

EHRA EUROPACE – CARDIOSTIM 2017

18-21 June 2017, Vienna Austria

Industry Site Visit



Agenda

10h - 11h Presentation of EHRA EUROPACE - CARDIOSTIM 2017

- Scientific Programme
- City & Congress Centre
- Building /Expo Lay-out
- Industry Opportunities

11h - 12h30 Tour of the Congress Centre

12h30 - 14h30 Working Lunch & Individual meetings

14h30 - Departure

ESC Contacts

Industry Relations

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Congress Manager

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Industry Services Team

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Registration

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Suppliers contacts

Congress Venue Contact

Barbara Heinisch
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Hotel Accomodations

ESC has appointed **Mondial Congress** as official housing agency for hotel reservations

Monika Krista Nikolaus
ehra.housing@mondial-congress.com
Tel: +43 1 58804111

Stand Supplier

Christian.komosny@expoxx.at

Gerstner Catering Services

Andrea Jann
jann@gerstner.at

Badge Readers: LENI

Jean Michel Boutaud
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Official Forwarder and Lifter

FAIREXX
Stefan Grunwaldt
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About the European Heart Rhythm Association (EHRA)



Prof. Gerhard Hindricks
EHRA President, 2015-2017

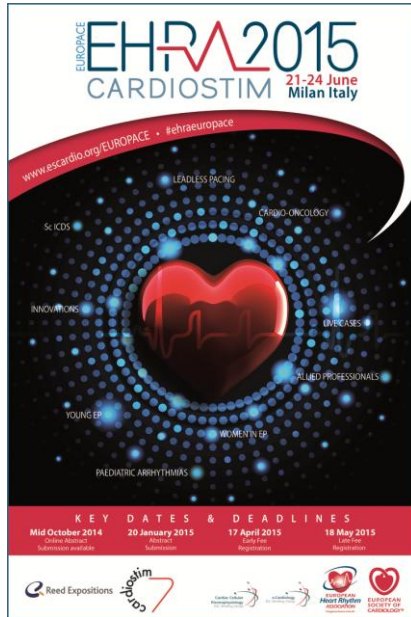
The European Heart Rhythm Association (EHRA) is a registered branch of the ESC.

Its aim is to improve the quality of life of the population by reducing the impact of cardiac rhythm disturbances and reducing sudden cardiac death.

EHRA promotes science and education in the field of cardiac arrhythmias, with a special focus on atrial fibrillation.

Besides patient engagement programmes, EHRA organises scientific and educational events for physicians and allied professionals. In cooperation with other associations and societies, EHRA promotes the quality of care for patients with atrial fibrillation through the publication of international consensus documents.

2015 Congress figures

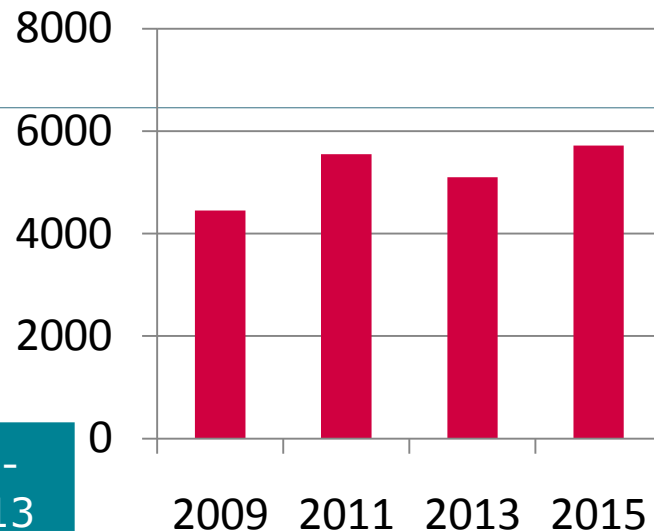


Key Figures from 2015

- 4 days of scientific sessions
- 1 500+ submitted abstracts
- 5 700+ healthcare professionals from 100+ countries
- 1 600m²+ exhibition
- 20 industry sponsored sessions

2015 Total participants

A new record!



	2009 Berlin	2011 Madrid	2013 Athens	2015 Milan	+/- 2013
Active delegates	3127	4035	3491	4124	+635
Accompanying persons	70	64	N/A	N/A	-
Exhibitors	1252	1451	1608	1597	-11
Total Participants	4449	5550	5099	5721	624

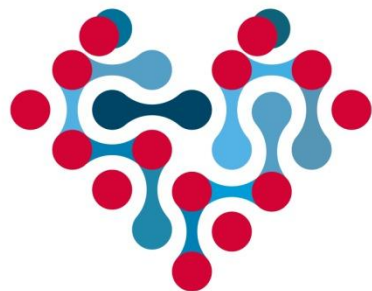
2015 Top 10 Sessions occupancy by Topic

Ranking	Topic
1	Cardiac resynchronisation therapy
2	Ventricular tachycardia ablation
3	Cardiac Pacing
4	Lead management - extractions and recalls
5	Traditional ablation
6	ECG interpretation
7	Genetics
8	Syncope
9	ECG and e-Cardiology (Cardiac arrhythmias, non invasive)
10	Implantable cardioverter defibrillator (ICD)

2015 Top 10 country Abstracts vs Participants

Rank	Country	Submitted	Accepted	Rank	Country	Milan 2015	% of total
1	Italy	174	116	1	Italy	421	12,06%
2	Japan	170	100	2	Germany	366	10,48%
3	Germany	159	107	3	France	280	8,02%
4	Spain	89	64	4	UK	241	6,90%
5	UK	84	78	5	USA	237	6,79%
6	USA	81	54	6	Netherlands	233	6,67%
7	Russian Fed.	73	39	7	Poland	175	5,01%
8	Poland	67	35	8	Japan	156	4,47%
9	France	56	50	9	Greece	150	4,30%
10	Netherlands	54	52	10	Belgium	138	3,95%

EUROPACE **EHR 2017**
18-21 June
CARDIOSTIM Vienna, Austria



Connect

www.escardio.org/EUROPACE #ehraeuropace

With the participation of the ESC Working Groups on e-Cardiology and Grown-up Congenital Heart Disease and in conjunction with the 41st Annual Meeting of the ESC Working Group on Cardiac Cellular Electrophysiology.



www.escardio.org/EHRA

Expand your knowledge...

Genetics in arrhythmology • **General ablations**

Basic and cellular electrophysiology for the clinician and researcher

Arrhythmias in athletes • **Cardiac Pacing** • **Anticoagulants**

ICDs and defibrillation • Arrhythmia in pregnancy

Syncope
Atrial fibrillation

Connect

ECG interpretation
VT ablations

Lead management and extraction

Remote monitoring in cardiology • **Atrial fibrillation ablation**

Cardiac resynchronisation therapy • Paediatric arrhythmias

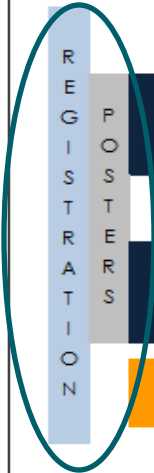
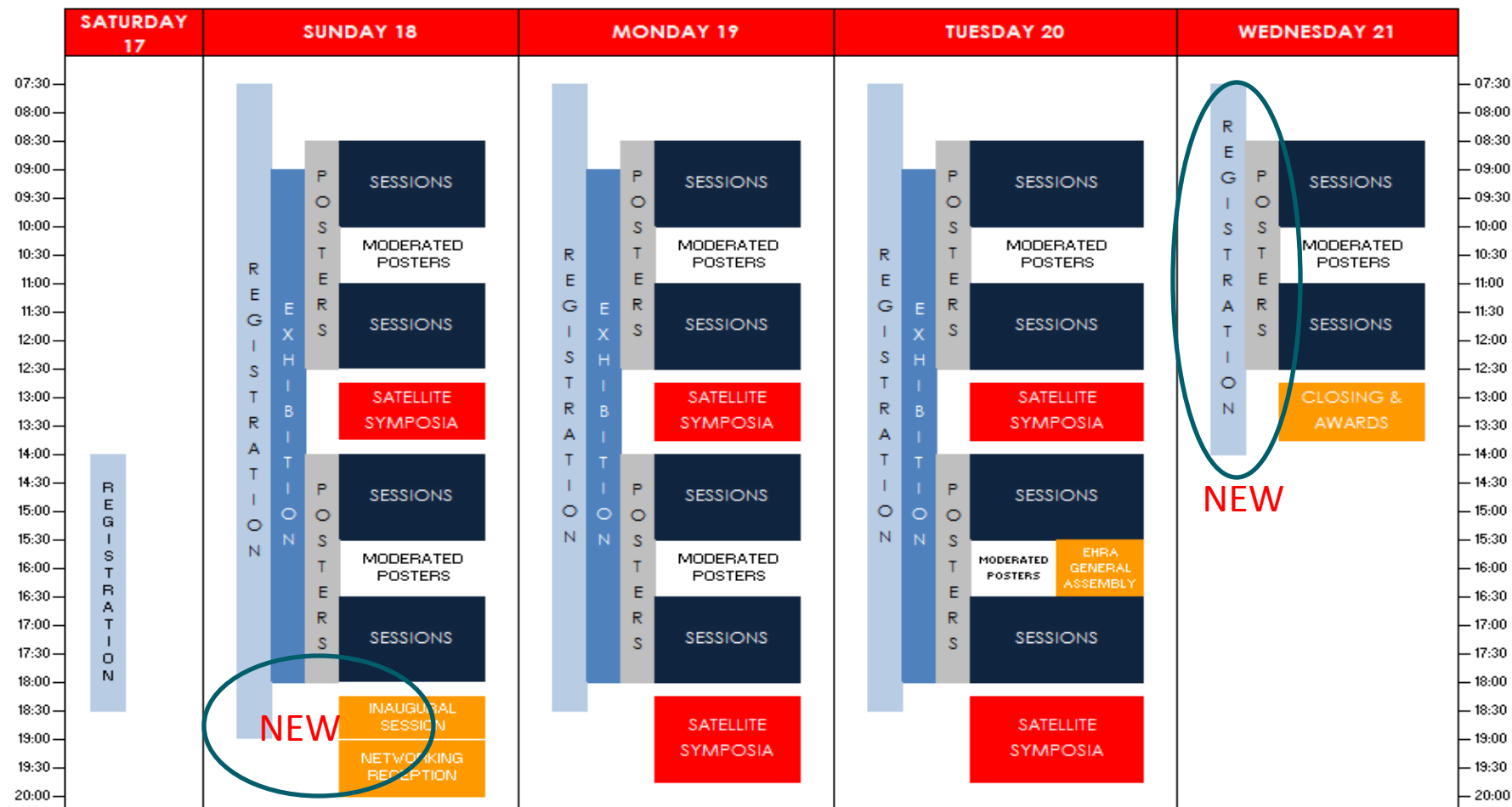
Non-invasive electrocardiology and e-cardiology

Pharmacology in arrhythmology/Cancer and arrhythmia

New implantable devices



EHRA EUROPACE-CARDIOSTIM 2017 - Congress Timetable



NEW

Congress timelines

- **End of October:** Online Registration services open
- **20 Oct - 20 Jan:** Call for abstracts
- **December:** Advance programme Launch
- **17 April:** Early fee registration
- **18 May:** Late fee registration

2017 Scientific Programme – Main topics

EHRA Chairperson
EHRA Vice-Chairperson

Prof. Michael Glikson, Israel
Prof. Helmut Püererfellner, Austria

- Atrial fibrillation (AF)
- Anticoagulation
- Traditional ablation
- Implantable Cardioverter Defibrillator (ICD)
- Cardiac Pacing
- Cardiac resynchronisation therapy
- Lead management
- ECG and eCardiology (Cardiac arrhythmias, non invasive)
- Ventricular tachycardia ablation
- Pharmacology and cancer chemotherapy
- Basic Electrophysiology
- Genetics
- Remote monitoring
- New implantable devices
- Arrhythmias in athletes
- Nurse, Allied Professional, other
- ECG interpretation
- Paediatric / Pregnancy
- Registries and surveys
- Scientific documents and Guidelines
- Young electrophysiologist / Women in electrophysiology

Scientific programme highlights

- **A State of the Art Scientific programme**
 - Innovation** (technology, latest advances...)
 - Late Breaking Trial session:** Monday morning
 - Guidelines AFIB**
 - Interactive sessions:** Mobile App voting system
 - Young EP / Women in EP / Allied professionals sessions**
 - 4 Live sessions (2 from Linz, 2 from Leipzig)**
- **Participation of 3 ESC Working Groups on:**
 - e-Cardiology** : e-Health Digital Summit into the programme **-NEW**
 - Grown-up Congenital Heart Disease -NEW**
 - Cardiac Cellular Electrophysiology** (41th annual meeting into the programme)
- **A wide range of opportunity for abstract presenters**
 - Clinical case sessions**
 - Oral abstract sessions**
 - Highlight session**

3 Summits in parallel on Sunday 18 June 2017

- **Summits will include 4 sessions of the same topic over a full day**
 - **VT Summit** – Dr Berruezo Sanchez Antonio, ES
 - **AF Summit** – Prof. Piorkowski Christopher, DE
 - **Lead management Summit** – Dr Bongiorno Maria Grazia, IT

***Access to the summit included in the registration fee
NO EXTRA CHARGE***

What will continue...

- **Mobile App**
2015: 3 787 downloads (66%)- **Huge numbers!**
- **Final programme**
Only PDF version online – **no hard copies**
- **Programme at a Glance**
Paper version

New this year!

Congress news: **Paper version**

Daily distributed on-site to delegates

AGORA

New design to afford better sound system

Seat capacity increase (50->80pax)



Pace sessions

Sessions **integrated into the scientific programme**

CardioPulmonary Resuscitation Workshop

Located in the exhibition area



Public Event

www.escardio.org/EHRA



New **N**urses & **A**llied **P**rofessionals offer

- Local language sessions on Sunday (**with slides in English**)
->Encourage LOCAL participation (Austria, Germany, Swiss)
- Dedicated poster area for NAP
->Allow more visibility in the congress
- Hands-on sessions **PROPOSAL**
->*In a meeting room in // to scientific sessions*

Vienna - Accessibility

- **Direct flights from major European cities**
- **From the airport to the city centre:**
 - ✓ **City Airport Train (CAT)**
 - 16mn
 - Every 30 minutes.
 - Price single 12€ / Return 19€
 - ✓ **Express train S7: 4,20€**
 - ✓ **Taxi companies: 40€ minimum**



Messe Wien – Accommodations



Housing

500 rooms on the spot, 2.000 in walking distance

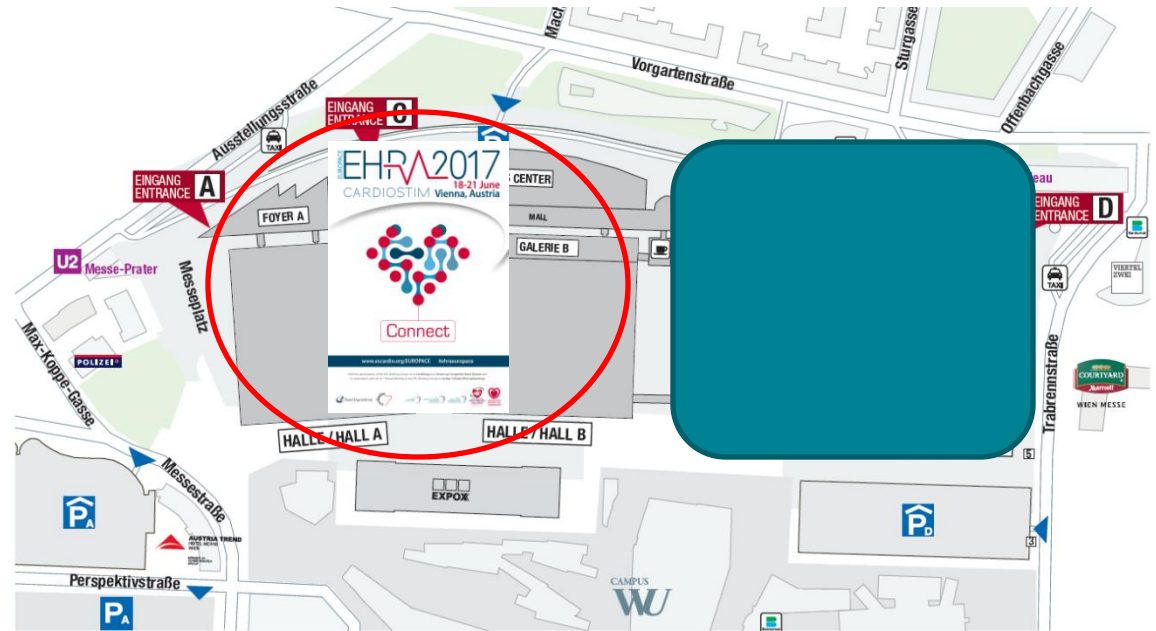
30.000 rooms within the city

Very affordable rates



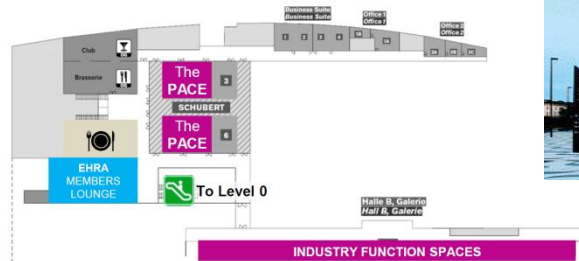
Messe Wien - Access

- Congress
Main Entrance:
ENTRANCE A



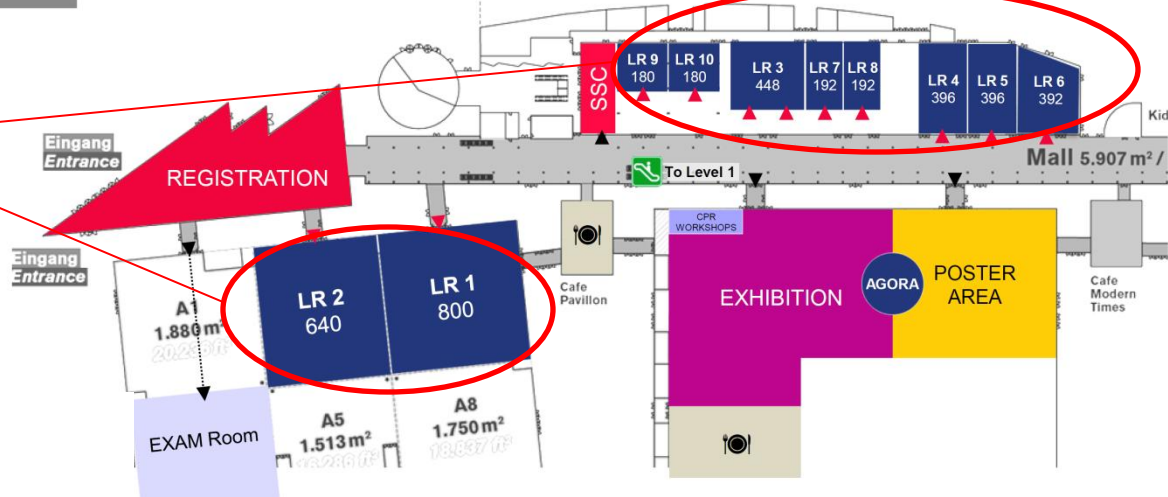
Messe Wien - Layout

LEVEL 1



LEVEL 0

10 Lecture rooms



Industry - What you need to know?

EUROPACE
EHR 2017
18-21 June
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Connect

Industry
Prospectus

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- **Isabelle Dor, Industry Relations**
- **Noureddine M'Ghari, Exhibition**
- **Fabrice Calabrese, Industry Sponsored Session**
- **Samanta Bickam, Sponsorship**



Industry Partners **NEW**

- **Accrued Point Ranking**
- **The PACE - Scientific Programme in Final Programme/Mobile App/Scientific Programme & Planner (SPP)**
- **Industry Programme replaced by inserts in Congress News**
-> Printed copies of the official newspaper distributed onsite every day
- **Online Congress News**
-> Official Congress Newspaper online version emailed to all attendees and EHRA Active Members
- **Programme at a Glance**
-> Pocket version placed in the Delegate Badge Holder
- **Webcast on Scientific Programme & Planner (SPP)**

Exhibition

EHRA EUROPACE - CARDIOTIM 2017 INDUSTRY PROSPECTUS

Industry @ EHRA EUROPACE - CARDIOTIM

Industry partners work hand in hand with EHRA to offer delegates a congress rich in science and innovation. We gratefully acknowledge our partners of EHRA EUROPACE - CARDIOTIM 2015 and look forward to working together again.

Abbott Vascular International BVBA	Manta S.r.l.
Access Point Technologies	Medex Research Ltd
Atricure Europe BV	MEDICO SpA
Baylis Medical	Medtronic International Trading SARRL
Biosense Webster Europe	Merit Medical Systems
Biotronik SE & Co KG	National Manufacturing CO., Inc.
Boehringer Ingelheim pharma GmbH	Osypha AG
CardioFocus Inc	Oxford University Press
CIRCA Scientific	Schwarzer Cardiotek GmbH
Cook Medical	Shanghai MicroPort EP MedTech Co., Ltd

- Level 0 - Square 2200sqm
- €500 /m²
- Opening hours : Sunday to Tuesday 8h30 - 18h
- Heart of Science - Poster & Agora
- Catering & Wifi
- Service ducts from floor
- Ceiling 14m
- Hanging possibilities for stand spaces from 60m²
- 5 points awarded for exhibiting 1 point per full 9m² of exhibit space

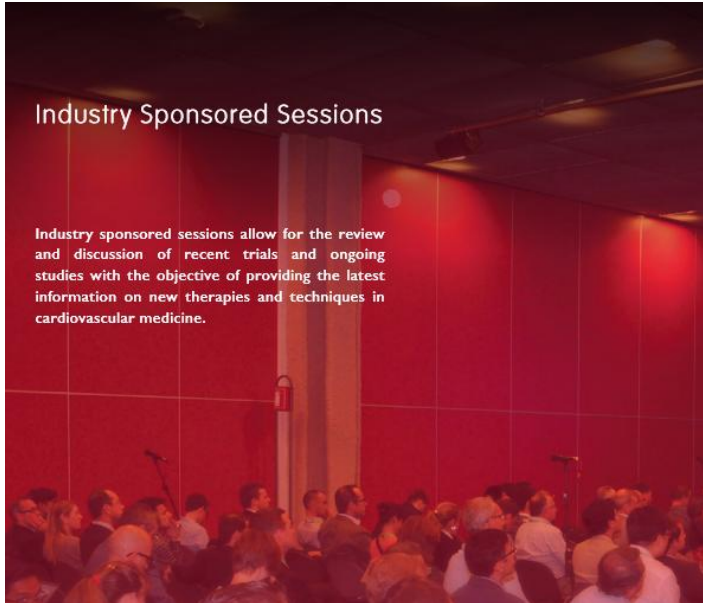
LEVEL 0



Build-up / Exhibiton/Dismantle schedule

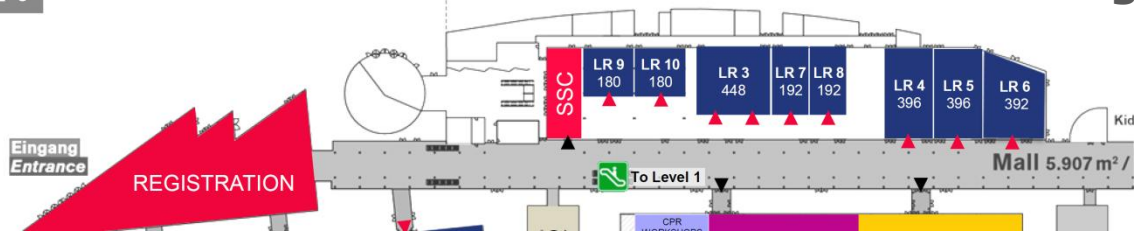
- **Exhibition build-up :**
 - **Thursday 15 June @ 8h (100 m² and up) / @ 12h (50 m² and up)**
 - **Friday 16 June @ 8h (100 m² and up) / @ 12h (all stand)**
- **Exhibition : Sunday 18 - Tuesday 20 June (9h to 18h)**
- **Dismantling : Wednesday 21 June @ 14h to Thursday 22 at 20h**

Satellites



- **Level 0**
- **10 lecture rooms**
- **From 180 to 800 pax**
- **Sunday**
 - **Lunch 60mn: €40k (16 points)**
- **Monday & Tuesday**
 - **Lunch 60mn: €40k**
- **Monday & Tuesday**
 - **Evening 60mn: €40k**
 - **Evening 75/90mn: €45k (18 points)**

LEVEL 0



Satellites



60/75/90mn - €40 to 45K

&



Expert on the Spot (Agora)



30mn - €6K (2 points)

Sunday 18 June	Lunch 60mn
Monday 19 June	Lunch 60mn Evening 60/75/90mn
Tuesday 20 June	Lunch 60mn Evening 60/75/90mn

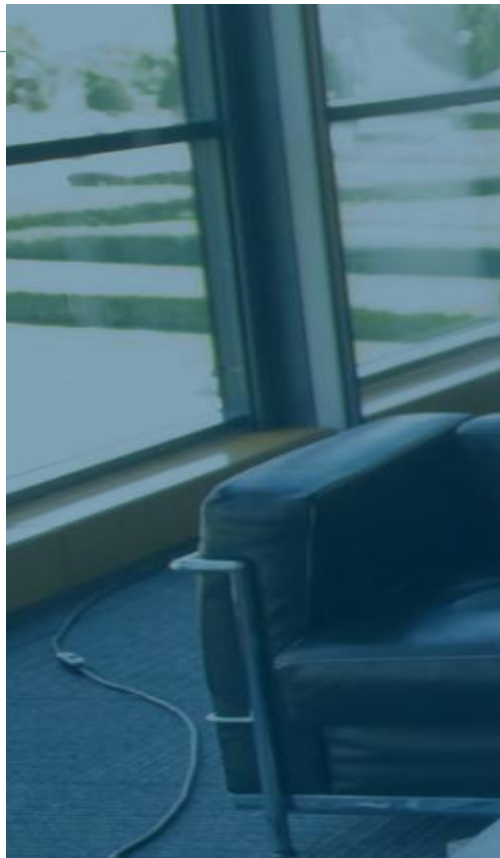
Sunday 18 June	Afternoon
Monday 19 June	Morning Afternoon
Tuesday 20 June	Morning Afternoon

The Pace



- Level 1
- Hands on learning
- Up to 5 rooms available
- €15k (2 points)
- **NEW** 1 Congress News Insert inside the Congress News
- **NEW** 1 Weblink
- Scientific Programme listed in the Scientific Programme & Planner (SPP)
- Room Rental (standard set up)
- AV Equipment & Catering arranged by the organiser

Function Spaces & Industry Welcome Desk



- **Level 1**
 - **11 rooms available on**
 - **Overlooking the Exhibition area**
 - **4.5 days**
 - **Room of 32 m² : €3.5K**
 - **Room of 48 m² : €5 k**
 - **Room of 64 m² : €6.5 k**
-
- **Don't forget to book your Industry Welcome Desk**

Moving Digital - Before

Download the "EHRA 2015" Mobile App
EHRA EUROPACE - CARDIOSTIM 2015 at your fingertips!

- View the entire scientific programme
- Receive frequent updates
- Search for the key opinion leaders, international experts, local members
- Create your personal schedule
- Don't miss the key deadline!
- **NEW!** Ask questions and vote during "Mobile App interactive session!"

Scan the QR Code or search for "EHRA 2015" in the App Store or Google Play

Available on the App Store | GET IT ON Google play

2.3 tons of paper were saved by choosing to print the Final Programme, also Be green and use the Mobile

EHRA EUROPACE - CARDIOSTIM 2015 Mobile App is supported by Medtronic in the form of an unrestricted educational grant



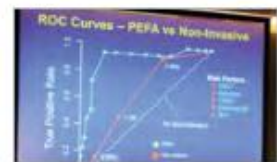
- Help delegates connect and get prepared
- Mobile App : €25k
- Stats 2015 → 3787 Mobile app downloads = (66%)

- Promote your session to delegates
- E-Blast : €6.5k
- 6 June & 15 June
- Stats 2015 : Delivered to 2257 pre-registered delegates = 68% total emails open rate

Moving Digital - During



- **Splash Advert, on the day of satellite**
- **Push notification (30mn before the session) in the mobile app: €5k**
- **Stats: ESC Congress 2016 = 23K downloads, ~35K views/advert**
- **Stats HF Congress 2016= 4 435 downloads, ~6749 views**

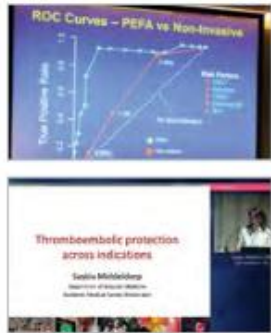


- **Live Broadcasting: €7k**
- **Webcast on Scientific Programme & Planner (SPP): €7k**
- **Digital Congress News: €10k**

Moving Digital - After



- **'In review' Official Highlight Report**
Peer in review publication mailed to all attendees post congress and posted online : €50k



- **TV**
Best Off on the main scientific advances
Provide an overview of the congress highlights : €50k

Promote your activities

Sponsorship, Advertising & Promotional Opportunities

- Delegate Badge Holder : €15k
- Programme At A Glance in the Delegate Badge Holder : €10k
- Paper Congress News : €15k
- Onsite Advertising : TBC



<http://www.esceexhibition.org/EHRA2017>

One
central
Order
Form



www.esccardio.org/EHRA

EHRA EUROPACE - CARDIOSTIM 2017



Dear Industry Partners,

We are pleased to inform you that applications for Exhibition space, Industry Sponsored Sessions and Sponsorship are now open. You will find all necessary application forms below.

Please do not hesitate to contact us at industry@esccardio.org for any queries you might have.

We are looking forward to working with you on EHRA EUROPACE - CARDIOSTIM 2017.

Industry Relations Team

Industry Information

- [Industry Prospectus](#)
- [EHRA EUROPACE - CARDIOSTIM 2015 Post Congress Report](#)



ORDER NOW



Key Dates

KEY DATES

Deadline for applications with priority status	15 October
Guidelines	Jan 2017
Satellite Scientific Programme	1 March 2017
Expert On The Spot	1 March 2017
The Pace Scientific Programme	1 March 2017

Join us for the Tour.....

- **Select your preferred stand location**
- **Order your Satellite Symposium, Exhibition, Sponsorship & rooms**
- **With priority status before the 15/10/2016**

