

# EHRA EUROPACE CARDIOSTIM 2015

Onsite Advertising Presentation



# Building overview



# Why use onsite advertising?

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- **Mark your presence at EHRA Europace Cardiostim 2015**
- **State your commitment in the cardiovascular arena**
- **Communicate on your therapeutic areas & innovations**
- **Invite delegates to your stand activities**
- **Promote your Industry Sponsored Session Programmes**
- **Leave a lasting impression**

## **NOTE:**

**All prices listed within are exclusive of VAT & represent full rental and production costs**

**Deadline to send files 11 May 2015 to [sponsorship@escardio.org](mailto:sponsorship@escardio.org)**

# Content Reminder

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**Unless specifically noted, the use of product names/brand names, misleading names that might be perceived as product/brand names and registered trademarks are not permitted for onsite advertising products in this presentation.**

# Flags at entrance of Congress centre – Ref. ASLE\_03

## MiCo SOUTH WING External areas

Code:

**ASLE\_03**

Typology:

**PVC sheet**

Size:

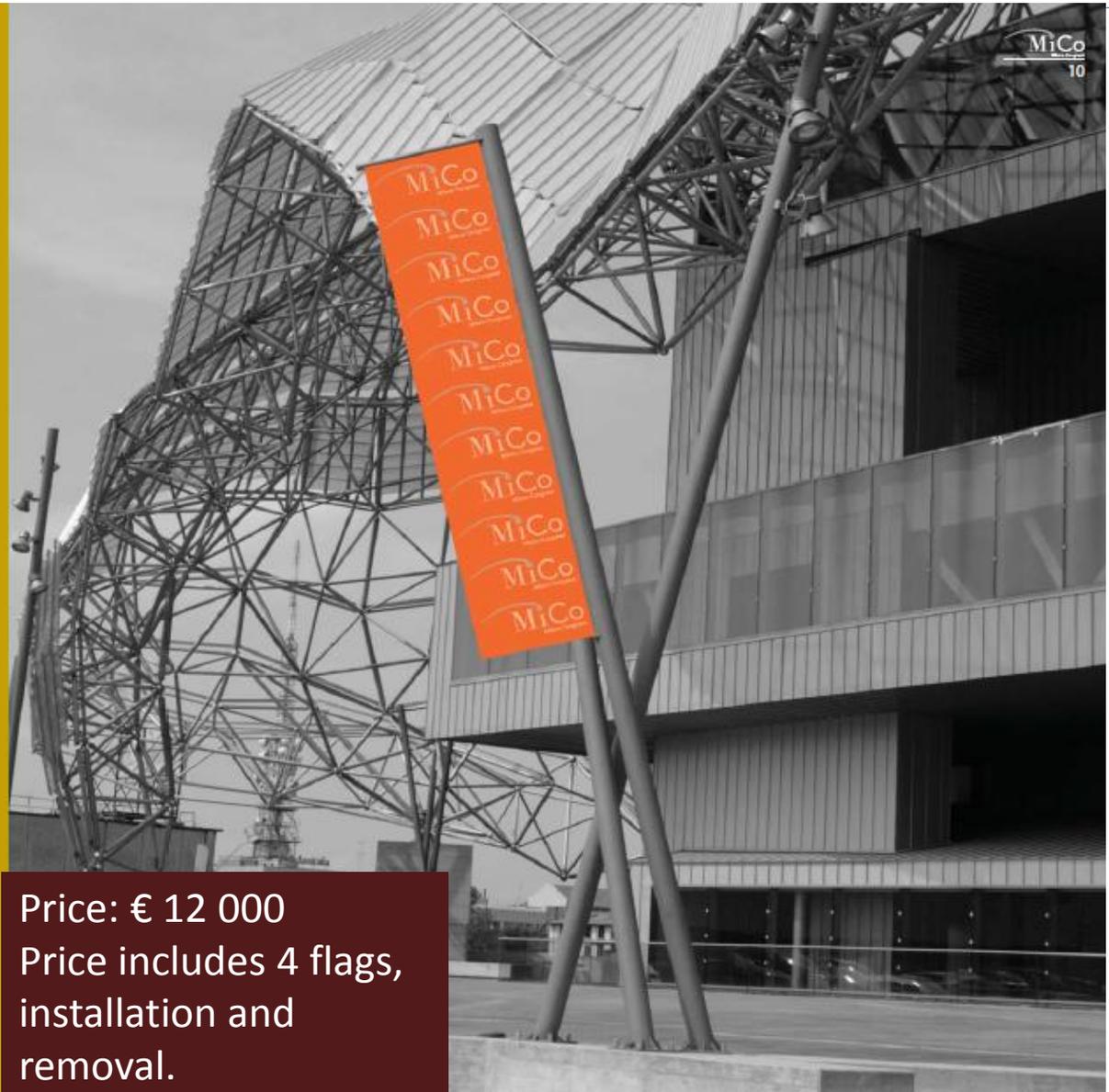
**98x400 cm**

**4 available positions**

Placement:



ADDITIONAL INFO →



Price: € 12 000  
Price includes 4 flags,  
installation and  
removal.

# Flags at entrance of Congress centre – Ref. ASLE\_03

MiCo **SOUTH WING**

External areas

Code:

**ASLE\_03**

Typology:

**PVC sheet**

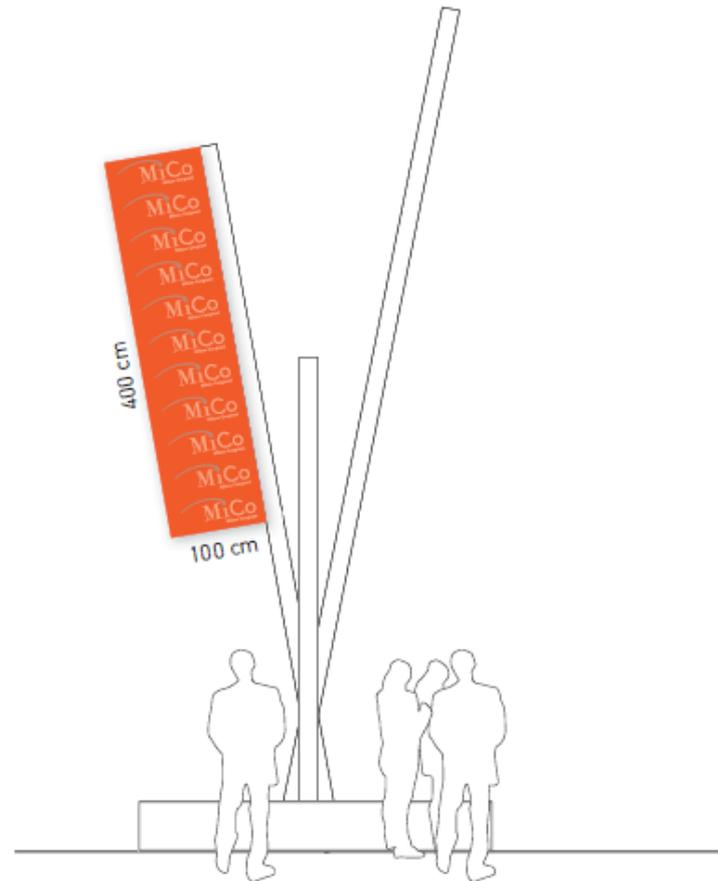
Size:

**98x400 cm**

**°4 available positions**

Description:

Digital printing on PVC



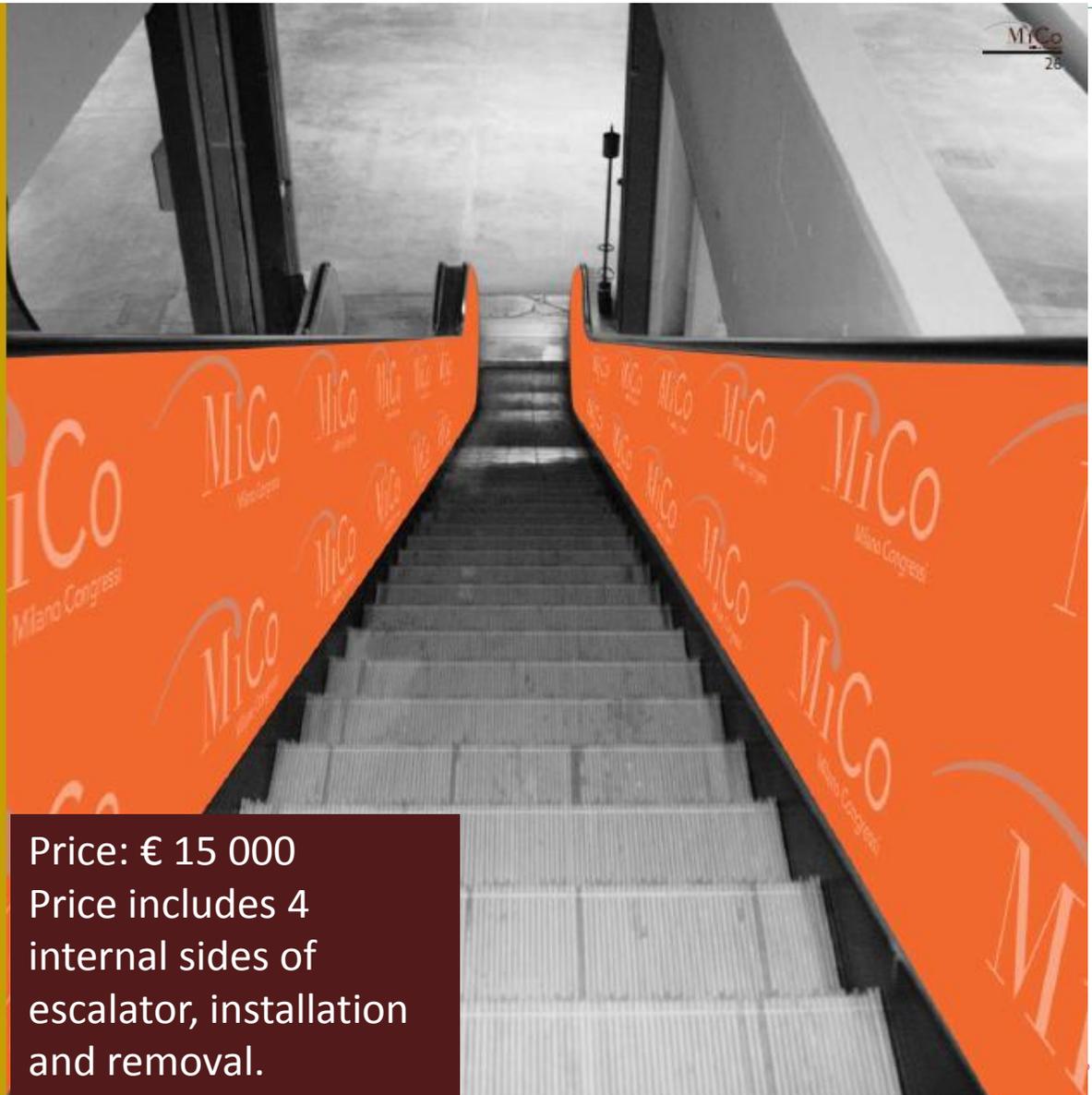
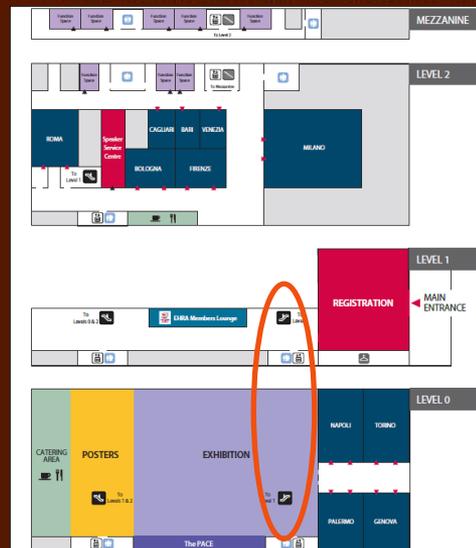
# Escalator inside entrance to exhibition – Ref. ASLO\_01

## MiCo SOUTH WING Level 0

Code:  
**ASLO\_01**

Typology:  
**Vinyl film**

Notice:  
**Leave an inner margin of about 5 cm compared to the given dimensions**



Price: € 15 000  
Price includes 4  
internal sides of  
escalator, installation  
and removal.

# Escalator inside entrance to exhibition – Ref. ASLO\_01

## MiCo SOUTH WING Level 0

Code:

**ASLO\_01**

Typology:

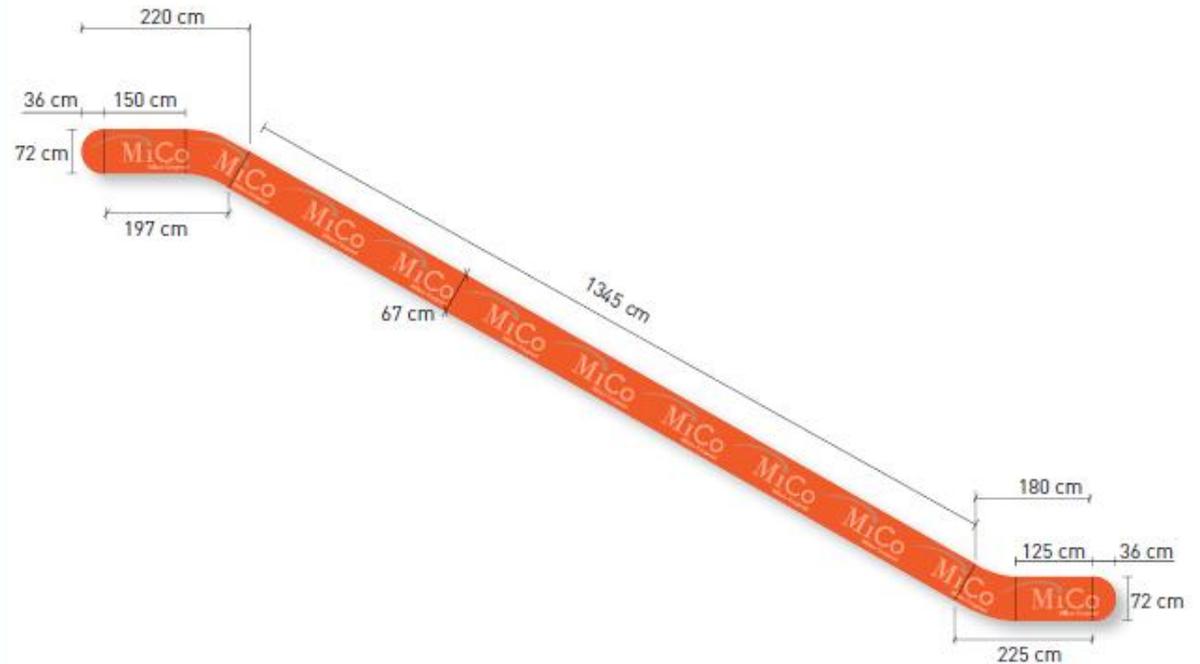
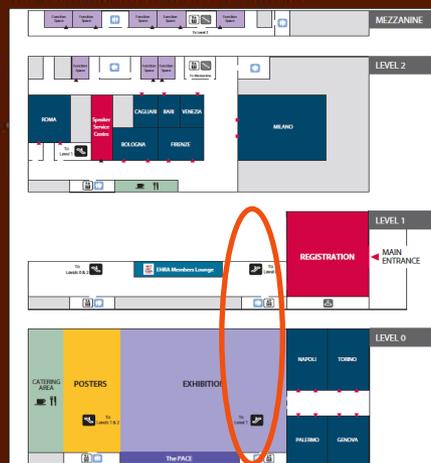
**Vinyl film**

Notice:

**Leave an inner margin of about 5 cm compared to the given dimensions**

Description:

Digital printing on vinyl film



# Escalator from Posters Level 0 to Level 1- Ref.

ASLO\_02

## MiCo SOUTH WING Level 0

Code:

**ASLO\_02**

Typology:

**Vinyl film**

Notice:

**Leave an inner margin of about 5 cm compared to the given dimensions**



Price: € 15 000  
Price includes 4  
internal sides of  
escalator, installation  
and removal.

# Escalator from Posters Level 0 to Level 1 – Ref.

ASLO\_02

## MiCo SOUTH WING Level 0

Code:

ASLO\_02

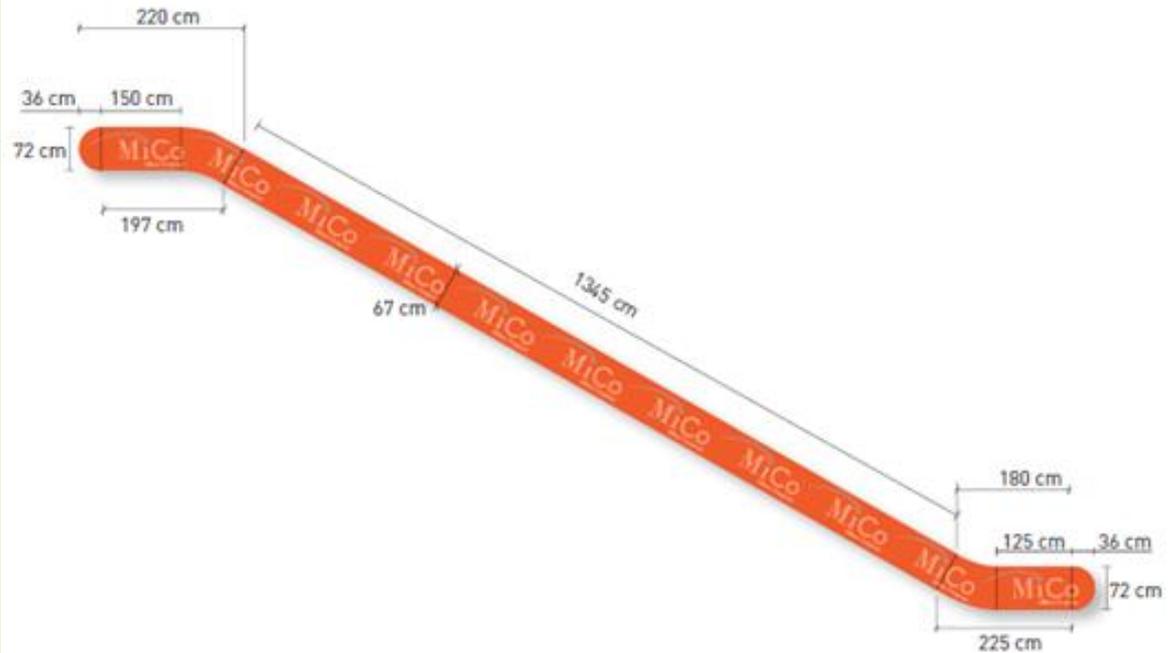
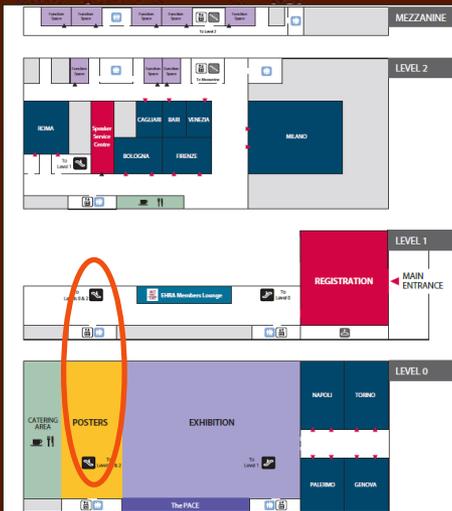
Typology:

Vinyl film

Notice:

Leave an inner margin of about 5 cm compared to the given dimensions

Description:





# Panels on Level 2 – Ref. ASL\_204

MiCo SOUTH WING

## Level +2

Code:

**ASL+2\_04**

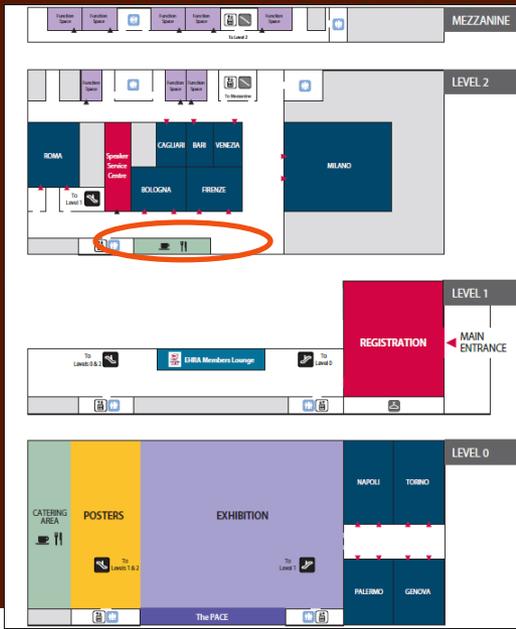
Typology:

**PVC sheet**

Size:

**600x300 cm**

**1 available positions**



Price: € 5 000/ panel  
Price includes  
production of panel,  
installation and  
removal.

3 panels sold of 4 total

# Panels on Level 2 – Ref. ASL\_204

## MiCo SOUTH WING Level +2

Code:

**ASL+2\_04**

Typology:

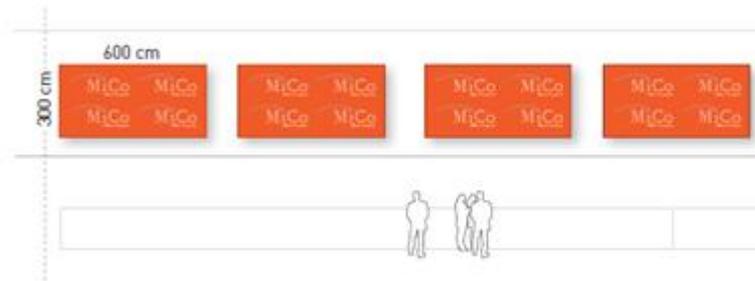
**PVC sheet**

Size:

**600x300 cm**

**1 available positions**

Description:



**The Industry Services and  
Relations teams wish you a  
successful EHRA EUROPACE  
CARDIOSTIM 2015 Congress**

