

# EHRA 2018

18 – 20 March 2018, Barcelona

## Industry Debrief



# About the European Heart Rhythm Association



The European Heart Rhythm Association (EHRA) is a registered branch of the European Society of Cardiology (ESC).

Its aim is *improving the quality of life and reducing sudden cardiac death by limiting the impact of heart rhythm disturbances.*

EHRA ensures the dissemination of knowledge and standard setting; **provides continuous education, training and certification to physicians and allied professionals** involved in the field of cardiac arrhythmias with a special focus on Atrial Fibrillation (AF) and Electrophysiology (EP).

EHRA releases **international consensus documents and position papers**, it is a source of high quality, unbiased, evidence based, scientific information that **promotes the quality of care for patients with AF**, and for, has also dedicated a website for patients “[afibmatters.org](http://afibmatters.org)”.





# A SPECIAL CONGRESS

- New name
- New date
- New periodicity
- New Regulations



CARDIO  
EHRA EUROP

# EHRA 2018

CARDIOSTIM 2018  
A NEW HEART BEATS TOWARD THE FUTURE



# New this year: Grants



## **EHRA EDUCATIONAL GRANTS**

- **travel & accommodation**
- **Free registration**

Eligibility:

- Citizen Member of ESC country
- EHRA Member



Biotronik, MedTronic, Boston

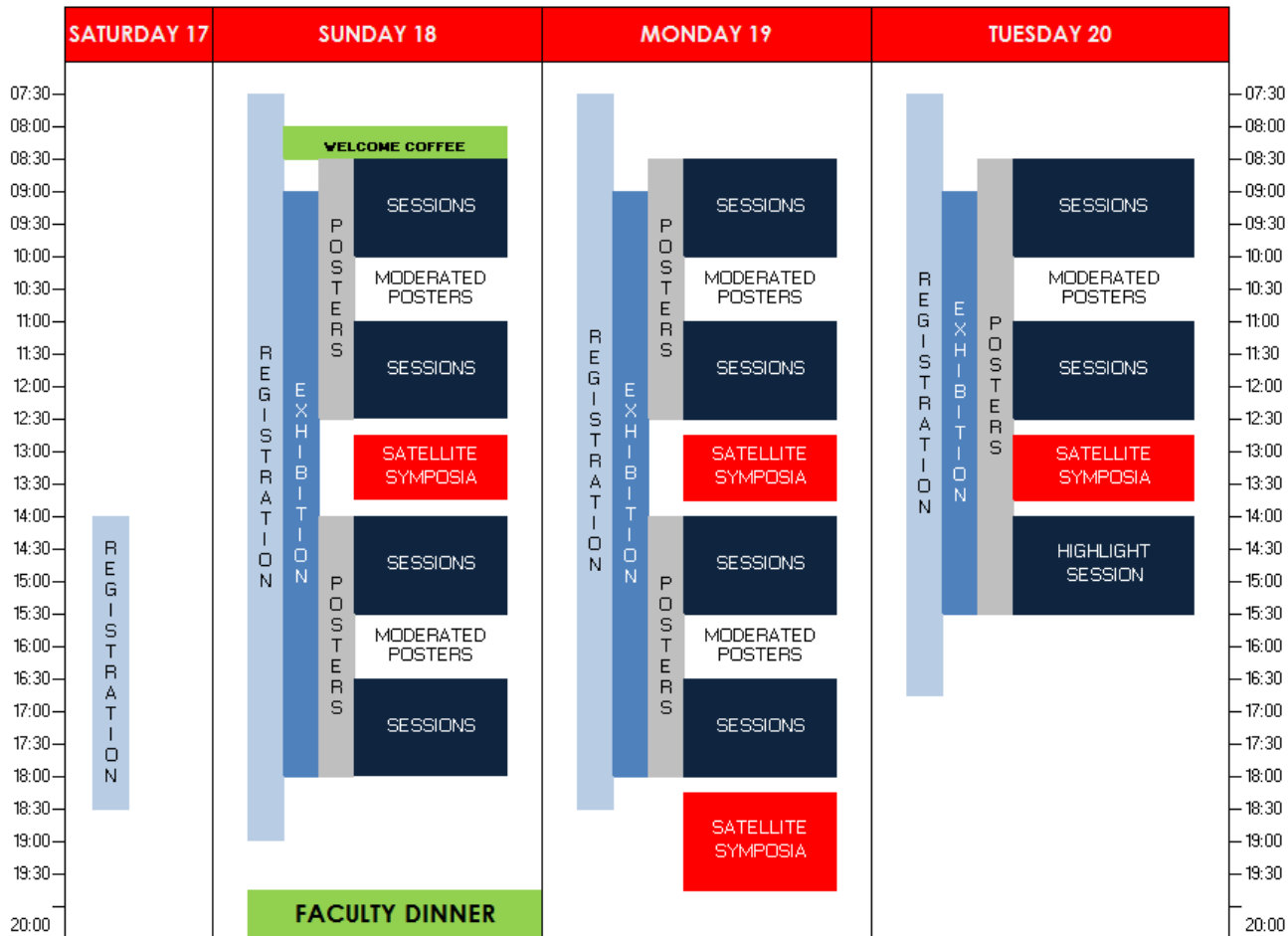
## **INDUSTRY SPONSORED GRANTS**

- **travel voucher**
- **3 Nights hotel accommodation**
- **Free registration**

Eligibility:

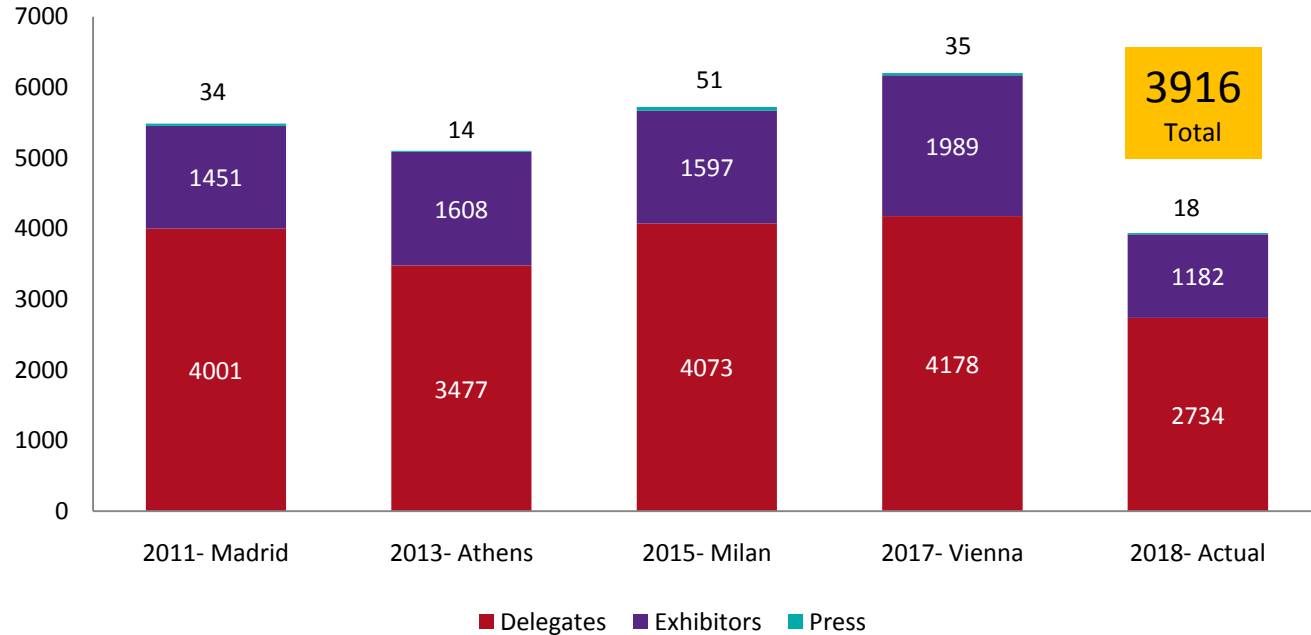
- Citizen Member of ESC country,
- Age, Gender, Country, Experience, Speciality, Nb of publications indexed in the last 5 years, H-index, Institution, Etc.

# EHRA 2018 - Congress Timetable



New congress  
format  
=3 days only

# 2018 Participation comparison vs past final figures



# 2011-2018 Top 10 Countries

Rank	Country	Barcelona 2018
1	Germany	270
2	Italy	215
3	Netherlands	215
4	United States of America	174
5	United Kingdom	173
6	Spain	137
7	France	128
8	Russian Federation	105
9	Poland	97
10	Belgium	83

Rank	Country	Vienna 2017	Milan 2015	Athens 2013	Madrid 2011
1	Italy	407	418	276	365
2	Germany	317	368	226	257
3	United Kingdom	263	238	133	143
4	Netherlands	253	230	198	249
5	France	241	280	254	311
6	USA	235	238	178	189
7	Poland	172	175	160	162
8	Austria	139	76	63	71
9	Japan	136	156	85	102
10	Russian Federation	130	112	125	108
11	Spain *	109	117	105	183

# Science & Innovation

Main theme:

**‘The essentials for your everyday practice, from simple to complex arrhythmia, from atrial fibrillation to stroke’**

9 Lecture rooms + 1 Agora

- **Scientific programme**

- Late Breaking Trial sessions
- Interactive sessions: Mobile App voting system
- 5 Live sessions
- ESC Guidelines on Syncope Sessions
- Moderated ePoster Stations **-NEW**

- **ESC TV at EHRA - NEW**

- Interviews with KOLs
- Daily wrap up



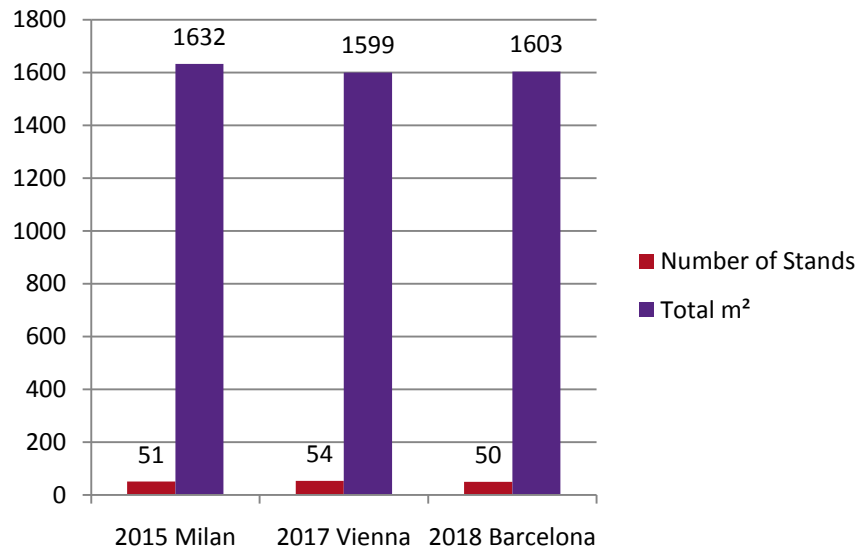


# Key Industry Figures 2018

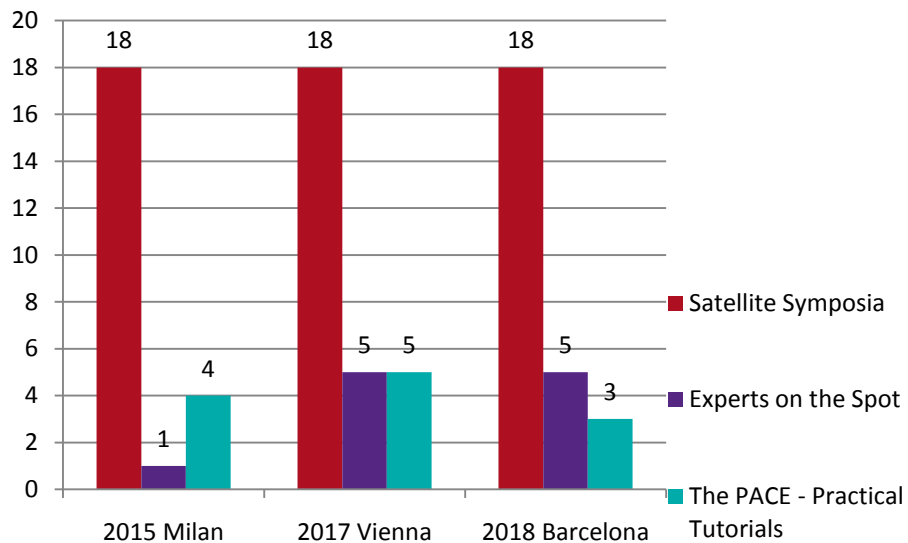
- 50 Stands
- 18 Satellites
- 1 Special Session
- 5 Expert on the Spot
- 3 Pace Practical Tutorial
- 17 Meeting Rooms



# Exhibition



# Industry Sponsored Sessions & Expert on the Spot & PACE



# Sponsorship

- e-Congress News
- 7 eBlasts
- Mobile App
- 3 Splash
- 2 push
- 2 Live broadcasting
- 3 Webcasts



# NEW this year Mobile App -> Umbrella APP



- Access the updated scientific programme
- Search for sessions, speakers, faculty, exhibitors, congress info
- Create your personal programme
- Make your own "to do" list and take notes
- Share sessions and notes with colleagues
- Receive the latest messages
- Don't miss the key deadlines

1635 Downloads

Search for "ESC Congresses" in your stores, download it and install the congress of your choice



# Feedback matters....

# See you next year in Lisbon!

*“Cardiac arrhythmias: from prevention to therapy – how to implement diagnostic and therapeutic innovations in daily practice”*



**Prof Haran Burri**

Scientific programme Chairperson



**Prof. Katja Zeppenfeld**

Scientific programme Co- Chairperson

