

# EHRA 2018

## Onsite advertising Offer

Wednesday 20 September 2017



**EHRA**  
European Heart  
Rhythm Association



**ESC**  
European Society  
of Cardiology

# Why use onsite advertising?



**EHRA**  
European Heart  
Rhythm Association

- Mark your presence at **EHRA 2018**
- State your commitment to the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your activities
- Promote your Industry Sponsored Session Programmes
- Leave a lasting impression

## NOTES:

- All prices listed within are exclusive of VAT & represent full rental and production costs
- Prices includes production of branding, hire, installation and removal
- Pictures are not contractual
- All sizes are in meters
- Deadline to send files for approval and production **31 January 2018** to [sponsorship@escardio.org](mailto:sponsorship@escardio.org)



**ESC**

# Content Reminder



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**NEW** For given Onsite Advertising items ESC permits product advertising. Local regulatory approval is incumbent on the company selecting the product. The ESC acts in good faith and is not liable for refund of contracted services in the case of regulatory or legislative bodies refusing the content of same.

Assignment of items will be made based upon the accrued points ranking and in respect of accrued points deadline

# EHRA 2018 Venue: Fira Gran Via Hall 8



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# Totems Outside Main Entrance



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- These four-sided large vinyl totems will be visible at the taxi queuing area, outside the main entrance.
- Size: 1,20m (w) x 2,04m (h) x 1,20m (d)
- 4 sides to advertise
- Quantity: 4
- Price per unit: €7 500
- Accrued points per unit: 3



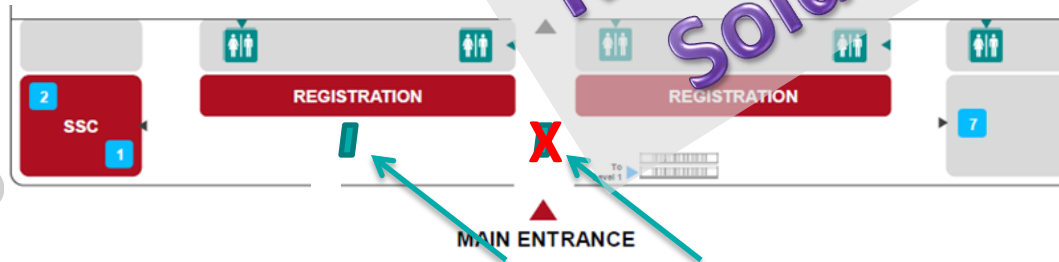
# Backlit Panel in Registration



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- Located in the main entrance, the panels will be situated at eye level and will ensure any information you wish to make relevant to the delegates will quickly find its way to them.
- Size: 1m (w) x 2,50m (h)
- 2 sides to advertise
- Quantity: 2 units (exact location in Registration subject to possible changes)
- Price per unit: €8 000
- Accrued points per unit: 3

**Right panel  
Sold out**

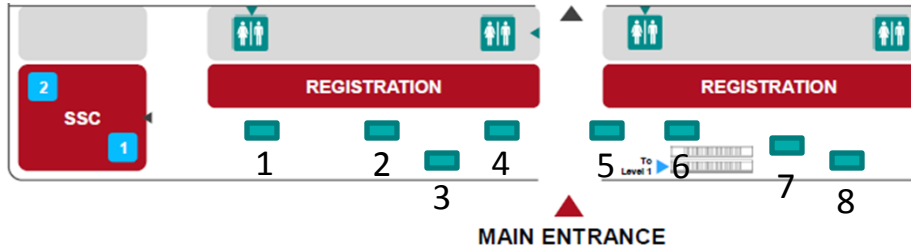


# Drop Banners in Registration

- Make sure to share your message in the registration while delegates access the congress
- Size: 0,70m (w) x 2m (h)
- 2 sides to advertise
- Quantity: 8
- Price per unit: €5 000
- Accrued points per unit: 2

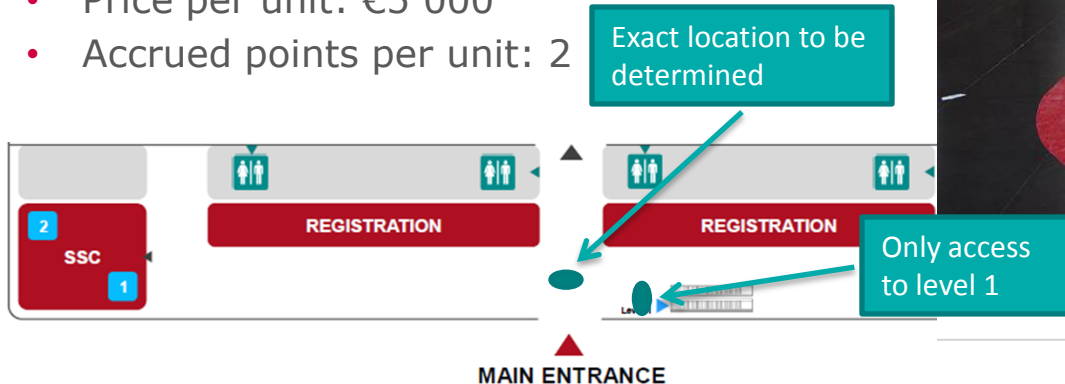


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# Vinyl Stickers on floor in Registration

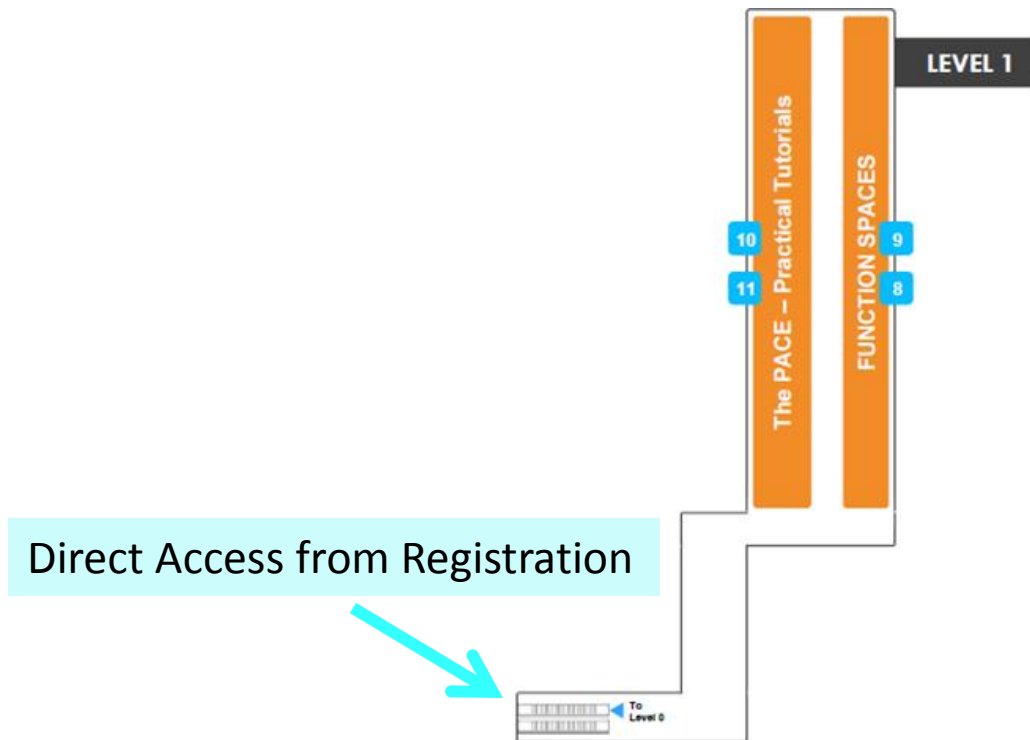
- Leading to the Pace & Practical Tutorial rooms, this floor sticker in the Registration can orient delegates to your congress activities and remind them of your location in the Exhibition.
- Size: 1m diameter
- Sides to advertise: 1
- Quantity: 2
- Price per unit: €5 000
- Accrued points per unit: 2



# Level 1



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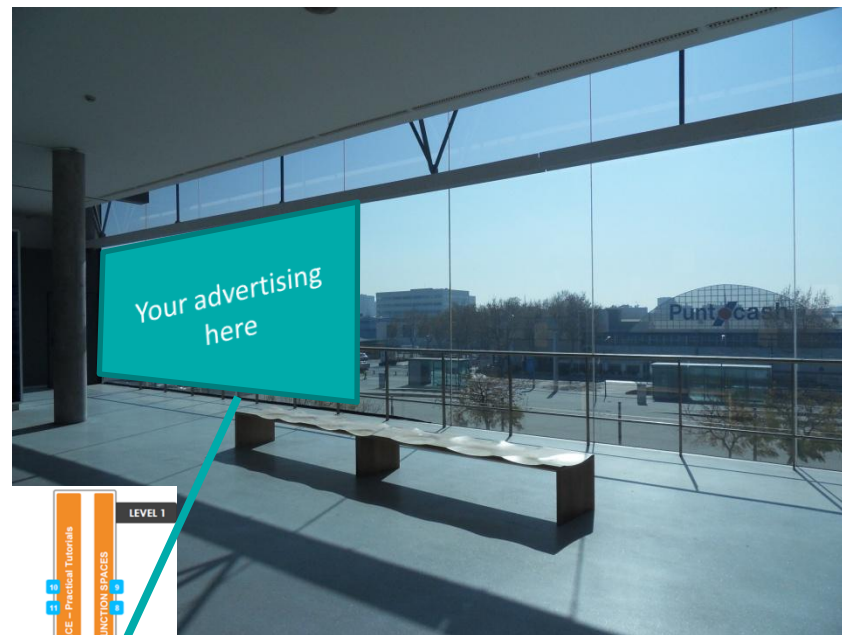


# Vynil on glass window (Level 1)

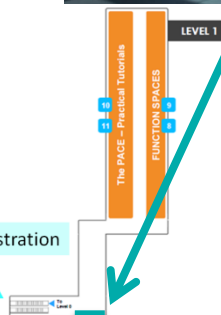


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- **Located on the 1st floor**
- Add a vinyl advert with your message while delegates access the first floor where the PACE rooms and the Function Spaces are located
- Size: 6m (w) x 3,15 m (h)
- Sides to advertise: 1
- Quantity: 1
- Price: €15 000
- Accrued points per unit: 6



Direct Access from Registration



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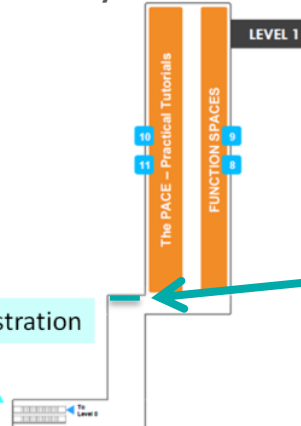
# Illuminated wall (Level 1)



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- **Located on the 1st floor**
- This very large backlit wall is bound to catch the eye of delegates accessing the PACE area or Function spaces, as its sheer size will make it unmistakable in this corridor.
- Size: 7m (w) x 2,5m (h) (size may subject to change)
- Sides to advertise: 1
- Quantity: 1
- Price: €20 000
- Accrued points per unit: 8

Direct Access from Registration



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