Building overview
Why use onsite advertising?

- Mark your presence at EHRA Europace Cardiostim 2015
- State your commitment in the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your stand activities
- Promote your Industry Sponsored Session Programmes
- Leave a lasting impression

**NOTE:**
All prices listed within are exclusive of VAT & represent full rental and production costs
Deadline to send files 11 May 2015 to sponsorship@escardio.org

www.escardio.org/EHRA
Content Reminder

Unless specifically noted, the use of product names/brand names, misleading names that might be perceived as product/brand names and registered trademarks are not permitted for onsite advertising products in this presentation.
Flags at entrance of Congress centre – Ref. ASLE_03

MiCo SOUTH WING

External areas

Code: ASLE_03
Typology: PVC sheet
Size: 98x400 cm
'4 available positions

Placement:

Price: € 12 000
Price includes 4 flags, installation and removal.
Flags at entrance of Congress centre – Ref. ASLE_03

MiCo SOUTH WING

External areas

Code: ASLE_03

Typology: PVC sheet

Size: 98x400 cm

4 available positions

Description: Digital printing on PVC
Escalator inside entrance to exhibition – Ref. ASLO_01

**MiCo SOUTH WING**

**Level 0**

**Code:** ASLO_01

**Typology:** Vinyl film

**Notice:** Leave an inner margin of about 5 cm compared to the given dimensions

**Price:** € 15 000

Price includes 4 internal sides of escalator, installation and removal.
Escalator inside entrance to exhibition – Ref. ASLO_01

MiCo SOUTH WING

Level 0

Code:
ASL0_01

Typology:
Vinyl film

Notice:
Leave an inner margin of about 5 cm compared to the given dimensions

Description:
Digital printing on vinyl film
MiCo SOUTH WING

Level 0

Code: ASL0_02

Typology: Vinyl film

Notice: Leave an inner margin of about 5 cm compared to the given dimensions.

Price: €15,000

Price includes 4 internal sides of escalator, installation and removal.
Escalator from Posters Level 0 to Level 1 – Ref. ASLO_02

MiCo SOUTH WING

Level 0

Code:
ASL0_02

Typology:
Vinyl film

Notice:
Leave an inner margin of about 5 cm compared to the given dimensions

Description:
Self Supporting structure – Ref. Self-support

Price: € 8 000 /structure
Price includes production of self supporting structure with visual, installation and removal.

DIMENSION: 5.00 m x 3.00 m
Panels on Level 2 – Ref. ASL_204

**MiCo SOUTH WING**

**Level +2**

Code: **ASL+2_04**  
Typology: **PVC sheet**  
Size: **600x300 cm**  
1 available positions

Price: **€ 5 000/ panel**  
Price includes production of panel, installation and removal.

3 panels sold of 4 total
Panels on Level 2 – Ref. ASL_204

MiCo SOUTH WING

Level +2

Code: ASL+2_04
Typology: PVC sheet
Size: 600x300 cm
1 available positions

Description:

[Diagram of MiCo level with panels indicated]
The Industry Services and Relations teams wish you a successful EHRA EUROPACE CARDIOSTIM 2015 Congress