



WEBCAST OF INDUSTRY SPONSORED SESSIONS

The ESC offers our industry partners the possibility to optimize their investment and extend the reach of their **Satellite Symposia** organized during the EHRA EUROPACE CARDIOSTIM 2015.

Deadline for application: 27 March 2015

When applying for an Industry Sponsored Sessions Webcast service, the applicant confirms that it is the sponsor's responsibility to obtain the copyrights from each speaker who will present during the session to be webcast.

The Webcast service applicant confirms that all Speakers/Chairpersons participating in the Industry Sponsored Session have fully agreed to provide the session organizer with any potential conflicts of interest that may arise from their presentations.

Under no circumstances the ESC can be held liable for Speakers' copyright absence or conflict of interests.

WEBCAST FORMAT IN THE ROOM:

The Screen will show the slide for each presentation

How to measure coronary collateralisation

ESC Congress, Amsterdam 2



Jan J Plek, MD, PhD, FESC, FACC, FAHA

AMC Heart Center

Academic Medical Center – University of Amsterdam

WEBCAST FORMAT SENT TO THE COMPANY

The webcast reproduces the elements visible on the lecture room projection screen but will record the speaker in the final video.

The recording lasts the entire duration of each presentation of your Satellite Symposium. The background, will be the color of the concerned congress.



Slides of the session

Speaker: Fixed camera on the lectern

Relevant congress background

PRODUCT DESCRIPTION:



The ESC webcast official supplier, the company CYIM, will capture the Industry Sponsored Session and produce the webcast. The recording is possible ONLY if there is a slide running

- **Procedure**
 - ✓ Industry Sponsored Sessions organisers can provide a customized background image format.
 - ✓ In any other case the congress background image will be used by default.
 - ✓ Each individual presentation must be uploaded to the Speakers Service Center (SSC).
 - ✓ In order to include a "Panel Discussion" in the Webcast, 1 PowerPoint slide must be uploaded to the SSC to start the recording of the "Panel Discussion". (e.g. The slide can list the names of the Panelists).
 - ✓ Speaker presentation must be played from the ESC computer located at the lectern (no personal computers allowed).
- **Important**
 - ✓ The complete ESC presentation system is in use, as for any ESC sessions.
 - ✓ If the presentations are not uploaded to the SSC, the webcast cannot be produced.
- **Webcast files sent to the industry after the congress dates**
 - ✓ 2 mp4 files per presentation (1 HD and 1 SD)
 - ✓ Format H264 over mp4 with 2 frames size:
 - 720p (HD) – 3Mb/s (for computers and tablets with a good internet connection LAN / Wi-Fi)
 - 480p (SD) – 300 Kb/s (for Smartphone with a cellular internet connection 3G)