



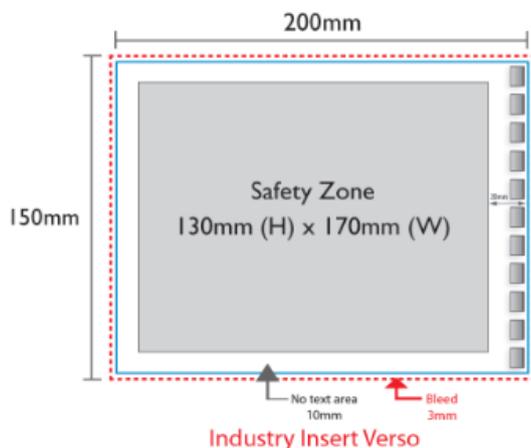
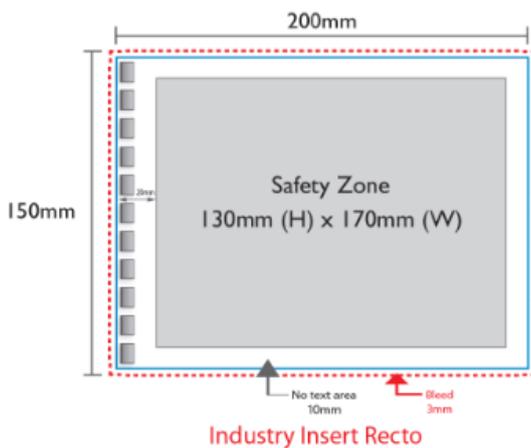
You have 3 Promotional items included for each Satellite Symposium

Advert in Industry Programme

Promote your satellite session by designing a double sided promotional advert to be included in the Industry Programme given to each registered delegate at the congress. This invitation will communicate your congress message directly to delegates. **No product advertising allowed.**

Deadline to submit artwork for final approval: **15 April 2015**

- Double sided insert (please find technical specifications attached)
- Remember to include, date, time, room, and session title. You may include your stand number but not stand activities
- No printing or shipping necessary
- Technical Specification on dedicated industry website: <http://www.escehhibition.org/EHRA2015/>



Technical Specifications Industry Insert

Horizontal format only

Industry Insert

150mm (H) x 200 mm (W)
Safety Zone: 130mm (H) x 170 mm (W)

Colours

Colours: 4 colour Print (full colour)
No pantone colours

Material to be sent to the ESC

- PDF documents (with embedded all fonts) in Press Quality are available OR
- Accepted format:
Only Macintosh Electronic file using one of the following Software,
 - Indesign CS3 (No pantone colour),
 - Illustrator CS3 (No pantone colour),
 - Photoshop CS3 (all files 300 DPI and CMYK)
- Font folders are necessary

Information Screen Advert

Display details of your session on the screen located at the entrance of your Satellite Symposium lecture room.

- PowerPoint, 16:9, HD resolution (1920 x 1080).
- The powerpoint maximum timing is 30 seconds,
- If there are multiple slide the total slide viewing need to add to a 30 sec (eg: 1st slide 12 sec, 2nd slide 10 sec, final slide 8 sec)
- If possible please name the file with your company name when sending it to sponsorship@escardio.org

Deadline to submit artwork for final approval: **18 May 2015**

Weblink

Invite delegates to your congress activities by designing a promotional page link to the EHRA EUROPACE – CARDIOSTIM 2015 Scientific Programme & Planner (SPP). This invitation will communicate your congress message to delegates. **No hyperlinks to sponsor web sites allowed. No product advertising allowed.**

1 Weblink can only promote 1 Satellite Symposium.

Deadline to submit artwork for final approval: **26 May 2015**

Weblink format:

Either a PDF, or a html / flash invitation

PDF PAGE	HTML / FLASH PAGE
Size: the lighter the better, screen quality, 600Kb max Security: ideally locked Open size: ideally 100% Images: may be included	Provide organiser with the invitation URL, not the company Web Site URL. Must be optimized for web 1280 x 1024 pixel Size: the lighter the better