

# EuroHeartCare

ANNUAL CONGRESS OF THE COUNCIL ON  
CARDIOVASCULAR NURSING AND ALLIED PROFESSIONS

Trinity College Dublin, Ireland

7-9 JUNE 2018



*“Tackling the Complexity of Cardiovascular Care”*

#### KEY FIGURES

3 Days, 20+ Sessions, 40+ Countries represented,  
63 international faculty members, 250+ abstracts,  
500+ participants, One Congress!

#### KEY DEADLINES

Abstract Submission - 20 January  
Early Registration Fee - 26 March  
Late Registration Fee - 3 May

[www.escardio.org/EuroHeartCare](http://www.escardio.org/EuroHeartCare)  
#euroheartcare



**ESC**

Council  
Cardiovascular Nursing  
and Allied Professions

**INDUSTRY PROSPECTUS**

# 1

## ESSENTIAL INFORMATION

### EuroHeartCare 2018 Organisation

Organising Committee	Programme Committee
Donna Fitzsimons	Josiane Boyne
Bernie Hannon	Erika Froelicher
Tina Hansen	Robyn Gallagher
Maria Hayes	Loreena Hill
Tiny Jaarsma	Simone Inkrot
Catriona Jennings	Ana Ljubas
Mary Kerins	Avril Lowry
Barbro Kjellstrom	Gabrielle McKee
Ekaterini Lambrinou	Lis Neubeck
Geraldine Lee	Trine Bernholdt Rasmussen
Emer Lodge	Signe Risom
Avril Lowry	Izabella Uchmanowicz
Michael Macintosh	
Gabrielle McKee	
Lis Neubeck	
Ciara Rice	
Mary Shine	
Izabella Uchmanowicz	
Sinead Teehan	
Edel Cronin	
Norma Caples	
Shirley Ingram	
Mags Tuohy	
Nessa Gillen	

### EuroHeartCare Congress contact

#### EuroHeartCare Secretariat

Tel: +33 (0) 4 92 94 76 00

Email: [ehcare@escardio.org](mailto:ehcare@escardio.org)

Web Site: [www.escardio.org/Congresses-&-Events/EuroHeartCare](http://www.escardio.org/Congresses-&-Events/EuroHeartCare)

#### Industry Services

Tel.: +33 (0)4 92 94 76 00

Email: [ehcareservices@escardio.org](mailto:ehcareservices@escardio.org)

#### Registration

Tel: +33 (0)4 92 94 86 63

E-mail: [ehcareregistration@escardio.org](mailto:ehcareregistration@escardio.org)

#### Housing

Tel: +33 (0)4 92 94 86 23

E-mail: [ehcarehotels@escardio.org](mailto:ehcarehotels@escardio.org)

#### Language

The official language is English. All lectures and presentations will be held in English

### European Society of Cardiology

ESC - European Heart House

Les Templiers, 2035, route des Colles

CS80179 BIOT, 06903 Sophia Antipolis cedex, FRANCE

[www.escardio.org](http://www.escardio.org)

### Venue

Trinity College Dublin, the University of Dublin

College Green

Dublin 2, Ireland



# 2 KEY FACTS & FIGURES



500+ participants from more than 40 countries



63 international expert faculty



Over 250 submitted abstracts



Exhibition area



19 sessions



8 abstract based sessions

## EuroHeartCare Past Attendance

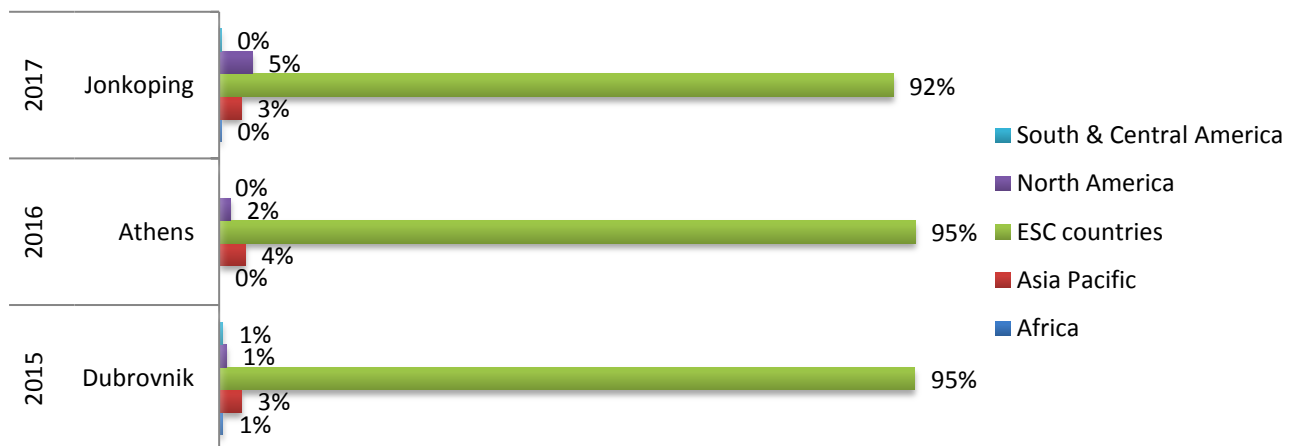
### Delegate origin - Top 10 countries 2015-2017

Rank	Country	2015 Dubrovnik	2016 Athens	2017 Jonkoping
1	Sweden	25	44	132
2	United Kingdom	27	42	29
3	Norway	10	0	27
4	Denmark	20	28	15
5	Netherlands	10	15	13
6	United States of America	0	0	13
7	Croatia	15	0	12
8	Ireland	12	13	11
9	Spain	0	0	10
10	Finland	10	0	7

### Attendance breakdown by Region 2015-2017

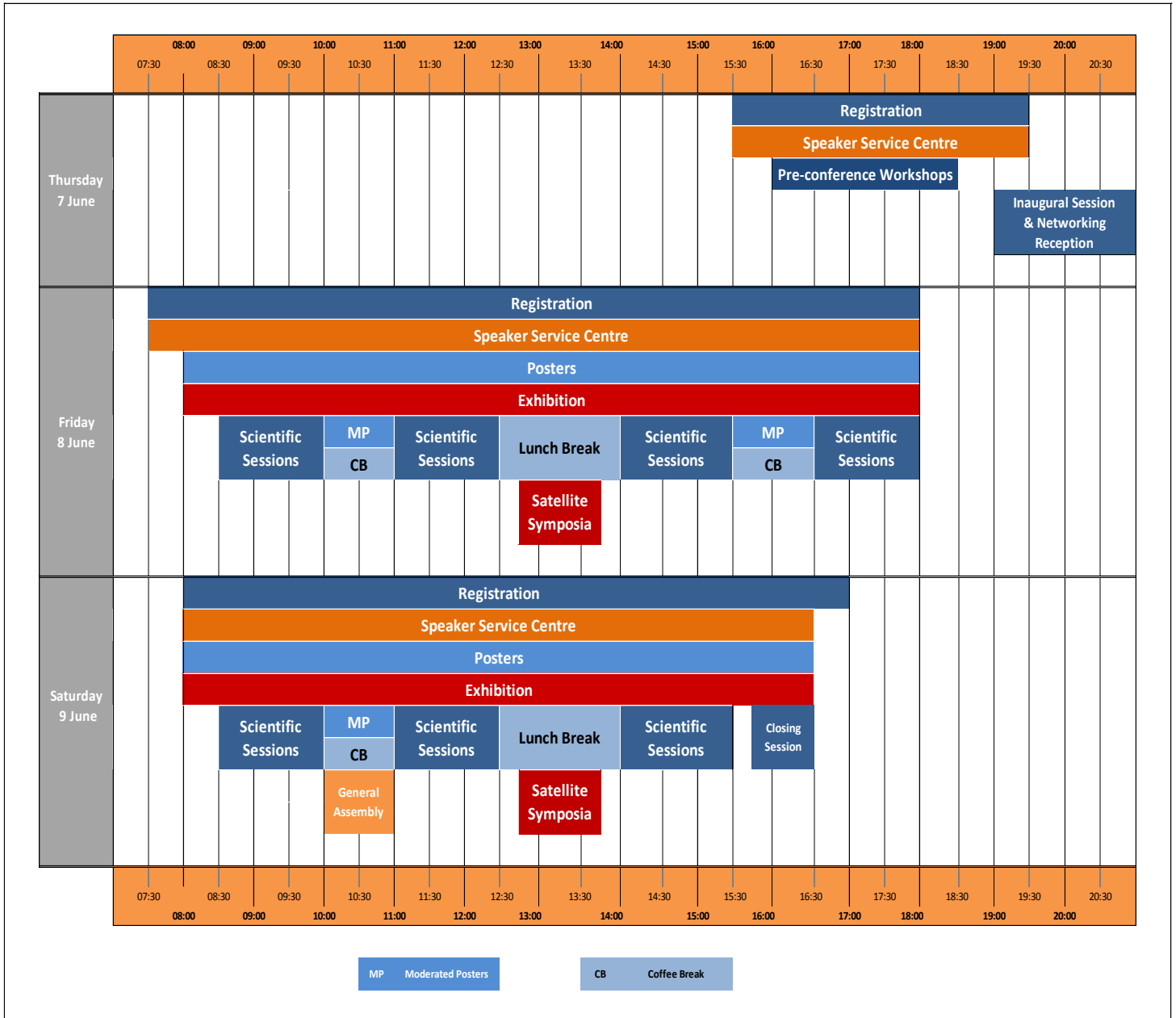
	2015 Dubrovnik	2016 Athens	2017 Jonkoping
Africa	3	0	1
Asia Pacific	18	16	10
ESC countries	550	425	305
North America	6	7	15
South & Central America	3	0	1
<b>Total</b>	<b>580</b>	<b>448</b>	<b>332</b>

### Attendance breakdown by Region 2015-2017



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## PRELIMINARY SCHEDULE



# 4 ABOUT CCNAP

## About ESC Council on Cardiovascular Nursing and Allied Professions (CCNAP)

The Council's main objective is to support nurses and allied health professionals to deliver the best possible care to patients with cardiovascular disease and their families and it does this through the creation and delivery of a diverse programme of activities, including education, research and mentorship.

CCNAP believes that nurses and allied health professionals play a pivotal role in cardiac care. Interventions developed, tested and implemented by nurses and allied health professionals can assist patients to prevent, adjust to and recover from cardiac illness.

The Council's journal is the European Journal of Cardiovascular Nursing (EJCN). All EuroHeartCare delegates receive online subscription to the EJCN.

CCNAP members enjoy numerous benefits including access to educational resources, mentoring and career advancement opportunities. Membership is free.

## About our Congress

EuroHeartCare is the annual congress of the ESC Council on Cardiovascular Nursing and Allied Professions, (CCNAP) and the 2018 congress will be held in collaboration with the Irish Nurses Cardiovascular Association (INCA).



**Irish Nurses Cardiovascular  
Association**

## Key networking & educational opportunities



- Nurses and Allied Health Professionals in practice, research and education are present offering opportunities for dialogue with senior health professionals as well as the future stars of the field.
- The opportunity to present your latest developments to an enthusiastic audience all the while educating them!

## Key topics

- Chronic Heart failure treatment and prevention
- Acute Heart failure
- Cardiovascular Disease In Special Populations
- Atrial Fibrillation
- Acute Coronary Syndromes
- Acute Coronary Syndrome pharmacology
- Congenital Heart Disease
- Psycho-Social and Cultural Aspects of Heart Disease
- Cardiovascular risk factors and prevention
- Cardiovascular Nursing
- Arrhythmias
- Prevention
- Cardiac Surgery

## Tackling the Complexity of Cardiovascular Care

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## INDUSTRY PARTICIPATION

The following is a list of industry partners who have participated in previous EuroHeartCare meetings:

Amgen AB	Nordinfu Care AB
A. Menarini Pharmaceuticals Ireland Limited	Novartis AG
AstraZeneca AB	Orion Pharma
Axellus	Pfizer Healthcare
Bayer	Physio-Control
Biosensors International	Preventive Cardiovascular Nurses Association
BIOTRONIK	Recordati Ireland
Boehringer Ingelheim	Resmed
Boston Scientific	Roche Diagnostics Ltd.
Bristol-Myers Squibb	SAGE Publications Ltd
British Journal of Cardiac Nursing	Sanofi
CareLigo AB	Scan Medical
Daiichi-Sankyo Europe and Eli Lilly and Company	Schering-Plough Pharmaceuticals (Ireland) Limited
Elips	ScPharmaceuticals
Failte Ireland	Servier Laboratories (Ireland) Ltd
Ferrer	St Jude Medical
Hospital Services Ltd	The British Journal of Cardiac Nursing
Irish Heart Foundation	The National Council for the Professional Development of Nursing and Midwifery
Irish Nurses Cardiovascular Association	Vicare
Johnson & Johnson AG Cordis	Wet Wipes
Laerdal	Zoll
MSD	



### **Exhibition - Showcase your products, services and activities**

The exhibition will be an integral part of the congress and delegates will be invited to discover the latest products and technologies on the many educational stands throughout the event.



### **Industry Sponsored Sessions – Be part of the discussion**

Companies are cordially invited to organise Industry Sponsored Sessions to be included in the scientific programme. These sessions are the perfect forum for delegates to learn and exchange on the latest scientific information and developments from the industry. Satellite Symposia lecture rooms range in capacity (190-800 seats). Symposia timeslots are limited.



### **Sponsorship, Advertising & Promotional Opportunities**

A wide range of services are available for sponsorship providing essential support for the congress and opportunity for novel communication to congress delegates.

# 6 EXHIBITION

The exhibition will be an integral part of the congress in Dublin and delegates will be invited to discover the latest products and technologies on the educational stands throughout the event. Showcase your products, services and activities to leaders in the field.

## Exhibition Timetable

<b>Friday 8 June 2018</b>	08:00 – 18:00	Exhibition OPEN
<b>Saturday 9 June 2018</b>	08:00 – 16:30	Exhibition OPEN

## Exhibition Space

Provide delegates with a unique opportunity to catch a glimpse of the continuous technological developments by showcasing your products in the exhibition.

### **Exhibition Welcome Package:**

#### **Price €2 500**

Your meeting point to interact with delegates. Simply purchase this all inclusive welcome package, hold face to face meetings and swap business cards.

The 4m<sup>2</sup> Welcome Package includes:

- 4m<sup>2</sup> floor space
- Carpeting
- Back wall with signage and company name
- 1 electrical socket + electricity connection and consumption
- 1 counter with printed logo
- 2 high stools
- Daily Cleaning

### **Floor Space Only**

Purchase floor space only and build your stand as per your requirements:

**Cost: €300 per m<sup>2</sup>** (excluding VAT)

**Publisher cost: €150 per m<sup>2</sup>** (excluding VAT)

Other stand package sizes are available via the congress centre; please contact us for estimation.



*Non-contractual picture, may be subject to change*

### **Exhibitor Badges**

Exhibitors are entitled to 3 free general exhibitor badges and 2 free scientific badges.

Exhibitor badges will not allow access to the scientific sessions of the congress except for those sessions sponsored by the exhibitor.

Price for additional general exhibitor badges: **€50 excl. VAT**

Please complete and submit your Stand Application form available online on our website. The full list of services will be communicated upon stand assignment. : [www.esceexhibition.org](http://www.esceexhibition.org)

**Stands will be assigned on a first come, first served basis**

**Application deadline: 28 February 2018**



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## INDUSTRY SPONSORED SESSIONS

### Satellite Symposia

Participating companies may organise scientific sessions at dedicated time slots, known as Satellite Symposia. These industry organised sessions are the perfect forum through which you may reach your target audience with the latest scientific information.

Date	Timeslot	Exhibitor Price	Non-Exhibitor Price
Friday 8 June 2018	12:45 -13:45	€5 000	€6 500
Saturday 9 June 2018	12:45 -13:45	€5 000	€6 500



The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Invite included in the Congress Bag
- 1 Web Link
- Access and use of audiovisual equipment in lecture room

**Note:** The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

## NEW THIS YEAR !

### Practical Tutorials

Practical Tutorials offer companies a mean of associating with the educational requirements of delegates in an intimate environment.

These tutorials provide participants with an opportunity for hands-on and/or one-on-one learning from clinical and/or technical experts on specific areas of expertise.

Practical Tutorials are organised in rooms of 20-30 pax. One room is allocated per company for the duration of the congress. Sessions can be organised during Exhibition opening hours on Friday 8 and Saturday 9 June 2018. Tutorial organisers are responsible for room set-up, additional furniture, AV equipment and catering arrangements.

Benefits include:

- Standard room (customisation needs to be ordered through our suppliers at extra cost)
- Dedicated listing on the EuroHeartCare Scientific Programme & Planner, in the EuroHeartCare Final Programme and Mobile App
- 1 Advert

Companies organising a non-exhibitor Practical Tutorial will be provided with an allocation of 5 Scientific Badges and 5 General Badges.

**Exhibitor Price: €6 000**

**Non-Exhibitor Price: €7 500**



**Time slots or rooms will be assigned on a first come, first served basis**

**Application deadline: 28 February 2018**

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## SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

Product	Description	Price (excl. VAT)
	<p><b>Delegate Badge Laces</b> No product advertising permitted – Exclusive sponsorship</p> <p>Print your logo on this highly visible badge holder. Worn by all delegates throughout the event, this product offers extensive exposure.</p> <p>Lifespan: congress</p>	<p><b>€5 000</b></p>
	<p><b>Delegate Bag Inserts</b> Product advertising permitted for exhibition only</p> <p>The Delegate Bag Insert allows you to design an invitation in the form of a customised flyer advertising your company satellite or exhibition activities (format A4, 2 pages maximum). Distributed in the official Congress bags, this opportunity allows you to reach every delegate at the congress. One Delegate Bag Insert promotes one activity.</p> <p>Lifespan: congress</p>	<p><b>€1 000</b></p>
	<p><b>eBlast - Pre-congress</b> ESC permits product advertising for Exhibition adverts only</p> <p>Promote your exhibition space or sponsored sessions to all EuroHeartCare 2018 pre-registered delegates a few days prior to the congress. A customised mailing will be sent out a few days prior to the congress (exact date to be confirmed) to increase delegate awareness surrounding your activities.</p> <p>Reach &amp; audience: all pre-registered delegates Lifespan: a few days prior to the congress</p> <p><b>eBlast - Post-congress</b> ESC permits product advertising for Exhibition adverts only</p> <p>Prolong your congress activity (sessions, products...) after the event by reaching out to registered delegates along with those from our database who were not able to attend your Satellite Symposium (or even the congress itself). Our post-congress eBlast is the ideal way to remain in the spotlight once the event is over by promoting your activities and association with the Congress to a broad audience, most notably with the inclusion of the Screencast of your Sponsored Session. A customised mailing will be sent to healthcare professionals post-congress (exact date to be confirmed).</p> <p>Reach &amp; audience: all registered delegates (about 400 pax) and targeted members from our database (healthcare professionals) Lifespan: post-congress</p>	<p><b>€4 500</b></p>

	<p><b>Final Programme</b>  <b>ESC permits product advertising</b></p> <p>The Final Programme contains general information on the congress and the organising association, the detailed scientific programme including industry Sponsored Sessions. Hard copies are placed in the Congress bag which is distributed to each congress delegate. A back page advertisement ensures maximum exposure and recognition to the sponsor.</p> <p>Lifespan: congress permanent archive/reference material</p>	<p><b>€7 500</b></p>
	<p><b>Mobile App</b>  <b>Product advertising permitted in sponsor button only – Exclusive sponsorship</b></p> <p>The official congress Mobile App will be the detailed reference this year. The App offers the exclusive sponsor a dedicated sponsor button where they can promote their own congress activities. This environmentally-friendly initiative is for smartphone &amp; tablets.</p> <p>Lifespan: pre-congress, congress</p>	<p><b>€10 000</b></p>

Please note: The use of product names identifying product logos, misleading names that could be perceived as product names or registered trademarks are strictly limited and are only permitted for products and services where product promotion is clearly stated.

For a given product where it is mentioned "ESC permits product advertising", local regulatory approval is incumbent on the company selecting the product and is not a valid clause for refund of services.

**Items will be assigned on a first come, first served basis**  
**Application deadline: 28 February 2018**

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## PARTNER SERVICES

### Meeting Rooms

The ESC allows companies to host a limited number of guests and organise small and informal meetings (approx. 20 pax) in a range of fully furnished rooms available within the congress centre. No training or showcasing of products/ therapies may take place in the Meeting Rooms.

Companies are responsible for AV equipment and catering arrangements.

Price available on request.

### Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only. The following rules apply to this meeting category:

- Meeting is "closed" and on invitation only.
- Maximum attendance is 150 guests.
- Meeting is not promoted in the congress centre or in any EuroHeartCare 2018 publications.



### Closed Industry Meetings – Price

- 60-minute meeting: **€1 000**
- Additional cost per increment of 30mins: **€500**

### Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates.  
Strictly forbidden: meeting with any formal presentations for delegates.

**Time slots or rooms will be assigned on a first come, first served basis**  
**Application deadline: 28 February 2018**

# APPLICATION & GUIDELINES FOR INDUSTRY PARTICIPATION

## @ EUROHEARTCARE 2018

### **Forthcoming EuroHeartCare Guidelines for Industry Participation**

The EuroHeartCare 2018 Guidelines for Industry Participation will be available in March 2018. Therein you will find listed:

- Exhibition Guidelines and Procedures
- Satellite Symposia Guidelines and Procedures
- Educational Grant Information
- Registration and Accommodation references and contacts
- Related Terms and Conditions

### **Payment Terms**

The following terms of payment apply:

- ✓ 100% of the total amount will be due within 30 days after receipt of the invoice
- ✓ All payment must be made in EUR plus statutory sales tax according to European regulations.

### **Cancellation Terms**

Cancellation and changes to your original booking must be done in writing to the Industry Services Team. The organisers shall retain the following sum:

- ✓ 10% until 30 November 2017
- ✓ 50% from 01 December 2017 to 31 January 2018
- ✓ 100% from 01 February 2018

### **Applications forms for Exhibition Stand Space, Industry Sponsored Sessions, Sponsorship**

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible ("*first come, first served*"). Returning a signed application form implies a tacit agreement of EuroHeartCare 2018 Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at [industry@escardio.org](mailto:industry@escardio.org).

### **Key Dates**

Abstract submission deadline	20 January 2018
Early fee registration deadline	26 March 2018
Late fee registration deadline	03 May 2018
EuroHeartCare 2018, Dublin, Ireland	7-9 June 2018