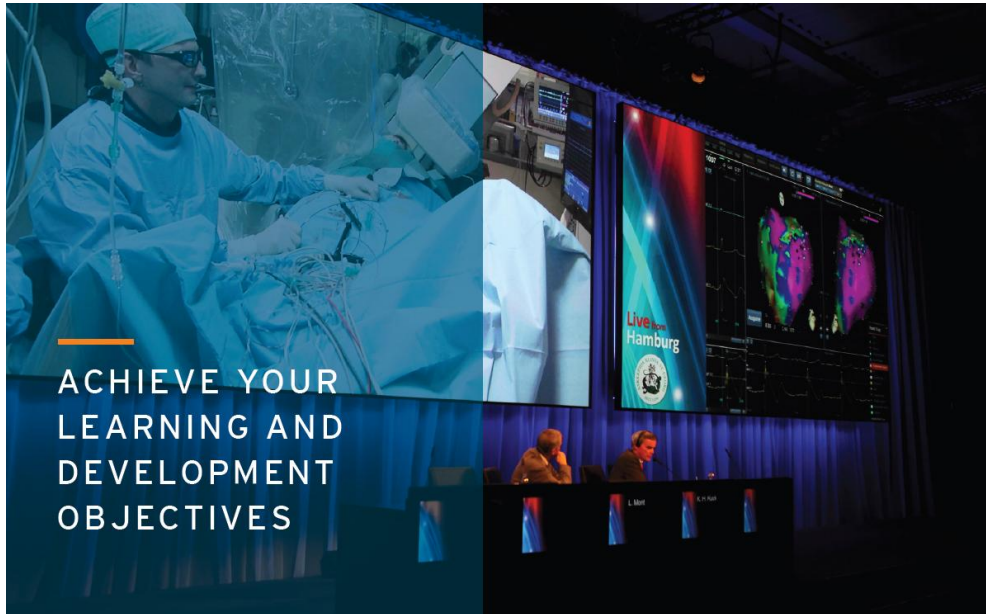
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- A European accreditation board approves the **excellent scientific programme with CME**



# Imagine a congress where...

- Lecture rooms are designed for **interactivity & improved learning** through exchange



# Imagine a congress where...

- **Exhibition is at the heart** of the congress venue



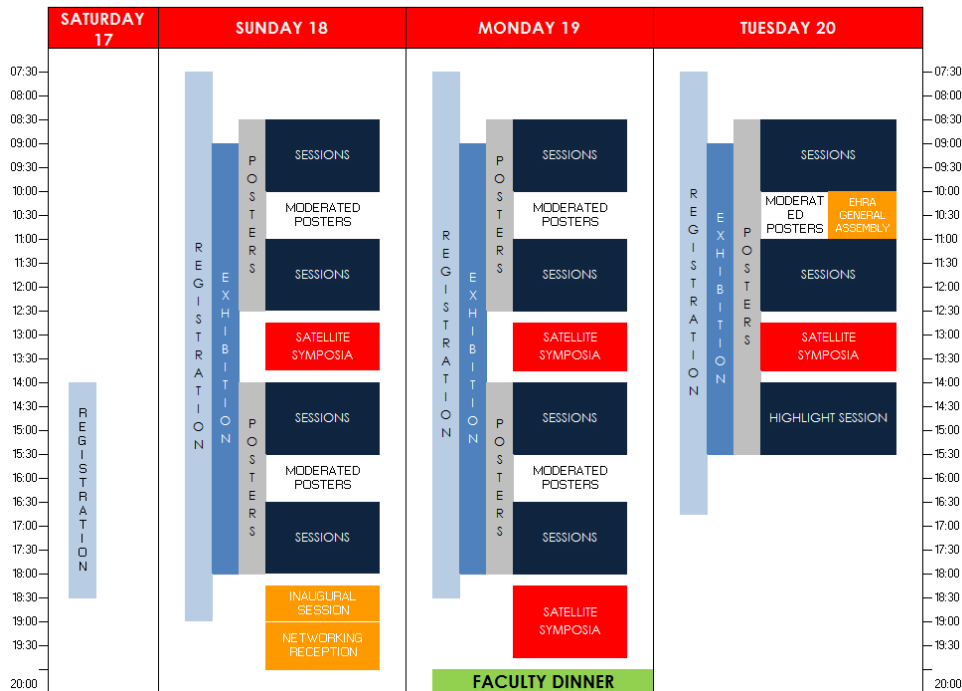
**Layout Example**



# Imagine a congress where...

- The Schedule is optimised to ensure maximum value for education

EHRA 2018 - Congress Timetable



# Scientific Programme Committee 2017-2018

Chair	Prof. Christophe Leclercq	France
Co Chair	Prof. Helmut Puererfellner	Austria
<b>MEMBERS</b>		
AF ablation	Dr Tom de Potter	Belgium
	Dr Lluís Mont	Spain
	Prof. Josef Kautzner	Czech Republic
VT ablation (incl. VT ablation)	Prof. Katja Zeppenfeld	Netherlands
	Prof. Jose Luis Merino	Spain
Inherited cardiomyopathy / channelopathy	Prof. Pier Lambiase	UK
	Dr Elijah Behr	UK
	Prof. Peter Schwartz	Italy
EP training track	Prof. Jens Cosedis Nielsen	Denmark
	Dr. Jan Steffel	Switzerland
Pacing / ICD / Lead extraction	Prof. Haran Burri	Switzerland
	Prof. Carina Blomstrom-Lundqvist	Sweden
	Prof. Jean Claude Deharo	France
	Dr Lucas Boersma	Netherlands
CRT / Heart Failure Implants	Prof. Angelo Auricchio	Germany
	Prof. Jean Claude Daubert	France
	Prof. Christoph Thomas Starck	Germany
Clinical Rhythmology / Atrial Fibrillation / Syncope / Stroke and Anticoagulation	Dr Irina Savelieva	UK
	Prof. Isabelle C. van Gelder	The Netherlands
	Prof. Paulus Kirchhof	UK
Documents / Registries	Prof. Gregory Lip	United Kingdom
	Dr Nikolaos Dargès	Greece
Basic science / Innovation	Prof. Frits Prinzen	Netherlands
	Prof. Dobromir Dobrev	Germany
Nursing	Dr. Elena Arbelo	Spain

# 2018 – Preliminary Scientific Content

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## MAIN TOPICS

- Atrial Fibrillation (AF)
- Basic electrophysiology
- Cardiac Pacing (CP)
- Cardiac Resynchronisation Therapy (CRT)
- Clinical rhythmology
- Electrophysiology Training Track
- Heart failure implants
- Implantable Cardioverter Defibrillator (ICD)
- Inherited cardiomyopathy, channelopathy
- Innovation
- Lead management
- Nurses, allied professionals
- Registries and surveys
- Scientific documents, guidelines
- Stroke and anticoagulation
- Syncope
- Ventricular tachycardia ablation

# 4 Summits from the 1<sup>st</sup> day of the congress

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**1. CARDIAC MAPPING**

**2. VENTRICULAR TACHYCARDIA**

**3. LEAD MANAGEMENT**

**4. e-HEALTH**

# **EHRA 2018 – Focus Areas**

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- **Innovation**
- **Creative elements**
- **More case base (close to practice)**
- **More technology around & build on reputation with new feature**
- **Focus on key field, AF + Stroke + VT + CSD + Cardiac implant**

# 2018 - Scientific programme highlights

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- To ensure prime innovative science, **the 2018 edition promises an exceptional scientific congress** with renowned experts and worldwide key opinion leaders!
- The EHRA 2018 Scientific Programme Committee has developed a **top quality scientific programme** designed to provide attendees with the latest in science and education in the field of cardiac rhythm disorders and therapies.

# 2018 - Scientific programme highlights

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- During this three day congress, highly acclaimed scientific sessions will **cover all aspects of pacing and electrophysiology**. Delegates will also have the chance to discover new research, learn from world renowned experts and exchange with colleagues and peers.
- Dedicated sessions for allied professionals, young electrophysiologists, and women in electrophysiology will be delivered and once again on top of **several summits on key topics from the first day of the congress**.

# Congress Timeline





# Industry @ EHRA 2018

- **Exhibition @ heart of congress**
- **Bespoke meeting room areas**
- **Hands on learning opportunities**
- **Symposia integrated with Programme**
- **Key Communication Opportunities**
  - Eblasts
  - Congress News Adverts
  - Mobile App Splash Adverts



# EHRA 2018 Grant Programme



## EHRA to launch 2018 Grant Programme

- Need for independent medical education by profession
- Diverse congress participation by country, age, expertise
- Targeted promotion
- Opportunity for sponsor support
- Independent selection as required by Code
- Participant accountability
- Investment review & reconciliation

# Next steps

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- **Accrued Point Listing: 1 August 2017**
- **Planning Meetings: 27/28 August 2017**
- **Industry Site Visit – Barcelona: 20 September 2017**
- **Sales Platform Launch: 20 September 2017**
- **Applications managed by accrued point listing**

**Vision** ➡ **Exchange** ➡ **Planning** ➡ **Innovation**