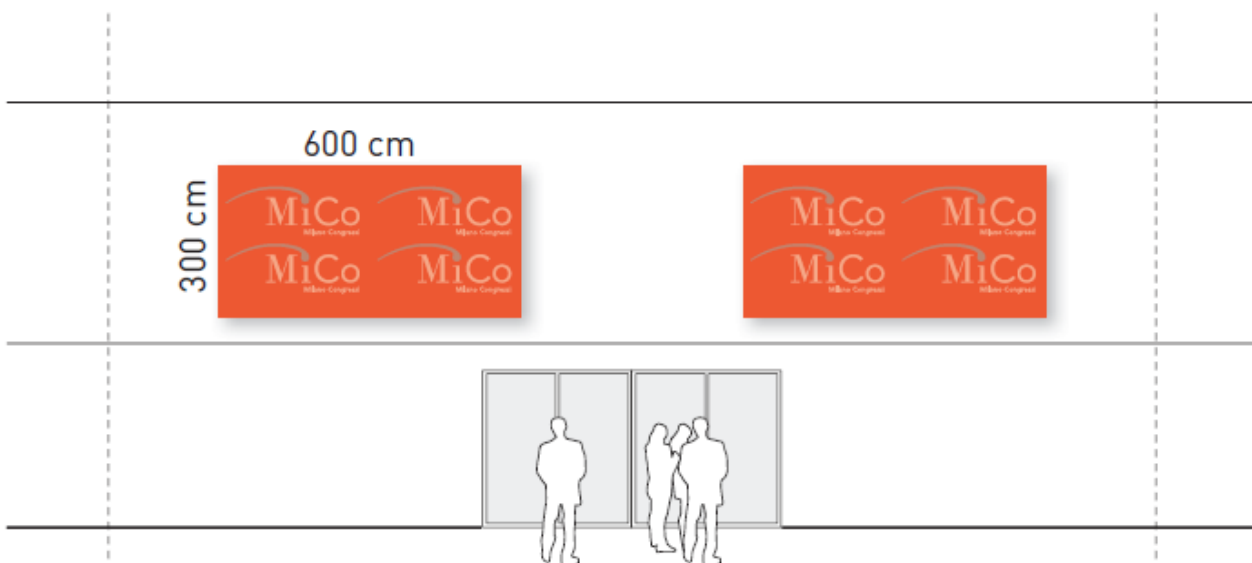# Technical specifications for Panels on Floor 2

Size 600 cm x 300cm

4 Units for Industry use

+ 3 units in use for EHRA EUROPACE Signage (7 units total)

FILE PROCEDURES FOR DIGITAL PRINTING

• Accepted programmes
- Illustrator CS5 (or earlier versions)
- Photoshop CS5 (or earlier versions)
- Freehand Mx (or earlier versions)

IMPORTANT:
Please note
- if a particular font is required, convert the text into that format
- if attached images are required, please see below

• IMAGE CHARACTERISTICS
Please save in one of the following formats: EPS or PDF, TIFF or JPG
- if in colour, please use CMYK (not RGB)
- the resolution of large format files must be at least 72 dpi in 1:1 scale. If the image contains text, the resolution must be between 150 and 300 dpi in 1:1 scale.

If the image must be enlarged 4 times greater than your file, the resolution should be at least 300 dpi (to avoid grainy effect).

Deadline to send files 11 May 2015 to <u>sponsorship@escardio.org</u>

Please note that a low resolution PDF can be sent before this date for approval

ATTENTION:
- Please ALWAYS include the prints in colour or in b/w (with the PANTONE colour references).
- Please give the dimensions and quantity required.
- specify on the printing the name of the file to be produced.

• TRANSFERRING OF FILES ON LINE
Files up to 10 Megabytes may be sent by email.
Larger files may be sent using wetransfer.com