Post Congress Report



1	General Information	2
2	Scientific Information	5
3	Registration & Attendance	. 10
4	Industry	. 14
5	ESC stand report	. 19
6	Post congress delegate survey	. 21
7	Media monitoring report	. 42

1. General Information

1.1 Introduction

The European Heart Rhythm Association (EHRA), a registered branch of the European Society of Cardiology, organised EHRA EUROPACE 2013 in Athens, Greece from 23 – 26 June 2013.

EHRA EUROPACE is now established as the major peer meeting in arrhythmias and cardiac pacing in Europe, with a special focus on research and education. The congress takes place every odd year.

1.2 History

Europace 2007	Europace 2009	Europace 2011
Lisbon, Portugal	Berlin, Germany	Madrid, Spain
24-27 June	21-24 June	26-29 June

1.3 Committees

Global Organising Committee

Prof. Angelo Auricchio - EHRA President

Prof. Andreas Götte - EHRA Scientific Programme Committee Chairperson

Prof. John Morgan - EHRA Scientific Programme Committee Vice-Chairperson

Prof. Georg Schmidt - ESC Working Group on e-Cardiology

Dr. Paul Volders - ESC Working Group on Cardiac Cellular Electrophysiology

Local Host Committee

Dr. Michalis Efremidis

Asst Prof. Emmanuel Simantirakis

Scientific Programme Committee

Prof. P. Amman Dr. D. Husser Dr. D. Arnar Prof. W. Jung Prof. M. Borggrefe Dr. S. Knecht

Prof. J. Brachmann Prof. J.Y. Le Heuzey Prof. F. Braunschweig Prof. G.Y.H. Lip

Prof. J. Brugada Terradellas

Prof. M. Markijarvi

Prof. J.C. Daubert

Prof. E. Pokushalov

Prof. C. Deaton

Prof. L. Saghy

Prof. C. Deaton

Prof. E. Sagriy

Prof. M. Duytschaever

Dr. R. Schilling

Dr. J. Schotten

Prof. E. Hoffmann Assist. Prof. E. Simantirakis

Dr. I. Fernandez Lozano Prof. I. Van Gelder

Prof. P. Geelen Prof. A. Zaza
Prof. J. Hastrup Svendsen Prof. I. Zupan

1.4 Venue

METROPOLITAN EXPO

Athens International Airport "Eleftherios Venizelos" 19019 Spata, Greece















2. Scientific Information

2.1 General Information

9 Lecture rooms

119 Sessions

87 Pre-arranged sessions

- o 1 Debate session
- o 2 How to sessions
- o 27 Main sessions
- o 13 Meet the experts
- o 8 Cardiostim sessions
- 17 Special sessions (Includes 4 Techno live+4 Cath lab+2 Late Breaking trial sessions)
- o 19 Symposium

1536 Abstracts Submitted

1018 Abstracts Accepted (66,2 %)

32 Abstract-based sessions

- o 13 Oral Abstract Sessions (including 3 Flash Abstract sessions)
- o 6 Oral Abstracts session with only eForm submissions
- o 6 Moderated Poster sessions
- o 7 Poster Sessions (Including 1 Poster session with Abstract & eForm submission)

312 Faculty Members

584 Roles

- o 219 roles of Chairperson
- o 365 roles of Speaker

24 Industry Sessions

o 24 Satellite Symposium

2.2 Special Sessions

- 1 Inaugural session
- 1 Closing session

2.3 Faculty

Activities

	20	11	20	13
	Roles Persons		Roles	Persons
Chairperson	185	_	219	_
Speaker	338	_	365	_
Judge	3	_	0	_
Total	526	313	584	312

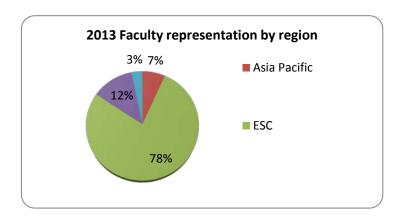
Role distribution

	2011	2013
1 role	193	170
2 roles	66	79
3 roles	35	31

4 roles	13	15
5 roles	4	9
6 roles	2	3
7 roles	_	3
9 roles	_	1
10 roles	_	1
Total	313	312

o Regions

	2011	2013
Asia Pacific	17	21
ESC countries	250	242
North America	35	39
South & Central America	11	10
Total	313	312

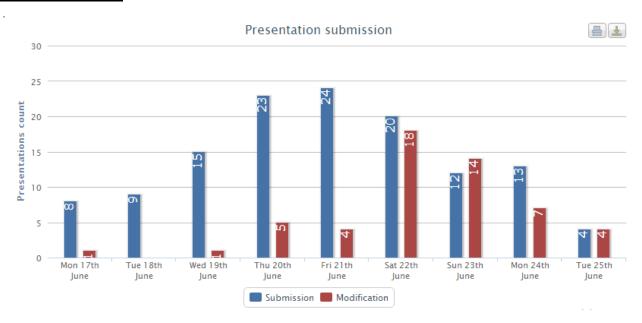


o Speaker Service Centre

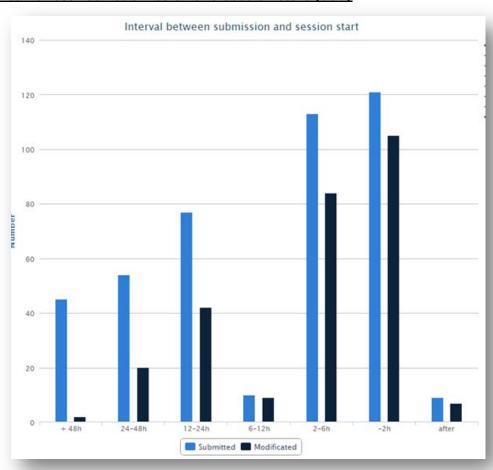
	Europace 2007	Europace 2009	EHRA 2011	EHRA 2013
Presentation captured	405	558	485	507
Videos	N/A	N/A	1287	617
Check-in	532	731	957	1068
Internet uploads	N/A	N/A	182 (32,7%)	128
Volume	5.02GB	7.85GB		N/A(1)

^{(1):} All collected data, includes webcasts in different versions, PPT, etc...

Internet submissions



Interval between submission and session start (SSC)



2.4 Abstracts

o General information

	2011	2013	+/- 2012/2013
Submitted	1522	1536	+14
Withdrawn	50	48	-2
Accepted	831	1018	+187
- oral	95	101	+6
- poster	696	857	+161
- moderated poster	40	60	+20
includes accepted withdrawn	25	44	+19
% acceptance	54,6%	66,2%	_
No Show	49	80	+31
Presented	757	894	+137

N.B. 2013 does not includes Abstract submitted via eForms

o By Topic

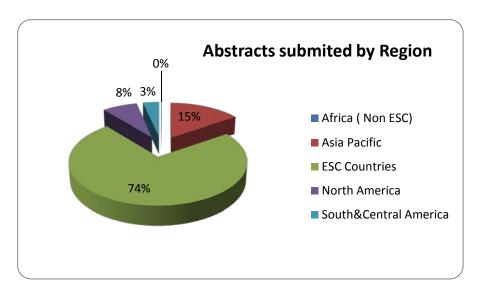
	#Abstract accepted by topics	Withdrawn	No show	Presented
Atrial fibrillation	295	11	25	259
Atrial fibrillation, drugs and tools	16	4	2	10
Basic science in arrhythmias	67	0	1	66
Cardiac arrhythmias	21	0	1	20
Cardiac arrhythmias, non invasive	125	14	11	100
Catheter ablation/except atrial	118	5	9	104
Diagnosis, prognosis, treatment	23	1	4	18
Pacing	116	5	9	102
Resynchronisation therapy	127	1	14	112
Sudden cardiac death and implantable defibrillators	110	3	4	103
Total	1018	44	80	894

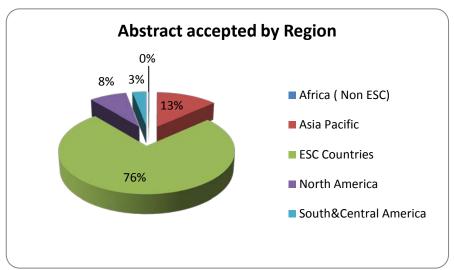
o Top 10 Country

o Top To Country								
		2011		2013				
	Submitted	Accepted	Presented	Submitted	Accepted	Presented		
Germany	153	100	_	132	110	99		
Italy	126	71	_	128	100	87		
Japan	172	82	_	122	68	57		
Spain	135	67	_	118	87	77		
United States of America	106	69	-	93	67	61		
France	76	51	_	81	40	37		
United Kingdom	53	34	_	65	47	46		
Russian Federation	54	23	_	64	36	36		
Netherlands	70	50	_	61	53	53		
Poland	75	34	_	61	41	35		

o By Region

	2011				2013	
	Submitted	Accepted	Presented	Submitted	Accepted	Presented
Africa (Non ESC)	7	2	_	2	2	0
Asia Pacific	227	106	_	235	135	106
ESC Countries	1098	613	_	1131	768	690
North America	124	83	_	115	82	74
South&Central America	66	27	_	53	31	24
TOTAL	1522	831	_	1536	1018	894





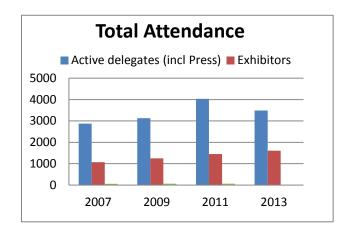
2.5 Faculty gender profile

		Abstract Submitter	Abstract Accepted	Abstract Grader	Chairperson	Speaker
EHRA	Female	30%	29%	8%	13%	19%
Europace 2013	Male	70%	71%	92%	87%	81%
ESC	Female	34%	31%	14%	15%	17%
Congress 2013	Male	66%	69%	86%	85%	83%

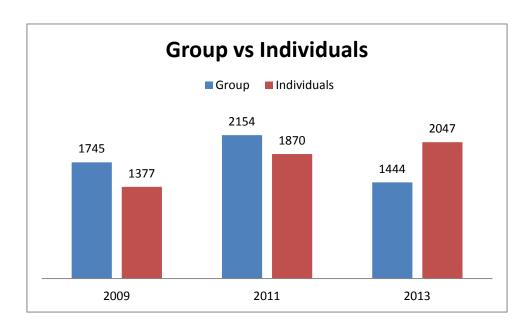
3. Registration & Attendance

3.1 Total attendance

	2009	2011	2013	+/- 2011
Active delegates (incl Press)	3127	4035	3491	-544
Exhibitors	1252	1451	1608	157
Accompanying persons	70	64	N/A	N/A
Total	4449	5550	5099	-451



3.2 Individual Vs Group attendees



3.3 By Country

Top 10 Athens 2013	
Country	Attendance
Italy	284
France	251
Germany	218
Netherlands	197
Greece	195
United States of America	181
Poland	161

United Kingdom	127
Russian Federation	126
Belgium	115

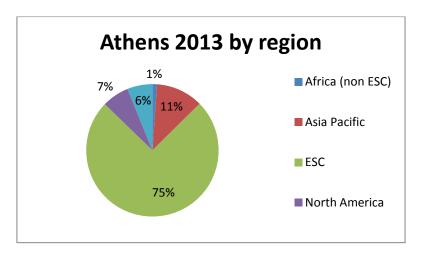
	75 1 1 1 2011	1.7 2012
Country Afghanistan	Madrid 2011	Athens 2013
Albania	7	4
Algeria	11	10
Argentina	30	45
Armenia	9	7
Aruba	2	1
Australia	28	26
Austria	70	64
Azerbaijan	70	3
Azerbaijan	2	3
Bahrain	1	1
Bangladesh	2	4
Belarus		
Belgium	3	8
Bosnia and Herzegovina	123	115
Brazil	91	2 105
Brunei	1	105
Bulgaria		·
Canada	19 39	19 40
Chile	13	17
China (incl Hong Kong & Macau)	70	105
Colombia	19	19
Costa Rica	2	19
Croatia		
Cyprus	31	14
Czech Republic	8	8
Denmark	53	39
Dominican Republic	87	77 1
Ecuador	1	1
Egypt		
Estonia	24	33
Finland	5	00
France	23	22
French Polynesia	313	251
Georgia, Republic of	40	1
Germany	13	6
Ghana	249	218
Greece	·	405
Guatemala	151	195 1
Hungary	00	•
Iceland	63	57
Toolaila	6	1

India	4	7
Indonesia	3	
Iran (Islamic Republic of)	55	35
Iraq	4	10
Ireland	12	13
Israel	45	24
Italy	372	284
Japan	106	86
Jordan	4	4
Kazakhstan	3	8
Korea, Republic of	6	18
Kosovo	2	
Kuwait	3	2
Kyrgyzstan	3	1
Latvia	5	6
Lebanon	6	4
Libya		7
Lithuania	95	8
Luxembourg	2	
Macedonia	4	4
Malaysia	12	5
Malta	1	2
Martinique	,	1
Mexico	16	8
Moldova	1	1
Monaco	2	2
Montenegro	3	1
Morocco	10	10
Netherlands	252	197
New Caladonia	202	1
New Zealand	3	3
Nigeria		3
Norway	35	40
Oman		2
Pakistan		1
Palestine	3	3
Panama	3 1	1
Peru	2	2
Peurto Rico	3	1
Philippines	1	3
Poland	163	161
Portugal	75	45
Qatar	4	1
Reunion	3	3
Romania	36	23
Russian Federation	108	126
San Marino	100	1
		j I

Saudi Arabia	37	35
Serbia	35	23
Singapore	10	9
Slovak Republic	30	19
Slovenia	10	8
South Africa	32	36
Spain	192	111
Sri Lanka	1	2
Sweden	58	36
Switzerland	76	75
Taiwan, ROC	3	5
Thailand	34	13
Tunisia	15	17
Turkey	59	45
Ukraine	20	24
United Arab Emirates	2	5
United Kingdom	150	127
United States of America	185	181
Uruguay	13	10
Venezuela	18	11
Vietnam	7	6
Yemen	2	3

3.4 By Region

	Madrid 2011	Athens 2013
Africa (non ESC)	33	39
,		
Asia Pacific	412	401
ESC	3151	2606
North America	243	230
South & Central America	193	215



4. Industry

4.1 Exhibitors

Total of 49 Stands = 1 715,55m²
33 Industry Stands = 1 462,05m²
4 ETSA stands = 48m²
ESC stand = 84m²

4.2 Exhibition

m²	2009	2011	2013
Medtronic	158,47	204	248
St Jude Medical	146,9	174,5	188
Boston Scientific	77,25	90	183,5
SORIN CRM SAS	52,5	102	100,05
Biosense Webster Europe	60	90	98
BIOTRONIK SE &Co. KG	156	198	84
Bard	50	45	63
BMS/ Pfizer	-	40	60
CVRx	-	-	42,5
Spectranetics International	10	14	40
Stereotaxis Inc	-	52	35
Cook Medical	-	12	28
Siemens AG Healthcare Sector	20,62	20	25
Cardiotek	16	28	21
Vitatron	-	-	21
Philips Healthcare	55,5	55	20
Hansen Medical	-	9	18
Impulse Dynamic	-	-	18
Lemer Pax	9	12	18
GE Healthcare	60	60	15
Topera	-	-	15
Zoll CMS GMB	-	12	15
AliveCor	-	-	12
EBR Systems Inc.	-	-	12
FMS, Finapres Medical Systems BV	15	12	12
Imricor	-	-	12
RESMED	-	-	12
Tyrx	-	-	12
Medico Spa	14,37	12	10
Abbott	-	-	9

Access Point Technologies	-	-	9
Baylis Medical	10	9	9
Endosense	-	-	9
Medex Research	7,5	-	9
MicroPort Medical	-	-	9
Wisepress	6	10	9
ZTS HAGMED	9	-	9
AGA Medical Corporation	9	-	-
Bmeye	10	12	-
Boehringer-ingelheim	98,11	-	-
Cameron Health	-	36	-
CardioFocus	-	9	-
CathRx Ltd.	21,25	-	-
Corizon	9	-	-
Epiq Life Science	-	12	-
EUROPE AF 2009	9		-
Hellenic	10	-	-
NewCor GmbH	-	9	-
OSYPKA AG	-	9	-
Osypka Dr. GmbH	10	-	-
Sanofi-aventis	46,38	-	-
TOTAL	1156,9	1347,5	1510,05

4.3 Satellite symposia

Companies	Date	Time	Room	Capacity
Philips / Atricure	Sunday 23 June	15:30 - 16:30	Kythira	300
Boston Scientific	Sunday 23 June	15:30 - 16:30	Hydra	200
Biosense Webster Special Session	Sunday 23 June	15:30 - 16:30	Santorini	200
Medtronic	Sunday 23 June	15:30 - 16:30	Naxos	500
St Jude Medical	Monday 24 June	12:45 - 13:45	Rhodes	600
Boston Scientific	Monday 24 June	12:45 - 13:45	Lefkada	400
BARD Ltd	Monday 24 June	12:45 - 13:45	Mykonos	200
Sorin Group	Monday 24 June	12:45 - 13:45	Santorini	200
Abbott Vascular	Monday 24 June	12:45 - 13:45	Hydra	200
Medtronic	Monday 24 June	12:45 - 13:45	Naxos	500
Bristol-Myers Squibb	Monday 24 June	12:45 - 13:45	Crete	700

Spectranetics	Monday 24 June	12:45 - 13:45	Ithaca	250
BIOTRONIK	Monday 24 June	12:45 - 13:45	Kythira	300
EPIC Alliance Special Session	Monday 24 June	18:15 - 19:15	Ithaca	250
Medtronic	Monday 24 June	18:15 - 19:45	Naxos	500
Bayer HealthCare	Monday 24 June	18:15 - 19:45	Kythira	300
Boston Scientific	Tuesday 25 June	12:45 - 13:45	Ithaca	250
BIOTRONIK	Tuesday 25 June	12:45 - 13:45	Kythira	300
Sorin Group	Tuesday 25 June	12:45 - 13:45	Santorini	200
St Jude Medical	Tuesday 25 June	12:45 - 13:45	Rhodes	600
Biosense Webster	Tuesday 25 June	12:45 - 13:45	Mykonos	200
Medtronic	Tuesday 25 June	12:45 - 13:45	Naxos	500
Daiichi Sankyo	Tuesday 25 June	12:45 - 13:45	Hydra	200
Boehringer Ingelheim	Tuesday 25 June	12:45 - 13:45	Lefkada	400
TOTAL	22 Satellite Symposia / 2 Special Sessions			

4.4 Sponsorship & advertising

Companies	Sponsorship Item
<u> Biosense</u> Webster	Educational Grant
<u>Biosense</u> Webster	Industry Welcome Desk
BIOTRONIK	Educational Grant
BIOTRONIK	Congress Bags
BIOTRONIK	Badge Laces
BIOTRONIK	Industry Welcome Desk
Boston Scientific	Industry Welcome Desk
Medtronic	Mobile App
Medtronic	Industry Welcome Desk
<u>Şorin</u> Group	Industry Welcome Desk
St-Jude Medical	Industry Welcome Desk

4.5 Other activities

The PACE

Companies	PACE Room
Abbott Vascular	PACE 48 m ²
Boston Scientific	PACE 48 m ²
Medtronic	PACE 64 m ²
St-Jude Medical	PACE 80 m ²

Companies	Function Space
Boston Scientific	Hospitality 40 m²
Boston Scientific	Hospitality 32 m²
Biosense Webster	Meeting Room 64 m²
Biosense Webster	Meeting Room 40 m²
Medtronic	Hospitality 40 m²
Medtronic	Hospitality 32 m²
Sorin Group	Hospitality 32 m²
Sorin Group	Meeting Room 40 m²
Sorin Group	Closed Industry Meeting
Spectranetics	Meeting Room 40 m²
Spectranetics	Meeting Room 40 m²
St-Jude Medical	Hospitality 32 m²

5. ESC stand report

Size: 84m²

Integrated ESC-EHRA Stand

Built by local stand builder Vision





Figures

- 1600 Pocket Guidelines distributed
- 1005 Journals distributed
- 55 new EHRA members (82 in 2011)

Estimated number of visitors on the stand: 2431

Top 5 distributed documents:

- 1600 pocket guidelines
- 600 CD White book
- 500 F/A Europace 2015
- 280 EHRA Education Flyers
- 268 White books

<u>Membership</u>

STAND: Browser & Membership Applications

55 membership applications for EHRA submitted during the congress.

The efforts onsite this year produced significantly improved impacts compared with last year, for both membership applications and data quality.

Logistics and Location

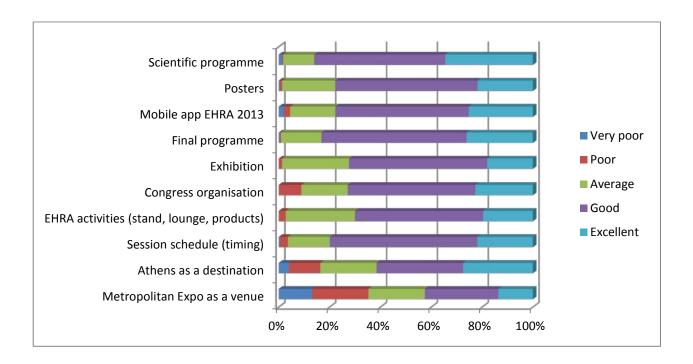
The round banner on the top of the stand was visible from the whole exhibition and our location was optimal.

The stand concept/design was very nice and practical as this year we made specific poles for Membership Education ICD for Life, ESC and AFIB Matters and EHRA White book. We had additional demo/membership corners on both side of the stand and the plasmas and lights etc brought all together to make a very refined design.

6. Post congress delegate survey

232 participants responded to this survey (8.9%)

1. Please rate the following in terms of fulfilling your expectations at EHRA EUROPACE 2013:



Other (please specify)

- Long distance between City centre and venue (10)
- Noise between the lecture rooms (4)
- The toilets facilities were inadequate (3)
- The shuttle bus organization was atrocious (2)
- Too little time for posters
- Would be interesting to have more workshops available
- More free material should be given to delegates

2. Would you please send us a few words (100 max) to describe your overall EHRA EUROPACE 2013 - Athens experience?

Scientific programme

A very good meeting with excellent content; live and recorded cases were excellent

Again very nice organized

Congress program very good

Good and practical lessons

Good initiative with Late Breaking Clinical Trials

Good selection of the topics

Very well organized EHRA exam session

Very interesting congress (3)

Excellent (3)

Very good scientific programme (14)

The live case sections were excellent

Liked the combination with the WG meetings

Important invited lecturer but under expected speakers

Satisfying clinically, but far less interesting for the basic scientist

A pity that a paper abstract book was not available!

Too little oral sessions

Relatively high number of no-shows in the poster sessions

Could not achieve as much as EHRA 2011

Disappointed by the attendance of the poster session, many presenters were not at their posters during the time they should be there.

Good meeting and opportunity to meet friends

Good organization

<u>Venue</u>

Congress venue far from city (28)

Poor transport facilities (25)

Issues at the congress centre (noise interference, toilet facilities) (18)

Very nice experience (5)

Other

Too hot weather

City expensive

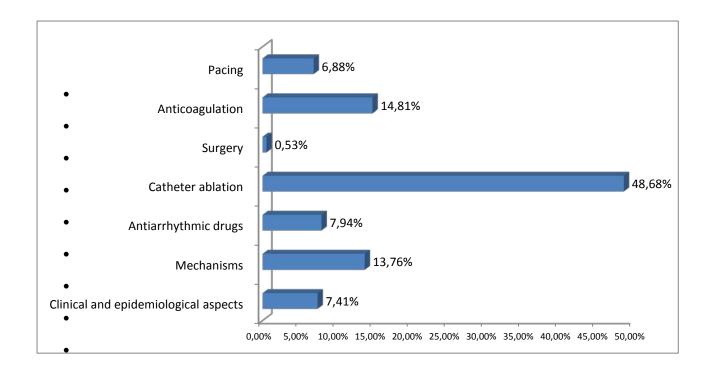
It was difficult due to import/export of equipment and location of the venue compared to the airport and location of hotels.

Mobile App

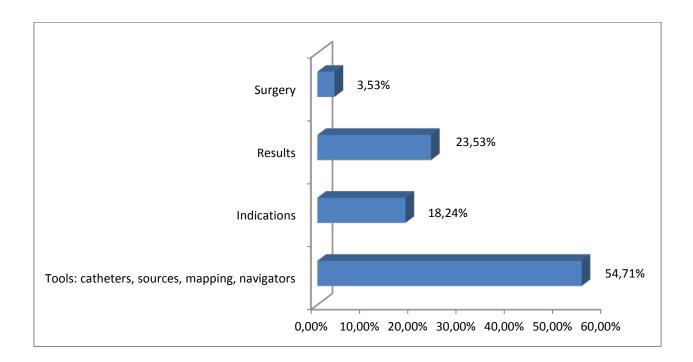
Mobile application not working properly (blocked and unable to use it, even after re-installation)

The mobile app was really useful and well programmed

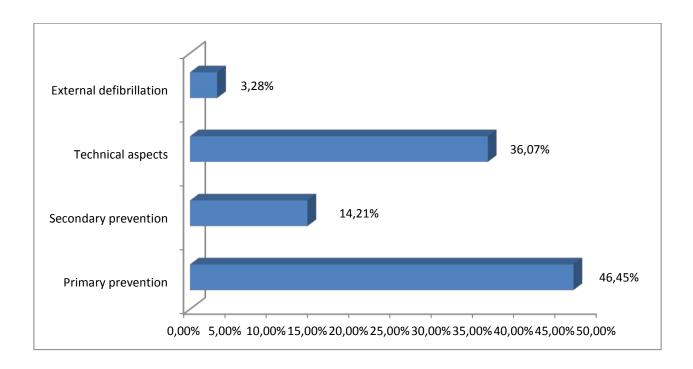
- 3. Which of the following topic(s) are of most interest to you?
 - Atrial Fibrillation



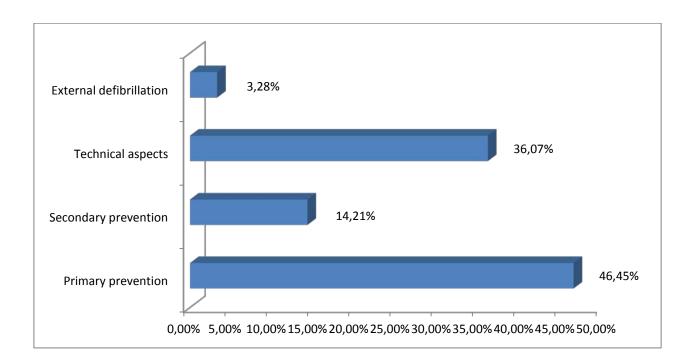
Catether ablation/Except Atrial



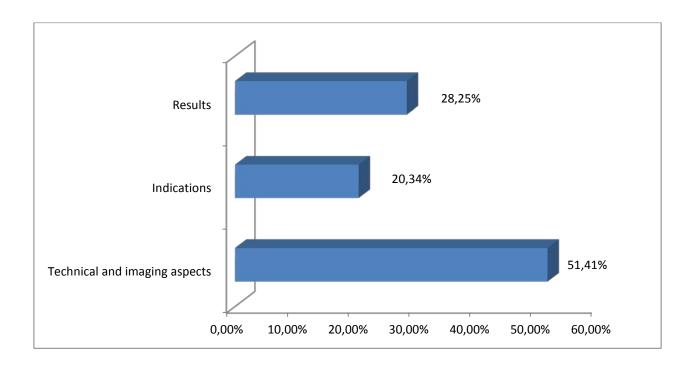
• Sudden cardiac death and implantable defibrillators



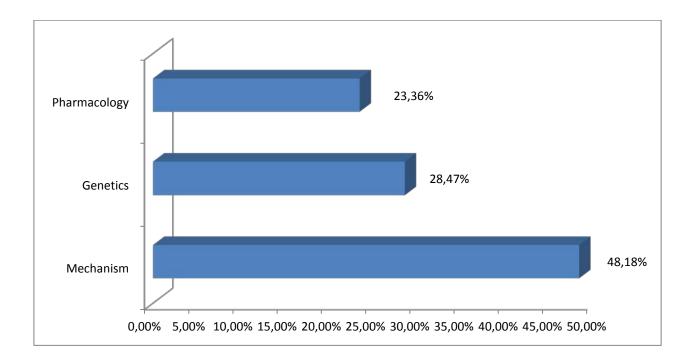
Pacing



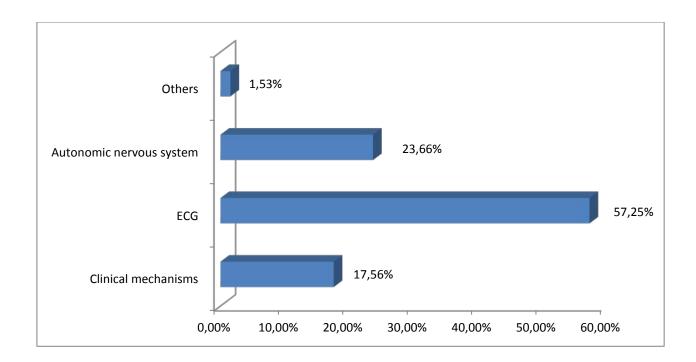
Resynchronisation Therapy



• Basic Science in Arrhythmias

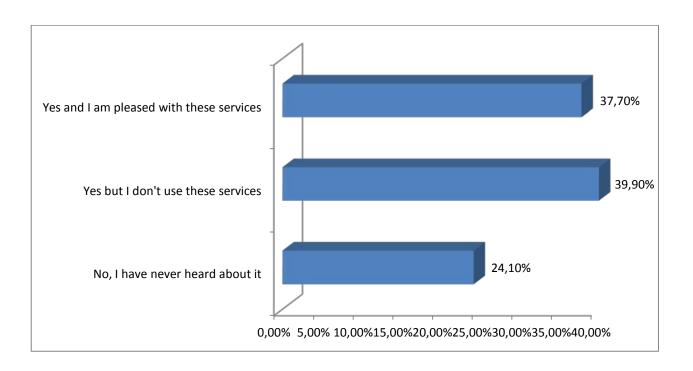


• Cardiac arrhythmias, non invasive

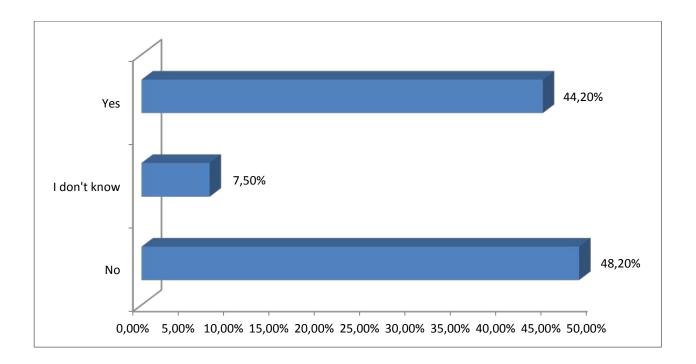


- 4. How do you think the scientific content could be improved?
 - A lot more practical and real life than UFO-s
 - All reports are far of reality; clinical aspects should be reconsidered
 - Announce the cath lab sessions in the programme no one could guess the content
 - Better balance for satellite symposia to avoid conflicts of similar topics at the same time
 - Better speakers
 - By implying more people and not always the same speakers and moderators
 - By reducing repetitive sessions
 - Choose a better congress venue
 - Flash sessions were not of good enough quality
 - Focus on AF guidelines and NOAC
 - Hands on session
 - In short, the congress would benefit from more basic science.
 - · Larger focus on real world topics, especially in anti-bradycardia pacing
 - Maybe more content on imaging and technologies
 - More basic science and translational sessions
 - More clinical cases
 - More connection between basic and clinical science
 - More debates from experts, more different speakers and fewer sessions regarding novel anticoagulants.
 - More diversity in session topics.
 - More live cases and interactive case discusssions
 - More live presentations like in europer
 - More mechanism based
 - More meetings like "meet the experts"
 - More original oral presentations
 - More sessions on clinical EP, including syncope
 - More time to present
 - More topics
 - Paper abstract book

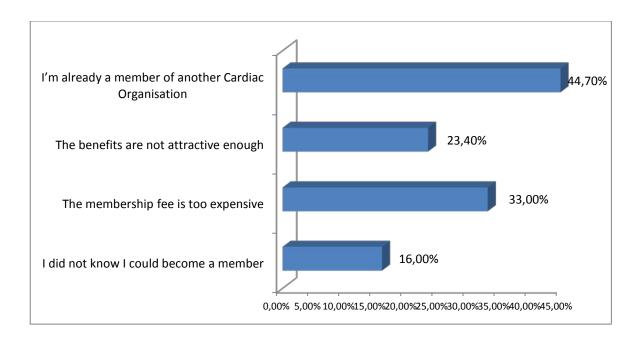
- Perhaps more of the posters presented as orals
- Perhaps with more literature from lectures available at each session
- Places to go to have lunch
- Remaining with same goals
- Sessions on syncope
- Similar topics lectures be at different times
- Teaching sessions (How To 0 for trainees and the starting cardiologists.
- The inaugural session could be a bit more focused on content. Less show, more clinical science.
- The most interesting lectures like guidelines shouldn't be in the early morning
- With specific main activities not superposed with other conferences
- Work together with the ESC basic science working groups
- Reducing the total amount of total sessions in order to concentrate the arguments
- 5. Did you know that members of the EHRA have exclusive services including registration discount, member lounge access, and free access to ESC eLearning platform?



6. Are you an EHRA member?



7. If not, please tell us why?

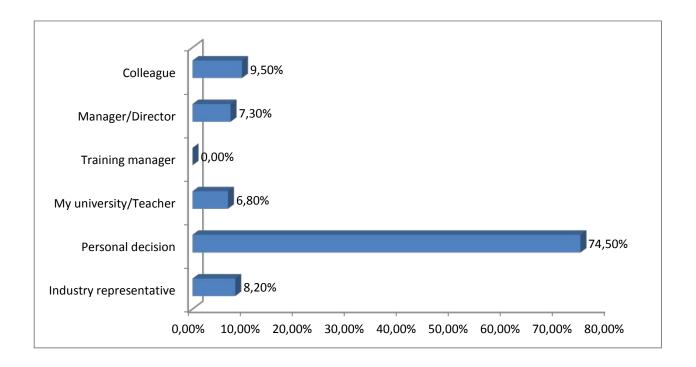


Other (Please specify):

- AHA
- Already FESC: very expensive
- EACVI

- HRS (3)
- I am about to retire
- I forgot to pay the members fee
- I have never looked at becoming a member (3)
- I hope I will become a member soon after EHRA 2013
- I thought that membership in ESC is enough
- I'm going to become a member
- I'm not a rythmologist
- ISHNE
- FACC
- It is not my professional field.
- Joining now on basis of excellent congress and desire to participate in future
- Not yet specialized

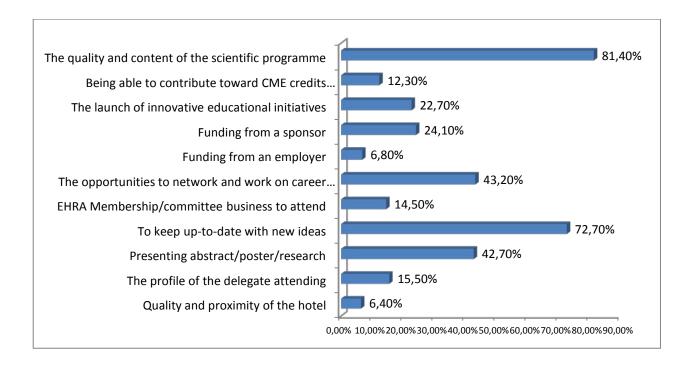
8. Who convinced you to attend the Congress?



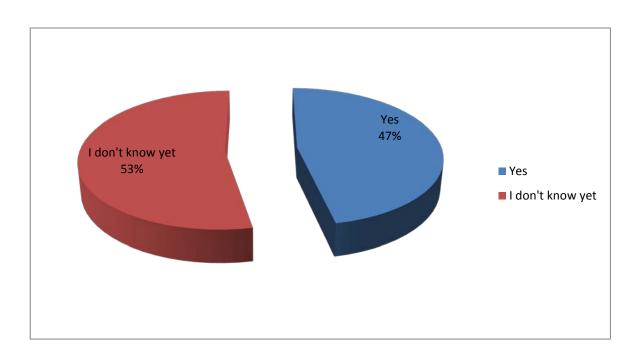
Other (please specify):

- Invited Faculty (5)
- Abstract presenter (4)

- ESC EG MEMBER (2)
- Examination
- 9. Which 4 factors were most important in your decision to attend EHRA EUROPACE 2013?



10. Will you attend EHRA EUROPACE 2015 in Milan?



Other (please specify):

- · Depends on Industry funding
- Depends on the situation at work with duties and at home
- Probably not given the poor scientific quality as compared to Heart Rhythm etc.
- Quality of the scientific programme was average.
- · Went this time because of EWGCCE meeting
- 11. Where would you like to see future EHRA EUROPACE Congresses being held?



Istanbul (4)

Madrid (4)

Moscow (2)

Edinburgh (4)

Places with better access to hotels and the congress centre (8)

12. What type of sessions would you like to attend at EHRA EUROPACE 2015?

Hands on (3) Ablation mechanisms (6) AF ablation (4) How to sessions (3) **AICD** ICD (2) Anticoagulation therapy Innovation in technology Atrial fibrillation (4) Interactive (2) Basic science (9) Late Breaking Trials (3) Basic science in electrophysiology (3) lead extraction Cardiac ablation Lead management (2) Cardiac arrhythmias Live cases (18) Meet the experts Case presentations Case study discussions of combined therapies More EP technical insights new products or unusual techniques for conquering unique More moderated posters cases New easier techniques in AF ablation Cath Lab sessions new guidelines Catheter ablation (3) New ICD Clinical management of SVT New trials Clinical sessions (3) Nurses techs Clinical trials Oral abstract sessions (2) CRT (7) **Pacemakers** Debates Pacing (5) Devices (4) Pacing and CRT ECG cases (2) Pacing without leads ECG in SCD Pharmacological treatment of cardiac Educational sessions on anticoagulation in arrhythmias patients with arrhythmia Pharmacology (3) **EKGs** sessions Plenary/main sessions EP masterclas Poster (3) focus on science AF Primary prevention of SD (methods) Genetic

Guidelines (2)

Renal denervation

Resynchonisation therapy (2)

Rotor Center Imaging

Scientific sessions

Scientific sessions on imaging and technology advances and tools under research development

Session on VT ablation

State of the art (2)

Sudden cardiac death (2)

Summit on genetic

Symposiums

Syncope (3)

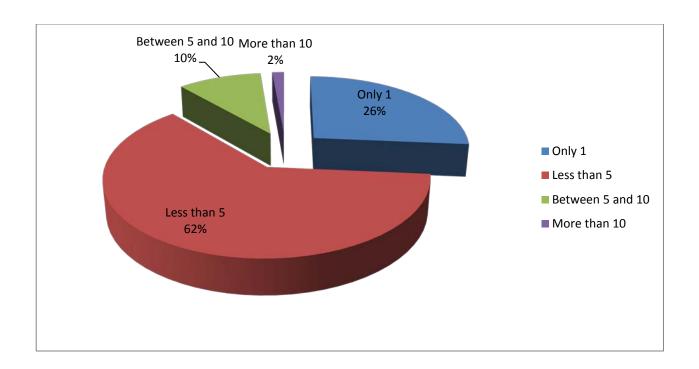
Techno live (2)

Training sessions for ECG & intracardiac

tracings

Translational sessions

13. How many congress(es) have you attended this year?



14. Which congresses did you attend?

Brit CVS bcvs

CTO days Riga Cardiff EP

(Dutch) NVVC Spring Convention (2) Cardiostim (2)

ACC (9) Cento

AIC Italian Congress Congreso argentino de arritmias

APHRS

Congress of German society of cardiology SOCESP 2013 Mannheim TCT Deutsche Gesellschaft für Kardiologie Thrombosis Forum DGK-Spring Meeting (german cardiological Venezuelan Congress of Cardiology society) World Research and Innovation Congress, Dutch congress of Cardiology (3) Brussels **ECAS CSANZ** EMB - Expert Meeting Berlin - Biotronik JIM **ESH** VA Euroecho 6th International Symposium on Advances in FAFA 2013 Frankfurt" Arrhythmias in Rotterdam february 2013 French meetings AHA (10) German Cadiac Society Meeting 2013 (3) **ANMCO Italian Congress GRC** Artery Heart Rhythm Scientific Sessions Bologna AF meeting (4) HRS (35) Cardiology and sports Oberstdorf CCC Human in space symposium Il congresso della società italiana di Computing in Cardiology cardiologia Congress focused on arrhythmology INS Dead Sea Symposium International Symposium on Progress in DGK Mannheim (6) Clinical Pacing -Rome DGPT Halle Isth Dutch congresses: NHRA Japan HRS Winter **FHAR** MedArt Basel, Switzerland ESC (17) Meeting of the Spanish Society of Interventional Cardiologist. Euro PCR (5) National Congresses in Germany **Furostroke PCR** French cardiac society Portuguese Congress Cardiology French societe days renal denervation German national cardiology meeting SIEC congress Bologna Heart Failure (4) **Snowmass** Heart Rhythm Society congress 2013 (3)

HRUK

ICNC

Il cuore e la cura

International Society of Hypertension

ISHNE

Italian congresses

l'International Symposium on Progress in

Clinical Pacing

Medtronic VT Symposium

National Cardiac Society Meeting

ÖKG,Ökg nurses

Polish Cardiac society Congress (2)

Prague workshop on catheter ablation

Saudi heart association

Simposio argentino de FA

SOBRAC 2013

SPS

THE V RUSSIAN CONGRESS ON

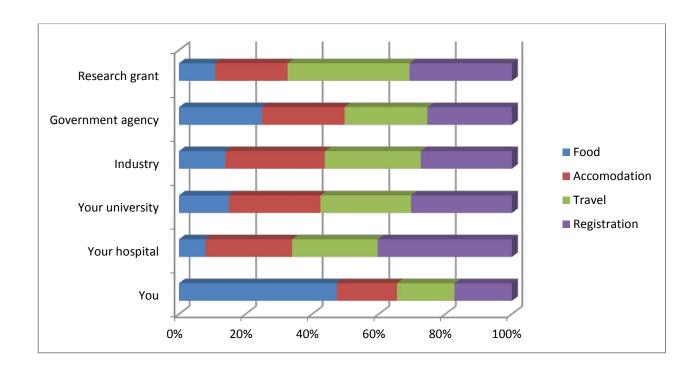
ARRHYTHMOLOGY

Ukrainien arrhythmology, ESC, ICC 2013

Winter Arrhythmia School 2013.

X Atrial fibrillation Bologna

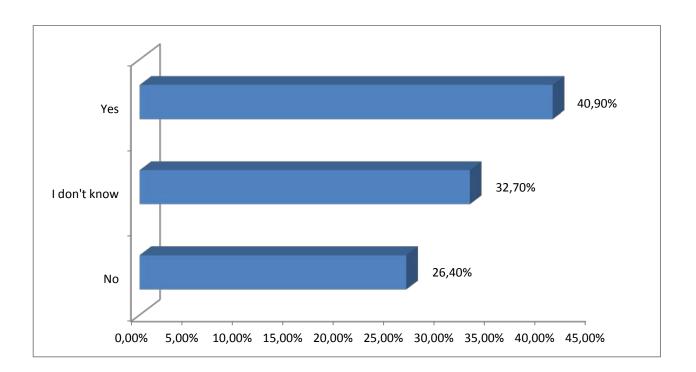
15. Who would pay for the following elements of your visit to EHRA EUROPACE?



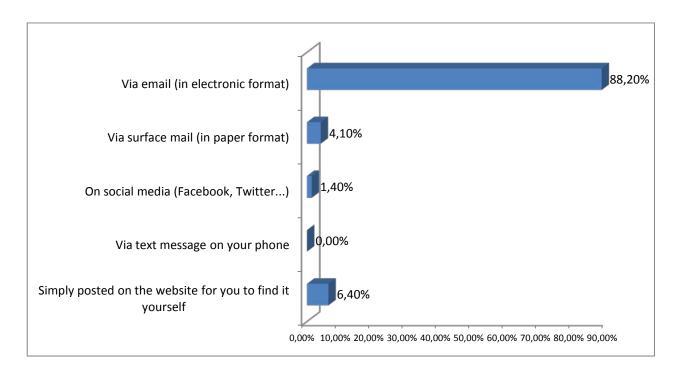
Other (please specify):

- EHRA Faculty (2)
- ESC (2)

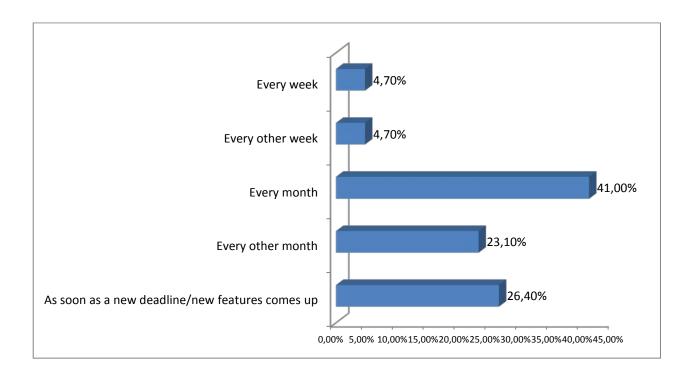
- Rules in the Netherlands are that industry may only support to a certain amount, the rest has to be paid from personal hospital budget (as in my case for EHRA Europace).
- 16. Would you attend EHRA EUROPACE congress if you were not supported by the Industry?



17. For EHRA EUROPACE 2015 announcements, updates and general info (excluding faculty arrangements) would you prefer to receive these?



18. At which frequency would you like to receive congress information for EHRA EUROPACE 2015:



19. Is there anything you would like us to improve?

Scientific programme

Excellent

Poster sessions not to be scheduled over multiple days: a lot of posters were abandoned, decreasing the chance of interesting discussions and interactions in the poster area.

More live sessions.

More basic science sessions.

Change of heads in arrhythmias.

English quality of the speakers.

Venue

Venue closer to city (2)

Again the inaugural was overdone

Less background noise in congress area

Weather was too hot

Transport (bus service whole day) (2)

<u>Other</u>

Registration fee was too high (2)

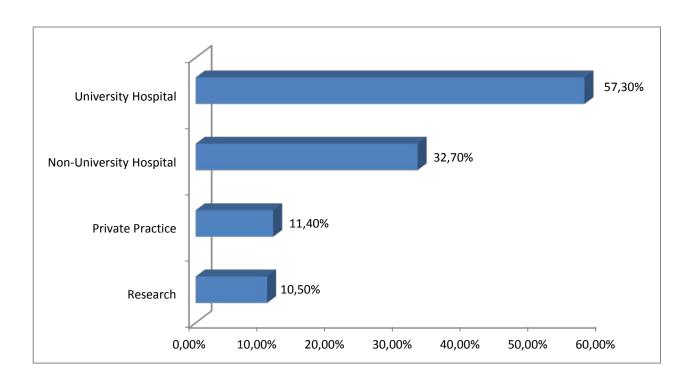
Examination-digital

Mobile App

Great idea and lay-out

App crashing (screen froze several times)

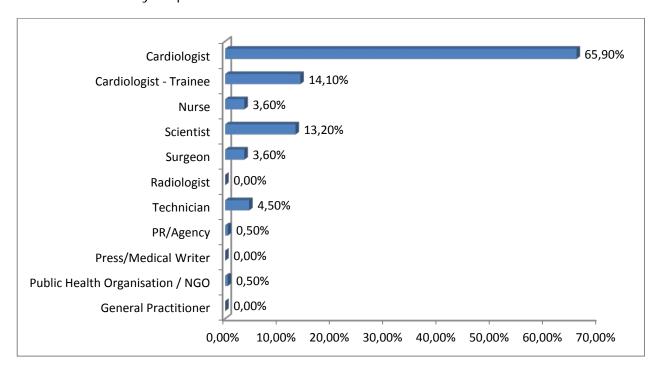
20. Where is your place of work?



Other (Please specify):

• Industry (4)

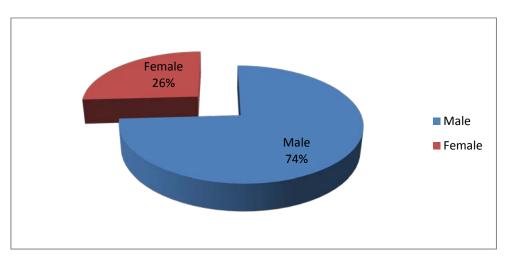
21. What is your profession?

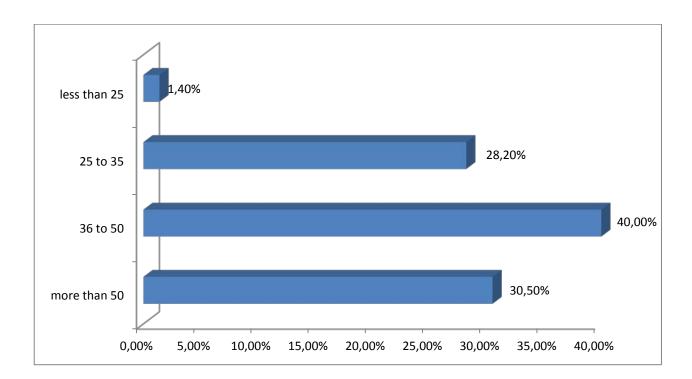


Other (please specify):

- Biomedical Engineer (2)
- Clinical Research Associate
- Core medical trainee
- Electrophysiologist (4)
- Internist
- Sales Manager
- Student, research

22. Gender





7. Media monitoring report

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· Press release

16/05/2013 EHRA EUROPACE 2013: late breaking clinical trials introduced for the first time

22/06/2013 Atrial fibrillation patient website launched by ESC

23/06/2013 Depression screening in AF Clinics recommended by study

23/06/2013 Arrhythmias White Book contains first European data on lead extraction

24/06/2013 <u>U-shaped curve revealed for association between fish consumption and</u> atrial fibrillation

25/06/2013 GAP-AF study helps to define optimal approach to ablation / SARA study shows ablation superior to drugs for patients with persistent AF

25/06/2013 2013 ESC Guidelines on Cardiac Pacing and CRT: Practical approach makes them accessible to all

25/06/2013 Cola and Honey: Exploring food riddles in rhythm disturbances

25/06/2013 PREFER AF shows European clinicians adhere well to AF guidelines, Issue III registry defines best syncope candidates for cardiac pacing

· Key facts

Number of articles: 573*

*of this total 40% were articles of an industrial nature

Articles by topics:

Medical

Medscape, MedPage, theHeart.org, Medical News Today, The Journal of Invasive Cardiology, Quotidien du Medecin,

Lay

The Daily Mail, The Daily Telegraph, The Huffington Post, The European Commission, CBS News, Fox News, CNBC

Newswire

Reuters, MSN, Yahoo!, UPI

** This figure is should just be taken as a useful indication as to the effect of ESC press releases. For the moment there are no comparative figures for other ESC events. Cision Point (the ESC's Media Coverage supplier) measure the Publicity Value by using size and cost – size being the length

of the piece in words and cost being calculated by using the reach figure for that outlet and a multiplier that is the same for each media type. Reach figures depend on the media type (unique users for internet). The multiplier for each media type is determined by polling media buyers on how much they pay for outlets of different reach sizes.

