

# EHRA 2018

THE ANNUAL CONGRESS  
OF THE EUROPEAN HEART  
RHYTHM ASSOCIATION

**BARCELONA**  
SPAIN

**18 / 20**  
MARCH  
2018

INDUSTRY  
PROSPECTUS

[www.escardio.org/EHRA-congress](http://www.escardio.org/EHRA-congress)



**EHRA**  
European Heart  
Rhythm Association



**ESC**  
European Society  
of Cardiology

# IMAGINE A CONGRESS WHERE:

- World renowned experts have designed a programme focused on key take home messages for improving practice
- A European accreditation board approves the excellent scientific programme with CME (Continuing Medical Education)
- The schedule is optimised to ensure maximum value for education
- Delegates are attracted to a dynamic city with central connections
- Lecture rooms are designed for interactivity & improved learning through exchange
- Exhibition is at the heart of the state-of-the-art congress venue
- Participants are hosted in an affordable, compliant & attractive destination : Barcelona

## EHRA FACTS & FIGURES

### 2017 EDITION

-  **6 202** participants
-  **1 507** abstracts submitted
-  **494** faculty members from 46 countries
-  **1 600m+** exhibition space
-  **156** scientific sessions
-  **20 hours** of CME credits

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# EUROPACE becomes EHRA Congress

EHRA Congress is now annual and focused on the needs of the electrophysiology community which we represent.

*The European Heart Rhythm Association (EHRA) a registered branch of the ESC, a not-for-profit medical society led by expert volunteers, is proud to announce that in 2018, **its annual Congress will be held in March instead of June.***

*This is an exciting opportunity for the Association to take **full ownership** of its **annual scientific Congress.***

*To ensure prime **innovative science**, the 2018 edition promises an exceptional scientific congress with **renowned experts** and worldwide **key opinion leaders!***

*The EHRA 2018 Scientific Programme Committee has developed a top quality scientific programme designed to provide attendees with the **latest in science and education** in the field of cardiac rhythm disorders and therapies.*

*During this three day Congress, highly acclaimed scientific sessions will cover all aspects of pacing and electrophysiology. Delegates will also have the chance to **discover** new research, **learn** from world renowned experts and **exchange** with colleagues and peers.*

*Dedicated sessions for allied professionals, young electrophysiologists, and women in electrophysiology will be delivered and once again on top of **four summits** on key topics from the first day of the congress.*

*We look forward to welcoming you to the beautiful city of Barcelona, and making this 2018 edition a great success!*

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Prof. Christophe Leclercq  
EHRA Scientific Programme Chairperson

Prof. Helmut Pürerfellner  
EHRA Scientific Programme Vice-Chairperson

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## About the European Heart Rhythm Association (EHRA)

The European Heart Rhythm Association (EHRA) is dedicated to improving quality of life and reducing sudden cardiac death by limiting the impact of heart rhythm disturbances. To this end, EHRA is a provider of high-quality education in cardiac rhythm disorders, it ensures the dissemination of knowledge and standard setting; provides continuous education, training and certification to physicians and allied professionals involved in the field of cardiac arrhythmias with a special focus on Atrial Fibrillation (AF) and Electrophysiology (EP). EHRA releases international consensus documents and position papers, it is a source of unbiased, evidence based, scientific information that promotes the quality of care for patients with AF and has also dedicated a website for patients "[afibmatters.org](http://afibmatters.org)".

### Key reasons to sponsor

EHRA Congress is now annual and is both a scientific and educational meeting which attracts more than 6,000 delegates. It is the unique opportunity to learn more about the multidisciplinary and translational approaches of electrophysiology, diagnosis and therapy of arrhythmia and cardiac rhythm management while meeting and exchanging ideas and information.

EHRA is the leading network of European Cardiac Rhythm Management for physicians and healthcare professionals interested in any aspect of cardiac rhythm disorders, the essentials of every practice: from simple to complex arrhythmia; from atrial fibrillation to stroke.

### Key reasons to attend

- Dynamic scientific content including contribution and analysis on the ESC Guidelines on cardiac arrhythmias, such as atrial fibrillation, syncope, ventricular tachycardia and sudden cardiac death.
- Four focused learning summits included in the registration fees (ventricular tachycardia, cardiac mapping, eHealth and lead management).
- Presentation of world-class research and latest trials from the field.
- A scientific offer for young cardiologists and specialists.

### Networking & educational opportunities

- Reach both world-renowned experts and Key Opinion Leaders in the field, all in one place.
- Get a certified programme by the European Accreditation Council for Continuing Medical Education (EACCME).
- Attend joint sessions with international associations offering even more possibilities for a worldwide audience and networking.

## SCIENTIFIC PROGRAMME

### 2018 Spotlight:

The essentials for your everyday practice: from simple to complex arrhythmias, from atrial fibrillation to stroke.

The EHRA 2018 Scientific Programme Committee have carefully chosen a world class scientific programme which will focus on innovations, interactive participation and practical demonstrations of best practice.

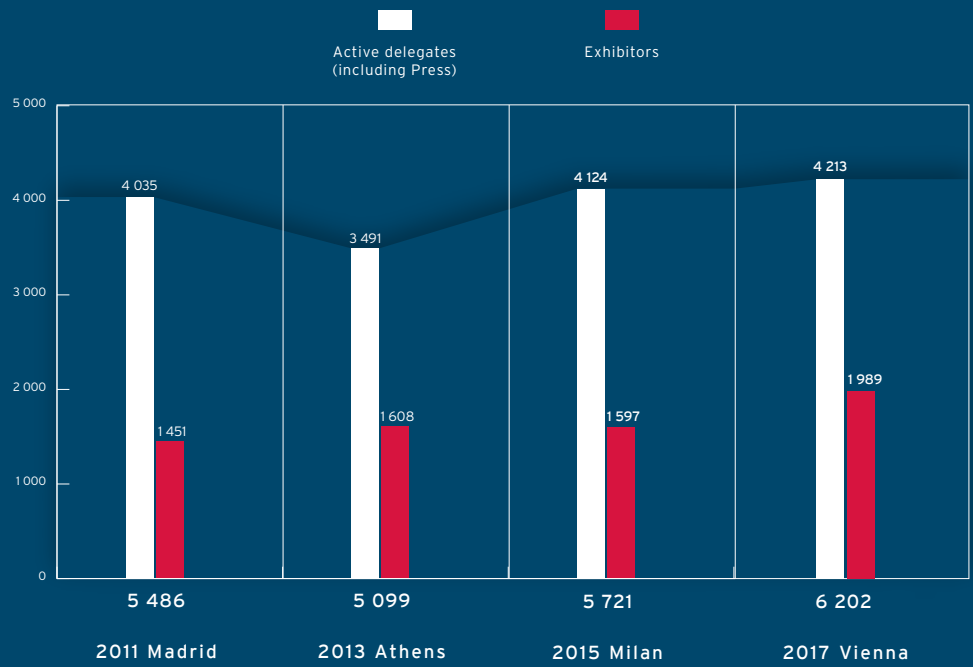
**Summits will be running in parallel on the first day of the Congress.**

Access to the summits will be included in the registration fee and promises to be very attractive for our delegates.

### FOCUS ON:

- Late breaking science
- Original research
- Case-based sessions
- Live procedures
- Guidelines & position papers
- Clinical practice sessions

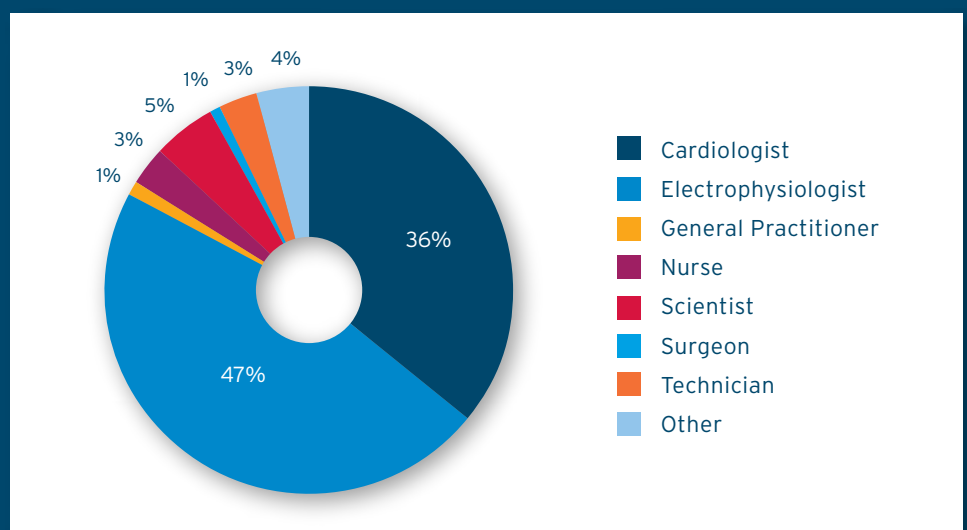
## 2011 - 2017 Evolution of participation



## 2017 Vienna Delegate origin Top 10 countries

Top 10	No	%
Italy	407	10%
Germany	317	8%
United Kingdom	263	6%
Netherlands	253	6%
France	241	6%
United States of America	235	6%
Poland	172	4%
Austria	139	3%
Japan	136	3%
Russian Federation	130	3%

## 2017 Vienna Delegate professional activity



# THE PERFECT VENUE

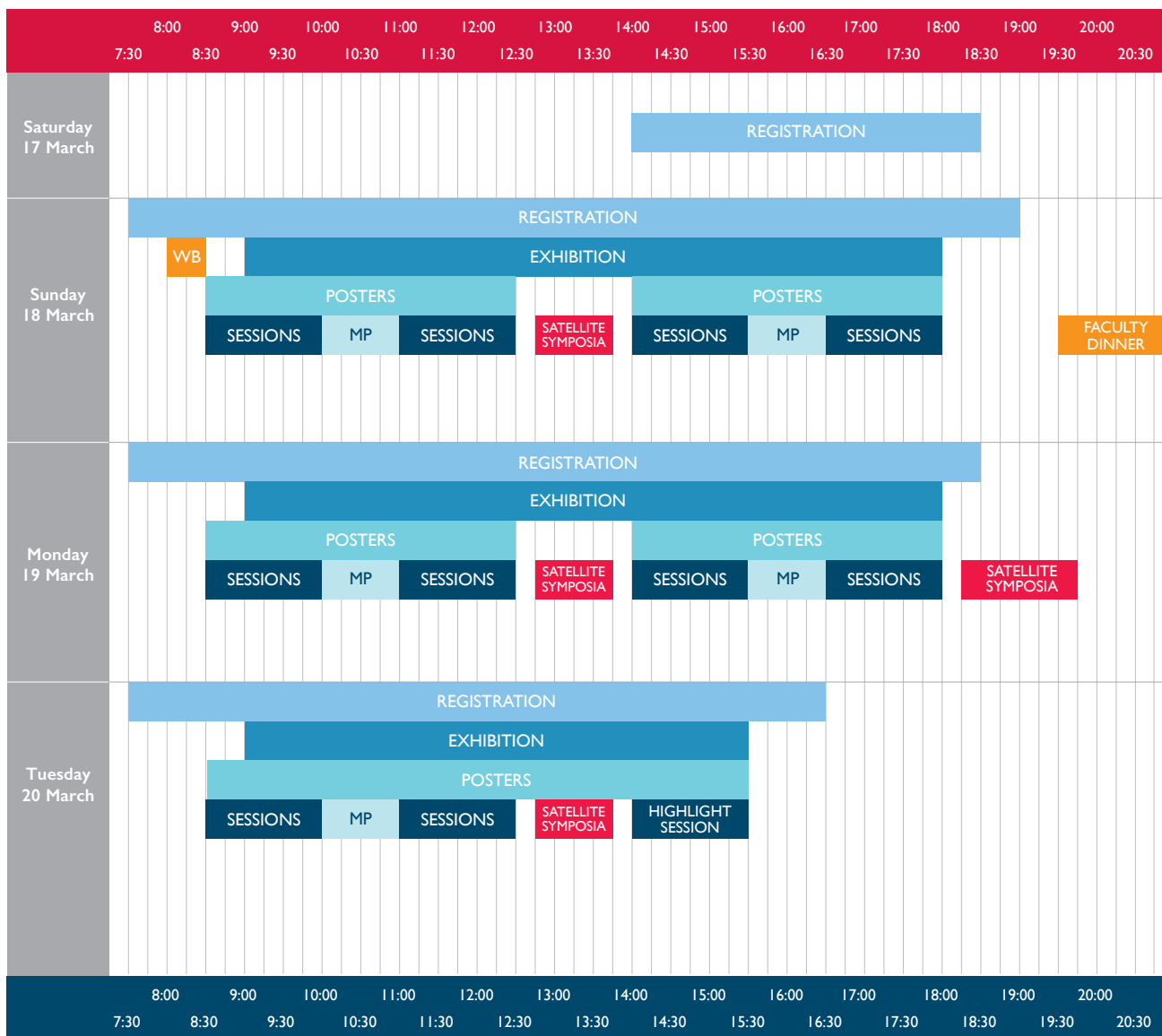
**Fira Gran Via, Hall 8  
Barcelona, Spain**

- State of the art Congress Centre
- Comprehensive Support Infrastructure
- Excellent Transport Services
- Affordable Exhibitor Services
- Modular Space for optimal layout
- Easy to navigate, on one level
- Exhibition @ the heart of the event

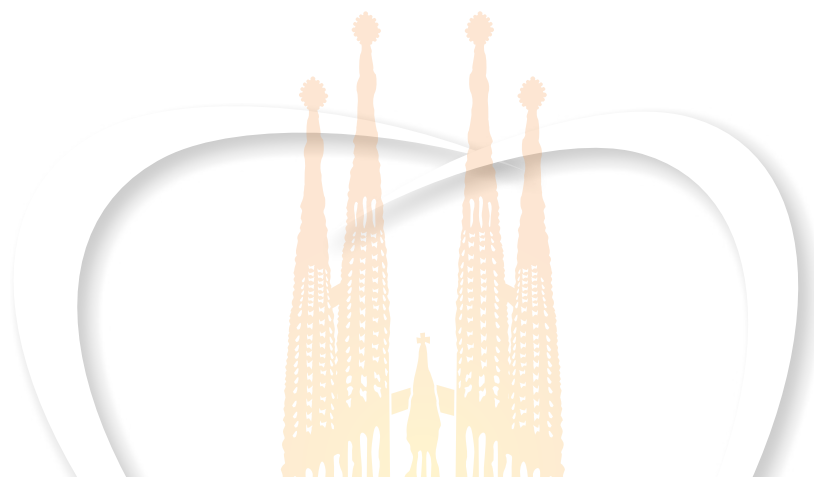
## Scientific Programme Committee

<b>Chair Co Chair</b>	Prof. Christophe Leclercq Prof. Helmut Pürerfellner	France Austria
<b>MEMBERS</b>		
<b>AF ablation</b>	Dr. Tom De Potter Dr. Lluís Mont Prof. Josef Kautzner Prof. Katja Zeppenfeld Prof. Jose Luis Merino Prof. Pier Lambiase Dr. Elijah Behr Prof. Peter Schwartz Prof. Jens Cosedis Nielsen Dr. Jan Steffel Prof. Haran Burri Prof. Carina Blomstrom-Lundqvist Prof. Jean Claude Deharo Dr. Lucas Boersma Prof. Angelo Auricchio Prof. Jean Claude Daubert Prof. Christoph Thomas Starck Dr. Irina Savelieva Prof. Isabelle C. van Gelder Prof. Paulus Kirchhof Prof. Gregory Lip Dr. Nikolaos Dagres Prof. Frits Prinzen Prof. Dobromir Dobrev Dr. Elena Arbelo	Belgium Spain Czech Republic Netherlands Spain United Kingdom United Kingdom Italy Denmark Switzerland Switzerland Sweden France Netherlands Switzerland France Germany United Kingdom Netherlands United Kingdom United Kingdom Germany Netherlands Germany Spain
<b>VT ablation</b>		
<b>Inherited cardiomyopathy / channelopathy</b>		
<b>EP training track</b>		
<b>Pacing / ICD / Lead extraction</b>		
<b>CRT / Heart Failure Implants</b>		
<b>Clinical Rhythmology / Atrial Fibrillation / Syncope / Stroke and Anticoagulation</b>		
<b>Documents / Registries</b>		
<b>Basic science / Innovation</b>		
<b>Nursing</b>		

# EHRA 2018 SCHEDULE



WB Welcome Breakfast      MP Moderated Posters



# INDUSTRY @ EHRA 2018

Industry partners work hand in hand with EHRA to offer delegates a Congress rich in science and innovation. At EHRA 2018, there will be key opportunities for Industry Partners to:

- Demonstrate their technologies
- Discuss innovations, therapies and applications improving patient care
- Join our scientific programme with Symposia, Experts on the Spot, Hands-on Tutorials
- Showcase company solutions with an exhibition surrounded by lecture rooms
- Use high spec meeting rooms to exchange with professionals
- Promote product value on multiple communication platforms

Abbott Vascular International BVBA / St Jude Medical  
 Access Point Technologies  
 Acutus Medical  
 Atricure Europe BV  
 Bardy Dx  
 Baylis Medical  
 Biosense Webster Europe  
 Biotronik SE & Co KG  
 Bittium Corporation  
 Boehringer Ingelheim  
 Boston Scientific International SA  
 Cardiac Rhythm News  
 CardioFocus Inc  
 Cascade Refining Inc  
 CIRCA Scientific  
 CNSystems Medizintechnik AG  
 Cook Medical  
 Daiichi Sankyo Europe GmbH  
 Ebr Systems Inc  
 FibriCheck  
 Finapres  
 Galgo Medical. S.L.  
 Health in Code SL  
 HealthWatch

Impulse Dynamics Germany GmbH  
 Imricor  
 Lindacare  
 MedFact engineering GmbH  
 MEDICO SpA  
 Medtronic International Trading SARL  
 Merit Medical  
 National Manufacturing CO., Inc.  
 Osypka AG  
 Oxford University Press  
 Preventicus GmbH  
 Radcliffe Cardiology  
 Rooti Labs Limited  
 Schwarzer Cardiotek GmbH  
 Shanghai MicroPort EP MedTech Co., Ltd  
 Siemens Healthcare GmbH  
 SMART SOLUTIONS TECHNOLOGIES, S.L.  
 Sorin CRM SAS  
 Spectranetics International BV  
 Stereotaxis Inc  
 Synaptic Medical  
 Vitatron BV  
 Wisepress Online Bookshop Ltd  
 Zoll CMS GmbH



# EXHIBITION @ THE HEART OF EHRA 2018

## Exhibition Space

The exhibition will be an integral part of EHRA 2018. Centrally positioned within the venue, it will provide delegates with the opportunity to exchange with key industry experts on critical areas of development and research in cardiovascular products and therapies. The exhibition will be a central hub for scientific discussion and exchange during the congress.

## Exhibition Timetable

Thursday 15 March 2018	08:00 - 12:00 12:00 - 22:00	Exhibition build-up (>100m <sup>2</sup> stand area only) Exhibition build-up (>50m <sup>2</sup> stand area only)
Friday 16 March 2018	08:00 - 12:00 12:00 - 22:00	Exhibition build-up (>25m <sup>2</sup> stand area only) Exhibition build-up (all stands)
Saturday 17 March 2018	08:00 - 15:00 15:00 - 20:00	Exhibition build-up (all stands) Exhibit decoration only
Sunday 18 March 2018	08:00 - 09:00 09:00 - 18:00	Exhibition CLOSED - ESC inspection and staff briefings can be held on the stands Exhibition OPEN
Monday 19 March 2018	09:00 - 18:00	Exhibition OPEN
Tuesday 20 March 2018	09:00 - 15:30 16:00 - 22:00	Exhibition OPEN Exhibition dismantling
Wednesday 21 March 2018	08:00 - 20:00	Exhibition dismantling

## Exhibition Space

Provide delegates with a unique opportunity to catch a glimpse of the continuous therapeutic and technological developments in the electrophysiological discipline by showcasing your products in the exhibition.

	Industry	Publishers, booksellers
Price	€500/m <sup>2</sup>	€350/m <sup>2</sup>
Minimum exhibition space	9m <sup>2</sup>	
Accrued Points	5 points for participation and 1 point per 9m <sup>2</sup> The 5 participation points for exhibiting are not accrued by non-exhibiting session organisers.	

Cost is for floor space only (no structure or amenities).  
Minimum exhibition space is 9m<sup>2</sup>.

All prices are excluding VAT

## Exhibitor Badges

Exhibitors are entitled to a certain number of free badges. The number of free badges for each exhibitor will be determined according to the floor space allocated as shown below.

Stand size	Number of free badges	
	General	Scientific
9 - 49m <sup>2</sup>	10	10
50 - 99m <sup>2</sup>	18	18
100m <sup>2</sup> +	25	25

General exhibitor badges do not give access to EHRA 2018 scientific sessions except for the sessions sponsored by the exhibitor.

Scientific exhibitor badges do give access to the scientific sessions of EHRA 2018.

Neither badge entitles the holder to get a congress bag, a certificate of attendance and does not include a journal subscription.

Price for additional general exhibitor badges: €100 excl. VAT

Stand spaces will be assigned in line with the Accrued Point ranking for applications submitted before **2 October 2017**. After **2 October 2017**, stands will be assigned on a first come, first served basis.

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# INDUSTRY SPONSORED SESSIONS

- Integral part of EHRA 2018 programme
- Unique opportunity for wide-reaching exchange
- Exclusive platform for discussion on latest news and innovations

## Satellite Symposia

Companies are invited to organise Satellite Symposia included in the EHRA 2018 Scientific Programme. These sessions will offer pertinent data on the latest scientific information and developments from the industry. Satellite Symposia will be held within the congress centre in lecture rooms of various capacities.

			Exhibitor Price	Non-Exhibitor Price	Accrued Points
<b>Sunday 18 March 2018</b>	12:45 - 13:45	60 mins	€40 000	€60 000	16
<b>Monday 19 March 2018</b>	12:45 - 13:45	60 mins	€40 000	€60 000	16
	18:15 - 19:15	60 mins	€40 000	€60 000	16
	18:15 - 19:30	75 mins	€45 000	€65 000	18
	18:15 - 19:45	90 mins	€45 000	€65 000	18
<b>Tuesday 20 March 2018</b>	12:45 - 13:45	60 mins	€40 000	€60 000	16

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Congress News insert: inside the Congress News will be included the industry adverts for your Satellite Symposium, the day of your session
- 1 weblink
- 1 information screen
- 1 ESC room hostess\*
- Access and use of audiovisual equipment in lecture room

Companies organising a non-exhibitor Symposia will be provided with an allocation of 10 scientific badges and 10 general badges.

\* The ESC room hostess will be in charge of welcoming and briefing the Chairpersons and the Speakers on technical facilities and ensuring that sessions run on time. The ESC room hostess may not be used by the session organisers to distribute promotional materials or scan delegate badges.

## Satellite Symposia - Experts on the Spot

These short style sessions will be arranged in the AGORA located in the vicinity of the exhibition and designed to ensure experts interact with delegates. Experts on the Spot sessions are complementary to Satellite Symposia programmes and a Satellite Symposium is a condition for application. The session organiser is permitted to invite speakers different from those participating in the Satellite Symposium, the topic must however be in line with the Satellite Symposium. The Experts on the Spot session will be 30 minutes long and will take place during the coffee breaks as follows:

			Price	Accrued Points
<b>Sunday 18 March 2018</b>	10:15 - 10:45	30 mins	€6 000	2
	15:45 - 16:15	30 mins	€6 000	2
<b>Monday 19 March 2018</b>	10:15 - 10:45	30 mins	€6 000	2
	15:45 - 16:15	30 mins	€6 000	2
<b>Tuesday 20 March 2018</b>	10:15 - 10:45	30 mins	€6 000	2



## The PACE - Practical Tutorials

The PACE offer companies a means of associating with the educational requirements of delegates in a classroom environment. These practical tutorials provide participants with an opportunity for hands-on learning from clinical and/or technical experts on specific therapeutic, diagnostic or rehabilitative procedures focusing on best clinical decisions, methods or techniques.

The PACE are organised in 64m<sup>2</sup> or 80m<sup>2</sup> rooms. One room is allocated per company for the duration of the congress, throughout the day.

Sessions can be organised as follows:

Sunday 18 March 2018	09:00 - 18:00
Monday 19 March 2018	09:00 - 18:00
Tuesday 20 March 2018	09:00 - 15:30

	Price	Accrued Points
Exhibitors	€15 000	6
Non-Exhibitors	€20 000	

All prices are excluding VAT

The following items are included in the price of The PACE:

- Room rental
- 1 Congress News insert: inside the Congress News will be included the industry adverts for The PACE
- 1 weblink

The rooms include a standard set-up. The PACE organisers are responsible for additional furniture, AV equipment and catering arrangements.

### NEW THIS YEAR:

- The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverages will be at the expense of the sponsor.
- Industry sponsored sessions programmes will be published in the EHRA 2018 Scientific Programme & Planner (SPP), Programme at a Glance, PDF version of the Final Programme and on the Mobile App.
- All Industry sponsored sessions programmes are subject to EHRA 2018 Programme Committee approval.




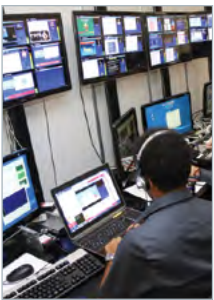

Rooms & time slots will be assigned in line with the Accrued Point ranking for applications submitted before **2 October 2017**. After **2 October 2017**, rooms & time slots will be assigned on a first come, first served basis.

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# SPONSORSHIP

A wide range of services for congress attendees are available for sponsorship by our Industry Partners providing essential support for the Congress and opportunity for novel communication to the healthcare profession.

Product	Description	Price (excluding VAT)	Accrued Points
	<p><b>Delegate Badge Holder</b>  <b>No product advertising - Exclusive sponsorship</b>                      Print your logo on the highly visible Delegate Badge Holder which will be worn by all delegates throughout the event, ensuring extensive exposure. The delegate badge holder will contain the popular Programme at a Glance.</p> <p>Lifespan: Congress                      Quantity: 6 000 (subject to change)</p>	<p>€15 000                      including production</p>	<p>6</p>
	<p><b>eBlast</b>  <b>Product advertising permitted for exhibition only</b>                      Reach out to EHRA 2018 pre-registered delegates 2 weeks and/or 3 days prior to the Congress via an electronic invitation to your exhibition space, or industry sponsored sessions.                      A customised mailing created exclusively will be mailed on 6 March 2018 and on 15 March 2018.                      Due to the limited number of electronic invitations, be sure to reserve early.</p> <p>Lifespan: A few days prior to the Congress                      Emailed to all pre-registered delegates</p>	<p>€6 500                      per advert,                      per date</p>	<p>2</p>
	<p><b>eBlast - Post-congress</b>  <b>Product advertising permitted for exhibition adverts only</b>                      Reach out to registered delegates and our healthcare professional database after the Congress via an electronic message regarding your products or your Industry sponsored sessions.                      The post-congress eBlast is an ideal way to highlight your Congress activities and your association with the Congress.                      A customised mailing will be mailed to approximately 6 000 healthcare professionals on 4 April 2018.                      Due to the limited number of electronic invitations, be sure to reserve early.</p> <p>Lifespan: Post Congress                      Emailed to approximately 6 000 healthcare professionals.</p>	<p>€6 500                      per advert</p>	<p>2</p>
	<p><b>EHRA 2018 Congress news - Printed Version</b>  <b>No product advertising - Exclusive sponsorship</b>                      The official Congress newspaper distributed onsite to the Congress attendees will contain the latest news, Congress highlights, key opinion leader articles and presents an exceptional opportunity for an exclusive sponsor to advertise on the back cover, on all 3 editions.</p> <p>Lifespan: Congress permanent archive/reference material                      Quantity: 7 000 copies total (subject to change)</p>	<p>€15 000                      Back cover advert for 3 days</p>	<p>6</p>
	<p><b>EHRA 2018 Congress News - Online Version</b>  <b>No product advertising - Exclusive sponsorship</b>                      A digital version of the Congress News will be emailed to delegates everyday during the Congress, with the most up-to-date scientific information regarding the EHRA 2018 Congress. The edition will be addressed to 2 emailing groups: Congress delegates and EHRA members.</p> <p>Lifespan: Congress                      Emailed to all Congress delegates                      Daily sent to all delegates and EHRA members representing ~ 8 000 healthcare Professionals</p>	<p>€10 000                      3 days</p>	<p>4</p>

Product	Description	Price (excluding VAT)	Accrued Points
	<p><b>EHRA 2018 Congress News Insert</b>  <b>No product advertising</b></p> <p>An insert can be added to the inside pages of the Congress News. You can choose the date of publication of your insert in one of the 3 editions.</p>	€5 500 per insert	2
	<p><b>EHRA 2018 Mobile App</b>  <b>Product advertising permitted - Exclusive sponsorship</b></p> <p>The mobile app includes the up-to-date detailed scientific programme and a customised sponsor section. This is a modern way for a sponsor to enhance delegates' onsite experience. This environmentally-friendly initiative is available for iOS and Android devices. High visibility for the sponsor with a dedicated section, sponsor's logo and highlighted sponsored sessions.</p> <p>Reach: At our previous edition, the EHRA 2015 Mobile App was downloaded over 3 500 times.  Lifespan: pre-Congress, Congress</p>	€25 000	10
	<p><b>Mobile App Splash Screen &amp; Push Notifications</b>  <b>No Product Advertising</b></p> <p>A virtual and innovative way for session organisers to reach out to delegates by offering electronic and catchy versions of their Adverts (Splash Advert) in the Mobile App.</p> <p>These Splash Adverts/Push notifications are to promote your sessions to delegates as a "Not to be missed"!  The Splash Adverts have been scheduled according to the Satellite Symposia time slots.</p> <p>On the day of your sessions, the Mobile App (updated) will display your Splash Advert and 30' before your scheduled sessions, Push Notifications containing a link directing delegates to your scientific programmes.  Due to the limited number of Mobile App Splash Screen slots, be sure to reserve early.</p> <p>Advert duration: 4 seconds</p>	€5 000 per splash screen	2
	<p><b>Live Broadcasting</b></p> <p>The ESC offers our industry partners the possibility to optimise their investment and extend the reach of their Industry sponsored sessions organised during EHRA 2018, by giving them the possibility to reach out to a live audience with a live stream of their session from the Congress centre.</p> <p>You are obliged to use the services of the Speaker Service Centre to avail of this price. This price includes one stream per Satellite Symposium in English.</p> <p>Lifespan: Congress  Available for Satellite Symposia only.  No Live Broadcasting permitted outside this product.</p>	€10 000	2
	<p><b>Programme at a Glance Adverts</b>  <b>Product advertising permitted</b></p> <p>The EHRA 2018 Programme at a Glance is a practical pocket guide providing delegates with a quick day-to-day view of the scientific programme. Place your message on the back cover or inside back cover of this popular quick guide.</p> <p>This document will be given to delegates along with their badges.</p> <p>Lifespan: Congress  Quantity: 6 000 (subject to change)</p>	<p>€10 000 Inside back cover including production</p> <p>€15 000 Back cover including production</p>	<p>4</p> <p>6</p>

Product	Description	Price (excluding VAT)	Accrued Points
	<p><b>Screencast - Voice and Slides</b></p> <p>The screencast will capture a speaker's voice (no video) and panel discussion of your session, in a standard format. Screencast files will be sent to sponsors after the Congress. You are obliged to use the services of the Speaker Service Centre to avail of this price.</p> <p>Onsite educational content does not stop in Barcelona, eBlasts can promote screencasts.</p> <p>Lifespan: permanent archive/reference material</p>	€2 500	1
	<p><b>Webcast - Video and Slides</b></p> <p>Extend the reach of your Satellite Symposium by posting the webcast of your session on the Scientific Programme &amp; Planner (SP&amp;P).</p> <p>This platform offers year long access to resources from the congress (abstracts, slides, webcasts, e-Posters). The use of the speaker service centre is mandatory. Exceptions are subject to ESC approval with an increase in the price offer. The webcast will be uploaded within 24 hours maximum. The ESC will provide webcast sponsors with the video files after the Congress.</p> <p>Lifespan: Congress &amp; permanent Congress resources Available for Satellite Symposia only. Price valid for equipped rooms. Special price available on request for non-equipped rooms.</p>	€10 000	2
	<p><b>Onsite Advertising</b></p> <p><b>NEW</b> Product advertising permitted on selected items</p> <p>Increase your visibility at the Congress with onsite advertising. Communicate on your therapeutic areas of research &amp; innovations, promote your Industry Sponsored Sessions or encourage delegates to visit your stand on the various locations available.</p> <p>Contact <a href="mailto:industry@escardio.org">industry@escardio.org</a> for further details.</p>		

All prices are excluding VAT

#### REMINDER:

None of the sponsorship and advertising opportunities listed in this chapter are open to product promotion unless clearly indicated; corporate names and logos are allowed but product names, product logos, trademarks or misleading references will be refused by the ESC.

Sponsorship items are assigned in line with Accrued Point ranking for applications submitted before **2 October 2017**. After **2 October 2017**, sponsorship items will be assigned on a first come, first served basis



# PARTNER SERVICES

## ROOMS AT EHRA

### Function Spaces

The ESC allows companies to host a limited number of guests and organise small and informal meetings (up to 16 pax) in a range of rooms reserved for 2 and half days, available within the congress centre. Hands-on and training of products/therapies are not permitted in Function Spaces.

The rooms include a standard set-up. Function spaces organisers are responsible for additional furniture, AV equipment and catering arrangements.

Rental costs for the Congress duration:

	Prices	Accrued Points
Room of 32m <sup>2</sup> :	€3 500	1

Function spaces can be made available for one day minimum only on request.

Price: €1 800

### Industry Welcome Desk

Exhibiting companies are invited to rent Industry Welcome Desks located next to the registration. These desks will enable you to distribute your company's delegate registrations directly to recipients, manage your clients on their arrival in the congress centre and provide an important information point for guests during the Congress. Limited spaces available.

Prices	Accrued Points
€3 500	1

### Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only. The following rules apply to this meeting category:

- Meeting is "closed" and on invitation only.
- Maximum attendance is 150 guests.
- Meeting is not promoted in the congress centre or in any EHRA 2018 publications.

#### Closed Industry Meetings

#### Prices

- |   |        |
|---|--------|
| • 60 minute meeting                           | €3 000 |
| • Additional cost per increment of 30 minutes | €1 500 |

#### Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates.

Strictly forbidden: meeting with any formal presentations for delegates.

*All prices are excluding VAT*

Rooms are assigned in line with Accrued Point ranking for applications submitted before **2 October 2017**. After **2 October 2017**, rooms will be assigned on a first come, first served basis.

# ACCRUED POINT RANKING 2017

The accrued point system was established to recognise long term investment in the EHRA Congresses.

Points are accumulated over a total of four congresses and products are assigned on a priority basis in line with the ranking.



Ranking	Company Name	TOTAL EHRA 2015	EHRA EUROPACE - CARDIOSTIM 2017					TOTAL EHRA 2017	TOTAL 2015 & 2017
			Exhibition	Rooms	Sponsored Session	Sponsorship	Registration		
2	Abbott / St Jude Medical	161	18	4	76	25	21	144	305
21	Access Point Technologies	6	6					6	12
34	Acutus Medical	0	6					6	6
34	American College of Cardiology	0	6					6	6
16	Atricure Europe BV	6	7					7	13
29	Bardy Dx	0	9					9	9
16	Baylis Medical	6	7					7	13
6	Biosense Webster Europe	56	16	1	24		1	42	98
4	Biotronik SE & Co KG	52	16	3	32		19	70	122
34	Bittium Corporation	0	6					6	6
9	Boehringer Ingelheim	24	8		16		5	29	53
3	Boston Scientific International SA	112	20	6	46	14	23	109	221
16	CardioFocus Inc	6	7					7	13
34	Cascade Refining Inc	0	6					6	6
28	CIRCA Scientific	5	6					6	11
34	CNSystems Medizintechnik AG	0	6					6	6
30	Cook Medical Europe Ltd	8						0	8
31	CVRx	7						0	7
7	Daiichi Sankyo Europe GmbH	71			16		7	23	94
34	EBIT SRL	6						0	6
21	Ebr Systems Inc	5	7					7	12
34	Eumaco Health Care Systems	6						0	6
34	FIAB SpA	6						0	6
34	FibriCheck	0	6					6	6
21	Finapres	6	6					6	12
34	Fysicon	6						0	6
34	Galgo Medical S.L.	0	6					6	6
31	Hansen Medical	7						0	7
34	Health in Code SL	0	6					6	6
34	HealthWatch	0	6					6	6
34	Impulse Dynamics Germany GmbH	0	6					6	6
21	Imricor	5	7					7	12
31	Lindacare	0	7					7	7
34	Manta S.r.l.	6						0	6
34	Medex Research Ltd	6						0	6
34	MedFact engineering GmbH	0	6					6	6
16	MEDICO SpA	6	7					7	13
1	Medtronic International Trading SARL	165	26	8	66	10	39	149	314
16	Merit Medical	6	7					7	13
21	National Manufacturing CO., Inc.	6	6					6	12
21	Osyka AG	6	6					6	12
34	Preventicus GmbH	0	6					6	6
34	Rooti Labs Limited	0	6					6	6
13	Schwarzer Cardiotek GmbH	7	8					8	15
13	Shanghai MicroPort EP MedTech Co., Ltd	8	7					7	15
12	Siemens Healthcare GmbH	9	10					10	19
34	SMART SOLUTIONS TECHNOLOGIES, S.L.	0	6					6	6
5	Sorin CRM SAS / Liva Nova	49	16	3	22	6	17	64	113
8	Spectranetics	28	12	1	16			29	57
11	Stereotaxis Inc	10	11					11	21
34	Synaptic Medical	0	6					6	6
34	Tyche MedTech, Inc.	6						0	6
50	TYRX, Inc.	5						0	5
20	Vitatron BV	7	7					7	14
24	Wisepress Online Bookshop Ltd	6	6					6	12
11	Zoll CMS GmbH	6	6		16	4		26	32
24	ZTS HAGMED Spj	6	6					6	12

## NOT TO MISS

Launch of online sales for industry	20 September 2017
Deadline for applications with priority status	2 October 2017
Abstract submission deadline	2 November 2017
Early fee registration deadline	22 January 2018
Late fee registration deadline	19 February 2018
EHRA 2018 in Barcelona, Spain	18 - 20 March 2018

## APPLICATION & GUIDELINES FOR INDUSTRY PARTICIPATION AT EHRA 2018

Sales for EHRA 2018 will open on 20 September. Items will be assigned in line with the accrued point ranking up until 2 October 2017.

Returning a signed Order Form implies a tacit agreement of the EHRA 2018 Guidelines for Industry Participation.

The EHRA 2018 Guidelines for Industry Participation will be communicated to the participating companies in due course to help with the organisation of the event.

All terms and conditions regarding your participation will be detailed in these Guidelines for Industry Participation.

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# ESSENTIAL INFORMATION

## **EHRA 2018**

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## **EHRA 2018 Congress Team**

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