

BADGE READERS

Leads Management Solution



Benefits :

- Time saver
- Ergonomic
- Simplicity of use
- Data storage
- Real time management (for Smartphones)

Point Out :

- Smartphones are inadvisable for satellite sessions
- No details available when scanning an exhibitor's badge except for his name

Data Management :

	BADGE READER (basic)	CALYPSO READER (smartphone)
		
<i>Cost</i>	290 € for the first unit + 120 € per additional units	500€ per unit
<i>Use recommendation</i>	Stand & satellite	Stand
<i>Contact's available details</i>	Date, Time, Reader's Name, Title, First Name, Family Name, Full Address, ZIP Code, City, Phone, Fax, Email, Country	Date, Time, Reader's Name, Title, First Name, Family Name, Full Address, ZIP Code, City, Phone, Fax, Email, Country
<i>Leads Retrieval</i>	End of congress	Live – Wifi Sync
<i>Data availability (XLS datasheet)</i>	Emailed after data downloading and processing	Downloadable anytime
<i>Dedicated Online Platform</i>	✓ Yes	✓ Yes
<i>Customized Survey</i>	✗ No	✓ Yes
<i>Qualify your contacts / Edit and add comments at once</i>	✗ No	✓ Yes