

EHRA 2018

Industry Site Visit

Wednesday 20 September 2017



EHRA
European Heart
Rhythm Association



ESC
European Society
of Cardiology

Agenda

10:00 – 11:00 Presentation of EHRA 2018

- Scientific Programme
- City & Congress Center
- Building /Expo Lay-out
- Industry Opportunities

11:00 – 12:30 Tour of the Congress Centre

12:30 – 14:30 Working Lunch & Individual meetings

14:30 – Departure

About the European Heart Rhythm Association



Prof. John Camm
EHRA President
2017-2018

The European Heart Rhythm Association (EHRA) is a registered branch of the European Society of Cardiology (ESC).

Its aim is *improving the quality of life and reducing sudden cardiac death by limiting the impact of heart rhythm disturbances.*

EHRA ensures the dissemination of knowledge and standard setting; **provides continuous education, training and certification to physicians and allied professionals** involved in the field of cardiac arrhythmias with a special focus on Atrial Fibrillation (AF) and Electrophysiology (EP).

EHRA releases **international consensus documents and position papers**, it is a source of high quality, unbiased, evidence based, scientific information that **promotes the quality of care for patients with AF**, and for, has also dedicated a website for patients “afibmatters.org”.

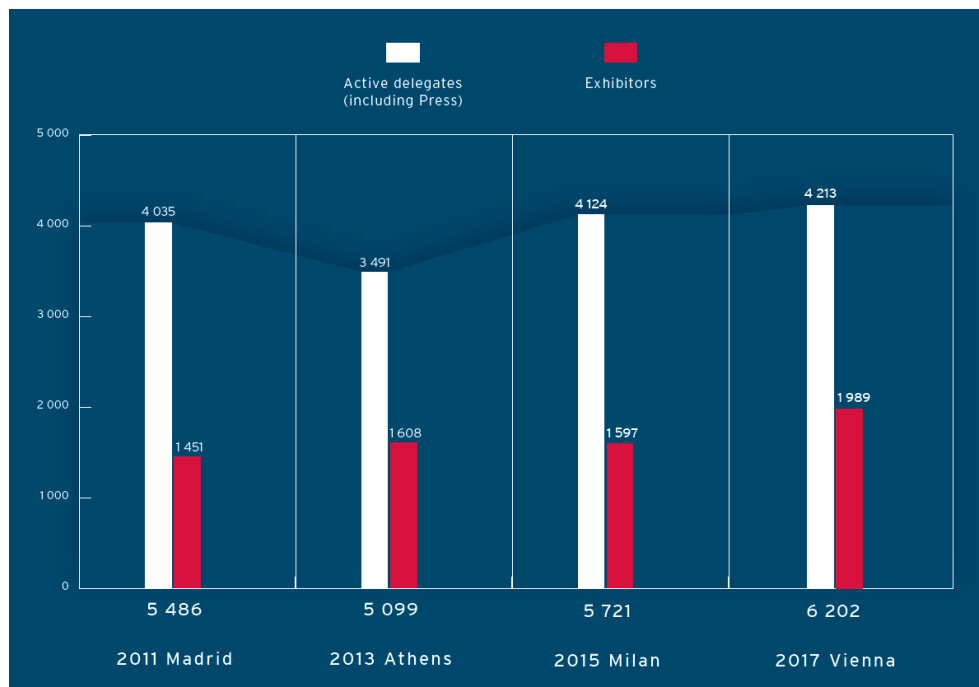
2017 Congress figures

- ❖ **6 202** participants from 90 countries - **RECORD**
- ❖ **494** faculty from 46 countries
- ❖ **156** scientific sessions
- ❖ **1507** abstracts & clinical cases submitted
- ❖ **+1 600 m²** exhibition, **23** industry sessions & workshops
- ❖ **20** hours of CME Credit (UEMS)

2017 Participants figures



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Top 10

	No	%
Italy	407	10%
Germany	317	8%
United Kingdom	263	6%
Netherlands	253	6%
France	241	6%
United States of America	235	6%
Poland	172	4%
Austria	139	3%
Japan	136	3%
Russian Federation	130	3%



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2018: 4 important changes

1. **EUROPACE** is now **EHRA Congress** and **is annual**
2. **New Congress period: March** instead of June
3. **End** of EHRA - CARDIOSTIM collaboration
4. **MedTech Europe** (former Eucomed) Regulations 2018



2018 Congress objectives

- Deliver **an independant programme**
- Provide a **top class delegate experience**
- Position **EHRA Congress as the leading event in the field**



EHRA 2018 - Congress Timetable



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	SATURDAY 17	SUNDAY 18	MONDAY 19	TUESDAY 20	
07:30					07:30
08:00		WELCOME COFFEE			08:00
08:30		SESSIONS	SESSIONS	SESSIONS	08:30
09:00		POSTERS	POSTERS	POSTERS	09:00
09:30		MODERATED POSTERS	MODERATED POSTERS	MODERATED POSTERS	09:30
10:00		SESSIONS	SESSIONS	SESSIONS	10:00
10:30					10:30
11:00					11:00
11:30					11:30
12:00					12:00
12:30					12:30
13:00		SATELLITE SYMPOSIA	SATELLITE SYMPOSIA	SATELLITE SYMPOSIA	13:00
13:30					13:30
14:00					14:00
14:30	REGISTRATION	SESSIONS	SESSIONS	HIGHLIGHT SESSION	14:30
15:00		MODERATED POSTERS	MODERATED POSTERS		15:00
15:30		SESSIONS	SESSIONS		15:30
16:00					16:00
16:30					16:30
17:00					17:00
17:30					17:30
18:00					18:00
18:30			SATELLITE SYMPOSIA		18:30
19:00					19:00
19:30					19:30
20:00		FACULTY DINNER			20:00



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EHRA Annual Exams



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17 March 2018

Exam in CP (Cardiac Pacing and Implantable Cardioverter Defibrillators)

18 March 2018

Exam in EP (Invasive Cardiac Electrophysiology)

Exam in AP (Allied Professionals in Cardiac Pacing and Implantable Cardioverter Defibrillators)

2018 SCIENTIFIC PROGRAMME COMMITTEE



EHRA
European Heart
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Prof. Christophe Leclercq
Chairperson
Rennes University Hospital, FRANCE



Prof. Helmut Pürerfellner
Co-Chairperson
Ordensklinikum Linz, KH der Elisabethinen, AUSTRIA



Atrial fibrillation ablation



Dr. Lluís Mont
Hospital Clínic, Barcelona
Universitat de Barcelona
Institut d'Investigacions Biomèdiques
August Pi i Sunyer (IDIBAPS)
SPAIN



Dr. Tom de Potter
OLV Hospital Aalst
BELGIUM



Prof. Josef Kautzner
IKEM - Institute for Clinical
and Experimental Medicine
CZECH REPUBLIC



Prof. Katja Zeppenfeld
Lelden University Medical
Center (Lumc)
NETHERLANDS



Prof. Jose Luis Merino
La Paz University Hospital
SPAIN



Inherited cardiomyopathy / Channelopathy



Prof. Pier Lambiase
Institute of Cardiovascular Science,
University College London,
Dept of Cardiology,
Barts Heart Centre,
UK



Dr. Elijah Behr
St George's University of
London
UK



Prof. Peter J. Schwartz
IRCCS Istituto Auxologico
Italiano
ITALY



Prof. Jens Cosedis Nielsen
Aarhus University Hospital,
Skejby, DENMARK



Dr. Jan Steffel
University Hospital Zurich
SWITZERLAND



Cardiac electrophysiology training track



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2018 SCIENTIFIC PROGRAMME COMMITTEE



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Pacing / Implantable cardioverter defibrillator / Lead extraction / Syncope



Prof. Haran Burri
University Hospital Of
Geneva
 SWITZERLAND



Prof. Carina Blomstrom-Lundqvist
Department of Cardiology and
Medical Science, Uppsala
University, Uppsala, SWEDEN




Prof. Jean Claude Deharo
Hopital de la Timone
 FRANCE



Dr. Lucas Boersma
St. Antonius Hospital
NETHERLANDS




Dr. Elena Arbelo
Hospital Clinic, Barcelona
Universitat de Barcelona
Institut d'Investigacions Biomèdiques
August Pi i Sunyer (IDIBAPS), SPAIN


Nursing & Allied professionals

Cardiac resynchronization therapy / Heart failure implants



Prof. Angelo Auricchio
Fondazione Cardiocentro
Ticino,
SWITZERLAND




Prof. Jean Claude Daubert
University Rennes1
FRANCE




Prof. Christoph Thomas Starck
German Heart Center Berlin
(Deutsches Herzzentrum Berlin)
Department of Cardiothoracic
and Vascular Surgery
GERMANY


Basic science / Innovation



Prof. Frits Prinzen
Maastricht University
NETHERLANDS




Prof. Dobromir Dobrev
University Duisburg-Essen
GERMANY


Documents / Registries



Prof. Gregory Y. H. Lip
University Of Birmingham
UK




Dr. Nikolaos Dagres
Heart Center Leipzig
GERMANY


Clinical rhythmology / Atrial fibrillation / Stroke & anticoagulation



Prof. Isabelle C. van Gelder
University Medical Center
Groningen
THE NETHERLANDS




Dr. Irina Savelieva
St George's University of
London
UK




Prof. Paulus Kirchhof
University of Birmingham Institute
of Cardiovascular Sciences,
SWBH and UHB NHS trusts
UK


Focus on



EHRA
European Heart
Rhythm Association

***The essentials for your everyday practice:
from simple to complex arrhythmias;
from atrial fibrillation to stroke***

- **Clinical Practice**

Case-based sessions, Live procedures, Guidelines, Impact on practice



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New this year

- **5 Live sessions:**
 - AF, VT, Pacing, Lead extraction, MRI
- **4 Summits:**
 - Cardiac mapping (2 days), VT, Lead & Device management & e-Health summits
- **2 Sessions:**
 - NEW ESC Syncope guidelines
- **Late Breaking Science:**
 - AXAFA-AFNET; MORE CRT-MPP
- **Mobile app voting system:**
 - in all lecture rooms to allow more interaction & improve learning through exchange

Sunday, 18 March 2018



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SUNDAY 18th									
Lecture Rooms	Sokolov	Senning	Wenckebach	Mobitz	Mirowski	Coumel	Furman	His	Damato
Capacity	550	400	400	350	250	200	200	100	100
		VT and VF SUMMIT	LEAD & DEVICE SUMMIT						CARDIAC MAPPING SUMMIT
08:00 - 08:30									Cardiac mapping summit - Opening
08:30 - 10:00	ECG Session 1	All you want to know about mapping and ablation of scar-related ventricular tachycardia	My nightmare case in device extraction: when everything went wrong	Controversies in atrial fibrillation ablation	Novel approaches to CRT optimisation	Improving performance of atrial fibrillation ablation	Tips and tricks for device implantation	Integrated care of patients with atrial fibrillation	History of cardiac mapping
11:00 - 12:30	ESC Clinical Practice Guidelines on Syncope 1	Expert opinion needed: management of sustained ventricular tachycardia in LVEF above 35%	Patient selection for new device technology	Beyond CRT - Device therapy in advanced heart failure	Live Session : Atrial Fibrillation	Joint with HFA New insights on atrial fibrillation in patients with HFrEF and HFpEF: treatment strategies to optimise outcome	Clinical issues with pacemaker-dependent patients	How to incorporate basic findings in clinical practice?	Cardiac mapping in experimental atrial fibrillation and ventricular arrhythmias
14:00 - 15:30	Tough decisions in anticoagulation in atrial fibrillation	Joint with HRS Ventricular tachycardia	Latest advances in pacing therapy	Joint with JHRS - Diagnosis and management of inherited arrhythmia syndromes	Difficult decisions surrounding ICD therapy	Non-consensus indications for CRT	Individual solutions for challenging coronary vein anatomy	Structural remodelling in arrhythmias	Mapping and ablation in clinical atrial fibrillation
16:30 - 18:00	ICD indications in specific settings	How and when to ablate arrhythmia substrates in patients with "primary" electrical diseases?	Non-response to CRT: eliminating potential reversible causes	Joint Session with SOBRAC - Managing syncope in difficult disease states	Live Session: Pacing		Role of ablation in patients with heart failure	Innovation Session	Mapping and ablation of supraventricular tachycardias

Monday, 19 March 2018



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MONDAY 19th									
Lecture Rooms	Sokolov	Senning	Wenckebach	Mobitz	Mirowski	Coumel	Furman	His	Damato
Capacity	550	400	400	350	250	200	200	100	100
08:30 - 10:00	ECG Session 2	CRT pacing modalities: the difficult choice	Minimising risks in atrial fibrillation ablation	Joint with LAHRS (SOLEACE) ICD treatment - For whom and how	Burning questions in atrial fibrillation ablation		Sudden cardiac death in the young	Arrhythmias in cardiomyopathic inherited diseases	Mapping and ablation of ventricular tachycardia
11:00 - 12:30	What it is my favourite approach for ventricular tachycardia ablation in patients with structural heart disease?	Honorary Lecture	20 years after MADIT - Who is at risk of sudden death?	Management of ventricular arrhythmias in LVAD patients: pre, during and late after implantation	Live Session: Lead Extraction	Complications during ablation/device implantation: the role of the nurse/allied professional	Joint with EACVI Imaging for ventricular tachycardia ablation: the future is now	Implication of basic insights for management of channelopathies	Novel mapping and ablation technologies
14:00 - 15:30	ESC Clinical Practice Guidelines on syncope 2	What to do when everything fails during ventricular tachycardia ablation?	Devices in inherited cardiac conditions	Joint with APHRS Recurrences of atrial fibrillation after repeated catheter ablation	Special considerations for specific ICD patient populations	Cardiac Resynchronisation Therapy in 2018 (CRT)	Sudden death during sports: reasons, prevention and management	Arrhythmias and cognitive impairment	Advances in imaging for cardiac mapping and ablation
16:30 - 18:00	Pacemaker indications in special situations	Novel insights of LAA treatment for atrial fibrillation and stroke prevention	Lead extraction	Joint with HRS Role of MRI in atrial fibrillation ablation	Live Session: Ventricular Tachycardia	Hot topics in cardiac pacing/defibrillation therapy	Let's talk about sex... and cardiac arrhythmias	New developments in mechanisms and therapy of dyssynchrony	The future of cardiac mapping and ablation

Tuesday, 20 March 2018

TUESDAY 20th									
Lecture Rooms	Sokolov	Senning	Wenckebach	Mobitz	Mirowski	Coumel	Furman	His	Damato
Capacity	550	400	400	350	250	200	200	100	100
									E-health Summit
08:30 - 10:00	Late-Breaking Science Session	Anticoagulation in atrial fibrillation - Start (N)OAC in?	Joint with Chinese society EP Ablation of atrial fibrillation	Blood pressure, atrial fibrillation and the brain	Controversies in channelopathy	Non-invasive patient screening modalities for CRT: beyond standard interpretation of ECG	Contemporary cardiac pacing	Atrial cardiomyopathy and fibrillation	Electronic and mobile health: current and future applications
11:00 - 12:30	Ablation of premature ventricular contractions	Burning issues in atrial fibrillation: device AF burden and the role of lifestyle changes	Joint with CASSA Supraventricular arrhythmias	Complex decisions in atrial fibrillation ablation	Live Session: MRI	Mapping-guided ablation of persistent atrial fibrillation		Arrhythmogenic cardiomyopathies	Big data and machine learning in cardiology
14:00 - 15:30	EHRA 2018 Congress Highlights								eHealth and mhealth in practice: upcoming technologies

City information



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Barcelona is a well-connected destination, serving a vast number of European and international flights.

Barcelona airport = 15 minutes from the city centre and the Congress venue:

1. By Metro:

-New metro line, Line 9 Sud= direct link from the airport to Fira Gran Via into the city centre. Metro stop Fira (15-minute walking distance)

-Cost: 4.50€

2. By Taxi:

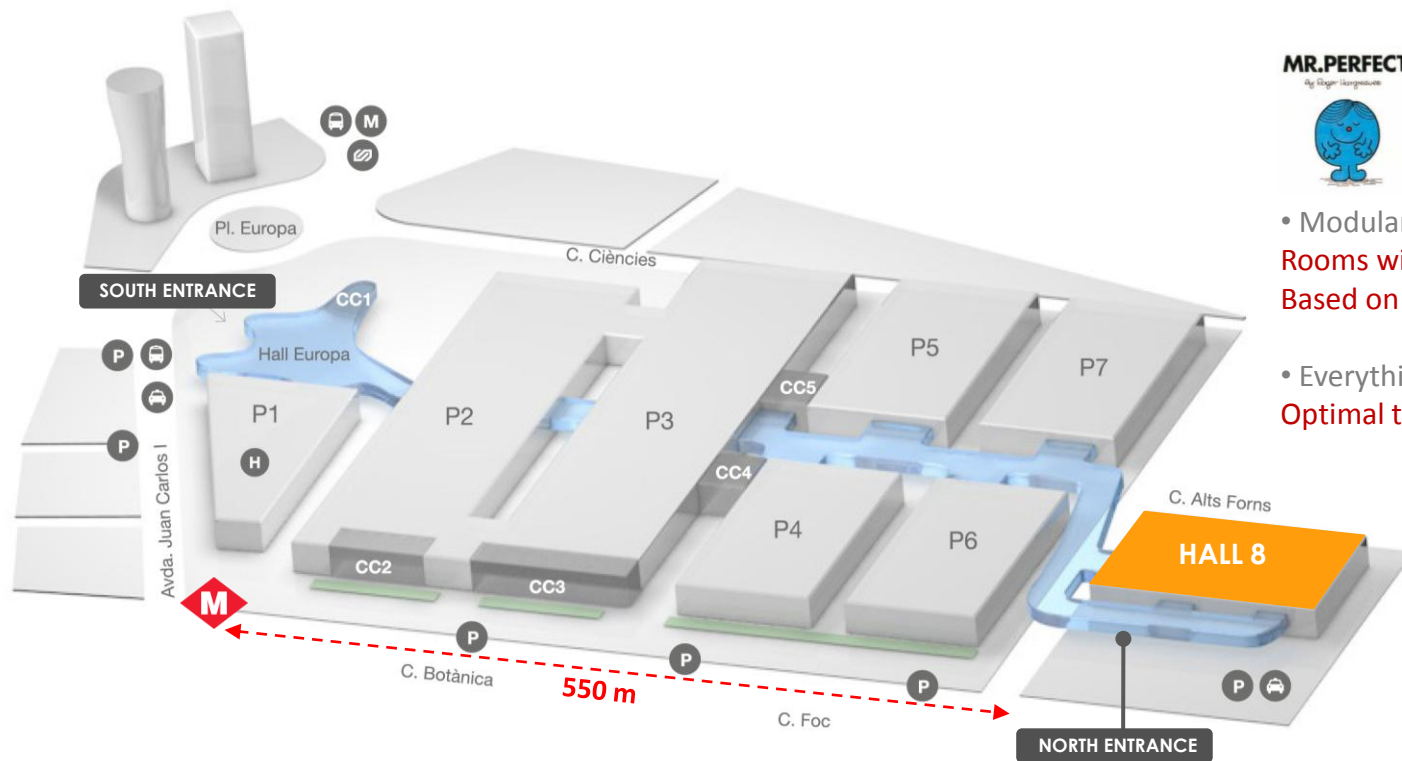
-Trip: 15-20mn

-Cost = 25€

EHRA 2018 Venue: **Fira Gran Via, Hall 8**



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MR.PERFECT
by Roger Llorens



- Modular and compact hall:
**Rooms will be arranged
Based on needs**
- Everything on the same level:
Optimal traffic flow

Congress Layout



Industry Offer



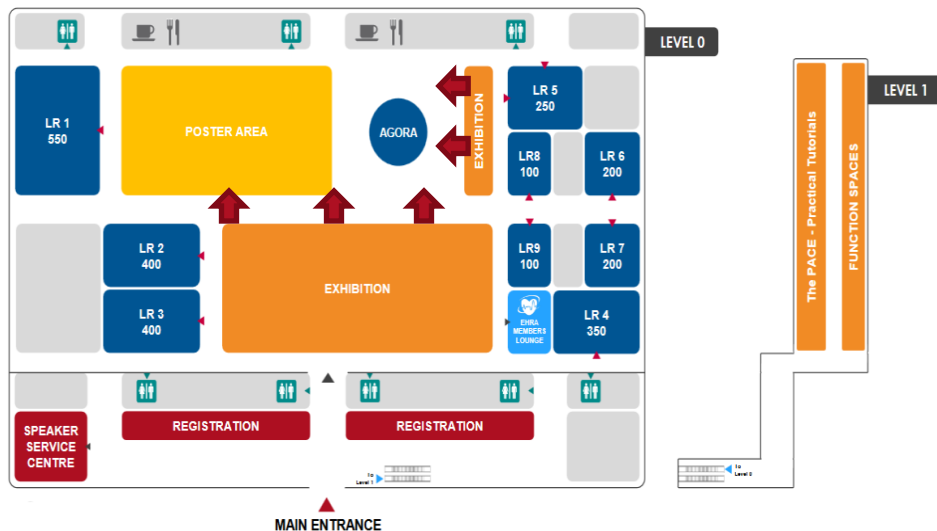
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- **6 Months to go!**
- **Location + Scientific Programme**
- **Sales open 20 Sept**



ESC

Exhibition: Central Hub for Scientific Discussions



- **Primary Location** facing congress entrance
- **Integral part** of the venue
 - **Facing** the AGORA & the POSTER area
 - **Surrounded** by the LECTURE ROOMS
- €500 /m²
- **Opening Hours:**
 - Sund 9h-18h
 - Mond 9h -18h
 - Tuesd 9h-15h30

Satellites

- 9 lecture rooms
- From 100 to 550
- Congress News Insert



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Day	Time Slot	Minutes	Exhibitor	Non Exhibitor	AP
Sund 18	12h45-13h45	60	40K	60K	16
Mond 19	12h45-13h45	60	40K	60K	16
	18h15-18h15	60	40K	60K	16
	18h15-19h30	75	45K	65K	16
	18h15-19h45	90	45k	65k	16
Tuesday 20	12h45-13h45	60''	40K	60K	16

Expert on the Spot



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- Short style sessions in the Agora
- Complementary to your satellite
- Experts interaction with delegates

Day	Time Slot	Minutes	Exhibitor	AP
Sund 18	10h15-10h45	30	6K	2
	15h45-16h15	30	6k	2
Mond 19	10h15-10h45	30	6K	2
	15h45-16h15	30	6k	2
Tuesday 20	10h15-10h45	30	6K	2



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Successful Initiatives



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Pre Congress

During

After

Mobile App

Digital

eBlast

Live Broadcasting
Webcast
Screencast
Splash
Congress News

eBlast
Webcast

Programme At a Glance
Congress News



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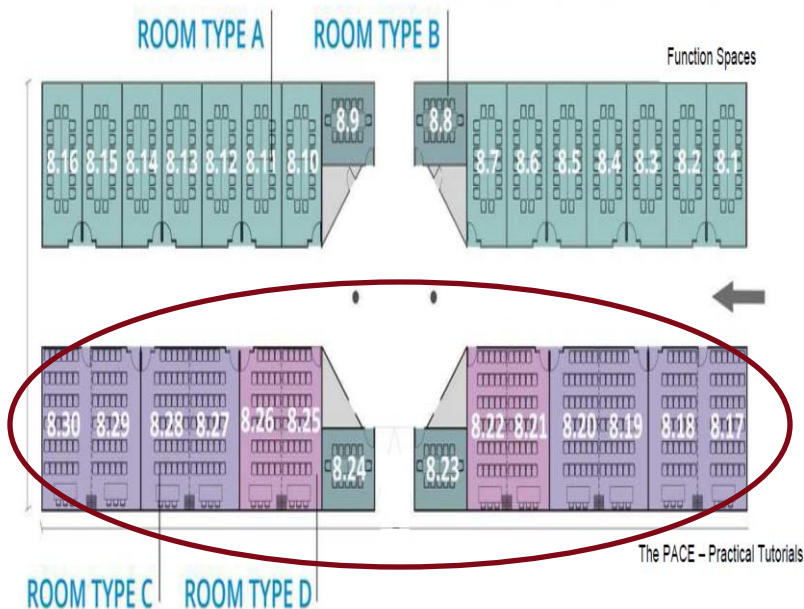
Successful Initiatives



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Mobile App 2017	<i>3440 downloads</i>
eBlast	<i>Emails sent to 2000 delegates with 58% open rate</i>
Splash	4339 views -1794 unique device - 4.2 sec

The PACE – Practical Tutorials



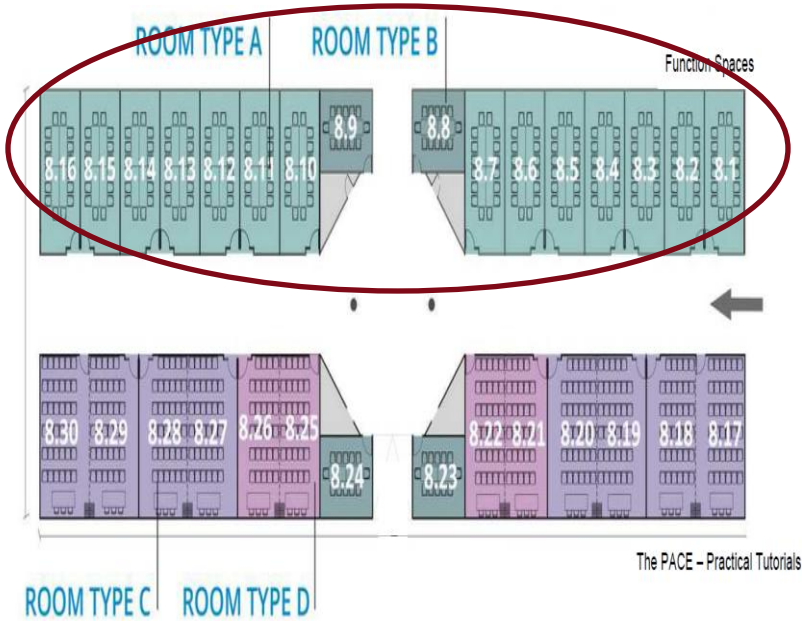
- Easy Access
- 64 & 80 m²
- 15k Exhibition / 20k Non Exhibitor
- Opening Hours:
 - Sund 9h-18h,
 - Mond 9h -18h,
 - Tuesd 9h-15h30



Function Spaces

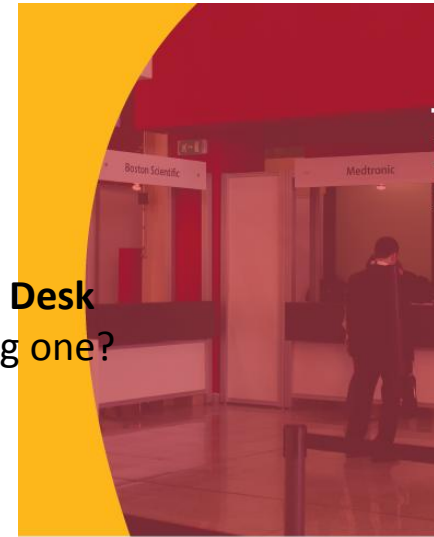


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- Ideally located
- 32m² rooms (12 rooms)
- €3.5K
- 3 days

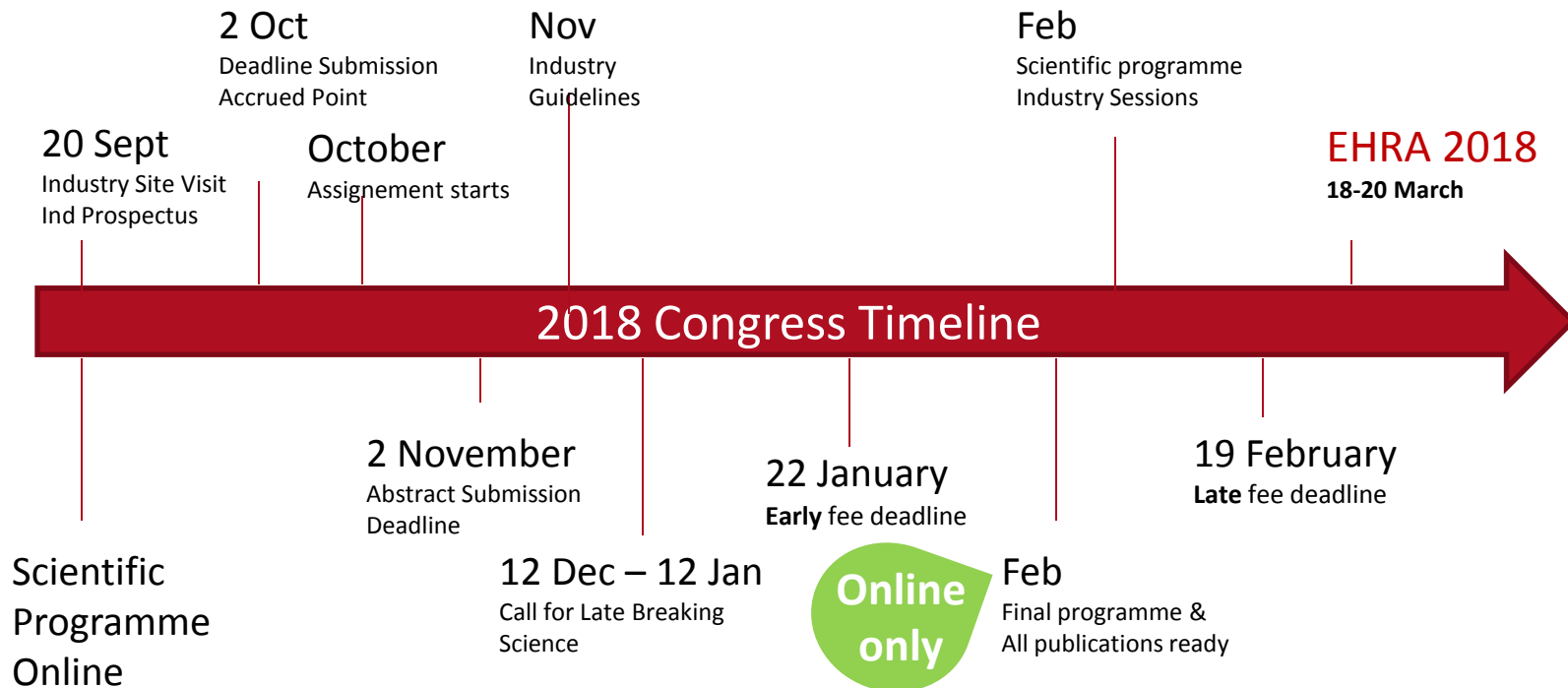
Industry Welcome Desk
Will you be needing one?



EHRA 2018: Key timeline



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Scientific
Programme
Online



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EHRA 2018



Industry Information

EHRA Congress is now annual and focused on the needs of the electrophysiology community which we represent.

Key figures:

- **5 780** participants
- **1 507** abstracts submitted
- **494** faculty members from 46 countries
- **1 600m²** exhibition space
- **158** scientific sessions
- **20 hours** of CME credits

Please do not hesitate to contact us at industry@escardio.org for any queries you might have.

Industry Relations Team

Useful Links



Industry Prospectus **



Sales terms and conditions



EHRA EUROPACE CARDIOSTIM 2017 - Post congress Report **

** Available Soon

Application forms



[Online application forms](#) **



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Contacts



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- **Isabelle Dor**, Industry Relations
- **Abir Ghorab**, Exhibition & ISS & Rooms
- **Fira Barcelona**, Contact Abir Ghorab
- **Samanta Bickham**, Sponsorship
- **Anne Laure Leuba**, Congress Management
- **Annalisa Zannoni**, Congress Operations
- **Official Housing, Barcelo Congressos**

<https://www.escardio.org/Congresses-&-Events/EHRA-Congress/travel-hotel-city>

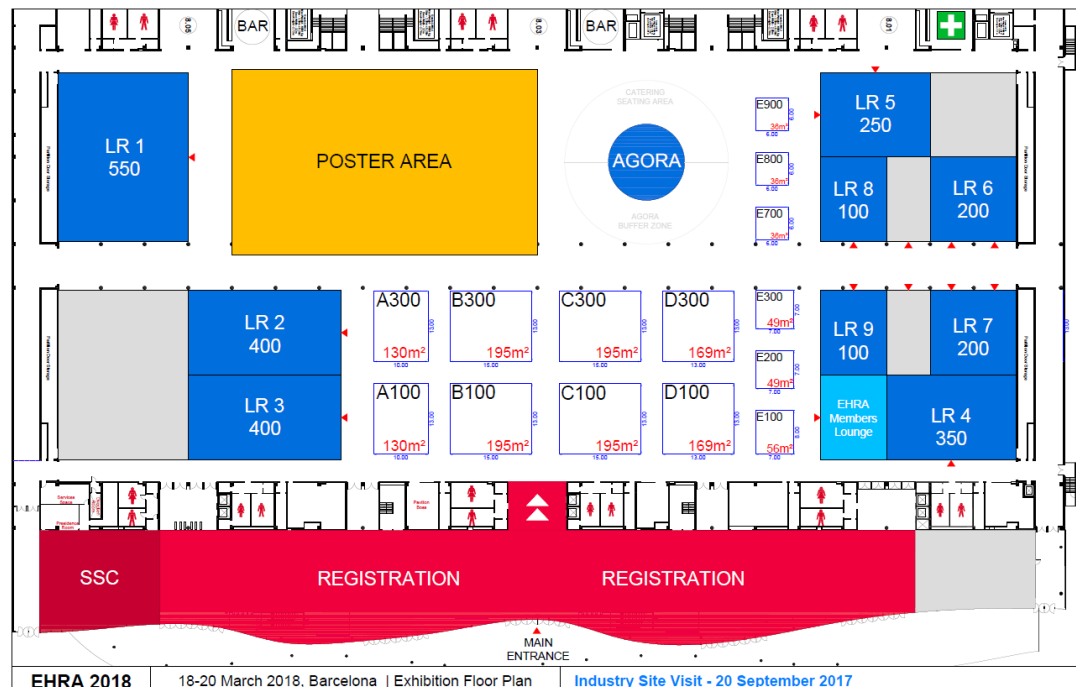
- **Registration**

<https://www.escardio.org/Congresses-&-Events/EHRA-Congress/Registration>

Join us for the Tour.....



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